

Cure Heart

Current Situation



~50% of Lebanese &
~75% of refugees are
uninsured



Medication with
millions \$ worth are
thrown every year
due to expiry date



Dozens of doctors
nurses volunteer
weekly to help
patients in need

Current Challenges



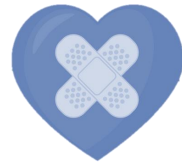
Foreseen Opportunity



Patients in need



**Pharmacies/Pharmaceutical companies
willing to donate
medication**



Cure Heart



**Volunteers
Doctors/Nurses**

Cure Heart Application



Donors Platform



Volunteers
Doctors/Nurses



Pharmacies
Pharmaceutical
Companies



Schedule Dashboard



Volunteers Platform



Patients In Need



Profiles

Doctors/Nurses



Name

Email [Privacy Optional]

Phone Number [Privacy Optional]

Specialty

Medicine/Nursing ID Scan

**E-signature to confirm provided
info**

Medication Providers



Company/Pharmacy Name

Email [Privacy Optional]

Phone Number [Privacy Optional]

Company/Pharmacy Website

Ministry of health license

**E-signature to confirm provided
info**

Volunteers



(Mainly medication delivery
or patient's assistance)

Name

Email [Privacy Optional]

Phone Number [Privacy Optional]

**Volunteering Activity [Drop Down]
ID Scan**

Patients



**Name | Email or/and
Phone Number**

Private

Digital ID will be created for
clients for privacy

Functionalities

Doctors/Nurses



Specify Where + When they will be available [Recurrent or not?]

Search for available to-donate medication

Check patient history –if any-

Prescribe medication to a client digital ID from available medication –if any-

Check available doctors in the area & reserve a slot

Medication Providers



Specify Medications availability + expiry date

Specify location from which they can be collected
-condition for delivery is to have a direct request from Doctor for this specific client through digital ID-

~Check chronic medication~

Volunteers



Specify Where + When they will be available to help

Patients



Check available doctors in the area & reserve a slot

Appointments

Recommended appointment time by doctors is **x** min/patient on average [x would be a value defined by the doctor when creating his/her profile]

The application will allow 30% overbooking in case some clients did not show-up

Only registered patients will allow to see the doctors to make sure activity is organized and fair



Rewards & Penalty

Review System will be implemented

Stars rating

Pre-defined review options



Donations

Donors have the choice to pay for

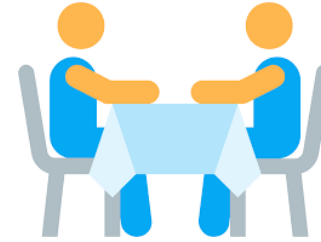
- Consultation [The only beneficiaries will be the volunteer doctors in the application + algorithm to make it fair for all doctors]
- Generic Donation that will help in sustaining the activity of Cure Heart to be able to help more people in need in our society [will be registered NGO]
 - P&L broadcasted transparently on the website



Donations through partnership

Partnerships Creation with Restaurants to get

- 1\$ donation on any bill exceeding 30\$



Partnerships Creation with Taxi Companies to get

- 1\$ donation on any ride exceeding 30\$



Technical Overview

Text

- Text

Next Actions

- **Sarah:** Amend pitch deck based on feedback + work on UX
- **DEV4:** Agree on basic functionality for MVP & share them with Sarah/Taline
- **DEV4:** Agree on development plan and distribute R&R between them

Thank You
