



# MUHAMMAD SALEH

Web Developer

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## PROFILE

Creative and detail-oriented Web Developer with 2+ years of experience designing, developing, and maintaining high-performance WordPress websites and React-based applications. Skilled in front-end development, with a passion for building responsive, user-friendly, and visually appealing websites. Adept at implementing modern web technologies, optimizing performance, and collaborating with cross-functional teams to deliver innovative digital solutions. Committed to clean code, best practices, and enhancing overall user experience.

## EXPERIENCE

WordPress Developer 12/2025 - Present  
Lead Marketing ↗

- Designed, developed, and maintained custom WordPress websites with optimized performance, security, and responsiveness.
- Customized WordPress themes, plugins, and Elementor layouts to meet client and business requirements.
- Collaborated with designers and marketing teams to implement new features, content updates, and UI enhancements in WordPress.
- Resolved front-end and back-end related issues, improving user experience and site performance. Applied performance optimization, SEO best practices, and latest WordPress tools to enhance website functionality and engagement.

## LIVE PROJECTS

CAF Pavia – Corporate WordPress Website – [Live Site](#)

- WordPress e-commerce site with WooCommerce integration, custom plugins, and performance optimization.

Margalla Enclave Islamabad – Real Estate / Housing Project Website – [Live Site](#)

- WordPress e-commerce site with WooCommerce integration, custom plugins, and performance optimization.

HMR Waterfront – Luxury Real Estate WordPress Website – [Live Site](#)

- Custom WordPress development for a luxury real estate project in DHA Phase 8, Karachi – including responsive design, optimized performance, interactive content, and real estate showcase features.

Junior WordPress Developer

01/2025 - 11/2025

Jantrah Tech ↗

- Assisted in developing and maintaining WordPress websites using themes, plugins, and page builders like Elementor.
- Assisted in the implementation of sites features, boosting user interactivity.
- Performed content updates, layout changes, and basic theme customization in WordPress
- Coordinated with team members to test features, resolve bugs, and ensure responsive design across devices.
- Trained two interns on WordPress development best practices and coding standards.

## EDUCATION

Computer Science

11/2020 - 12/2024

IQRA UNIVERSITY - Bachelor of Science

## SKILLS

WordPress	Bootstrap	Backup & Restore	Figma to WordPress
HTML5	Javascript	Bug Fixing & Troubleshooting	Responsive Design
CSS3	Tailwind	React Intermediate	Website Optimization

## CERTIFICATES

Certified WordPress Developer (CWD)

Urdu

Fluent

## LANGUAGES

English

Native