



PROFESSIONAL SUMMARY

Media Producer and Journalist with 5+ years of experience in radio broadcasting and media production, known for crafting compelling narratives and innovative storytelling. Demonstrates exceptional cultural insight and audience engagement skills, driving impactful content that resonates with diverse demographics. Passionate about pioneering media strategies that enhance cultural understanding and elevate listener interaction.

EMPLOYMENT HISTORY

2021 - JAN 2025

Journalist Reporter and Radio Program Writing and Preparation, Radio Sawt Alshabab at the General Authority for Radio and Television

- Develops compelling radio content, boosting listener interaction and community ties.
- Enhances audience engagement through innovative segment creation and storytelling.
- Crafts impactful radio segments that significantly increase listener participation and interest.
- Conduct in-depth interviews and research, producing high-quality content that significantly boosts program ratings.
- Work closely with production teams to streamline content workflows, ensuring timely delivery and adherence to broadcasting standards.
- Implement new storytelling techniques, resulting in fresh perspectives that resonate with diverse audience demographics.
- Maintain accurate records of program scripts and schedules, ensuring compliance with regulatory guidelines and enhancing operational efficiency.
- Coordinated with technical teams to enhance broadcast quality, resulting in clearer audio and improved listener satisfaction.
- Implemented listener feedback mechanisms, driving substantial improvements in program content and increasing audience loyalty.

JUN 2019 - OCT 2021

Russian language teacher, Russian private lessons

- Teach Russian pronunciation and grammar, enhancing students' language skills and cultural understanding.
- Facilitate engaging lessons on Russian culture, fostering appreciation and cultural competence.
- Guide students in mastering Russian grammar, leading to improved communication and language proficiency.

Russian language teacher, Kindergarten Dream Land

- Taught Russian pronunciation, grammar, and culture, enhancing language skills for 30+ students.

DEC 2017 - 2019

Marketing and promotion, Henkel

- Managed international exhibitions, enhancing brand presence and driving measurable sales growth.
- Coordinated marketing campaigns for international exhibitions, enhancing brand visibility and attracting a diverse clientele.
- Implemented targeted promotional strategies, resulting in noticeable increases in lead generation and customer engagement.

EDUCATION

OCT 2019 - JUL 2020

BA of Russian Literature, Damascus University, Syria

OCT 2022 - 2024

BA of Media, Damascus Virtual University, Syria

COURSES

JUN 2022 - JUL 2022

Body Language at Alfaisal university

MAY 2022 - JUL 2022

NLP at Alfaisal university

APR 2020 - MAY 2020

I speak Russian at Tomsk State University

SKILLS

- Communication
- Work under pressure
- Quick learning
- Attendance
- Storytelling
- Content creation
- Audience engagement
- Interview techniques
- Research skills
- Broadcast production
- Cultural insight
- Social Media Strategy
- Creative Writing
- Public Speaking

LANGUAGES

- Arabic
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- Russian
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- English
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