

Salie Chien

UI & UX Designer

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Taipei, Taiwan

Experience

Designer & Writer

06/2016 - Present | Freelance

Projects include graphic design, web design, project management and advertorial.

UI & UX Designer

09/2016 - 07/2018 | Tenten Digital Agency, Taiwan

Conceptualized and designed digital experiences for various business, delivered 15 different projects in e-commerce, media, and industrial industry, clients from Taiwan, China and the U.S.A. Tasks include competitive research, design research, design proposal, journey mapping, wireframing, prototyping and visual design. Responsible for designing a side project, VUE, a movie platform, from idea to prototype.

Design Intern

06/2016 - 08/2016 | Tenten Digital Agency, Taiwan

Assisted senior designer in design research, brainstorming and web design. Responsible for content marketing and PR. Tasks included managing Facebook fan page and blogging about digital marketing, business relationship, and case study.

Social Media Editor

06/2015 - 05/2016 | Fusion Medium Inc., Taiwan

Created, published and managed facebook business page for Vidaorange.com, which increased page like by 142% and average page views achieved 6K+. Led intern to work on experimental issue.

Translator and Editor

02/2014 - 05/2015 | Fusion Medium Inc., Taiwan

Translated and edited articles assigned by editor, sourced from Mic., Business Insider and the Atlantic etc. Offered full-time role upon graduation.

Work & Travel

06/2013 - 09/2013 | Dorney Park, PA, USA

Worked as a ride operator at a roller coaster at Dorney Park and Wildwater Kingdom.

Project

Product Designer - Gig Bird

07/2018 - Present

Ideated and designed a website that serves as an events calendar. Created brand logo, wireframes, mockups and user survey. Worked with one full-stack developer and project manager.

Education

B.B.A. in Business Administration

National Central University, Taiwan
2011 - 2015

Leadership

In Charge of the Part-time Students

02/2013 - 06/2015 | NCU Art Center

Led 30+ part-time students as a team, responsible for work schedule, exhibition set-up, and tour guide. Held 15 exhibitions, 12 events in 2.5 years.

Skills & Tools

Web Design
User Interface Design
Design Research
Market Research
Journey Mapping
Wireframing
Prototyping

Sketch
Photoshop
Illustrator
InDesign
InVision
HTML / CSS
Google Analytics
Atlassian Jira
Atlassian Confluence

Languages & Interests

Mandarin
English
Japanese
Mountain Climbing
Music & Sing
50+ Movies per year