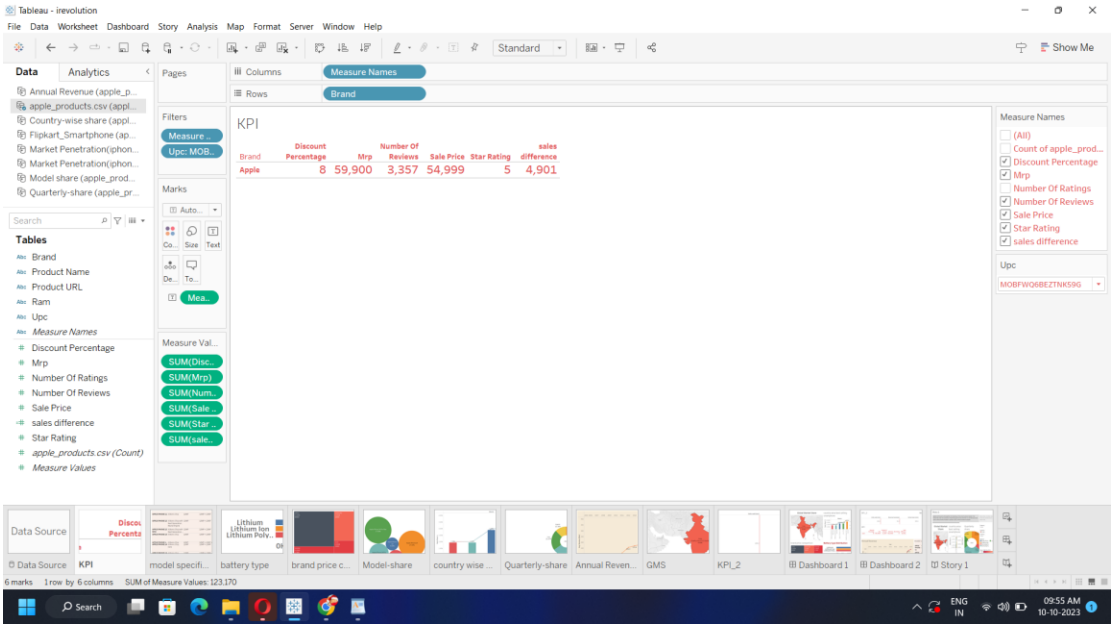
Tableau - irevolution
File Data Worksheet Dashboard Story Analysis Map Format Server Window Help
Standard
Show Me
Data
Analytics
Pages
Columns
Measure Names
Rows
Brand
Filters
Measure ..
Upc: MOB..
KPI
Brand Discount Percentage Mrp Number Of Reviews Sale Price Star Rating sales difference
Apple 8 59,900 3,357 54,999 5 4,901
Marks
Measure Names
(All)
Count of apple_prod...
Discount Percentage
Mrp
Number Of Ratings
Number Of Reviews
Sale Price
Star Rating
sales difference
Upc
MOBFWQ6BEZTNK59G
Tables
Brand
Product Name
Product URL
Ram
Upc
Measure Names
Discount Percentage
Mrp
Number Of Ratings
Number Of Reviews
Sale Price
sales difference
Star Rating
apple_products.csv (Count)
Measure Values
Measure Val...
SUM(Disc...
SUM(Mrp)
SUM(Num...
SUM(Sale ...
SUM(Star ...
SUM(sale...
Data Source
KPI
model specifi...
battery type
brand price c...
Model-share
country wise ...
Quarterly-share
Annual Reven...
GMS
KPI_2
Dashboard 1
Dashboard 2
Story 1
6 marks 1 row by 6 columns SUM of Measure Values: 123,170
Search
ENG IN
09:55 AM 10-10-2023

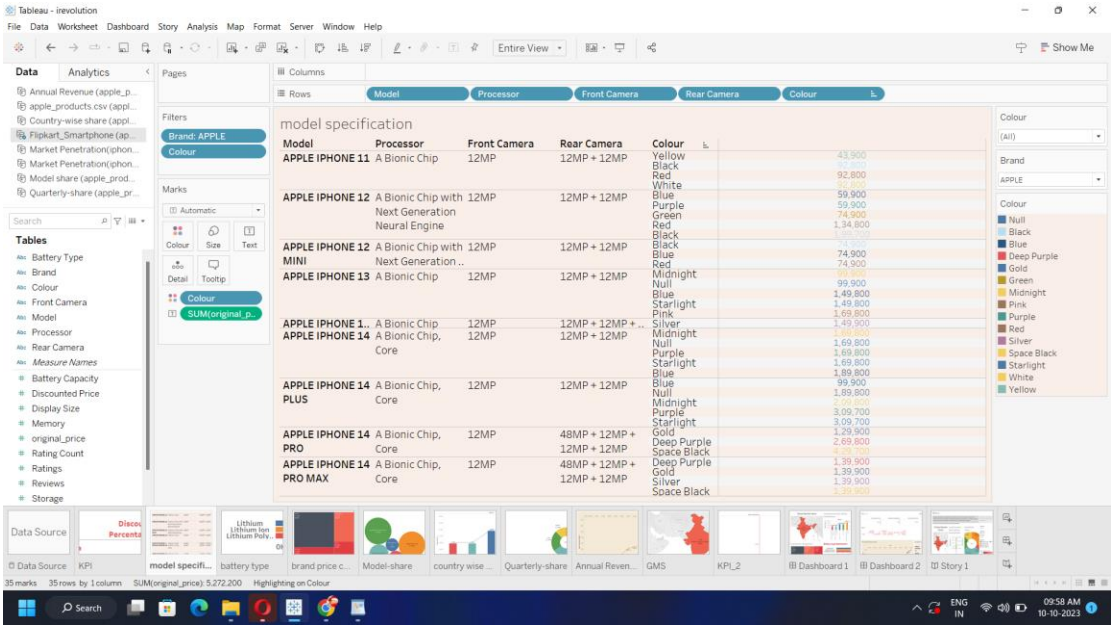
Tableau - irevolution
File Data Worksheet Dashboard Story Analysis Map Format Server Window Help
Entire View
Show Me
Data
Analytics
Pages
Columns
Rows
Model
Processor
Front Camera
Rear Camera
Colour
Filters
Brand: APPLE
Colour
model specification
Model Processor Front Camera Rear Camera Colour
APPLE IPHONE 11 A Bionic Chip 12MP 12MP + 12MP Yellow Black Red White 43,900 92,800
APPLE IPHONE 12 A Bionic Chip with Next Generation Neural Engine 12MP 12MP + 12MP Blue Purple Green Red Black 59,900 59,900 74,900 1,34,800
APPLE IPHONE 12 MINI A Bionic Chip with Next Generation .. 12MP 12MP + 12MP Black Blue Red 74,900 74,900
APPLE IPHONE 13 A Bionic Chip 12MP 12MP + 12MP Midnight Null Blue Starlight Pink 99,900 1,49,800 1,49,800 1,69,800
APPLE IPHONE 1... A Bionic Chip 12MP 12MP + 12MP + ... Silver 1,49,900
APPLE IPHONE 14 A Bionic Chip, Core 12MP 12MP + 12MP Midnight Null Purple Starlight Blue 1,69,800 1,69,800 1,69,800 1,69,800 1,89,800
APPLE IPHONE 14 PLUS A Bionic Chip, Core 12MP 12MP + 12MP Blue Null Midnight Purple Starlight 99,900 1,89,800 2,09,900 3,09,700 3,09,700
APPLE IPHONE 14 PRO A Bionic Chip, Core 12MP 48MP + 12MP + 12MP + 12MP Gold Deep Purple Space Black 1,29,900 2,69,800 3,39,900
APPLE IPHONE 14 PRO MAX A Bionic Chip, Core 12MP 48MP + 12MP + 12MP + 12MP Deep Purple Gold Silver Space Black 1,39,900 1,39,900 1,39,900
Marks
Automatic
Colour
Size
Text
Detail
Tooltip
Colour
SUM(original_p...
Colour
(All)
Brand
APPLE
Colour
Null
Black
Blue
Deep Purple
Gold
Green
Midnight
Pink
Purple
Red
Silver
Space Black
Starlight
White
Yellow
Tables
Battery Type
Brand
Colour
Front Camera
Model
Processor
Rear Camera
Measure Names
Battery Capacity
Discounted Price
Display Size
Memory
original_price
Rating Count
Ratings
Reviews
Storage
Data Source
KPI
model specifi...
battery type
brand price c...
Model-share
country wise ...
Quarterly-share
Annual Reven...
GMS
KPI_2
Dashboard 1
Dashboard 2
Story 1
35 marks 35 rows by 1 column SUM(original_price): 5,272,200 Highlighting on Colour
Search
ENG IN
09:58 AM 10-10-2023

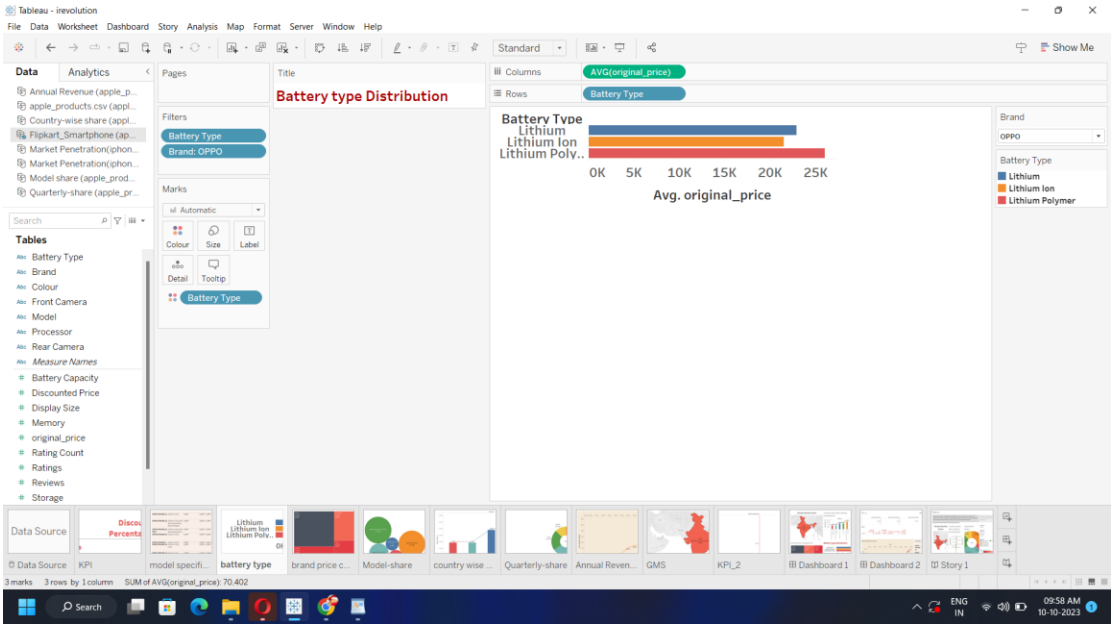
Tableau - inevolution
File Data Worksheet Dashboard Story Analysis Map Format Server Window Help
Data
Analytics
Pages
Filters
Battery Type
Brand: OPPO
Marks
Automatic
Colour
Size
Label
Detail
Tooltip
Battery Type
Title
Battery type Distribution
Columns
AVG(original_price)
Rows
Battery Type
Battery Type
Lithium
Lithium Ion
Lithium Poly..
0K 5K 10K 15K 20K 25K
Avg. original_price
Brand
OPPO
Battery Type
Lithium
Lithium Ion
Lithium Polymer
Tables
Battery Type
Brand
Colour
Front Camera
Model
Processor
Rear Camera
Measure Names
Battery Capacity
Discounted Price
Display Size
Memory
original_price
Rating Count
Ratings
Reviews
Storage
Data Source
KPI
model specifi...
battery type
brand price c...
Model-share
country wise ...
Quarterly-share
Annual Reven...
GMS
KPI_2
Dashboard 1
Dashboard 2
Story 1
3 marks 3 rows by 1 column SUM of AVG(original_price): 70.402

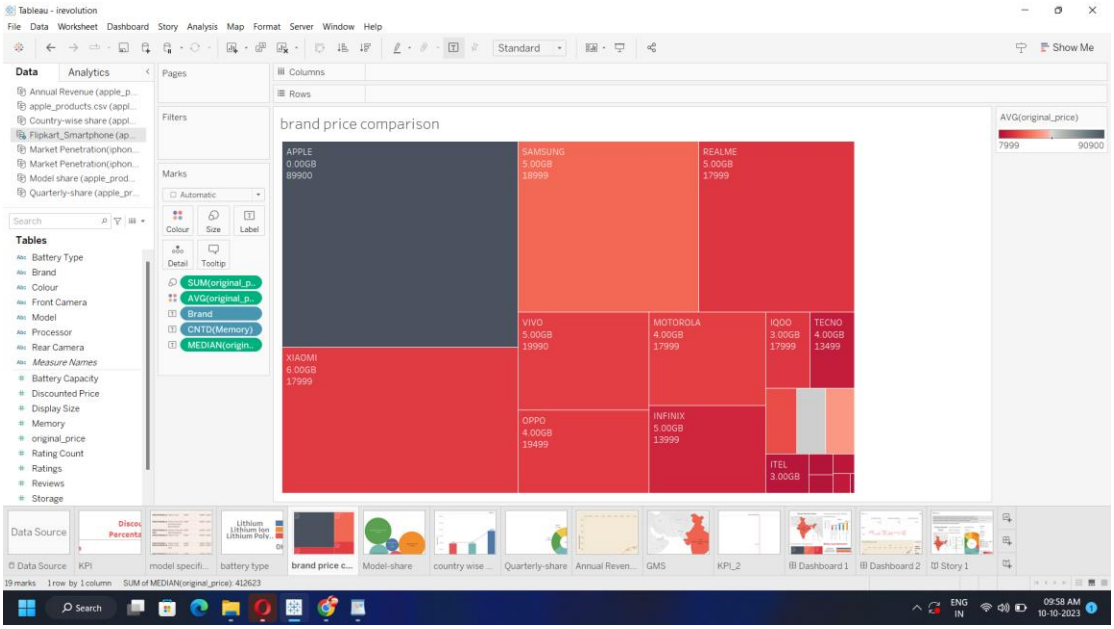
Tableau - inevolution
File Data Worksheet Dashboard Story Analysis Map Format Server Window Help
Data
Analytics
Pages
Filters
Marks
Automatic
Colour
Size
Label
Detail
Tooltip
SUM(original_p..
AVG(original_p..
Brand
CNTD(Memory)
MEDIAN(origin..
Columns
Rows
brand price comparison
APPLE
0.00GB
89900
SAMSUNG
5.00GB
18999
REALME
5.00GB
17999
XIAOMI
6.00GB
17999
VIVO
5.00GB
19990
MOTOROLA
4.00GB
17999
IQOO
3.00GB
17999
TECNO
4.00GB
13499
OPPO
4.00GB
19499
INFINIX
5.00GB
13999
ITEL
3.00GB
AVG(original_price)
7999
90900
Tables
Battery Type
Brand
Colour
Front Camera
Model
Processor
Rear Camera
Measure Names
Battery Capacity
Discounted Price
Display Size
Memory
original_price
Rating Count
Ratings
Reviews
Storage
Data Source
KPI
model specifi...
battery type
brand price c...
Model-share
country wise ...
Quarterly-share
Annual Reven...
GMS
KPI_2
Dashboard 1
Dashboard 2
Story 1
19 marks 1 row by 1 column SUM of MEDIAN(original_price): 412623

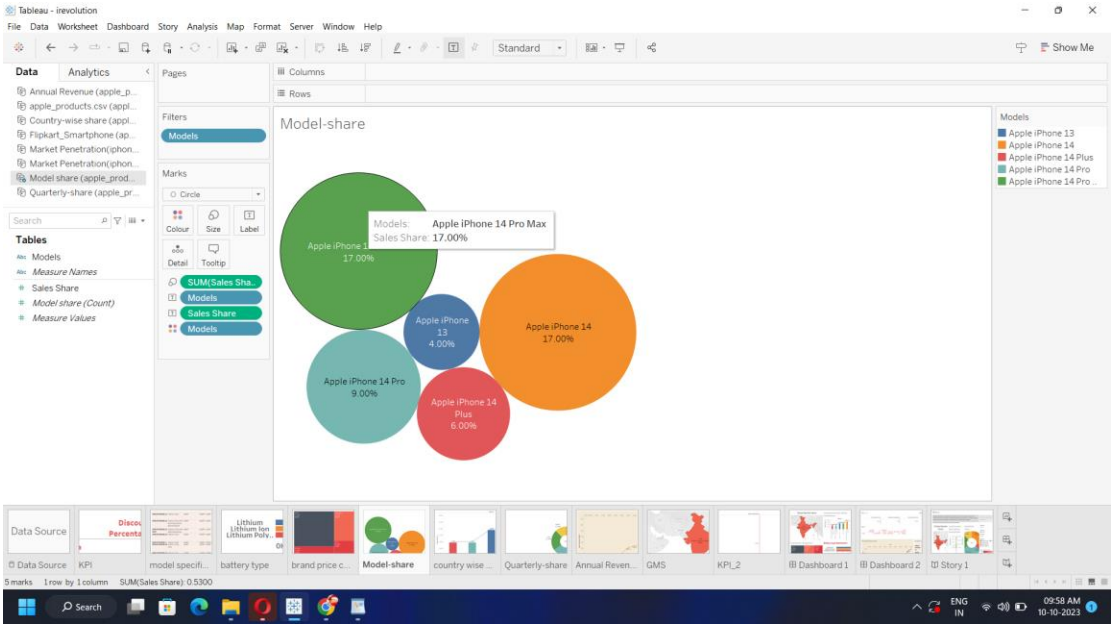
Tableau - irevolution
File Data Worksheet Dashboard Story Analysis Map Format Server Window Help
Standard
Show Me
Data
Analytics
Pages
Columns
Rows
Filters
Models
Marks
Circle
Colour
Size
Label
Detail
Tooltip
SUM(Sales Sha...
Models
Sales Share
Models
Tables
Models
Measure Names
Sales Share
Model share (Count)
Measure Values
Model-share
Models: Apple iPhone 14 Pro Max
Sales Share: 17.00%
Apple iPhone 13
17.00%
Apple iPhone 13
4.00%
Apple iPhone 14
17.00%
Apple iPhone 14 Pro
9.00%
Apple iPhone 14
Plus
6.00%
Models
Apple iPhone 13
Apple iPhone 14
Apple iPhone 14 Plus
Apple iPhone 14 Pro
Data Source
KPI
model specifi...
battery type
brand price c...
Model-share
country wise ...
Quarterly-share
Annual Reven...
GMS
KPI_2
Dashboard 1
Dashboard 2
Story 1
5 marks 1 row by 1 column SUM(Sales Share): 0.5300
Search
ENG
IN
09:58 AM
10-10-2023

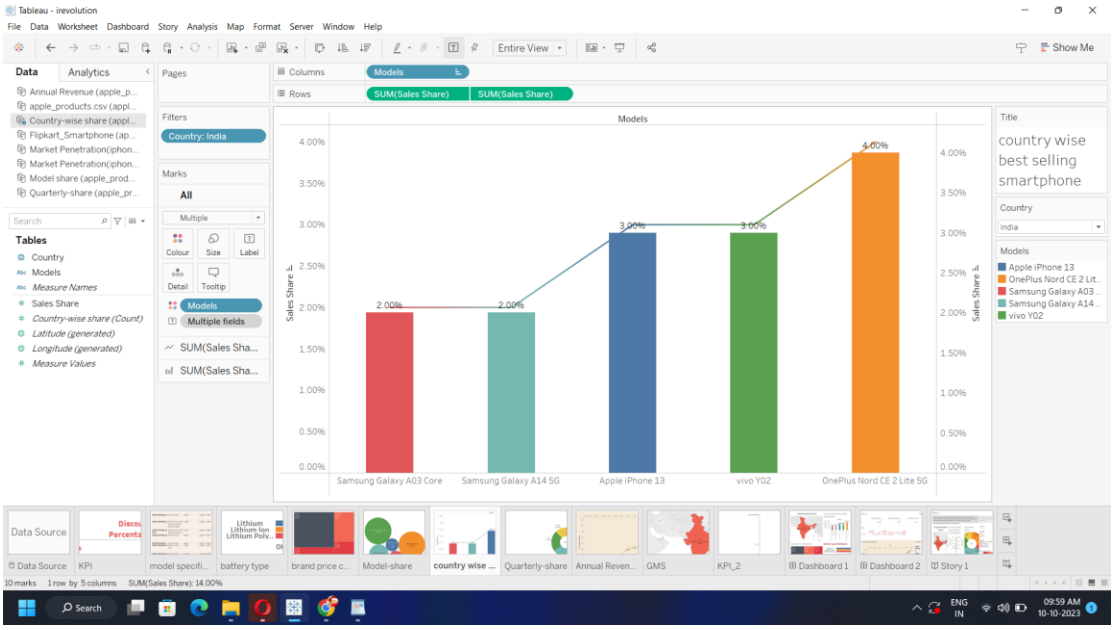
Tableau - irevolution
File Data Worksheet Dashboard Story Analysis Map Format Server Window Help
Entire View
Show Me
Data
Analytics
Pages
Columns
Models
Rows
SUM(Sales Share)
SUM(Sales Share)
Filters
Country: India
Marks
All
Multiple
Colour
Size
Label
Detail
Tooltip
Models
Multiple fields
SUM(Sales Sha...
SUM(Sales Sha...
Tables
Country
Models
Measure Names
Sales Share
Country-wise share (Count)
Latitude (generated)
Longitude (generated)
Measure Values
Models
Sales Share
4.00%
3.50%
3.00%
2.50%
2.00%
1.50%
1.00%
0.50%
0.00%
2.00%
2.00%
3.00%
3.00%
4.00%
Samsung Galaxy A03 Core
Samsung Galaxy A14 5G
Apple iPhone 13
vivo Y02
OnePlus Nord CE 2 Lite 5G
Title
country wise best selling smartphone
Country
India
Models
Apple iPhone 13
OnePlus Nord CE 2 Lit...
Samsung Galaxy A03 ...
Samsung Galaxy A14 ...
vivo Y02
Data Source
KPI
model specifi...
battery type
brand price c...
Model-share
country wise ...
Quarterly-share
Annual Reven...
GMS
KPI_2
Dashboard 1
Dashboard 2
Story 1
10 marks 1 row by 5 columns SUM(Sales Share): 14.00%
Search
ENG
IN
09:59 AM
10-10-2023

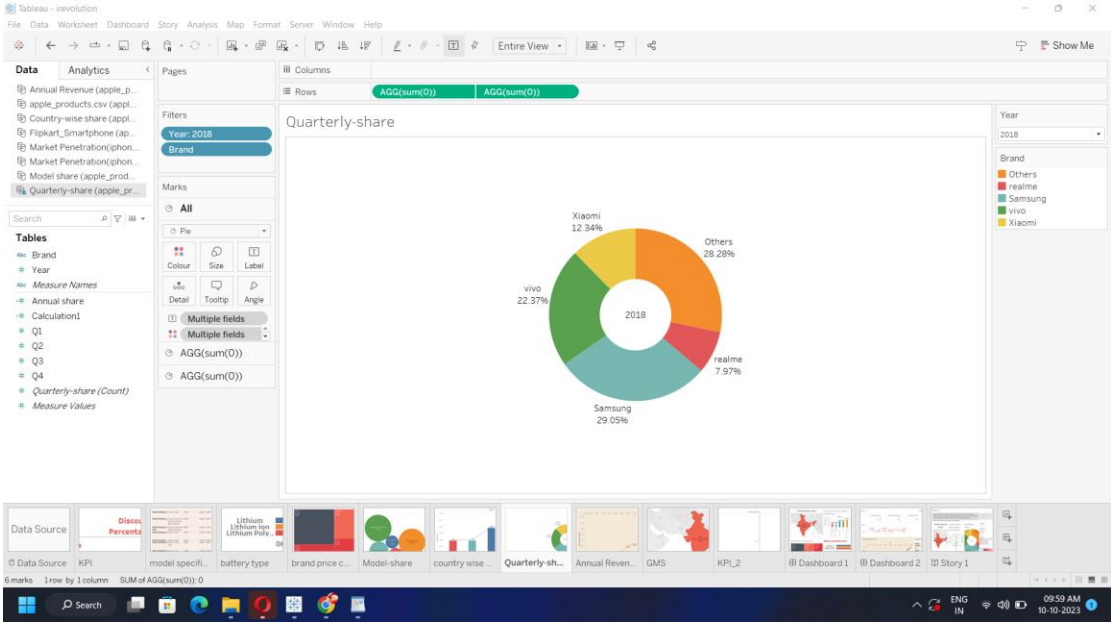
Tableau - irevolution
File Data Worksheet Dashboard Story Analysis Map Format Server Window Help
Entire View
Show Me
Data
Analytics
Pages
Columns
Rows
AGG(sum(0))
AGG(sum(0))
Filters
Year: 2018
Brand
Marks
All
Pie
Colour
Size
Label
Detail
Tooltip
Angle
Multiple fields
Multiple fields
AGG(sum(0))
AGG(sum(0))
Quarterly-share
Xiaomi
12.34%
Others
28.28%
vivo
22.37%
2018
realme
7.97%
Samsung
29.05%
Year
2018
Brand
Others
realme
Samsung
vivo
Xiaomi
Tables
Brand
Year
Measure Names
Annual share
Calculation1
Q1
Q2
Q3
Q4
Quarterly-share (Count)
Measure Values
Data Source
KPI
model specifi...
battery type
brand price c...
Model-share
country wise ...
Quarterly-sh...
Annual Reven...
GMS
KPI_2
Dashboard 1
Dashboard 2
Story 1
6 marks 1 row by 1 column SUM of AGG(sum(0)): 0
Search
ENG
IN
09:59 AM
10-10-2023

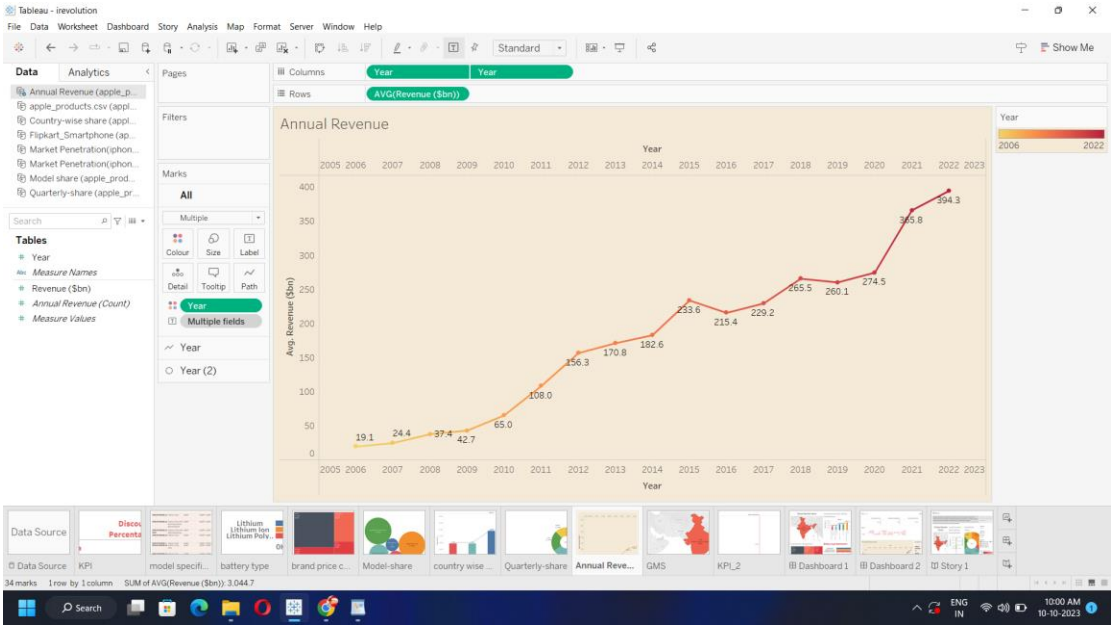
Tableau - irevolution
File Data Worksheet Dashboard Story Analysis Map Format Server Window Help
Standard
Show Me
Data
Analytics
Pages
Columns
Year
Year
Rows
AVG(Revenue ($bn))
Filters
Marks
All
Multiple
Colour
Size
Label
Detail
Tooltip
Path
Year
Multiple fields
Year
Year (2)
Annual Revenue
Year
2006
2022
Avg. Revenue ($bn)
19.1
24.4
37.4
42.7
65.0
108.0
156.3
170.8
182.6
233.6
215.4
229.2
265.5
260.1
274.5
365.8
394.3
Year
Tables
Year
Measure Names
Revenue ($bn)
Annual Revenue (Count)
Measure Values
Data Source
KPI
model specifi...
battery type
brand price c...
Model-share
country wise ...
Quarterly-share
Annual Reve...
GMS
KPI_2
Dashboard 1
Dashboard 2
Story 1
34 marks 1 row by 1 column SUM of AVG(Revenue ($bn)): 3.044.7
Search
ENG
IN
10:00 AM
10-10-2023

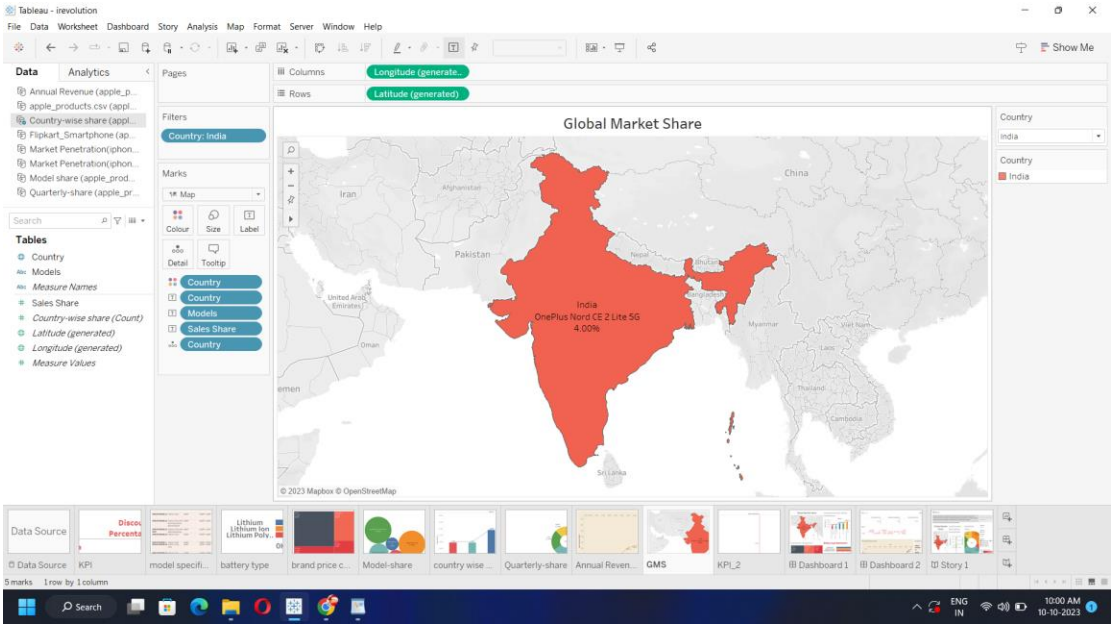
Tableau - irevolution
File Data Worksheet Dashboard Story Analysis Map Format Server Window Help
Show Me
Data
Analytics
Pages
Columns
Longitude (generate...
Rows
Latitude (generated)
Filters
Country: India
Marks
Map
Colour
Size
Label
Detail
Tooltip
Country
Country
Models
Sales Share
Country
Tables
Country
Models
Measure Names
Sales Share
Country-wise share (Count)
Latitude (generated)
Longitude (generated)
Measure Values
Global Market Share
Country
india
Country
India
China
Iran
Pakistan
India
OnePlus Nord CE 2 Lite 5G
4.00%
© 2023 Mapbox © OpenStreetMap
Data Source
KPI
model specifi...
battery type
brand price c...
Model-share
country wise ...
Quarterly-share
Annual Reven...
GMS
KPI_2
Dashboard 1
Dashboard 2
Story 1
5 marks 1 row by 1 column
Search
ENG
IN
10:00 AM
10-10-2023

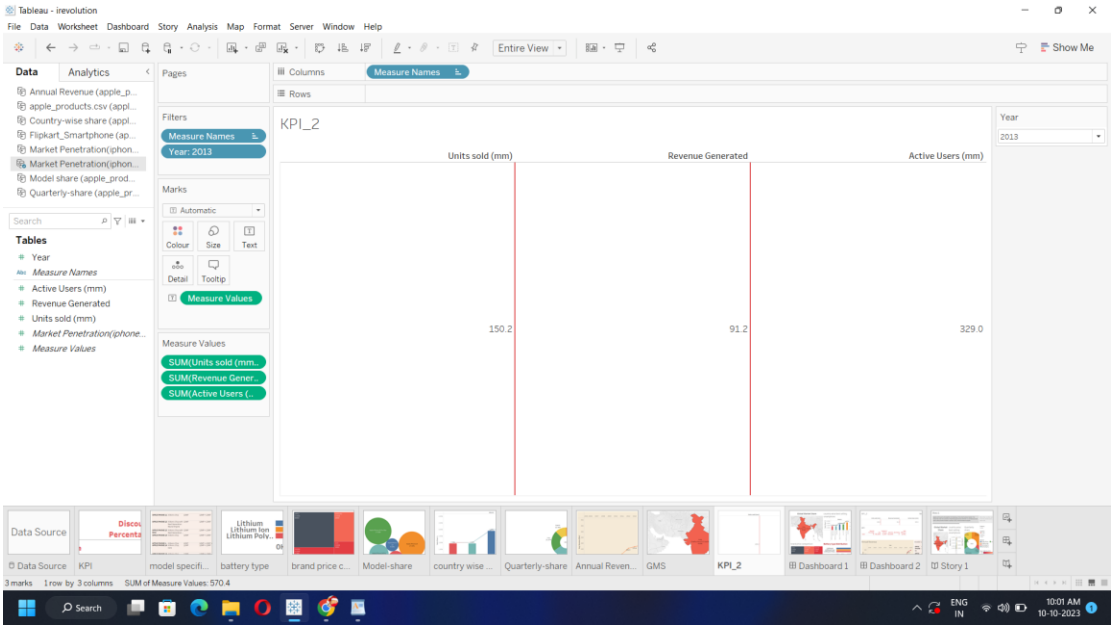
Tableau - irevolution
File Data Worksheet Dashboard Story Analysis Map Format Server Window Help
Entire View
Show Me
Data
Analytics
Pages
Columns
Measure Names
Rows
Filters
Measure Names
Year: 2013
Marks
Automatic
Colour
Size
Text
Detail
Tooltip
Measure Values
Measure Values
SUM(Units sold (mm...
SUM(Revenue Gener...
SUM(Active Users (...
KPI_2
Units sold (mm)
Revenue Generated
Active Users (mm)
150.2
91.2
329.0
Year
2013
Tables
Year
Measure Names
Active Users (mm)
Revenue Generated
Units sold (mm)
Market Penetration(iphone...
Measure Values
Data Source
KPI
model specifi...
battery type
brand price c...
Model-share
country wise ...
Quarterly-share
Annual Reven...
GMS
KPI_2
Dashboard 1
Dashboard 2
Story 1
3 marks 1 row by 3 columns SUM of Measure Values: 570.4
Search
ENG
IN
10:01 AM
10-10-2023

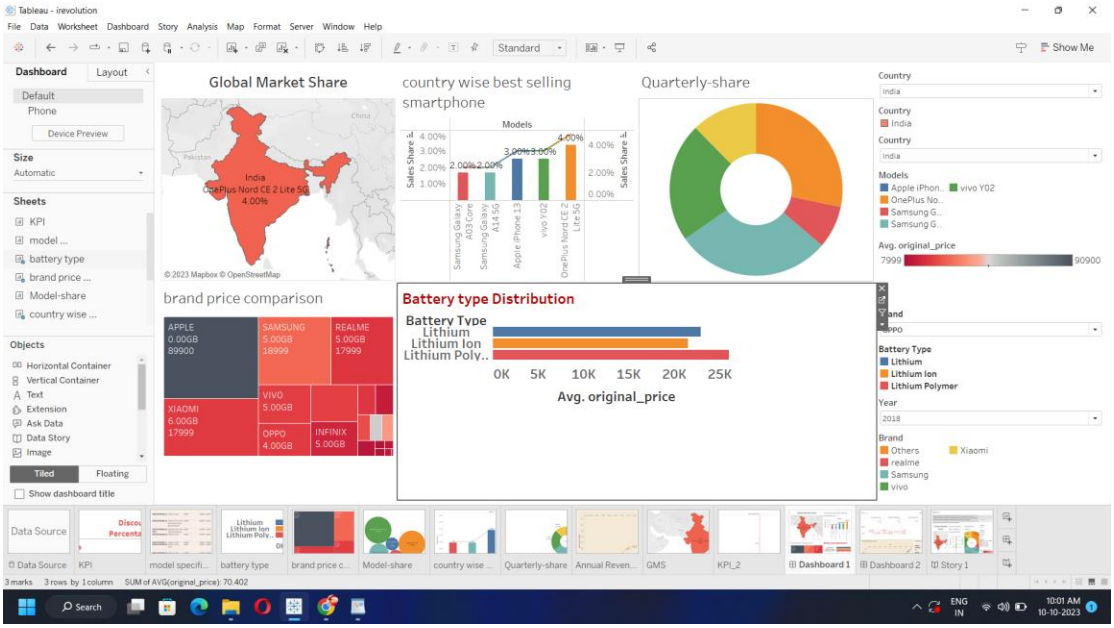
Tableau - inevolution
Global Market Share
India
OnePlus Nord CE 2 Lite 5G
4.00%
© 2023 Mapbox © OpenStreetMap
country wise best selling smartphone
Models
Sales Share
Samsung Galaxy A03 Core
Samsung Galaxy A14 5G
Apple iPhone 13
vivo Y02
OnePlus Nord CE 2 Lite 5G
Quarterly-share
brand price comparison
APPLE 0.00GB 89900
SAMSUNG 5.00GB 18999
REALME 5.00GB 17999
XIAOMI 6.00GB 17999
VIVO 5.00GB
OPPO 4.00GB
INFINIX 5.00GB
Battery type Distribution
Battery Type
Lithium
Lithium Ion
Lithium Poly..
0K 5K 10K 15K 20K 25K
Avg. original_price
Country
India
Models
Avg. original_price
7999
90900
Battery Type
Lithium
Lithium Ion
Lithium Polymer
Year
2018
Brand
Others
Xiaomi
realme
Samsung
vivo

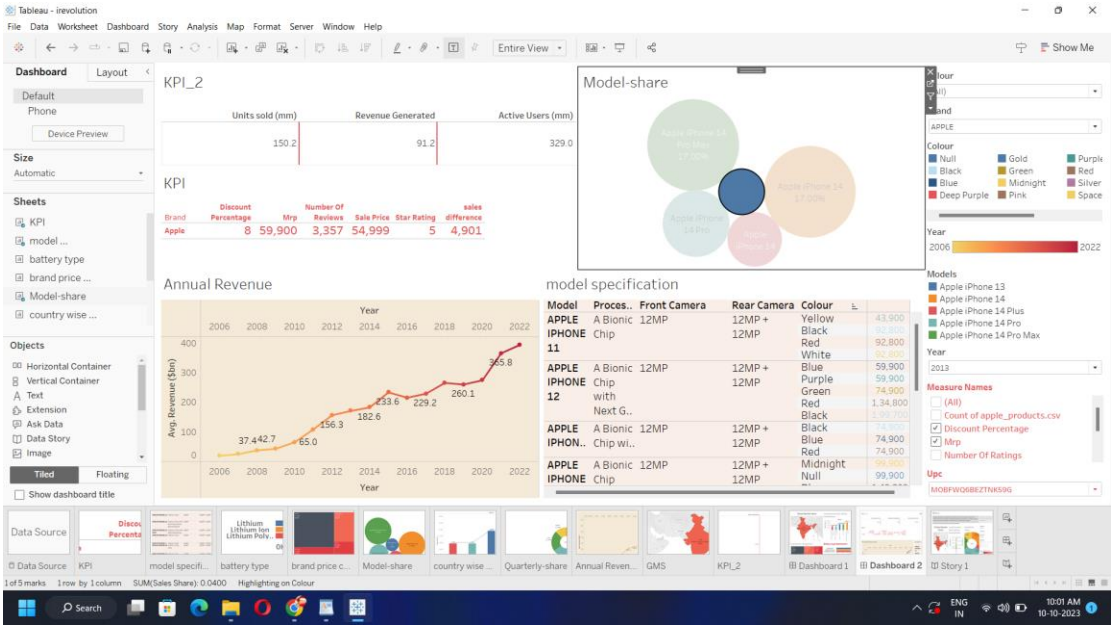
Tableau - inevolution
KPI_2
Units sold (mm)
Revenue Generated
Active Users (mm)
150.2
91.2
329.0
KPI
Brand
Discount Percentage
Mrp
Number Of Reviews
Sale Price
Star Rating
sales difference
Apple
8
59,900
3,357
54,999
5
4,901
Model-share
Annual Revenue
Year
Avg. Revenue ($bn)
37.4
42.7
65.0
156.3
182.6
233.6
229.2
260.1
365.8
model specification
Model
Proces..
Front Camera
Rear Camera
Colour
APPLE IPHONE 11
A Bionic Chip
12MP
12MP + 12MP
Yellow
Black
Red
White
APPLE IPHONE 12
A Bionic Chip with Next G..
12MP
12MP + 12MP
Blue
Purple
Green
Red
Black
APPLE IPHON..
A Bionic Chip wi..
12MP
12MP + 12MP
Black
Blue
Red
APPLE IPHONE
A Bionic Chip
12MP
12MP + 12MP
Midnight
Null
Colour
Null
Gold
Purple
Black
Green
Red
Blue
Midnight
Silver
Deep Purple
Pink
Space
Year
2006
2022
Models
Apple iPhone 13
Apple iPhone 14
Apple iPhone 14 Plus
Apple iPhone 14 Pro
Apple iPhone 14 Pro Max
Year
2013
Measure Names
(All)
Count of apple_products.csv
Discount Percentage
Mrp
Number Of Ratings
Upc

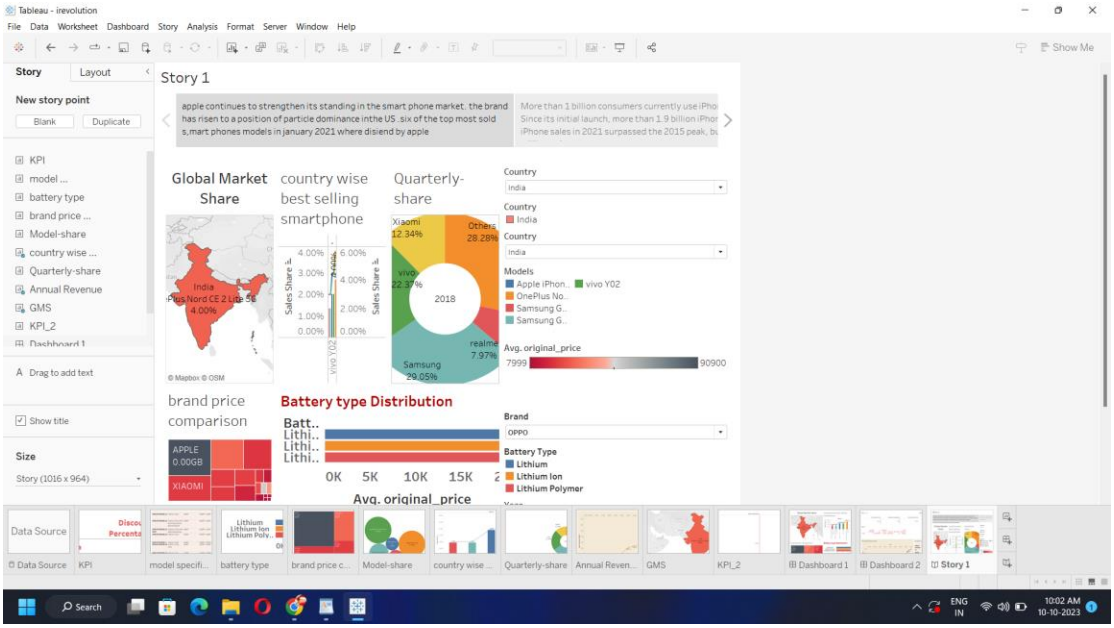
Tableau - inevolution
File Data Worksheet Dashboard Story Analysis Format Server Window Help
Story
Layout
New story point
Blank
Duplicate
KPI
model ...
battery type
brand price ...
Model-share
country wise ...
Quarterly-share
Annual Revenue
GMS
KPI_2
Dashboard 1
Drag to add text
Show title
Size
Story (1016 x 964)
Story 1
apple continues to strengthen its standing in the smart phone market. the brand has risen to a position of particle dominance inthe US .six of the top most sold s,mart phones models in january 2021 where disiend by apple
Global Market Share
country wise best selling smartphone
Quarterly-share
Country
India
Models
Apple iPhon..
vivo Y02
OnePlus No..
Samsung G..
Samsung G..
Avg. original_price
7999
90900
2018
Xiaomi 12.34%
Others 28.28%
vivo 22.37%
realme 7.97%
Samsung 29.05%
© Mapbox © OSM
brand price comparison
APPLE 0.00GB
XIAOMI
Battery type Distribution
Batt..
Lithi..
Lithi..
Lithi..
0K 5K 10K 15K
Avg. original_price
Brand
OPPO
Battery Type
Lithium
Lithium Ion
Lithium Polymer
Data Source
Dashboard 1
Dashboard 2
Story 1
Search
ENG IN
10:02 AM
10-10-2023