



# Trinh Anh Tu

Data Analyst  
University of Information Technology

Ho Chi Minh City  
(+84) 827527298  
trinhhanhtu01@gmail.com  
[linkedin.com/in/tú-trinh](https://www.linkedin.com/in/tú-trinh)  
[Portfolio](#)

## ABOUT ME

Graduated from UIT – University of Information Technology with a degree in Information Systems. I'm just getting started in the tech and business world, but I'm all in when it comes to learning and growing. With a curious mind and a can-do attitude, I'm especially interested in how data can be analyzed to solve real problems and support smarter decisions.

## EDUCATION

### BACHELOR OF ENGINEERING IN INFORMATION SYSTEM

2020 - 2024

University of Information Technology

GPA: 7.0

## WORK EXPERIENCE

### RIOTECH JOINT STOCK COMPANY | DATA ANALYST INTERN

Sep 2024 - Dec 2024

- Developing an interactive, user-friendly dashboard to visualize RioTech's **sales performance** across different **product lines, regions, and customer segments**, providing valuable insights
- Conducting analyses to identify **top-selling products, emerging trends, and potential areas** for product development
- Assisting in **data extraction, cleaning, and transformation processes** to ensure data integrity and enable efficient analysis at scale.

## PERSONAL PROJECT

### Thesis - Exploring Critical Factors in Long-Term Love through Machine Learning

Oct 2023 - Dec 2023

#### My Role:

- Survey design and data gathering from 196 young adults in Ho Chi Minh City
- Using techniques like (Avoid Typos (and similar errors), Convert Data Types,...) for data cleaning
- Using Classification Machine Learning Model (**Random Forest, Logistic Regression and SVM**) with **10 fold-cross validation** to determine what are crucial factors in long-term love
- Extraction of actionable insights on dedication predicting compatibility

Here is the report of my thesis: [PDE](#)

### Contoso Retail

Feb 2023 - Apr 2024

#### My Role:

- Analyzed 100K+ retail transactions using advanced SQL (CTEs, Window Functions, JOINS)
- Built customer segmentation with percentile-based classification identifying high-value segments
- Created revenue analysis showing 8.5% monthly growth and seasonal patterns
- Demonstrated expertise in PostgreSQL, statistical analysis, and business intelligence
- Tech Stack: PostgreSQL, DBeaver, Git, Advanced SQL techniques**

Project Link: [GitHub](#)

## ADDITIONAL INFORMATION

### Certification: VNU English Diploma

Score: 267. | ~750 TOEIC

### Participated in Global Ecommerce Challenge by Alibaba International 2024

Proposed AI solution & sketching prototype to visualize AI model that offer Personalize experience for user when shopping on Lazada