Saleh Riaz

Munich, Germany   +49 176 67432862   hello@salehriaz.com   salehriaz.com

education & more

FAST-National University
BS Computer Science
Class of 2017 │ 3.15 GPA

Google Design
Google UX Design Certification
May 2021

University of California San Diego
Interaction Design Specialization
Jul 2020

skills

Collaboration
Desk research
User analysis
Interviews/Surveys
Mindmapping
Brainstorming
Empathy maps
Affinity diagrams
User personas
Usability testing
A/B testing
R prog. analysis
User Flows
Sketches
Wireframes
Mockups
Animations
Storyboarding
Illustrations
Presentations
Interactive prototypes
Defining animations
Invision prototyping
Remote prototype evaluation
Design Systems
HTML/CSS/JS

tools

Figma	Protopie
Sketch	Balsamiq
Adobe XD	Axure
Framer	Mural
Flinto	Miro
Principle	Git
Zeplin	Jira
Invision	

experience

Personio
Senior Product Designer
Munich, Germany   Sep 2022 - present

Leading design for Organisation Experience within Core domain. Reworking teams, offices, org charts, legal entities and other org units from the lens of our users. Enabled the huge payroll launch by working on P0 priority items.

Sendoso
Senior Product Designer
US / Remote   Jan 2021 - Jun 2022

Helped raise $100M+ funding (a total of $152.7M). Leading the financial platform and analytics. Collaborating with all stakeholders (PMs, designers, engineers, customers, VPs, C-suite) to design human-centered solutions. Enhancing the gift sending experience for redefined user personas. Innovating the sendoso experience e.g. gamification, NFTs, etc.

Evento Solutions
Lead Product Designer
UAE / Remote   Sep 2018 - Jan 2021

Leading the design team with projects based in UAE. Lead product designer for Akshaak. Leading a team of 4 designers. Employing design thinking to create a marketplace for home-based sellers. Design critiques, A/B Testing, usability studies, user research, prototyping. Special Olympics, Dubai govt., UAE weather, Ain Dubai, DP World & more.

IQVIS
UI/UX Designer
Lahore, Pakistan   Jul 2017 - Sep 2018

Worked on an event-engagement product called NVOLV. Managing sprints, working on wireframes for the conceptualization and defining the Info Architecture. IOT, Healthcare, VR, events and statistic portals & more.

Blue Cubes Agency
UI Designer
Lahore, Pakistan   Jan 2016 - May 2017

Leading the design department with various web design projects for clients based off-shore. Training students to get hands-on design experience.

Freelance
UI/UX Designer
Remote   Jan 2014 - Dec 2020

Multitude of projects of a span of 7+ years. Notably Aero Fitness, Qoinstack & Wanderlust.

on the side

› Judging the yearly national design competition @ SOFTEC
› Top writer in the topic of 'design' on Medium
› Award winner designer - National level
› Head of media and design for TEDxFASTLahore
› Interested in NFTs and AR/VR. Constantly learning about HCI, mass comm. and sociology
› General secretary of ACM Student Chapter
› Vice-chair person for ACM ICPC Asia Regional 2015