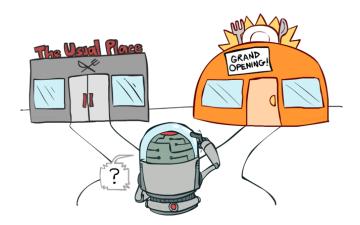
Thompson sampling

Salim Amoukou

April 19, 2019

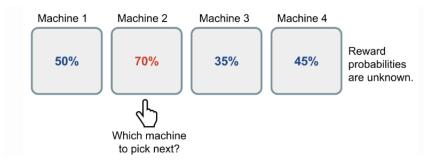
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Motivation : Selection or exploration ?



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Bandit problem



• Constraint of exploring or exploiting.

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The simplest strategy

• Greedy strategy: Select the arm with the highest average so far.

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• But it will definitely fail: By bad-luck:(

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The simplest strategy

• Greedy strategy: Select the arm with the highest average so far.

- But it will definitely fail: By bad-luck:
 - We need some exploration.

Let be little smart...

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 $\epsilon\text{-greedy}$

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ϵ -greedy

ϵ -greedy:

- Select an arm at random with probability ϵ , otherwise do greedy.

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Theoritical guarentees:

- If ϵ is constant:
 - For large enough $t : \mathbb{P}(a_t \neq a) \approx \epsilon$
 - we have linear regret
- If $\epsilon \propto \frac{1}{t}$:
 - For large enough $t : \mathbb{P}(a_t \neq a) \approx \epsilon_t$
 - we have logarithme regret

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Empirical mean

Question : How far is the empirical mean $\hat{R}(a)$ from the true mean R(a) ?

If we known: $|R(a) - \hat{R}(a)| \leq bound$ then:

- $R(a) \le \hat{R}(a) + bound$
- we could select the arm with the highest bound

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Idea: Overtime, $\hat{R}(a)$ will be more precise and bound tighter.

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The best case:

Optimistic strategy:

- Assume that we have an oracle $UB_n(a)$ that returns an upper bound on R(a) for each arm a
- And $\lim_{n\to\infty} UB_n(a) = R(a)$, then:

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Theorem

Optimistic strategy that selects $argmax_aUB_n(a)$ will converge to a^*

Proof.

Suppose that it converges to sub optimal a, then:

By contradiction,
$$R(a) = UB_{\infty}(a) \ge UB_{\infty}(a') = R(a') \quad \forall a'$$

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- Unless we assume prior known ledge over reward distribution
 - Ex: Gaussian distribution

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 - Ex: Gaussian distribution
- Solution: Estimate a bound $\hat{U}_t(a)$ for each action such that : value
 - $R(a) \leq \hat{R}(a) + \hat{U}_t(a)$ with high probability
 - Depend on $N_t(a)$:
 - Small $N_t(a) \Rightarrow \text{large } \hat{U}_t(a)$ (estimate value is uncertain)
 - Large $N_t(a) \Rightarrow \text{Small } \hat{U}_t(a)$ (estimate value is certain)

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Use Hoeffding inequality:

$$\mathbb{P}[\mathbb{E}(\mathbb{X}) > \hat{X}_n + \mu] \le e^{2t\mu^2}$$

We can choose
$$U_t(a) = \sqrt{\frac{2log\epsilon}{N_t(a)}}$$

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UCB algorithm

```
UCB(h)
    V \leftarrow 0, \ n \leftarrow 0, \ n_a \leftarrow 0 \ \forall a
    Repeat until n = h
         Execute \operatorname{argmax}_{a} \tilde{R}(a) + \sqrt{\frac{2 \log n}{n_a}}
         Receive r
          V \leftarrow V + r
         \tilde{R}(a) \leftarrow \frac{n_a \tilde{R}(a) + r}{n_a + 1}
       n \leftarrow n + 1, n_a \leftarrow n_a + 1
Return V
```

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In the bandit problem, we just have to put a prior on the mean.

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- In the Bernoulli bandit:
 - \forall arm a, $\mathbb{P}(R(a) = 1) = \theta_a$

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 - Update prior with the outcome reward:
 - $\mathbb{P}(\theta_a|R_1(a)=1) \propto \mathbb{P}(\theta_a) \times \mathbb{P}(R_1(a)=1|\theta_a) = \theta_a^{\alpha} (1-\theta_a)^{\beta-1} \theta_a$
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Idea: the posterior becomes more and more peak to the real parameter

Remark: Posterior distribution is not always easy to compute.

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Thompson sampling

```
ThompsonSampling(h)
    V \leftarrow 0
    For n = 1 to h
       Sample R_1(a), ..., R_k(a) \sim \Pr(R(a)) \ \forall a
       \hat{R}(a) \leftarrow \frac{1}{k} \sum_{i=1}^{k} R_i(a) \quad \forall a
       a^* \leftarrow \operatorname{argmax}_2 \hat{R}(a)
       Execute a^* and receive r
       V \leftarrow V + r
       Update Pr(R(a^*)) based on r
Return V
```

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SIMULATION TIME!

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Application of bandit

In many learning applications, true labels are not fully available.

• Ex: System recommendation

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This leads to an online multiclass setting with limited feedback.

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Application of bandit

In many learning applications, true labels are not fully available.

• Ex: System recommendation

This leads to an online multiclass setting with limited feedback.

• Is there an efficient learner (with guarantees) in this case?

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The simplest online algorithm: Perceptron

Online algorithm for binary classification:

Algorithm Perceptron $set w^{1} := 0$ for t = 1, 2, ...receive example x_{t} predict label $\hat{y}_{t} := \text{sign}(w^{t} \cdot x_{t})$ nature reveals the label y_{t} update weight $w^{t+1} := w^{t} + u^{t}$, where $u^{t} := x_{t}(1[y_{t} = 1] - 1[\hat{y}_{t} = 1])$

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Online algorithm for binary classification:

```
Algorithm Perceptron
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  for t = 1, 2, ...
       receive example x_t
       predict label \hat{y}_t := \text{sign}(w^t \cdot x_t)
       nature reveals the label y_t
       update weight w^{t+1} := w^t + u^t,
           where u^t := x_t(1[y_t = 1] - 1[\hat{y}_t = 1])
```

One can show that the number of mistakes is finite if the data is linearly separable.

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Perceptron for multiclass

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where $U_{r,j}^t := x_{t,j}(1[y_t = r] - 1[\hat{y}_t = r])$

Let go back to our problem

In partial information case : nature reveal $1_{\{y_t = \hat{y}_t\}}$ not y_t Challenging :

- Cannot use perceptron update
- Cannot use bandit in online convexe optimization

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Let go back to our problem

In partial information case : nature reveal $1_{\{y_t = \hat{y}_t\}}$ not y_t Challenging :

- Cannot use perceptron update
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Banditron to the rescue

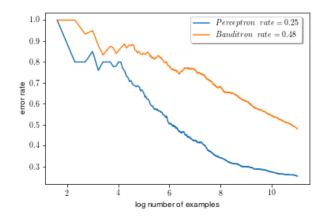
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Banditron

Algorithm The Banditron Parameters: $\gamma \in (0, 0.5)$ Initialize $W^1 = \mathbf{0} \in \mathbb{R}^{k \times d}$ for t = 1, 2, ..., T do Receive $\mathbf{x}_t \in \mathbb{R}^d$ Set $\hat{y}_t = \arg\max_{r \in [k]} (W^t \mathbf{x}_t)_r$ $\forall r \in [k] \text{ define } P(r) = (1 - \gamma)\mathbf{1}[r = \hat{y}_t] + \frac{\gamma}{k}$ Randomly sample \tilde{y}_t according to P Predict \tilde{y}_t and receive feedback $\mathbf{1}[\tilde{y}_t = y_t]$ Define $\tilde{U}^t \in \mathbb{R}^{k \times d}$ such that: $\tilde{U}_{r,j}^t = x_{t,j} \left(\frac{\mathbf{1}[y_t = \hat{y}_t] \mathbf{1}[\hat{y}_t = r]}{P(r)} - \mathbf{1}[\hat{y}_t = r] \right)$ Update: $W^{t+1} = W^t + \tilde{U}^t$ end for

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Banditron vs Perceptron on MNIST



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Conclusion:

- Limit of Banditron
- Limit of Thompson sampling

Remerciements: Merci beaucoup à Raphael Cousin!!

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Sources:

- Tutorial on thompson sampling [Daniel J. Russo1 , Benjamin Van Roy , Abbas Kazerouni , Ian Osband and Zheng We4]
- An Empirical Evaluation of Thompson Sampling [Olivier Chapelle, Lihong Li]

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