

# Data Summary

Intro	Profit/County	Profit/Zipcode	TopVendor&Stores	To p C..
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## Iowa Liquor Sales: Cursory EDA and Summary



The Iowa Liquor Sales Data set contains 12M transactional records for all liquor store sales between 2012 - Oct 2017 for the State of Iowa. Numerous data types are included in this data set including categorical, geo-spatial and sales/transactional data.

For this cursory analysis, a basic EDA summary is presented, outlining top performing regions and entities across different categories (vendors, items, stores, etc.).

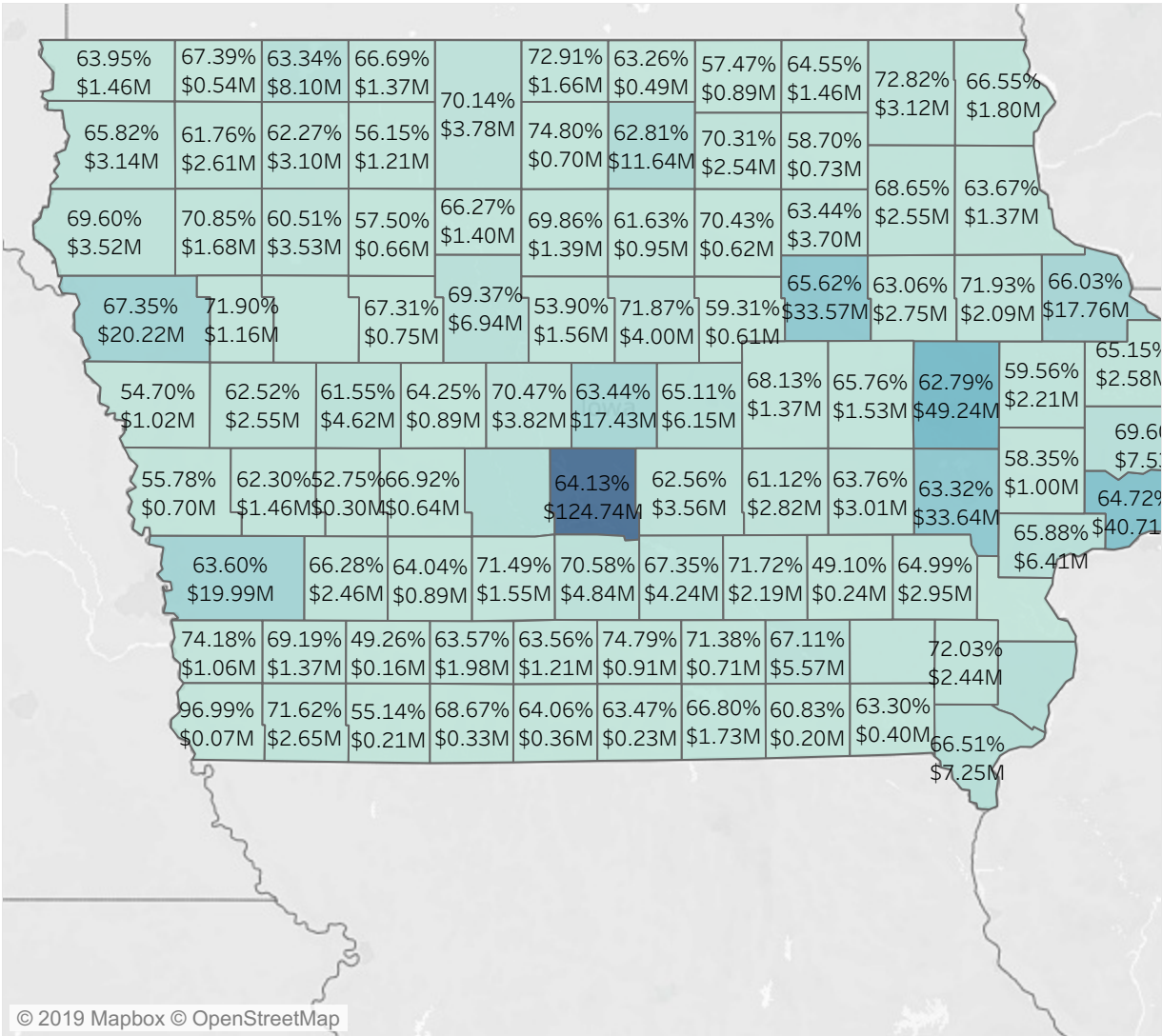
**Note:** All visualizations have Tooltip hover enabled.

**Interactive Visualization:** <https://tabsoft.co/30PaRRM>

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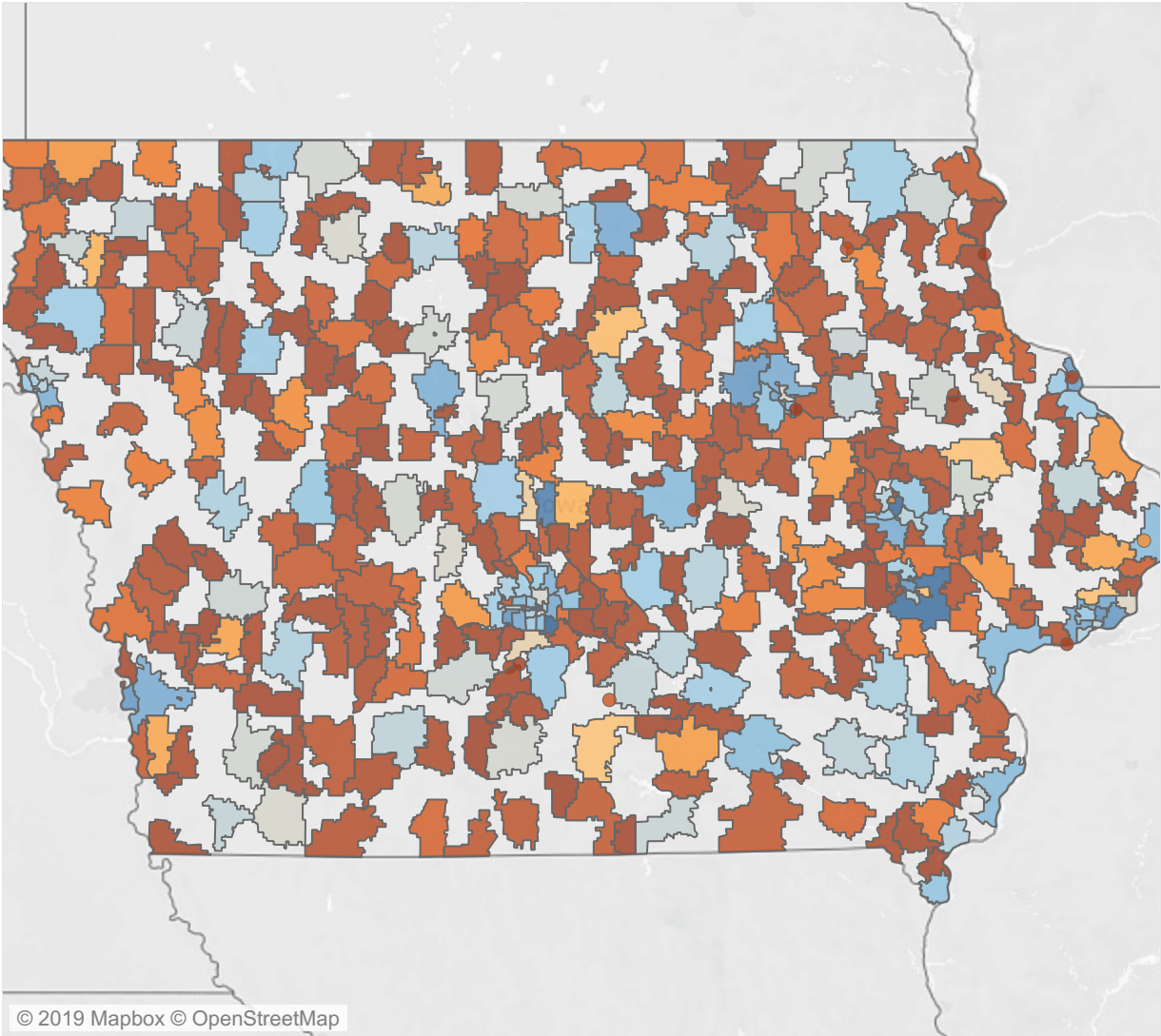
Net Profit and Percent Profit per County



# Data Summary

Intro	Profit/County	Profit/Zipcode	TopVendor&Stores	Top Category/ Items
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Net Profit and Percent Profit per Zipcode  
(Cutoff at \$1M)

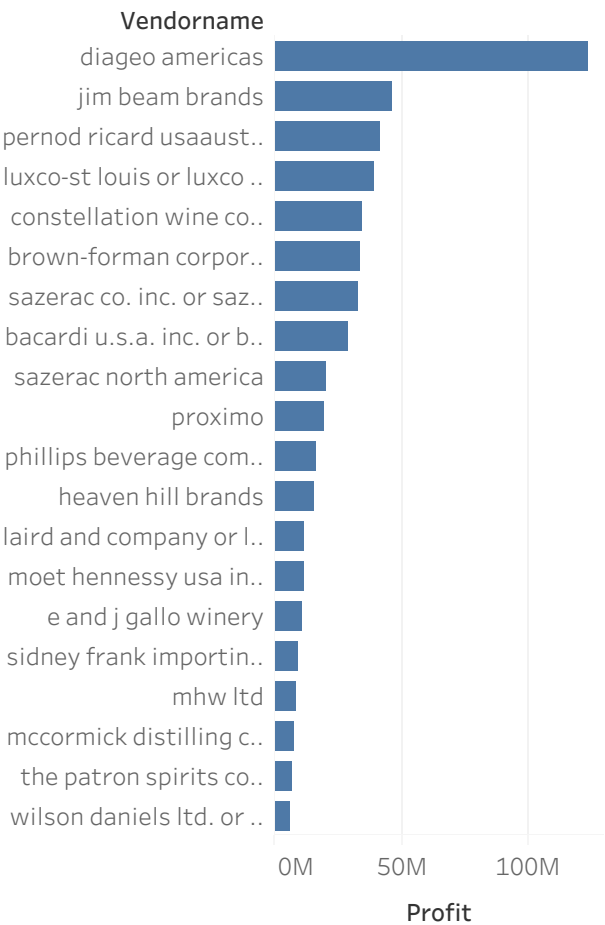


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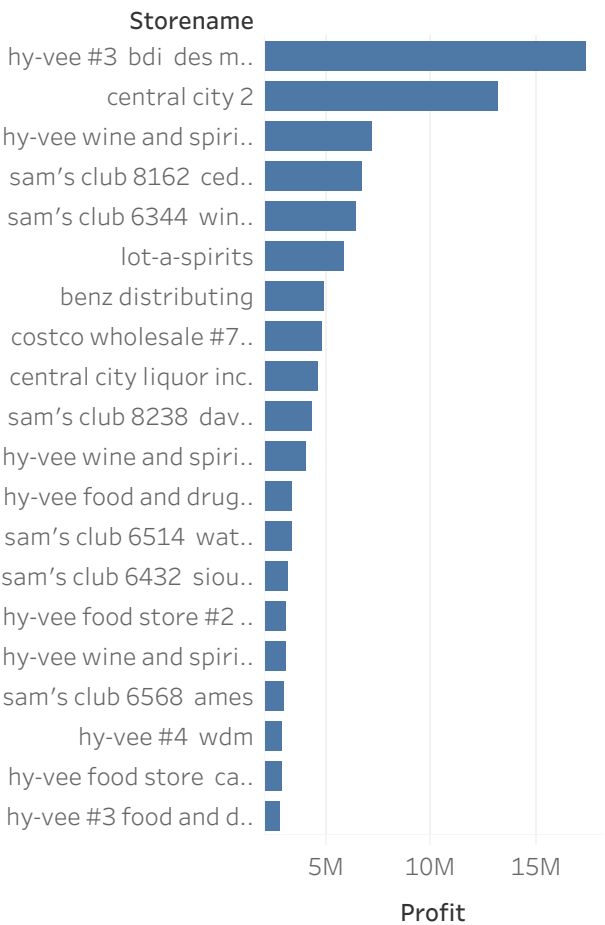
Profit/ County	Profit/Zipcode	TopVendor&Stores	Top Category/Items	Profit/Month
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Top Twenty Vendors by Profit



Top Twenty Stores by Profit



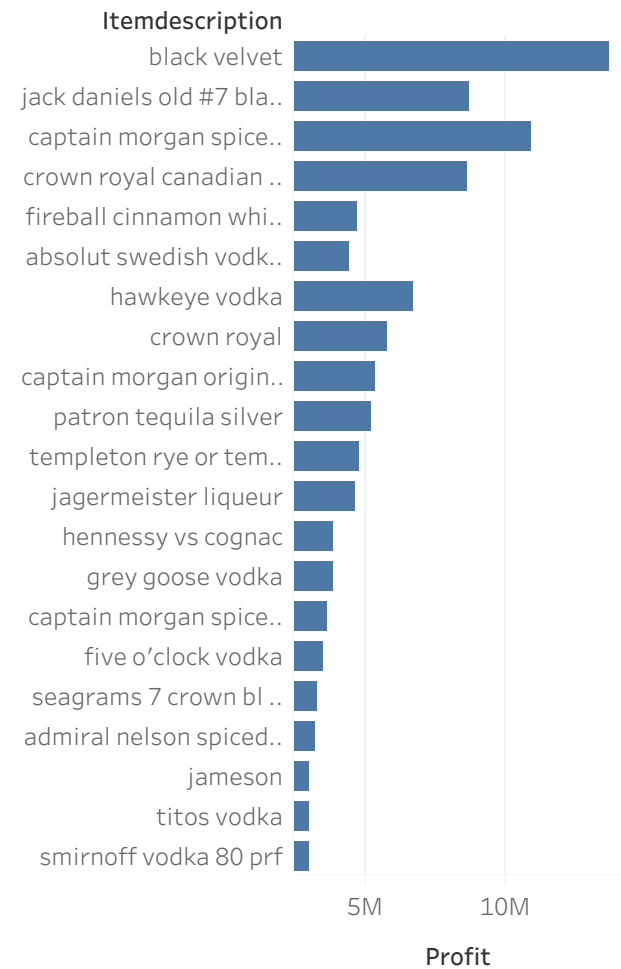
# Data Summary

Profit/Zipcode	TopVendor&Stores	Top Category/Items	Profit/Month
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Top Twenty Categories by Profit



Top 20 Items by Profit



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Profit/Zipcode	TopVendor&Stores	Top Category/Items	Profit/Month
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Stacked Area Chart of Profit per Month (2012-2016):

