

Glossary

Data Analytics

Terms and Definitions



**Areas in this glossary are intentionally empty, as we haven't covered key terms and definitions that fall under certain letters just yet. As the program progresses, the glossaries will populate with many more items.*

A

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Data: A collection of facts

Data analysis: The collection, transformation, and organization of data in order to draw conclusions, make predictions, and drive informed decision-making

Data analyst: Someone who collects, transforms, and organizes data in order to drive informed decision-making

Data analytics: The science of data

Data-driven decision-making: Using facts to guide business strategy

Data ecosystem: The various elements that interact with one another in order to produce, manage, store, organize, analyze, and share data

Data science: A field of study that uses raw data to create new ways of modeling and understanding the unknown

Dataset: A collection of data that can be manipulated or analyzed as one unit

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