

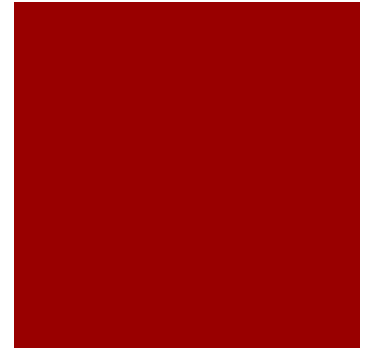


# Software for Mobile Devices

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# Objective

- What is a mobile device?
- What are mobile software/ applications.
- What is Mobile application development?
- Overview of Mobile Architecture
- Application Platforms
- Introduction to Android platform

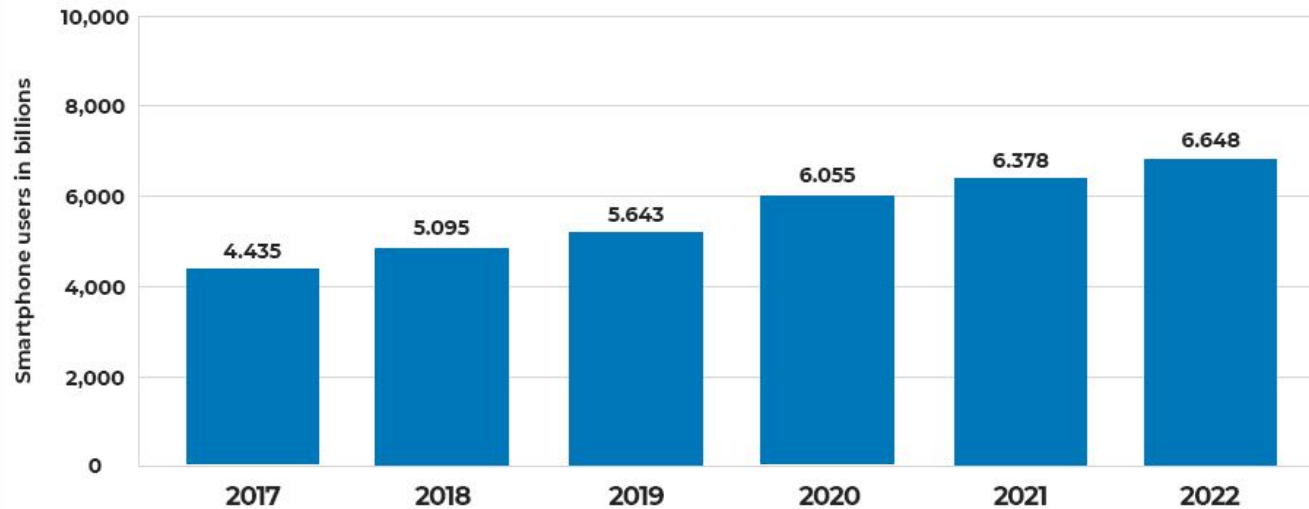
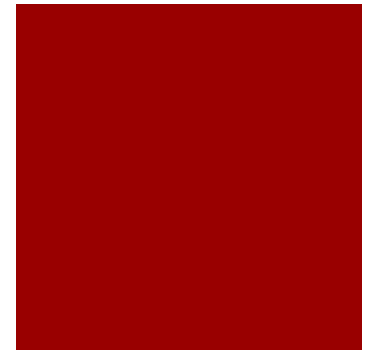


# Mobile devices



- Featured phones
  - Calls
  - Sms
  - camera
- Smart Phones
  - Internet access
  - Social networking
  - Play games
- Millions of mobile users
- Communicate anywhere and anytime
- Private and personal

# Smartphone Users



# Mobile application Development



- application software
  - personal digital assistants
  - enterprise digital assistants
  - mobile phones.
- mobile software distribution platforms.
  - Pre-installed
  - Downloaded
- different platforms and programming languages
- Model-Driven development
  - the application itself and its structure
  - the business logic
  - the graphical user interface of the application

# Typical Applications

- Location Based Applications
- Mobile workforce & field workers
- Remote Employees Collaboration
- GPS Tracking & Dispatching
- Mobile Money Transfers
- Content Delivery & Publishing

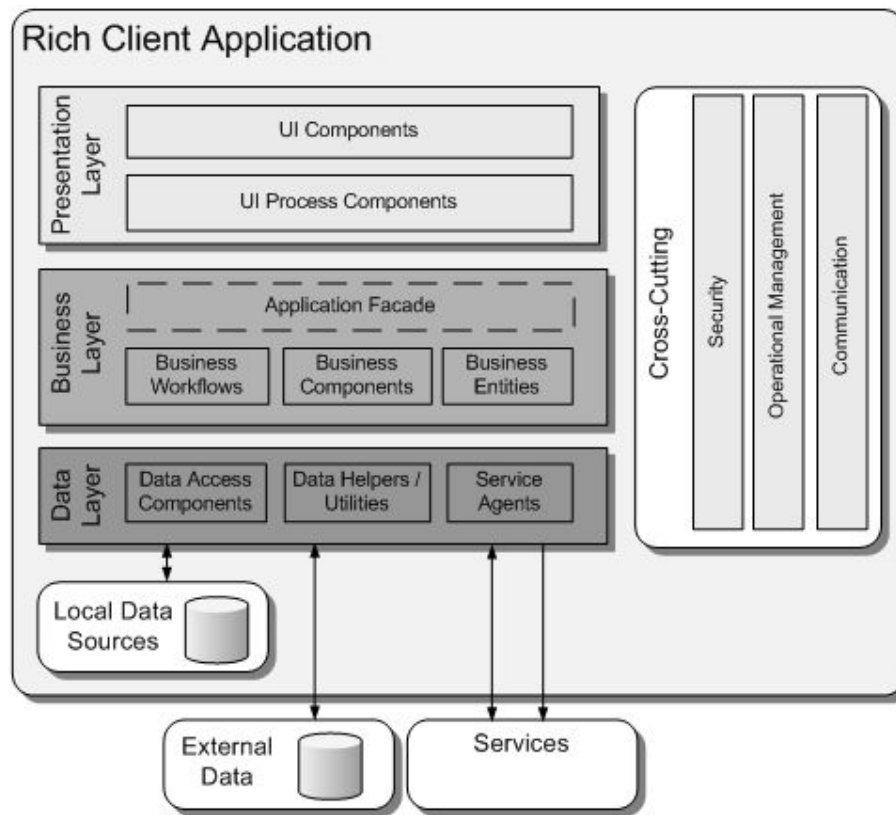


# Mobile application development



- Application types
  - Native mobile application
  - Cross-platform mobile applications
  - Progressive web
- Development Platforms:
  - iOS
  - Android
  - Windows Mobile/Windows Phone 7
  - BlackBerry
  - Symbian platform
  - BREW

# Application Architecture





# Mobile Software Engineering Future





- Health Apps
- Internet Banking
- Educational apps
- Tourism apps
- Apps for businesses

# Introduction to Android Development



- Open software platform for mobile development
- offers a unified approach to developers
- A complete stack
- Powered by Linux operating system
- Fast application development in Java and Kotlin
- Open source under the Apache 2 license

# Why Android?

 Android	 iOS
<ul style="list-style-type: none"><li>• Launch in 2008</li><li>• Most-used OS in the world</li><li>• Generally written in Java</li><li>• Open source</li><li>• Used on Samsung, LG, Google, Huawei, Nokia, and other devices</li></ul>	<ul style="list-style-type: none"><li>• Launch in 2007</li><li>• 2nd most-used OS in the world</li><li>• Generally written in Swift</li><li>• Closed ecosystem</li><li>• Used on exclusively Apple devices like iPhone, iPad, and Macbook</li></ul>

# Development Tools



- Software Development Kit
- Android Studio Integrated Development Environment
- Target Devices
- Programming language
  - Java
  - Kotlin

# Target Devices

## Major Devices that runs on Android Operating System



Smartphones



Smart watches



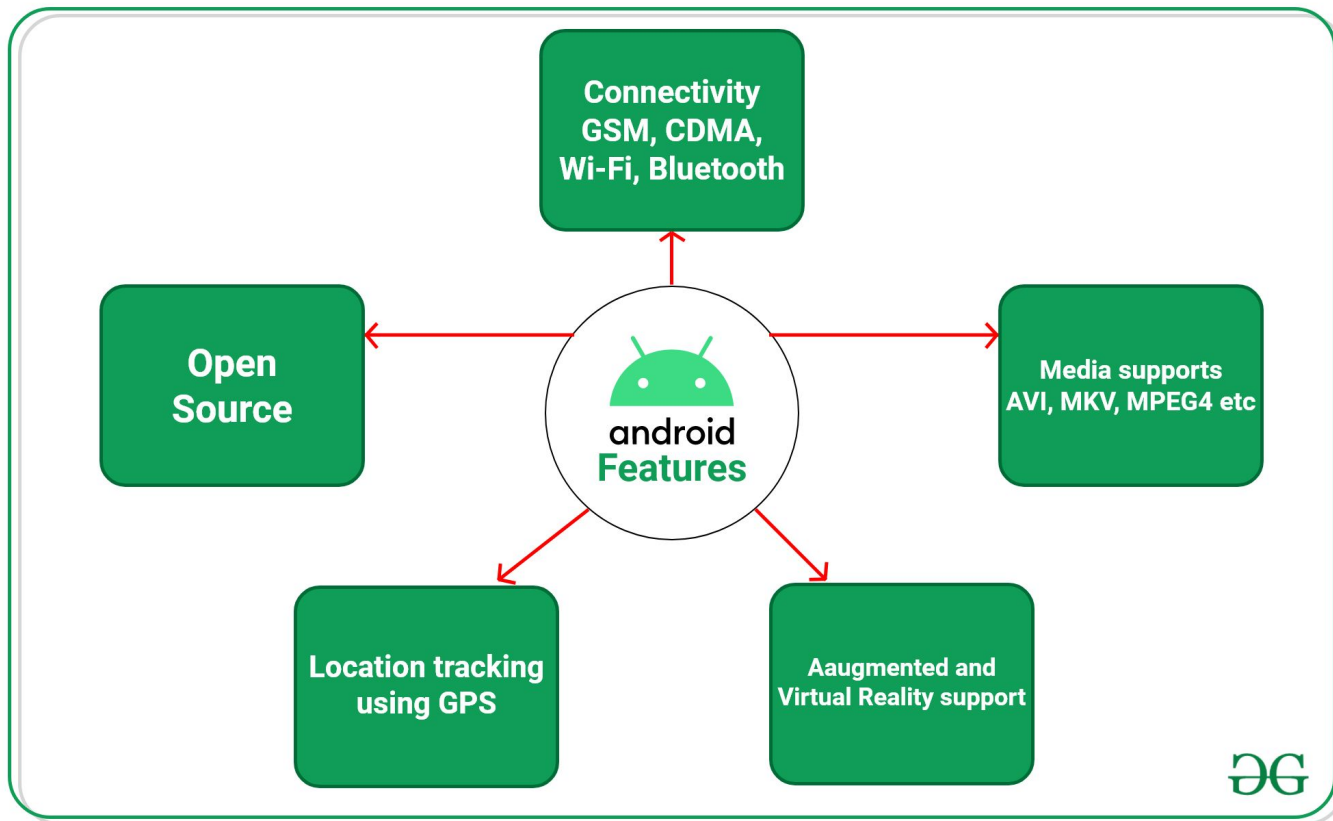
Tablets



Smart TVs



# Features



# References

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