

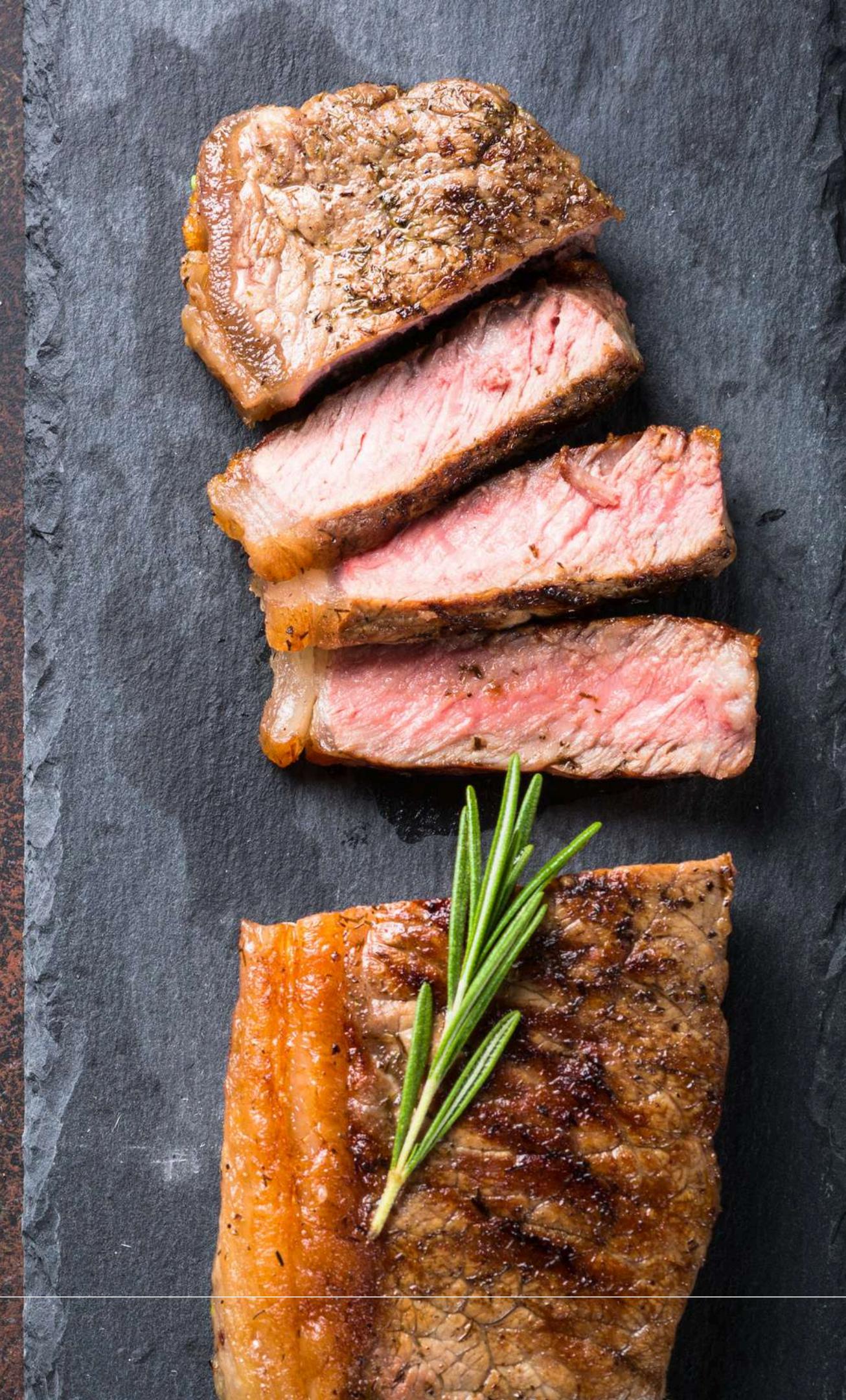


Costò Doro

# Brand Essence

AT COSTO DORO, WE EPITOMIZE THE MARRIAGE OF CULINARY MASTERY AND OPULENT DINING EXPERIENCE. OUR ESSENCE LIES IN THE PURSUIT OF PERFECTION IN EVERY SIZZLE, EVERY SEAR, AND EVERY BITE.

WE ARE WHERE PASSION MEETS PRECISION, WHERE AMBIANCE MEETS FLAVOR, AND WHERE EVERY MOMENT IS AN EXQUISITE CELEBRATION OF GASTRONOMIC DELIGHT.





### EXCELLENCE

We are committed to delivering nothing short of perfection in every aspect of our restaurant, from the quality of our ingredients to the impeccable service we provide.

### HOSPITALITY

We prioritize the comfort and satisfaction of our guests, ensuring that every visit to Costo Doro is a memorable and delightful experience.

### ELEGANCE

Our ambiance exudes sophistication and refinement, providing a luxurious setting for our guests to indulge in the finest culinary experiences.

### UNIQUENESS

We honor the art of grilling, showcasing the expertise of our chefs in curating the finest cuts and creating culinary masterpieces.

# Logo Use.

## #ICON VARIATIONS

A logo is a visual representation of who you are or what you do. There must be a purpose behind this. It should be something that is related to you.



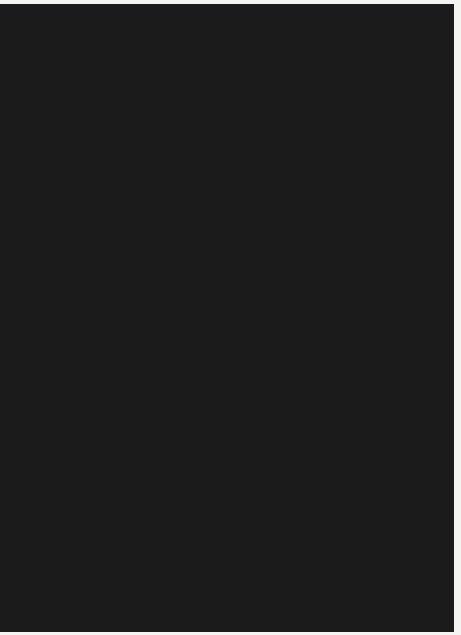
# Color Palette.



## THE STORY OF OUR PALETTE

OUR COLOR PALETTE TELLS A STORY OF OUR REFINED CUISINE: THE **DEEP GREEN** ECHOES THE FRESHNESS OF ROSEMARY, INFUSING OUR DISHES WITH VITALITY, WHILE THE **WARM ROSE** MIRRORS THE SUCCULENCE AND TENDERNESS OF PERFECTLY COOKED STEAK.

# Brand Colors



HEX CODE  
#1B1B1B

CMYK  
(0, 0, 0, 89)

RGB  
(27, 27, 27)



HEX CODE  
#014337

CMYK  
(98, 0, 18, 74)

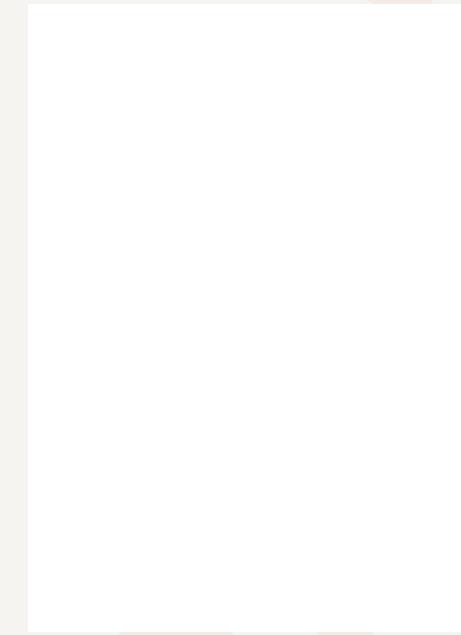
RGB  
(1, 67, 55)



HEX CODE  
#E1856D

CMYK  
(0, 41, 52, 12)

RGB  
(225, 133, 109)



HEX CODE  
#FFFFFF

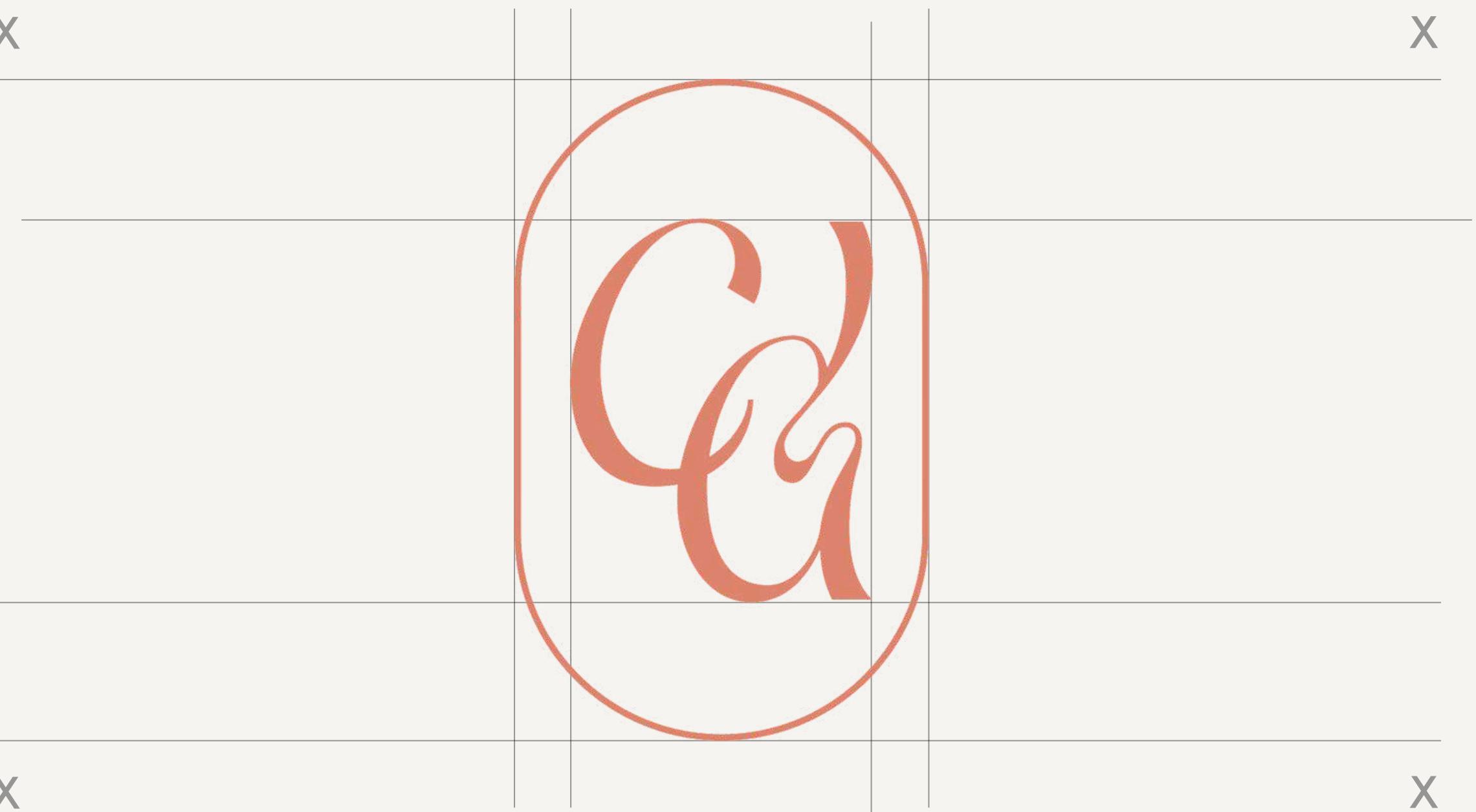
CMYK  
(0, 0, 0, 70)

RGB  
(255, 255, 255)

# Logo Use.

## #ICON VARIATIONS

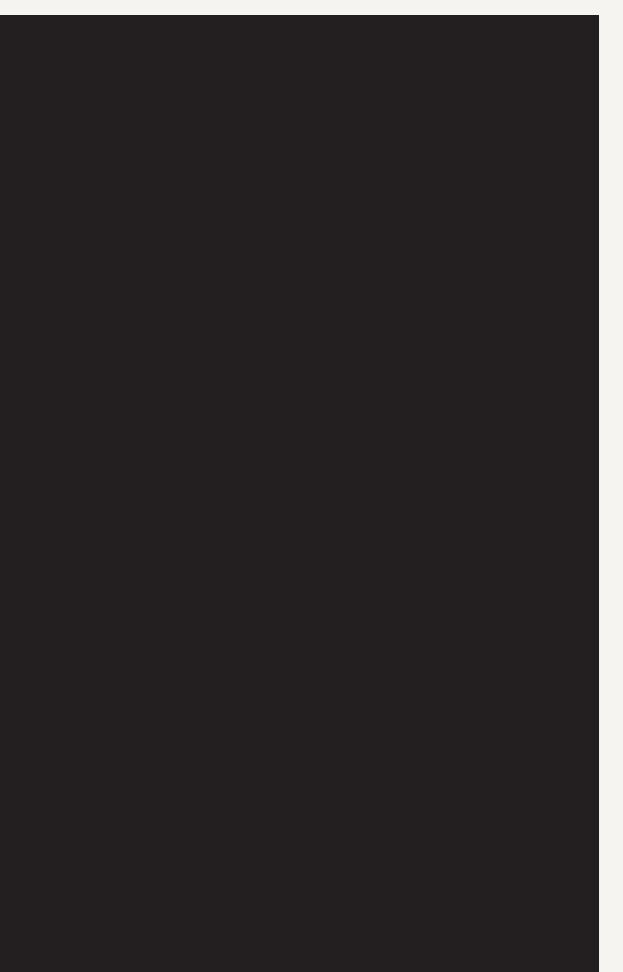
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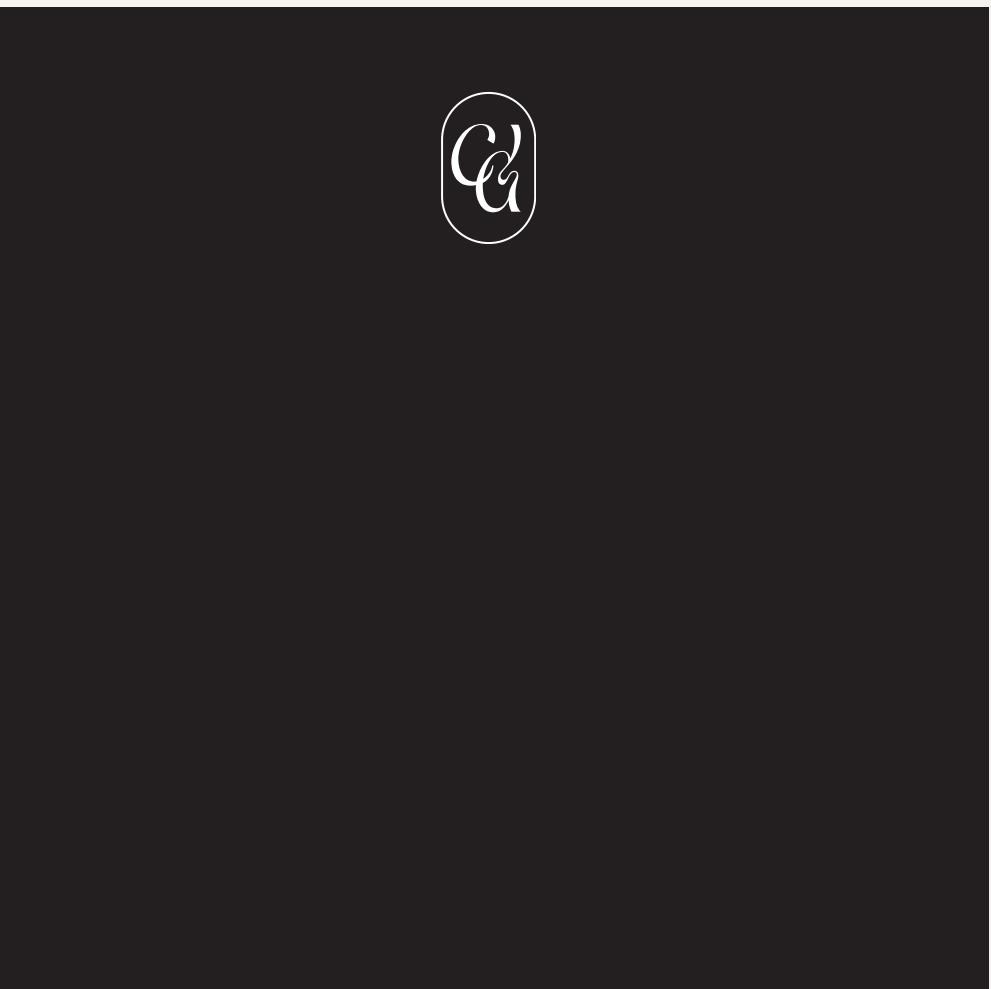
## Banners



## A4 Document



Logo Use



PRIMARY FONT

02

# CINZEL

CINZEL BOLD | LARGE MAIN HEADLINE

Presentations are communication tools that can be used as demonstrations, lectures, speeches, reports, and more. It is mostly presented before an audience.

# AAA

AA	BB	CC	DD	EE	FF
GG	HH	II	JJ	KK	LL
MM	NN	OO	PP	QQ	RR
Ss	TT	UU	Vv	Ww	XX
YY	Zz	00	01	02	03
04	05	06	07	08	09

# Montserrat

MONTSERRAT SEMIBOLD | SMALL SECONDARY HEADLINE

Presentations are communication tools that can be used as demonstrations, lectures, speeches, reports, and more. It is mostly presented before an audience.

Aa

AA	BB	CC	DD	EE	FF
GG	HH	II	JJ	KK	LL
MM	NN	OO	PP	QQ	RR
SS	TT	UU	VV	WW	XX
YY	ZZ	00	01	02	03
04	05	06	07	08	09

# Montserrat

MONTSERRAT MEDIUM | BLOCK OF COPY

Presentations are communication tools that can be used as demonstrations, lectures, speeches, reports, and more. It is mostly presented before an audience.

Aa

AA	BB	CC	DD	EE	FF
GG	HH	II	JJ	KK	LL
MM	NN	OO	PP	QQ	RR
SS	TT	UU	VV	WW	XX
YY	ZZ	00	01	02	03
04	05	06	07	08	09

# WHAT IS LOREM IPSUM?

## Lorem ipsum is dummy text

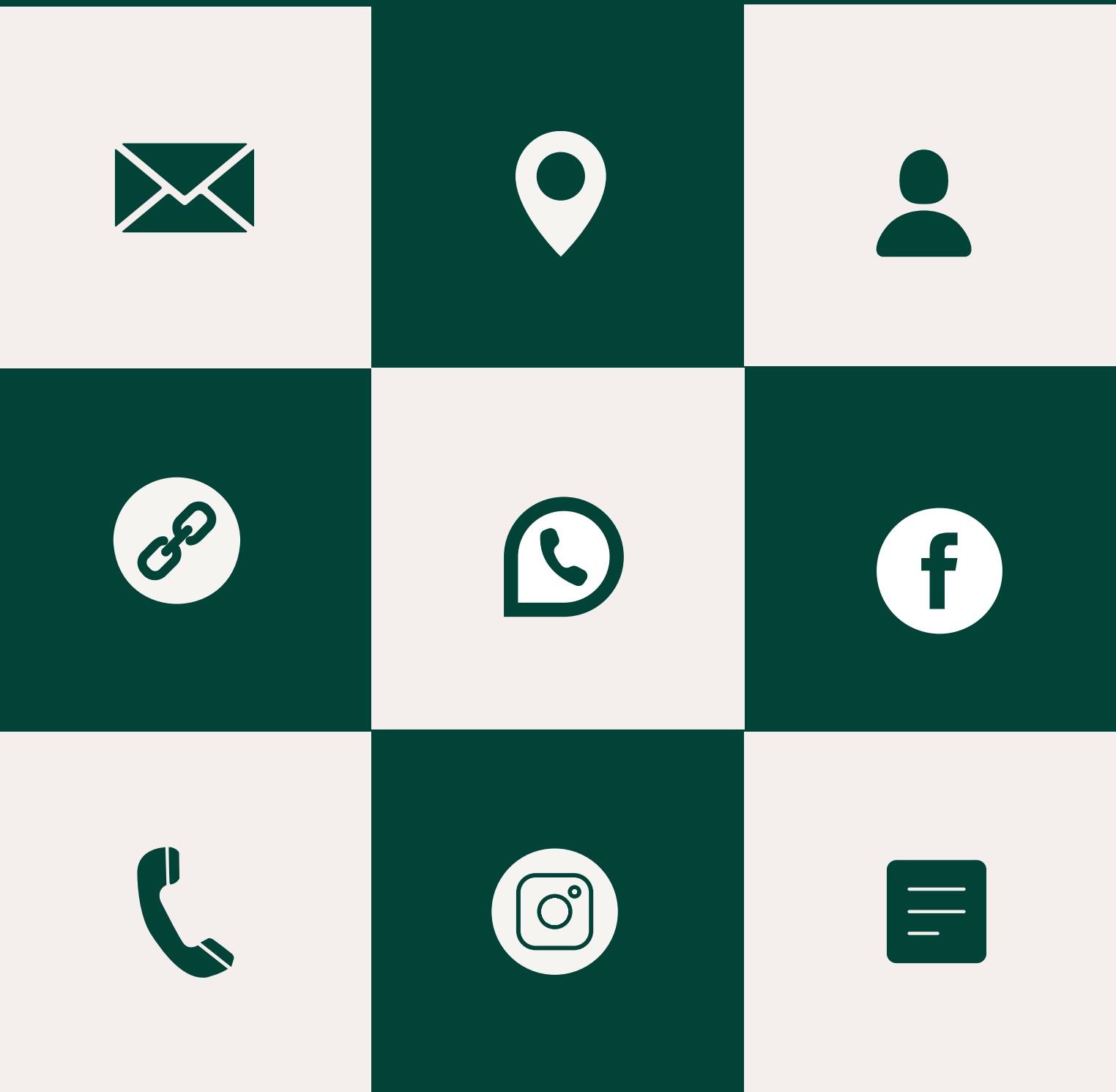
Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum

Read more

P

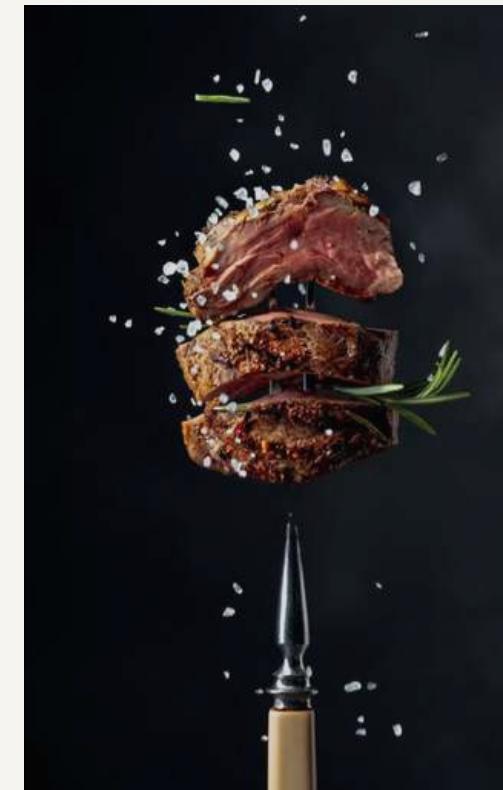
CTA

# Brand Iconographie.



# Photo Use.

BRAND GUIDELINES



02

# Sign Board.

Suggestion N°1



# Restaurant Menu

BRAND GUIDELINES

Suggestion N°2



APPROVED

2024

# Glass Coaster.

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Suggestion N°1 & 2



2024

# Takeaway Bag

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Suggestion N°2



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# Chef Uniform.

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Suggestion N°3



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# Order's Note

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## Suggestion N°1



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# Plates & Napkin

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Suggestion N°3



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# Waiters

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## Suggestion N°1



2024

# Waitress

BRAND GUIDELINES

Suggestion N°1



2024

# Waiteress

BRAND GUIDELINES

Suggestion N°1



2024