

Lourdes Salazar Castillo

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Experience

2022

New Work Agency

★ *Advertising Video Production Assistant*

Assisted production for advertising video production for a big tech company.

2021

Knack talent, Los Angeles

★ *Graphic Design Intern*

Helped create brand visual identity Created entire stationary, visual assets and content for social media and clients.

2019

Rebelle Women, Guatemala city

★ *Content Creation Intern for Social media platform*

Edited educational video content for YouTube and Instagram. Helped keep track of projects and deliverables with designers and managed social media platform strategies.

2019

Museo Ixcel, Guatemala City

★ *Associate for the national textile museum*

Assisted educational visits and workshops for school groups as well as worked the front desk welcoming tourists and visitors.

2017 - 2018

Renou, Guatemala city

Founded online sustainable clothing store creative directed everything from social media posts to curating the items sold. Organized a Pop-up shop and participated in several collaborative retail markets.

<https://www.instagram.com/renougt/>

2017

Martes Creativo Design Studio, Guatemala city

★ *Graphic Design Intern*

Created client content for social media, edited and organized photos with both photoshop and light room. Assisted photo shoots for advertising and social media campaigns.

Education

Parsons School of Design,

The New School

BFA Communication Design

minor in fashion studies, 2023

Skills

Adobe Creative Suite, Photo & Video Editing, After Effects, Figma, HTML, CSS, Rhino, Digital Photography