

# Salim Muhammad Iqbal

POWER BI DEVELOPER

## EDUCATION

Diploma in **APPLIED DATA SCIENCE & MACHINE LEARNING**

@Techma Zone - Pakistan, Karachi

Oct 2024 - Present

Bachelors in **COMPUTER SCIENCE**

@DHA Suffa University - Pakistan, Karachi

Feb 2020 - Mar 2024

## PROJECTS

- Customer Churn Analysis using Power BI
- Network Company Data Analysis in Power BI
- Data Exploration & Cleaning in SQL
- Rental Hotels Analysis using Tableau
- Worldwide Terrorism Insights Dashboard in Power BI

## CERTIFICATIONS

- Job Simulation - **PwC**
- Data Analyst - **Quantium**
- Power BI Certification - **DataCamp**
- Intermediate SQL Certification - **DataCamp**
- Master in Power BI - **Alison**

## SKILLS AND TOOLS

- Pandas
- Excel
- PowerBI
- Tableau
- SQL
- Data Driven Analysis
- Data Visualization
- Data Cleaning
- Problem Solving

## SUMMARY

Data and a touch of creativity – that's what I do best. Armed with a **Computer Science degree** and skills in **SQL, Python, Tableau, and Excel**, I'm ready to unlock insights that drive real change. Looking for a team that values fresh ideas, constant learning, and a bit of fun along the way. Let's collaborate, innovate, and transform ideas into action!

## WORK EXPERIENCE

### POWER BI DEVELOPER

@Silverlight Research Expert Network | Jun 2024 - Present

- Conducted **market research** and analyzed **industry trends** to identify opportunities and challenges.
- Provided actionable **insights** from large datasets and communicated findings via **visualizations** and reports.
- Collaborated with cross-functional teams to drive **growth** and inform business strategy.

### POWER BI DEVELOPER

@PwC - Internship | Mar 2024 - Apr 2024

- Strengthened **Power BI** skills through a job simulation, delivering effective **data visualizations** and dashboards that showcased **KPIs**.
- Utilized **analytical problem-solving** to analyze **HR data** and identify root causes of **gender balance** issues in executive management, driving **data-driven decisions**.

### DATA ANALYST

@Quantium - Internship | Jan 2024 - Feb 2024

- Analyzed customer data to provide clear insights and make **data-driven recommendations** for business growth.
- Ran tests on new store layouts and created **reports** to help the team make informed decisions based on the findings.

### DATA ANALYST

@InternCareer - Internship | Nov 2023 - Dec 2023

- Developed a **Power BI dashboard** to analyze global **terrorism trends** utilizing data on attack details, locations, and weapons used.
- Analyzed **YouTube streamer's data** to uncover insights on top creators, including rankings, categories, and engagement metrics.