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66 Since discovering web development I can finally say that I belong to a group who truly love what they do at work. Web development is the perfect synthesis of my three greatest interests: imagining beautiful and functional designs, learning through complex technical challenges and creating sites that make people happy. \*\*

# **Professional Experience**

### **Web Development Immersive Course**

General Assembly, London

A three month coding bootcamp during which I learnt the following tools and languages: Ruby, Ruby on Rails, CSS3/SASS, HTML5/HAML, SQL, PostgreSQL, Sinatra, JavaScript/jQuery, AJAX, AngularJS, Heroku, TDD, AWS and Github. This was undertaken in an Agile environment.

### **Projects**

Ahoy Mate: An app for sailors seeking additional crew for a trip, offering affordable sailing in return for working on the boat. Link: ahoymate.herokuapp.com

Technologies: Ruby on Rails, HAML, SASS, ¡Query, Ajax, Google Maps API, Open Weather API and Bourbon Neat.

Hacky Memory: A 24-hour Hackathon with four others where we created a card game to match catchphrases with the photo of the speaker, with a "Making Of" showreel to document the experience. I was responsible for the SASS code and part of the AngularJS code.

Link: bvinel.github.io/hacky-memory

Technologies: HTML5, CSS3 and AngularJS.

Second Chef: A project with two others creating an app that aims to connect busy people seeking an affordable meal with those who've cooked extra portions. I implemented sections of the project in SASS, Javascript, Ajax and Bourbon Neat.

Link: second-chef.herokuapp.com

Technologies: Ruby on Rails, HAML, SASS, JavaScript/jQuery, Ajax and Bourbon Neat.

GA Planner: My first project on the course: a schedule planner app for General Assembly to create courses and assign them to teachers.

Link: ga-planner.herokuapp.com

Technologies: Ruby on Rails, HTML5 and CSS3 and parts of Twitter Bootstrap.

## Front-End Web Developer and Campaign Consultant

May 14 - Nov 14

I worked for six months on several contracts building websites for small businesses in Switzerland. In this time I created four websites, two with a CMS (Joomla and Squarespace) and two with HTML5, CSS3 and jQuery.

Links: www.bio-erlebnis-hof.ch and www.annickemmenegger.ch.

As a consultant I devised campaign strategies for a non-profit-organisation in Switzerland aimed at encouraging people to adopt eco-friendly forms of transport. Strategies included how to grow the market share of Generation Y followers.

# **Head of Campaigns**

2012 - 2014

Association for Transport & Environment, Bern

My role was to lead a campaign with a budget of two million Swiss Francs ahead of a national referendum for an improved railway system; we won the vote with 62%. I had to direct a campaign team of four staff plus a network of 27 organisations and parties in a multilingual context, mainly German and French.

Nov 14 - Feb 15

Project Coordinator Feb 12 - May 12

Microloan Foundation, Kasungu

This role for a UK-based charity in Malawi involved delivering a program of efficiency savings by refining operational procedures and specifying improvements to the software system. I also trained local staff on the new system.

# **Campaigner and Project Manager**

2007 - 2012

GSoA, Bern

Working for the GSoA, a Swiss peace organisation, I was part of the lead campaign team for two national referendums: the first seeking tighter restrictions on Switzerland's involvement in the international arms trade and the second seeking stricter gun laws within Switzerland. My role involved creating the campaign and fundraising strategy in a team of five.

### Volunteer Work

**Board Member** 2012 - 2013

Sans Papier Beratungsstelle, Bern

At this counselling centre I was the finance officer tasked with stabilizing the financial situation of a struggling non-profit.

German Teacher 2009 - 2011

denk:mal, Bern

For two years I volunteered fortnightly in a community centre for immigrants without means.

#### **Teacher and Social Worker**

Apr 06 - June 06

Care and Concern, Nkhata Bay Malawi

During this role teaching young people as part of a community project I adapted a production of "Malawian Cinderella" and organised public performances to raise money for the project.

### **Education**

## **Full Stack Web Development Immersive Course**

Nov 14 - Feb 15

General Assembly, London (full-time)

### Adobe Illustrator, InDesign and Photoshop

Aug 13 - Mar 14

School of Visual Arts, Bern (part-time)

## Front-End Web Development

Sep 13 - Jan 14

School of Visual Arts, Bern (part-time)

Master of Arts MA

University of Fribourg

Major in contemporary history, minor in political science and economics.

Final Grade: 5,75 (approximate equivalent: Distinction)

# Language

Mother tongue German, fluent in English and French.

## THE INTERESTING BIT...

I love swimming, discovering new cycling paths through London, cider, and binge watching TV-series on rainy weekends. I love photography and creating photo books for friends and family. In my free time I sew little monsters for my niece and nephews and I occasionally design flyers for small events in Switzerland. Also I've discovered meet-ups... a fantastic invention! My favourites so far: Codebar and Ladies who Code.

My biggest obsession (next to coding of course) is our nearly one hundred year old sailing barge, which we've been renovating over the last four years in Holland.