SALEH EBRAHIMZADEH

UX/UI Designer, Interaction Designer and Front-End Developer

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ABOUT ME

Out-of-the-box, analytic, bilingual designer who is ready to apply my creative skills, positive attitude and deep passion for design to the exciting world of Visual Design, User Experience Design and Interaction Design. Maintains awareness of technology trends and technological advances. Detail-oriented and able to manage multiple tasks simultaneously.

SELECTED HIGHLIGHTS

Travel Application Mockup | SFU | 2017

- Collaborated with a team of three to create a mockup of an app (HiddenGems) that would help tourists to discover places that are not known and harder to find. Focused on building the overall design, ensuring UI/UX integration, and developing interactions, animations, and transitions using Sketch and Principle software.

Ecommerce App| Personal | 2016

- Designed and Planned the User Interface, User Experience and overall appearance of the established Ecommerce platform (DealsGala) using HTML, CSS, JavaScript and Adobe XD.

Portfolio | Personal | 2016

- Created a mobile responsive personal portfolio using HTML 5, CSS and JavaScript.

CORE COMPETENCIES

- UI/UX Design
- User Research
- Usability Testing
- Wireframes Creation
- Mockups Creation
- Prototyping
- Experience Design
- Interaction Design
- Requirement Gathering
- Front End Development
- Teamwork
- Communication
- Troubleshooting

TECHNICAL SKILLS

Design: InDesign, Illustrator, Photoshop, Adobe XD, Axure, Sketch, Principle, InVision, Moqups, Marvel

Programming: HTML 5, CSS, JavaScript, Java, C#

Software: Microsoft Office Suite (Word, Excel, PowerPoint)

EDUCATION

Interactive Arts and Technology (BSc)
Simon Fraser University

Relevant Coursework

Digital Image Design; Graphic Design; Spatial Thinking; Human-Computer Interaction and Cognition; New Media Images; Interactive Arts; Information Design; Interface Design; Materials in Design; Design Evaluation; Immersive Environments; Developing Design Tools

User Experience Design (Certification)
BrainStation Vancouver

PROFESSIONAL EXPERIENCE

DealsGala (Founder)   2016-Present
North Vancouver, BC

- Run a growing e-commerce platform that enables global users to easily purchase smartphones and other products.

- Design and develop User Interface, User experience of a hybrid application on ANDROID/IOS.

- Formulate the initial idea, register the domain, make all strategic decisions and product choices, perform routine debugging, optimize speeds.

Staples (Tech Associate)   2018-Present
West Vancouver, BC

- Provide excellent customer service to clients, increasing loyalty and repeat sales.

- Leverage superior technical knowledge to answer and educate the customers on products, ensuring the best fit for their needs.

- Surpass all personal and corporate sales quotas on a continuous basis.

VOLUNTEERISM/CERTIFICATES

- Effective Intercultural Communication (SFU)

- Classroom to Career Workshop (SFU)

- User Experience Certification (BrainStation)