

ILLUSTRATION & CHARACTER CREATION SHOWCASE

WONDEREIGHT

VERSION
PS 11.12

W8's illustration skills take branding to new levels! Creating a character for your products or service builds a tighter bond with the consumers and enhances brand recognition. It's a unique ingredient that adds magic and fun into an otherwise dull business image, making you always stand out from the competition!













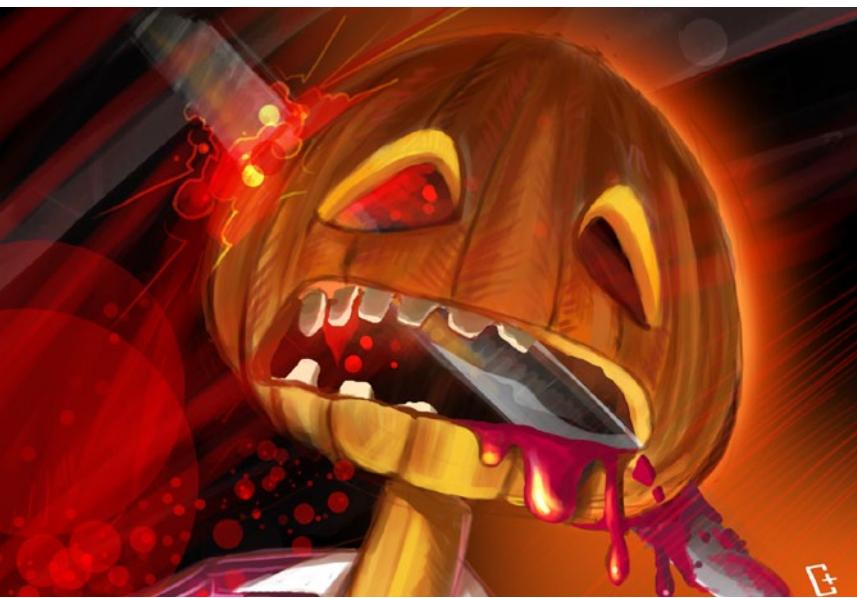






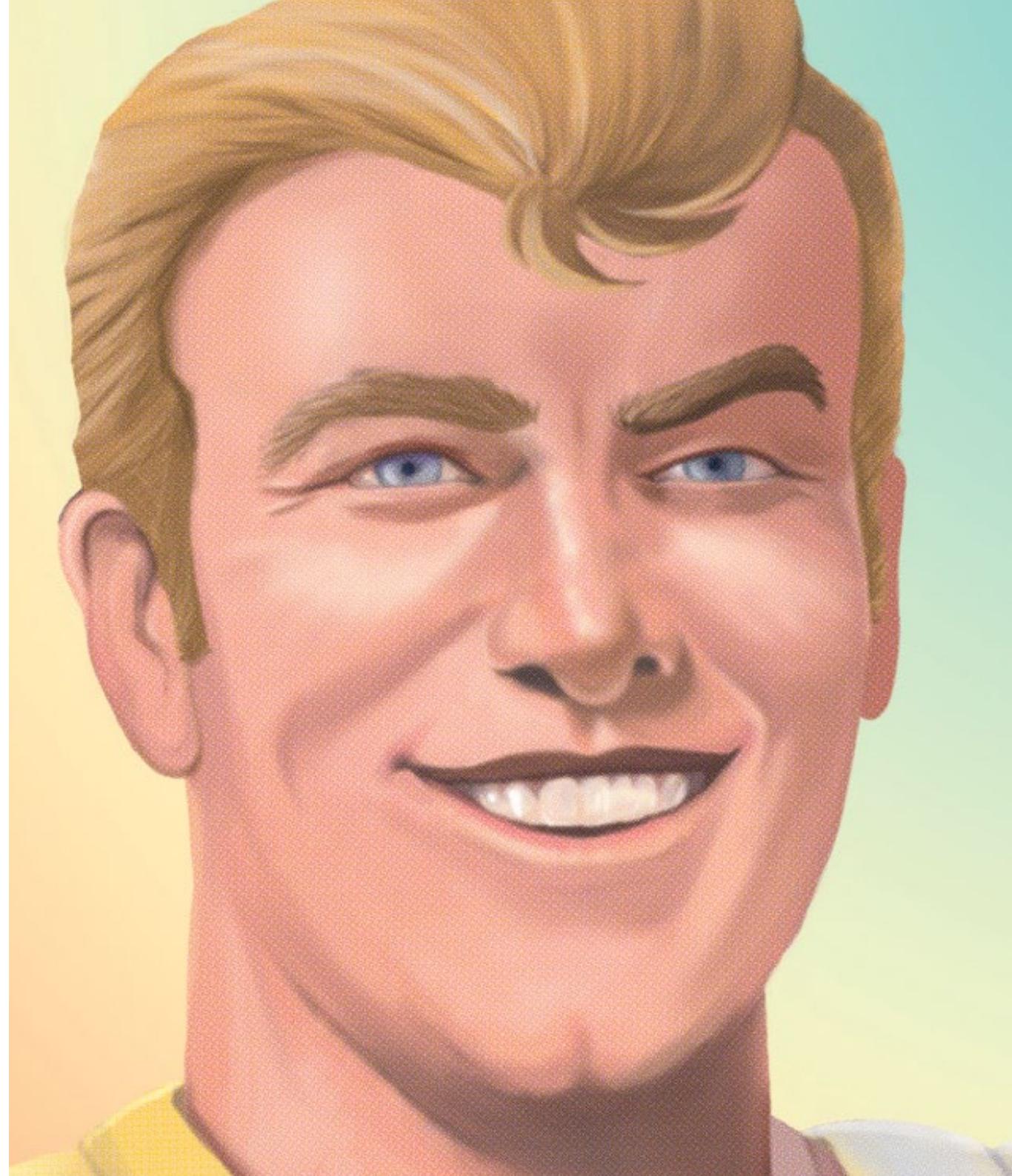








Quality for ever







Other illustration applications include Children's Book Illustration and Cartooning, Educational and Instructional Illustration, Medical and Scientific Illustration, Conceptual and Technical Illustration, Storyboard Illustration and Design.



W8

CLIENTS 200+
BRANDS CREATED 50
PEOPLE 17
YEARS 12



ABOUT WONDEREIGHT

We are a Beirut based design agency, working for international and local companies who like to challenge their customers and want to be different and daring. Benefiting from our cultural diversity, we innovate in the fields of branding and visual communication. Our strategic location in the gate of the Middle East allows us to bridge between western and eastern brands and to create concepts that work in their environment while introducing new ways of co-creation.

Founded in 1999 by Nasrala brothers Boudy and Walid, today, with Karim Abourizk also on board it gathers a handful of highly skilled creative designers, web developers and marketing strategists who enjoy a bespoke work environment, made to inspire and interact with the local design and art community. This creative space regroups a design agency, a prototyping workshop, a facility for trainings and talks, a handpicked book library and an art exhibition space.

This multifaceted environment keeps on renewing itself and creates a constant synergy between us, our clients, and the public.

WHAT WE DO

Our practices range from brand creation, to visual identity design, brochures, posters, packaging, stands, signage, graphic decoration, communications, above & below the line campaigns, marketing strategy, online and ambient media buying, copywriting, creative copy and design consultancy. We also design and develop websites and interactive solutions, advanced UX, Apps, animation and game design. We specialize as well in illustration and character creation.

WORK SHOP

G A L L E R Y

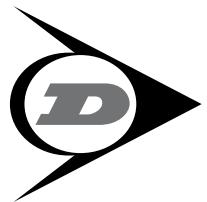
Workshop Gallery is a new independent exhibition space for contemporary art, hosted within our premises to complete the building's gestalt.

From its modest 14.3 sqm, it puts the emergent Lebanese and international artists under the spot light, in a mission to encourage the diversity and experimentation of art in the region.

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