

Salie Chien

UI & UX Designer

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+886 910 913 523
Taipei, Taiwan

Experience

UI & UX Designer

09/2016 - 07/2018 | Tenten Digital Agency, Taiwan

Conceptualized and designed digital experiences for various business, delivered 15 different projects in e-commerce, media, and industrial industry, clients from Taiwan, China and the USA. Tasks include competitive research, design research, design proposal, journey mapping, wireframing, prototyping, and visual design. Responsible for designing a side project, VUE, a movie platform, from idea to launch.

Design Intern

06/2016 - 08/2016 | Tenten Digital Agency, Taiwan

Assisted senior designer in design research, brainstorming, and web design. Responsible for content marketing and PR. Tasks include managing the Facebook business page and blogging about digital marketing, business relationship, and case study.

Social Media Editor

06/2015 - 05/2016 | Fusion Medium Inc., Taiwan

Created, published and managed the Facebook business page for VidaOrange.com, which increased page like by 142% and average page views achieved 6K+. Led an intern to work on the experimental issue.

Translator and Editor

02/2014 - 05/2015 | Fusion Medium Inc., Taiwan

Translated and edited articles assigned by the editor, sourced from Mic., Business Insider and the Atlantic etc. Offered full-time role upon graduation.

Work & Travel

06/2013 - 09/2013 | Dorney Park, PA, the USA

Worked as a ride operator at a roller coaster at Dorney Park and the Wildwater Kingdom in Pennsylvania.

Project

Product Designer - Gig Bird

07/2018 - Present

Ideated and designed a website that serves as an events calendar. Created brand logo, wireframes, mockups, and user survey. Worked with one full-stack developer and marketing personnel.

Education

B.B.A. in Business Administration

National Central University, Taiwan
2011 - 2015

Leadership

In Charge of the Part-time Students

02/2013 - 06/2015 | NCU Art Center

Led 30+ part-time students as a team, responsible for work schedule, exhibition set-up, and tour guide. Held 15 exhibitions, 12 events in 2.5 years.

Skills & Tools

Web Design
User Interface Design
Design Research
Market Research
Journey Mapping
Wireframing
Prototyping

Sketch
Photoshop
Illustrator
InDesign
InVision
HTML / CSS
Google Analytics
Atlassian Jira
Atlassian Confluence

Languages & Interests

Mandarin
English
Japanese
Mountain Climbing
Rock & Indie & Dance Music
50+ Movies per year
Favorite Movie: Interstellar (2014)

Salie Chien 簡聖蓉

UI & UX 設計師

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Experience

UI & UX 設計師

09/2016 - 07/2018 | 轉轉創意網路有限公司

與設計團隊共同執行大型專案，並獨立執行超過 10 個中小型專案。專案類型多為功能繁雜的品牌形象暨電子商務網站。工作內容包含設計提案、數位品牌策略、產業與競爭者分析、Logo 設計、網站資訊架構重整、使用者經驗升級與數位品牌形象翻新。

合作客戶遍及海內外，包括自動化與設備聯網世界領導品牌 MOXA、草山金工、美國兒童傢俱 Teamson、美麟中國地產集團等。

另負責公司內部孵化 VUE 電影情報站之網站設計工作，並參與行銷規劃與海外合作機會探詢。

設計實習生

06/2016 - 08/2016 | 轉轉創意網路有限公司

協助資深設計師搜集專案資料、發想 Idea，並參與台橡 TSRC 企業形象官網設計。同時負責軫軫和田田蔬果的臉書粉絲專頁經營，撰寫數十篇數位行銷與設計案例相關文章。

社群編輯

06/2015 - 05/2016 | 流線傳媒股份有限公司

負責 Vida Orange 文章之撰寫、編審與發佈，文章平均瀏覽量達 6 千 5，單篇最高瀏覽量超過 10 萬。議題類型與生活相關，包括設計攝影、文創商品、品味生活、電視電影等，希望營造出理想中的質感生活。同時管理網站臉書粉絲專頁，期間專頁按讚數提升了 142%。

特約編譯

02/2014 - 05/2015 | 流線傳媒股份有限公司

為 Tech Orange 與 Buzz Orange 編譯超過 60 篇文章，議題廣泛涉及科技、教育與社會文化。文章平均瀏覽量達 1 萬，單篇最高瀏覽量超過 10 萬。於大學畢業前獲得全職職位。

美國工作旅遊計畫

06/2013 - 09/2013 | Dorney Park, 美國賓州

擔任雲霄飛車操作員，並於設施入口處負責遊客溝通。

Project

產品設計師 - Gig Bird

07/2018 - 至今

與團隊從 Idea 發想開始，計畫打造一個搜羅全台演唱會活動的線上行事曆。身為團隊中唯一的設計師，負責 Logo、Wireframes、Mockups、UI & UX 設計與使用者研究。（團隊包含全端工程師和行銷人員共三位）

Education

國立中央大學企業管理學系 畢業

2011 - 2015

Leadership

工讀生負責人

02/2013 - 06/2015 | 藝文中心

於大學期間擔任校內藝文中心與 107 電影院工讀生負責人，帶領 30 多位工讀生團隊，負責安排工讀時間、大型活動工作調配與監督、佈策展覽與導覽訓練。

兩年半間共執行 15 場展覽與 12 場表演活動，與每日電影放映與不定期電影講座安排。

Skills & Tools

Web Design
User Interface Design
Design Research
Market Research
Journey Mapping
Wireframing
Prototyping

Sketch
Photoshop
Illustrator
InDesign
InVision
HTML / CSS
Google Analytics
Atlassian Jira
Atlassian Confluence

Languages & Interests

中文
英文
日文
輕鬆爬山 & 走很遠的路
喜歡聽 Rock & Indie & Dance
每年看超過 50 部電影