

# INTRODUCE YOURSELF AS A FREELANCER OR BLOGGER

This worksheet is here to help you effectively introduce yourself as a freelancer or blogger. We recommend reading [this article](#) before completing these questions.

1. What do YOU do that sets you apart? How do you help others? Who do you help? The key here is to focus on what sets you apart and how your business adds value to the people it serves. Go ahead and make a list below.

2. From your answers above in question #1, what words would the average person be familiar with, especially if you're in a field most people don't know much about? Focus on ways to communicate your work in a clear, easy-to-understand way.

**3.** Now, practice! Write down what you'll say and then take a couple minutes and practice saying it out loud. Take a minute each day until it becomes second nature. Each morning when you're getting ready in front of the mirror, push your shoulders back, stand up straight, and say your elevator speech.