

Salie Chien

UX Designer

saliejung.com

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saliejung47@gmail.com

Experience

UX Designer

06/2019 - Present | Agoda (Bangkok)

Currently working on our most exciting & new product - Flights!

Designer & Writer

06/2016 - Present | Freelance

Projects include web design, project management and advertorial. Recent collaborations include with Acer Inc. in creating two campaign sites to introduce their solutions & products in digital signage.

UI & UX Designer

09/2016 - 07/2018 | Tenten Digital Agency (Taiwan)

Conceptualized and designed digital experiences for various business, including e-commerce and industrial industry. Tasks include competitive analysis, design research, design proposal, flowchart, wireframing, prototyping, responsive web design, and visual design. Responsible for designing an internal project, VUE, a movie platform, from idea to launch.

Design Intern

06/2016 - 08/2016 | Tenten Digital Agency (Taiwan)

Assisted senior designer in design research, brainstorming, and web design. Responsible for content marketing and PR. Tasks include managing the Facebook business page and blogging about digital marketing, business relationship, and case study.

Social Media Editor

06/2015 - 05/2016 | Fusion Medium Inc. (Taiwan)

Vida Orange is an online media about life, career, and women. Responsible for creating and editing the articles, and managed its business page on Facebook, which increased page like by 142% and average page views achieved 6K up. Led an intern to work on the experimental issue.

Translator and Editor

02/2014 - 05/2015 | Fusion Medium Inc. (Taiwan)

Translated and edited articles assigned by the editor, sourced from Mic., Business Insider, and the Atlantic, etc. Offered full-time role upon graduation.

Education

B.B.A. in Business Administration

National Central University, Taiwan

2011 - 2015

Skills & Tools

Responsive Web Design
User Interface Design
Information Architecture
Wireframing
Prototyping

Sketch
Photoshop
Illustrator
InDesign
InVision
Axure RP
HTML / CSS
Google Analytics
Atlassian Jira
Atlassian Confluence

Languages & Interests

Mandarin
English
Japanese
Mountain Climbing
Rock & Indie Music
50+ Movies per year

Salie Chien 簡聖蓉

UX 設計師

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Experience

UX 設計師

06/2019 - 至今 | Agoda 安可達 (泰國曼谷)

目前參與開發 7 月初剛上線的新產品 - 機票預訂！

設計師 & 寫手

06/2016 - 至今 | 自由接案

內容包括平面設計、網頁設計、專案管理和廣編稿撰寫。合作客戶包括 Acer、關鍵評論網和台灣中小企業。

UI & UX 設計師

09/2016 - 07/2018 | 轉轉創意網路有限公司 (台灣)

與設計團隊共同執行大型專案，並獨立執行超過 10 個中小型專案。專案類型多為功能繁雜的品牌形象暨電子商務網站。職務內容包含設計提案、數位品牌策略、產業與競爭者分析、Logo 設計、網站資訊架構重整、使用者經驗升級與數位品牌形象翻新。

合作客戶遍及海內外，包括自動化與設備聯網領導品牌 MOXA、草山金工、美國兒童傢俱 Teamson、美麟中國地產集團等。另負責公司內部孵化 VUE 電影情報站之網站設計工作，並參與行銷規劃與海外合作機會探詢。

設計實習生

06/2016 - 08/2016 | 轉轉創意網路有限公司 (台灣)

協助資深設計師搜集專案資料、發想 Idea，並參與台橡 TSRC 企業形象官網設計。同時負責軫軫和田田蔬果的臉書粉絲專頁經營，撰寫數十篇數位行銷與設計案例相關文章。

社群編輯

06/2015 - 05/2016 | 流線傳媒股份有限公司 (台灣)

負責網路媒體—— Vida Orange 文章之撰寫、編審與發佈，文章平均瀏覽量達 6 千 5，單篇最高瀏覽量超過 10 萬。同時管理臉書粉絲專頁，任職期間專頁按讚數提升了 142%。平台議題類型與生活相關，包括設計攝影、文創商品、品味生活、電視電影等，希望營造出理想中的質感生活。

特約編譯

02/2014 - 05/2015 | 流線傳媒股份有限公司 (台灣)

為網路媒體—— Tech Orange 與 Buzz Orange 編譯超過 60 篇文章，議題廣泛涉及科技、教育與社會文化。文章平均瀏覽量達 1 萬，單篇最高瀏覽量超過 10 萬。於大學畢業前獲得全職職位。

Education

國立中央大學企業管理學系 畢業

2011 - 2015

Skills & Tools

Responsive Web Design
User Interface Design
Information Architecture
Wireframing
Prototyping

Sketch
Photoshop
Illustrator
InDesign
InVision
Axure RP
HTML / CSS
Google Analytics
Atlassian Jira
Atlassian Confluence

Languages & Interests

中文、英文、日文
輕鬆爬山 & 走很遠的路
喜歡聽 Rock & Indie
每年看超過 50 部電影