


## Problem Statement

Little Lemon is a small restaurant that has been expanding over the years due to its experience and dishes. In an effort to enhance the operations of the establishment, the company needs an online reserve-a-table feature on its website, so the clients can ensure their reservation from their smart devices/computers whenever they want. This feature will allow the staff to identify the number of customers per hour and attract newcomers. With the aforementioned statement, the user story that results is: “As a User, I want to be able to reserve a table from my smartphone, so I can do it whenever and wherever I want.”

## User Persona

Frame 1

**Ivan**



AGE	20
GENDER	MALE
OCCUPATION	COLLEGE STUDENT
TECH LITERATE	HIGH

“Passionate student that is focused on his degree but also prioritize having fun and making the most of their college experience. Ivan wants to make everything with his smartphone.”

**BIO**

Ivan is a second-year college student pursuing a degree in Computer Science. He is an active member of various clubs and organizations on campus and enjoy participating in extracurricular activities. He is passionate about technology and hope to land an internship in a tech company during their summer break.

**Core Need**

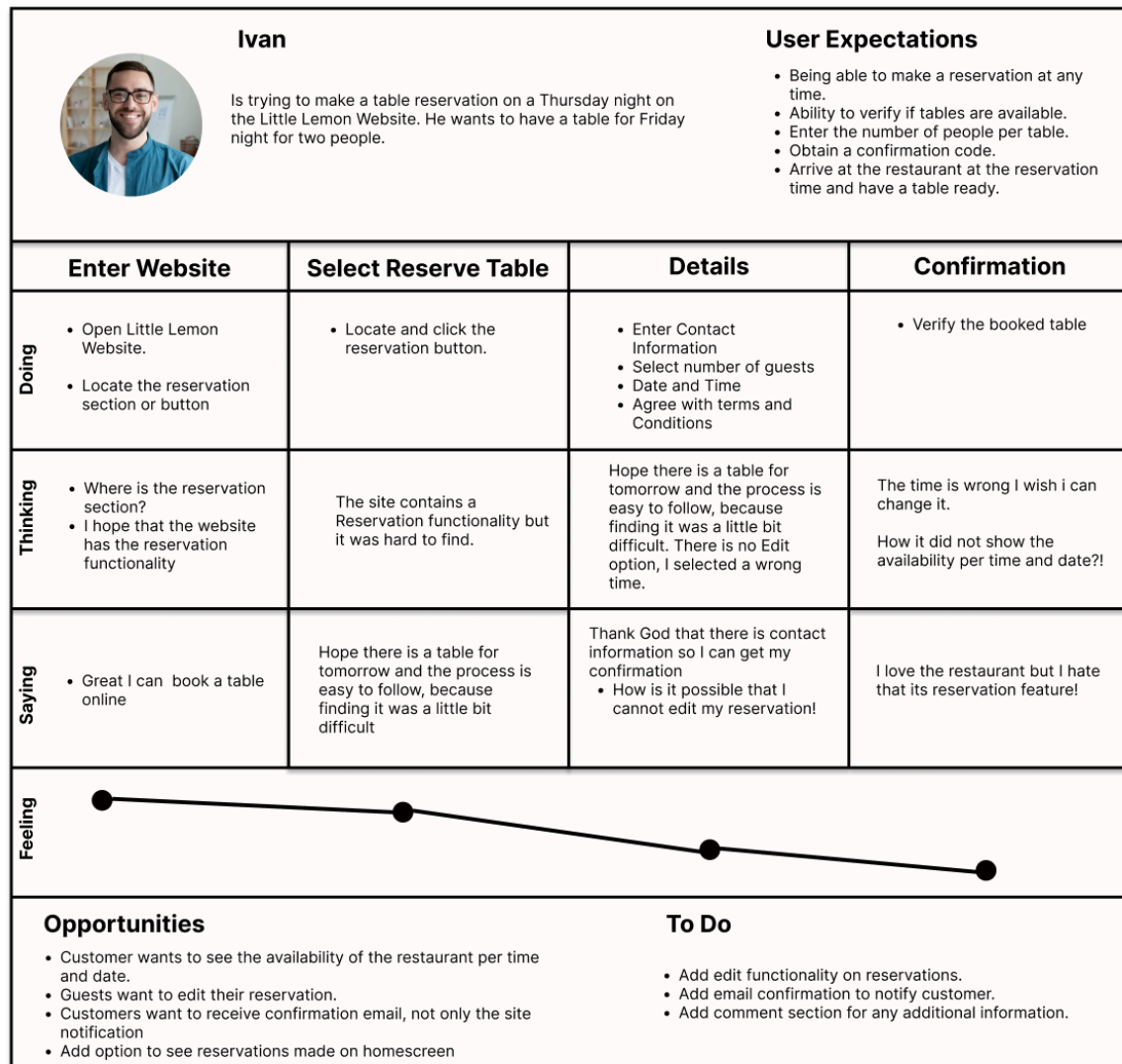
- Needs to be able to reserve tables at any time due to his college activities.
- View the availability of tables by schedule.
- Confirmation email/code to show at reception.

**Frustrations**

- Speed to find an available table.
- Phone Calls to make reservations are slow and sometimes the people do not answer.
- No code to verify reservation

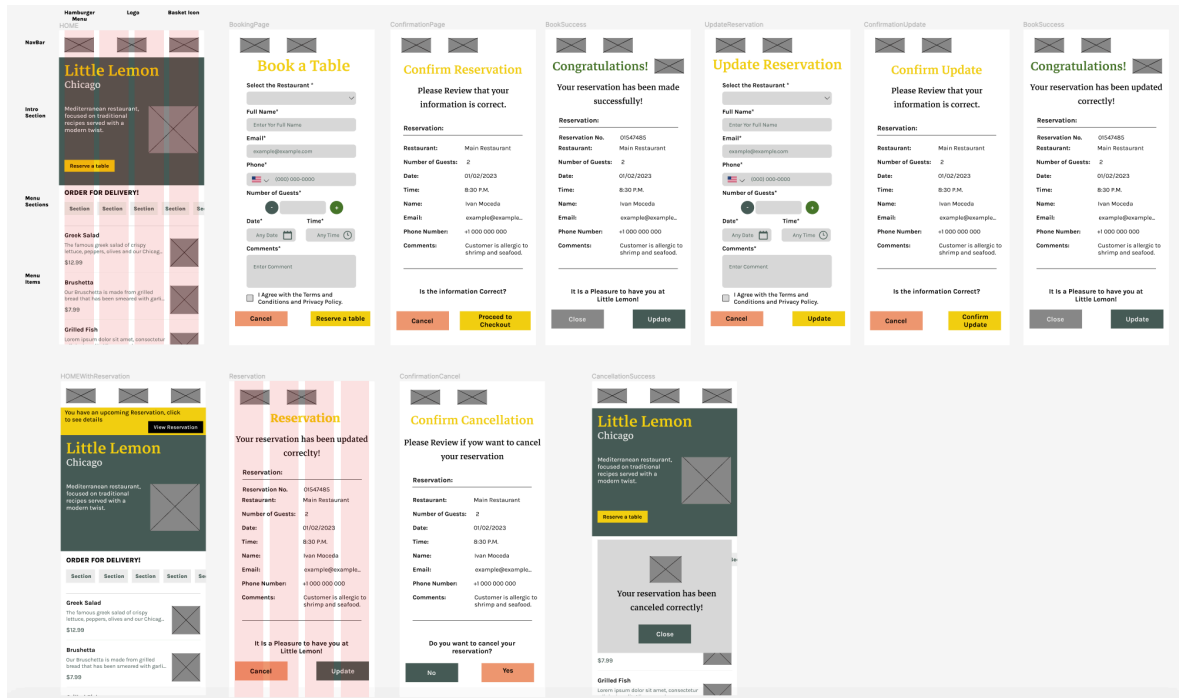
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## Journey Map



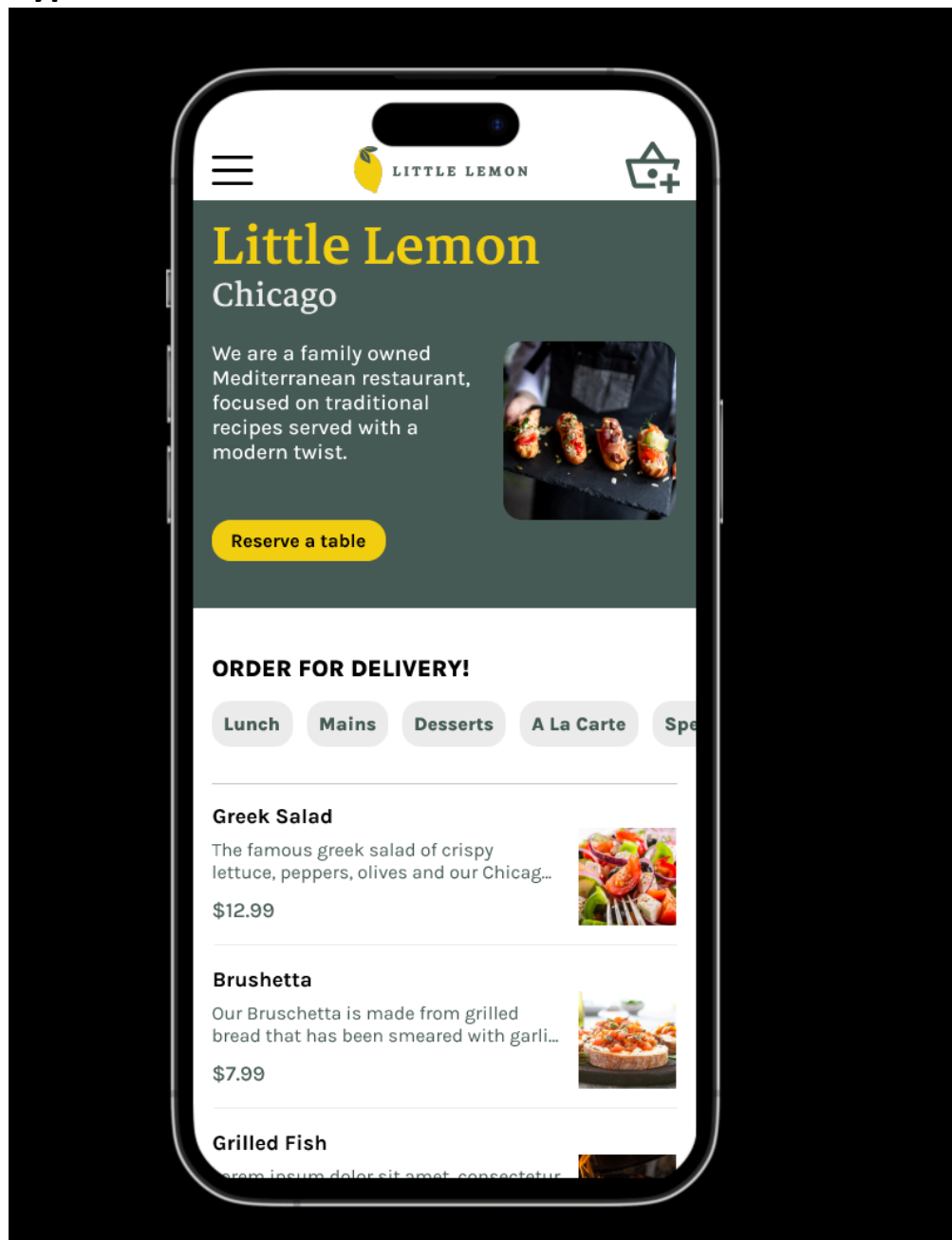
<https://www.figma.com/file/KPZYsYJcGyKYhpRRmE9Rw3/CustomerJourneyMap?t=FHFufnYVMkz80eDW-1>

## Wireframes



<https://www.figma.com/file/Ls8rYPTMhRUT4mYe45PIVI/BookTableWireframe?node-id=0%3A1&t=63HO722tcqqm8Pk2-1>

## Prototype



### Prototype Mode:

<https://www.figma.com/proto/wZtOv0FGxgL7XVxh06t1Ed/BookTablePrototype?scaling=scale-down&page-id=0%3A1&starting-point-node-id=23%3A330&node-id=1-36>

### Figma Files:

<https://www.figma.com/file/wZtOv0FGxgL7XVxh06t1Ed/BookTablePrototype?t=FHFufnYVMkz80eDW-1>