# Salie Chien

UI & UX Designer

saliejung.com
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+886 910 913 523
Taipei, Taiwan

## Experience

### Designer & Writer

06/2016 - Present | Freelance

Projects include web design, project management and advertorial. Recent collaborations include with Acer Inc. in creating two campaign sites to introduce their solutions & products in digital signage.

### UI & UX Designer

09/2016 - 07/2018 | Tenten Digital Agency, Taiwan

Conceptualized and designed digital experiences for various business, delivered 15 different projects in e-commerce and industrial industry, clients from Taiwan, China and the USA. Tasks include competitive analysis, design research, design proposal, flowchart, wireframing, prototyping, responsive web design, and visual design. Responsible for designing an internal project, VUE, a movie platform, from idea to launch.

### Design Intern

06/2016 - 08/2016 | Tenten Digital Agency, Taiwan

Assisted senior designer in design research, brainstorming, and web design. Responsible for content marketing and PR. Tasks include managing the Facebook business page and blogging about digital marketing, business relationship, and case study.

### Social Media Editor

06/2015 - 05/2016 | Fusion Medium Inc., Taiwan

Vida Orange is an online media about life, career, and women. Responsible for creating and editing the articles, and managed its business page on Facebook, which increased page like by 142% and average page views achieved 6K up. Led an intern to work on the experimental issue.

### Translator and Editor

02/2014 - 05/2015 | Fusion Medium Inc., Taiwan

Translated and edited articles assigned by the editor, sourced from Mic., Business Insider and the Atlantic etc. Offered full-time role upon graduation.

### Work & Travel

06/2013 - 09/2013 | Dorney Park, PA, the USA

Worked as a ride operator at a roller coaster at Dorney Park and the Wildwater Kingdom in Pennsylvania.

## Education

### B.B.A. in Business Administration

National Central University, Taiwan
2011 - 2015

## Project

### Product Designer - Gig Bird

07/2018 - Present

Ideated and designed a website that serves as an events calendar. Created brand logo, wireframes, mockups, and user survey. Worked with one full-stack developer and marketing specialist.

## Skills & Tools

Responsive Web Design
User Interface Design
Information Architecture
Wireframing
Prototyping

Sketch
Photoshop
Illustrator
InDesign
InVision
Axure RP
HTML / CSS
Google Analytics
Atlassian Jira
Atlassian Confluence

## Languages & Interests

Mandarin
English
Japanese
Mountain Climbing
Rock & Indie & Dance Music
50+ Movies per year

# Salie Chien 簡聖蓉

UI & UX 設計師

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## Experience

### 設計師 & 寫手

06/2016 - 至今 | 自由接案

內容包括平面設計、網頁設計、專案管理和廣編稿撰寫。合作客戶包括 Acer、關鍵評論網和台灣中小企業。

### UI & UX 設計師

09/2016 - 07/2018 | 轉轉創意網路有限公司

與設計團隊共同執行大型專案，並獨立執行超過 10 個中小型專案。專案類型多為功能繁雜的品牌形象暨電子商務網站。職務內容包含設計提案、數位品牌策略、產業與競爭者分析、Logo 設計、網站資訊架構重整、使用者經驗升級與數位品牌形象翻新。

合作客戶遍及海內外，包括自動化與設備聯網領導品牌 MOXA、草山金工、美國兒童傢俱 Teamson、美麟中國地產集團等。另負責公司內部孵化 VUE 電影情報站之網站設計工作，並參與行銷規劃與海外合作機會探詢。

### 設計實習生

06/2016 - 08/2016 | 轉轉創意網路有限公司

協助資深設計師搜集專案資料、發想 Idea，並參與台橡 TSRC 企業形象官網設計。同時負責轉轉和田田蔬果的臉書粉絲專頁經營，撰寫數十篇數位行銷與設計案例相關文章。

### 社群編輯

06/2015 - 05/2016 | 流線傳媒股份有限公司

負責網路媒體—— Vida Orange 文章之撰寫、編審與發佈，文章平均瀏覽量達 6 千 5，單篇最高瀏覽量超過 10 萬。同時管理臉書粉絲專頁，任職期間專頁按讚數提升了 142%。平台議題類型與生活相關，包括設計攝影、文創商品、品味生活、電視電影等，希望營造出理想中的質感生活。

### 特約編譯

02/2014 - 05/2015 | 流線傳媒股份有限公司

為網路媒體—— Tech Orange 與 Buzz Orange 編譯超過 60 篇文章，議題廣泛涉及科技、教育與社會文化。文章平均瀏覽量達 1 萬，單篇最高瀏覽量超過 10 萬。於大學畢業前獲得全職職位。

### 美國工作旅遊計畫

06/2013 - 09/2013 | Dorney Park, 美國賓州

擔任雲霄飛車操作員，並於設施入口處負責遊客溝通。

## Education

### 國立中央大學企業管理學系 畢業

2011 - 2015

在校期間擔任藝文中心工讀生負責人、TEDx NCU 創始團隊、模擬聯合國社團（MUN）成員、職涯中心《Good Job》刊物編輯。

## Project

### 產品設計師 - Gig Bird

07/2018 - 至今

與團隊從 Idea 發想開始，計畫打造一個搜羅全台演唱會活動的線上行事曆。身為團隊中唯一的設計師，負責 Logo、Wireframes、Mockups 、UI & UX 設計與使用者研究。（團隊包含全端工程師和行銷人員共三位）

## Skills & Tools

Responsive Web Design
User Interface Design
Information Architecture
Wireframing
Prototyping

Sketch
Photoshop
Illustrator
InDesign
InVision
Axure RP
HTML / CSS
Google Analytics
Atlassian Jira
Atlassian Confluence

## Languages & Interests

中文、英文、日文
輕鬆爬山 & 走很遠的路
喜歡聽 Rock & Indie & Dance
每年看超過 50 部電影