



## DESIGNING PROFESSIONAL BUSINESS CARD

### Here's how to design a business card:

1. Find a template that reflects your brand's personality.
2. Find the right typeface.
3. Settle on a size and shape.
4. Organize your information.
5. Do double duty.
6. Maximize your logo.
7. Leave some white space.
8. Add something special.

What are 3 things that make a business card professional?



### What Makes a Great Business Card?

- Contact Information. Perhaps the most important aspect of any business card is all of the necessary contact information a potential client needs in order to get in touch with you. ...

- Business Name. ...
- Memorable Branding. ...
- Professional Layout and Design. ...
- Personality.

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