**Analysis : Fetching Nouns from review text.**

selecting all the Nouns from the review texts.

|  |  |  |
| --- | --- | --- |
| **PERSONA** | **NO OF REVIEWS FETCHED (from txt column only)** | **NO OF UNIQUE NOUNS FETCHED** |
| GENRL | 11,86,753 | 1,64,768 |
| SOLOT | 1,08,753 | 90,713 |
| FAMLY | 2,36,926 | 2,10,642 |
| COUPL | 2,43,741 | 2,24,470 |
| BUSNS | 1,13,176 | 1,27,605 |
| FRNDS | 85,271 | 1,12,500 |
| MALET  (male traveler) | 1,93,948 | 2,61,346 |
| FEMLT  (female traveler) | 80,908 | 3,71,747 |
|  | **TOTAL** | **15,56,895** |

All Records can be found in **kp\_cs.aspect\_freq** table .