

Salesforce Ecosystem in Italy 2024 Salary Survey Insights

- first 3 weeks -



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OVERVIEW



This infographic offers an exclusive look at the **partial results** collected during the **first three weeks** of our **Salesforce Salary Survey of Italy**.

We've compiled key insights about the work context, demographics, roles, certifications, salaries, and overall perceptions within the Salesforce ecosystem in Italy. These findings provide an **early glimpse** into the trends shaping the professional landscape, helping us understand where the market is and where it's heading.

If you haven't had the chance yet, **take part in the survey today!**
If you've already completed it, help us reach even more professionals by sharing the survey with your network: www.salesforcesidekicks.org.

Your participation is essential to making these insights as impactful as possible. Together, we're building a clearer picture of the Salesforce job market in Italy. Stay tuned for updates as more data comes in!

Thank you for being part of this journey.

Enrico & Pietro
Salesforce Sidekicks Podcast

salesforce
Sidekicks



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WORK CONTEXT



COMPANIES

54%

Companies with **5,000+** employees

28%

Mid-size Companies (**101-5000 employees**)

70%

Salesforce Consulting Partner & ISV

CONTRACTS

45%

Full Remote

5%

Full Office

90%

Permanent Contract & Full Time

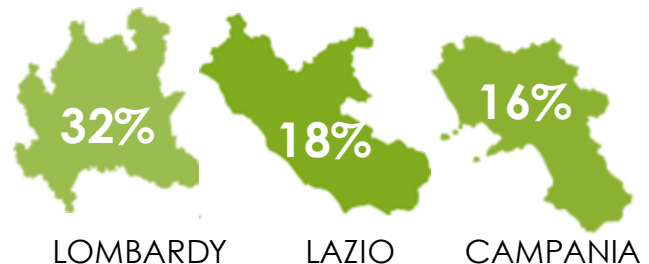
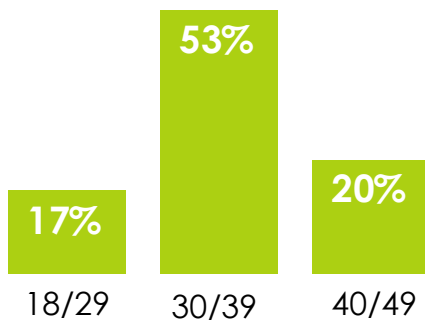
20%

Overtime work not allowed / requested

DEMOGRAPHY



RESPONDENTS BY REGION



RESPONDENTS BY AGE



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PROFESSIONAL EXPERIENCE



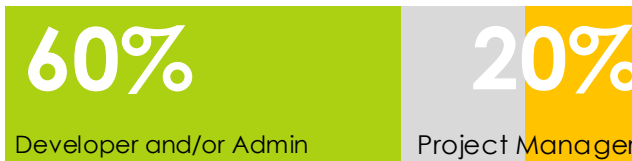
HIGHEST LEVEL OF ED.



JOB EXPERIENCE



SALESFORCE ROLE



CERTS. OWNED



SALARY & BENEFITS



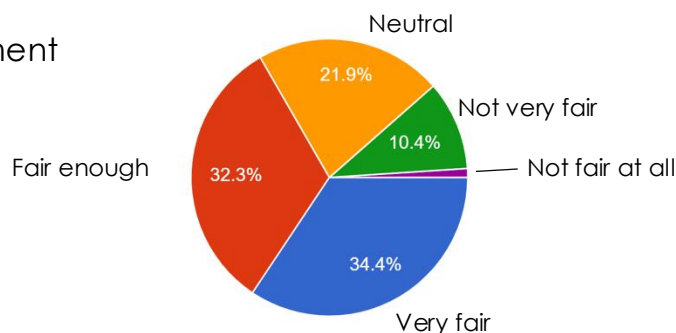
BIOLOGIC GENDER



RAL



How do you assess
the fairness of treatment
in your company?



www.salesforcesidekicks.org



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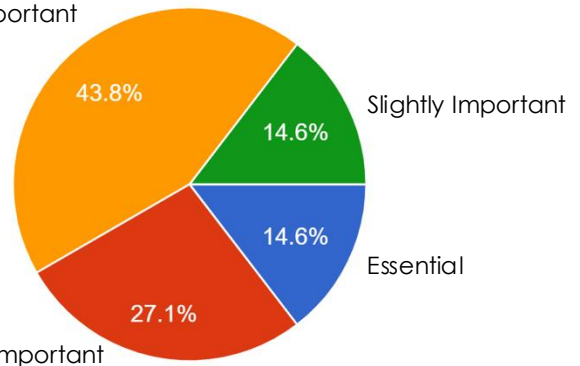
JOB MARKET PERCEPTION



How important are certifications
for professional growth?

Not Important **0%**

Moderately Important



TRAINING



TRAILHEAD RANK



11%



38%



21%

TRAILHEAD USEFULNESS PERCEPTION

7,5/10 ★

COMPANY SUPPORTS TRAINING?

85%

YES (costs and/or time)

ARE SUPERBADGES USEFUL?

85%

YES (more or less)



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FINAL THOUGHTS



OVERALL JOB SATISFACTION

6,8/10 ★

How strongly would you recommend a **Salesforce** career?

7,8/10 ★

What aspects of your job would you like to improve?



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