

Vincent Joshua Salazar

joshuasalazar.design@gmail.com

0945-992-7862

Maitim, Bay, Laguna

WORK EXPERIENCE

Search Engine Marketer @ Blink Creative Studio

October 2020 - Present

- Designs and develops websites for the company and its clients using Wix or HTML/CSS
- Manages an e-commerce store since January 2021, growing it from zero to 1,000 visits a month
- Updates websites to introduce new features, content, programs, and promotions
- Optimizes the on-page SEO
- Tracks and analyses websites' traffic, sales, and user behavior
- Develops and implements email marketing campaigns
- Conceptualizes social media campaigns

Intern @ Ecosystems Research and Development Bureau

June 2019 - July 2019

- Automated the computation of the total minutes of late and undertime of employees using VB and SQL, saving 12-16 hours per month

VOLUNTEER EXPERIENCE

Zine Orgy 4 - biannual art fair in Los Baños, Laguna

May 2017

- Designed an event poster
- Assisted exhibitors and attendees

Elbikon 2017 - largest comic convention in Southern Tagalog

February 2017

- Monitored and maintained computer systems
- Assisted exhibitors and attendees

EDUCATION

Colegio de San Juan de Letran-Calamba

BS in Computer Engineering

2015-2020

SKILLS

Focused on

- UX Design
- UI Design
- Web Development
- SEO
- E-commerce
- Email Marketing

Tools

- Figma
- Wix
- HTML/CSS
- Mailchimp
- Adobe Photoshop

PERSONAL PROJECTS

Raket: Commission an Artist App Concept

Did research, wireframing, and visual design for Raket — a mobile app concept where talented Filipino artists can offer their services and easily connect with clients