



**This easy memory Jogger will help you create your initial list of key friends, business contacts and others to share your services with, so you can kick-start your business.**

### **The members of your own family:**

- Father and Mother
- Father-In-Law/Mother-In-Law
- Grandparents
- Brothers & Sisters
- Aunts & Uncles
- Nieces & Nephews
- Cousins

### **List you already have:**

- Current address book/online contact manager
- Email addresses list
- Cell phone contacts
- Holidays cards list
- Wedding invite list
- Child's birthday invitee list
- Business cards list
- Social media: - Facebook
  - LinkedIn
  - Plaxo
  - Twitter
  - Skype
  - Other



## **Your closest friends and those whom you associate regularly:**

- Friends & Neighbors
- People you work with Church members Hobby buddies:
  - Camping friends
  - Dancing class associates
  - Drawing class
  - Fantasy Football league friends
  - Fishing buddies
  - Hunting friends
  - Karate class buddies
  - Singing class
  - Sculpting
  - Woodworking friends
  - Workout friends
  - People with whom you play:
    - Bowling
    - Football
    - Golf
    - Racquetball
    - Tennis
    - Volleyball
    - Any other game



## Those you do business with:

- Auto mechanic
- Accountant
- Banker
- Babysitter/Child care provider
- Car dealer
- Dentist (your kids too)
- Doctor (your kids too)
- Dry cleaner
- Grocer/Gas station attendant
- Hair stylist/barber
- Housekeeper
- Insurance agent
- Lawyer
- Merchants
- Pharmacist
- Real Estate Agent
- Travel Agent



## Who are my ...?

- Architect
- Associations members
- Bus driver
- Butcher/Baker
- Computer Tech
- Children's friends parents
- Chiropractor
- Club members
- Delivery person
- FedEx/UPS Driver
- Fireman
- Florist
- Jeweler
- Leasing Agent
- Mailman
- Minister/Pastor & their wife
- Pet Groomer
- Photographer
- Police
- Property Manager
- Sports Team members (your kids too & their parents)
- Tailor
- Veterinarian
- Waitresses/Waiter (my favorite)
- Water Supplier



## Those you have been associated with in the past:

- Former Coach
- Former Co-workers
- Former Roommates
- Former Teacher
- People in your Home Town
- Previous Neighbors
- Military Cohorts
- Retired Co-workers
- Schoolmates
- Was Your Boss

## Those you have been associated with in the past:

- Air conditioner
- Boat
- Business cards
- Camper
- Car/Truck
- Computer
- Cellphone
- Dishwasher/Laundry machine
- Equipment/Supplies
- Fishing license
- Furniture
- Glasses/Contacts
- House



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## Memory Jogger

- Hunting license
- Refrigerator
- Tires and Auto parts
- TV/Stereo
- Vacuum cleaner
- Wedding items

### I know individuals who:

- Are Actively looking for part-time job
- Are Ambitious
- Are Enthusiastic
- Are Entrepreneurial
- Are Caring People
- Are Champions
- Are Fun & Friendly
- Are Fund -Raisers
- Are Goal Oriented
- Are Natural Leaders
- Are Organized
- Are Positive Thinking
- Are Self-Motivated
- Are Single Mom/Dad
- Are Team Players
- Are Your Children's Friends Parents
- May be interested in your product or service?
- Don't like their Job • Has Been in Network Marketing





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## Memory Jogger

- Has Character & Integrity
- Has Children in College
- Has Computer & Internet skills
- Has Dangerous Job
- Has Desire & Drive
- Has a Great Smile
- Has to Pay down their Credit Card Debt
- Has Public Speaking skills
- Just Got Married
- Just Graduated
- Just Had a Baby
- Just Quit their Job or is Out of Work
- Love a Challenge
- Love to Learn New Things
- Want to Help their Spouse Retire Early
- Want to Make More Money
- Want More Time with their Families
- Want to Work for Themselves
- Who Attends Self-Improvement Seminars
- Who Bought New Home/Car
- Who Enjoys being around High Energy people
- Who Needs a New Car/Home
- Who Reads Self-Development Books/ Books on Success
- Who You Like the Most
- Who You've met while on Vacation





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## Memory Jogger

- Who You've met on the Plane
- Who Your Friends Know
- Who Wants Freedom
- Who Wants to Go on Vacation
- Who Works Too Hard
- Who Works at Night/Weekends

### I know Someone Who Is ...

- Accountant
- Actor
- Advertiser
- Architect
- Airline Attendant
- Alarm Systems Agent
- Army Officer
- Acupuncturist
- Baker
- Banking Professional
- Barber • Baseball Player
- Basketball Player
- Beauty Salon Broker
- Builder
- Cable TV provider
- Camper







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## Memory Jogger

- **Chiropractor**
- **Consultant**
- **Computer Engineer**
- **Cook**
- **Dancer/Dance Teacher**
- **Dentist**
- **Dermatologist**
- **Designer**
- **Driver Bus/Cab/Truck**
- **DJ**
- **Doctor**
- **Dry Cleaner**
- **Education Professional**
- **Electrician**
- **Engineer**
- **Entertainer**
- **Environmental Scientist**
- **Farmer**
- **Film Industry Professional**
- **Fireman**
- **Fitness Instructor**
- **Florist**
- **Food Services associate**
- **Football Player**
- **Fundraiser**





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## Memory Jogger

- Furniture Salesman
- Gardener
- Geologist
- Golfer
- Government worker
- Graphic Artist
- Gymnast
- Hairdresser
- Handyperson
- Health Practitioner
- Hiker
- Hospital staff
- Human
- Resources staff
- Insurance Agent
- Internet provider
- Interior Decorator
- Investor
- Jeweler
- Karate/Master/Classmate
- Kickboxing Master/Classmate
- Kitchen Renovator
- Lawyer
- Leasing Manager
- Lab Technician
- Loan Officer





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## Memory Jogger

- Lifeguard
- Makeup Artist
- Manager
- Manicurist
- Massage Therapist
- Mechanic
- Medical Professional
- Midwife
- Minister
- Mortgage Broker
- Music Teacher
- Musician
- Navy Officer
- Nonprofit Organization Associate
- Nurse
- NutritionistOffice
- Manager
- Optometrist
- Orthodontist
- Painter
- Party Planner
- Pediatrician
- Personal Trainer
- Pet Care Professional/Veterinarian
- Pharmacist
- Photographer
- Physical Therapist





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## Memory Jogger

- Piano Teacher
- Publisher
- Police Officer
- Postal worker
- Promoter
- Property Manager
- Public
- Relations
- Professional
- Psychiatrist
- Psychologist
- Radio worker
- Recreation Therapist
- Railroad worker
- Realtor
- Rental Office agent
- Recruiter
- Rehabilitation Specialist
- Reporter
- Repairman
- Restaurant Owner/Manager • Salesman
- Scientist
- Trade worker
- Trainer
- Travel Agent
- Tutor





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## Memory Jogger

- Valet Attendant
- Veteran
- Volunteer
- Waiter/Waitress
- Web Designer
- Writer
- Yoga
- Instructor/Classmates

## Who lives in a Different City? Who Do you Know from a different State?

- Alabama
- Alaska
- Arizona
- Arkansas
- California
- Colorado
- Connecticut
- Shoe repair people
- Satellite Provider
- Singer
- Skater
- Skier
- Skin Care Consultant
- Social worker
- Software Engineer
- SPA worker





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## Memory Jogger

- Delaware
- Florida
- Georgia
- Hawaii
- Idaho
- Illinois
- Indiana
- Iowa
- Kansas
- Kentucky
- Louisiana
- Maine
- Maryland
- Massachusetts
- Michigan
- Minnesota
- Mississippi
- Missouri
- Montana
- Nebraska
- Nevada
- New Hampshire
- New Jersey
- New Mexico
- Swimmer
- Sport Team classmates
- Tailor

**The Ultimate memory Jogger**



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## Memory Jogger

- Tanning Salon worker
- Teacher
- Telecommunications worker
- Tennis Instructor
- Therapist
- New York
- North Carolina
- North Dakota
- Ohio
- Oklahoma
- Oregon
- Pennsylvania
- Rhode Island
- South Carolina
- South Dakota
- Tennessee
- Texas
- Utah
- Vermont
- Virginia
- Washington
- West Virginia
- Wisconsin
- Wyoming





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## Memory Jogger



## WHO HAVEN'T YOU LISTED YET?

**After you have made your list from all of the above, look at your list and think about who they would know**

