5 Tips Every kvCore User Needs To Know

A Quick & Easy Guide To Optimizing Your kvCore Database

SET-UP SEARCH ALERTS

Maximize your nurture and conversion rate!

Set-up your search alert

kvCore has an IDX feed that goes straight to the mls. It will automatically send new or updated properties in the MLS to them via email.

How To set-up your contacts on search alerts:

1. Open the contact you want to set search alerts up for, and click on the 'Alerts' tab at the top of their detail page.
2. Click 'Edit' from the summary page.
3. All options are additive. Meaning, that they are this AND that AND whatever else. So, if you add two keywords that conflict with each other, your criteria will not return any results.

02 SET-UP MARKET REPORTS

Check what your customers are looking for, like what type of house, location or neighborhood.

Set-up a report for that area,
it will not look salesy or sounds you're pitching.

Let your clients know what is the value of their home and the value of the homes around them.

Your clients will appreciate it more than you know.

Make them remember you for the value you're giving them.

03 SET-UP SMART CAMPAIGNS

Create your campaign as detailed as possible, and don't use the kvCore template.

These templates are free, so everyone is using it. You don't want your client to receive a similar email from you and the others.

04 SEND OUT NEWSLETTERS

Use the mass emailing feature in kvCore.

There's no need for anything like MailChimp or any mass emailer because you have one built into your system.

Personalized emails stand out within the inbox of your clients especially when you send them a highly relevant and tailor-made material.

Personalized emails make an email more likely to be opened and clicked on.

Set-up an email for the entire year. You can do this in advance using kvCore.

You can do this for all major holidays and even events that you think your client or leads will be interested in.

FREE Live Training

In This **Free Webinar**, I Will Take You By The Hand To Show You Everything You Need To Know To Get Your **kvCore Setup & Running Right Away**

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