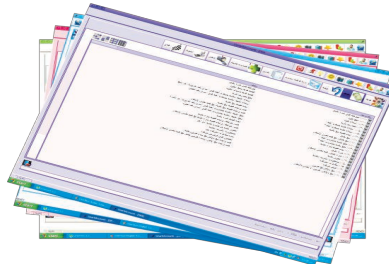


"Smarti Accounti" Features

Maximize your Wealth



**720
Reports**

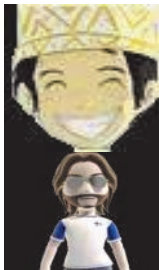
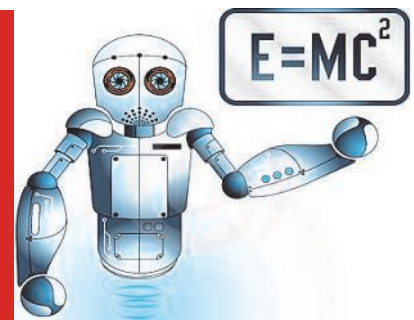


120 Process

**User
Friendliness**



**ARTIFICIAL
Intelligence**



**Multiple
Languages**



**Smart
Dashboard**

**Point
of Sale**



**Invoice &
Voucher
Templates**

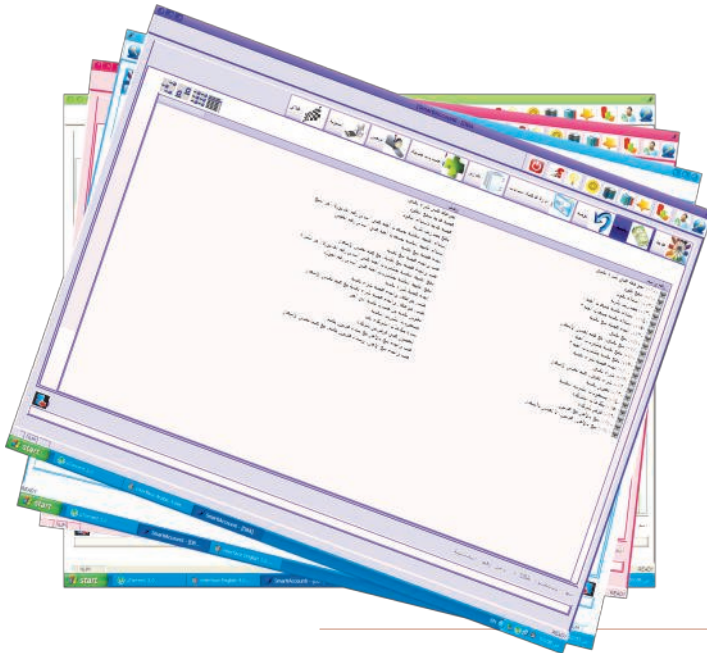


**Central
Accounting**



"Smarti Accounti" Features

Maximize your Wealth
Sample of Program Photos



"Smarti Accounti" Features

Maximize your Wealth



Point of Sale

Fully supports point of Sale (POS) technology:

This facilitates and speeds up Sales , Purchases, and Inventory Transactions

Central Accounting



Uses Central Method of Accounting & book-keeping

This method is used by large corporations

(Now it is possible for Small & Medium Enterprises (SMEs) to enjoy accounting systems that were only limited to very large corporations)

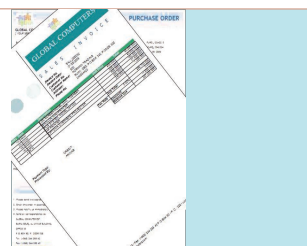
- ⇒ You will not find accounting software that is targeting SMEs and is using this flexible and easy Central Method of Accounting. This gives the company the ability to grow and develop faster in order to cope with large corporations
- ⇒ One reason that large corporations adopt this method is its flexibility, and ease in segregating accounting and bookkeeping jobs to a large number of departments and sections without the need to recruit large number of specialized accountants. Another reason is the ability to obtain financial data and performance indicators directly at any time
- ⇒ The reason why SMEs do not adopt this method is because of the high cost of the system.
- ⇒ But now, SMEs are able to adopt this method and enjoy all of its benefits without its drawbacks (i.e with very good price) through Smarti Accounti

Invoice & Voucher Templates



Ability to design Invoices, Purchase Orders, & other vouchers

There are 29 different templates enclosed with the software. This features allows you to adopt your personal style which you like. Also, it allows you to change that style at any time and very easily in order to cope the modern developments



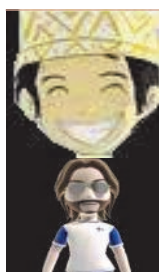
- ⇒ In addition, this feature allows you the ability to save money since these invoice templates require only normal A4 printing papers, which are cheaper than the pre-printed letter-head papers. However, you can still use these templates with pre-printed letter-head A4 papers.
- ⇒ Nowadays, even large corporations use this method of printing their invoices on normal A4 papers. (An example would be telecommunication companies)



"Smarti Accounti" Features

Maximize your Wealth

Multiple Languages



Fully support Arabic and English Language

Foreign Language will no longer be an obstacle against adopting the modern technology. Now you can enjoy and benefit from modern technology .

User Friendliness



User Friendly and easy to install, setup, and use



- ⇒ This allows you to learn and adapt with the system after few hours of using it for the first time
- ⇒ Therefore, everyone can use it, no matter what educational level he/she has.
- ⇒ Also, you can easily change the color and shape of the system interface to the color and shape you like. This allows you to add your personal touch and preferences to it.

Access Rights



Access Rights (Privileges) can be granted to individual users or user groups.

- ⇒ For example, you can create a user group and name it "Cashiers". In this case, all the users who are members of this group will get the same access rights. This will save you time and efforts since there will be no need for you to grant access rights to each and every user individually
- ⇒ Also, you can grant the access rights on Process Level and/or Account Level. This will help you when you want two staff to have the same process access, but you want each one of them to interact with different set of accounts
- ⇒ This leads to segregation of duties and creates greater level of control over the company



"Smarti Accounti" Features

Maximize your Wealth



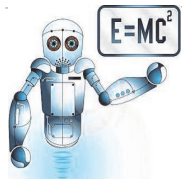
Multiple Entities

Supports the creation of Multiple Entities that belong to the same Establishment (For examples Branches, Departments, Sections)

- ⇒ For example, you can connect all your Branches, Departments, and Sections, in the system, and create separate accounts for each of them.
- ⇒ This will enable you to know the performance and profitability of each department, section, and branch separately by one click on a button while you are in your office.
- ⇒ Also, you can assign cost to each entity separately. This allows you to make managerial analyses and take managerial and financial decisions very quickly, before it is too late.



Artificial Intelligence



Designed to be intelligent so that it guides the user through the whole accounting life cycle

- ⇒ And it decides for the user the accounting entry to be passed. In another words, the user does not need to know double-entry accounting system which is taught in universities.
- ⇒ Therefore, you would be able to prepare your financial statements, such as "Income Statement" and "Balance Sheet", in the same way that large corporations prepare their accounts, without the need to know the deep details of Double-Entry accounting system.
- ⇒ The system is designed to be like the car you are driving. You can drive your car without the need to know the details of the car's engine, its capacity, how it was manufactured, how it works, or how its components interact with each other.
- ⇒ This is exactly what "Smarti Accounti" is. It is the car and you are the leader/driver.



"Smarti Accounti" Features



Maximize your Wealth

Management has the greatest advantage in analyzing Sales and other transactions using scientific methods. This is because of "Smarti Management Dashboard", an MIS analysis tool that comes with the program



Smart Dashboard

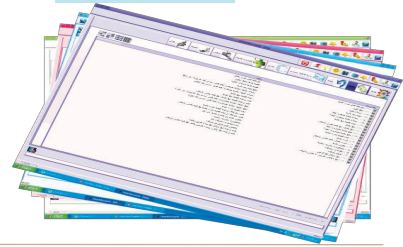
- ⇒ This tool analyzes different company activities and compares them with the previous months and year using graphics and pie charts. This gives clearer picture of the company's performance, which allows you to predict the future, and make administrative, operational, and financial decisions very quickly, before it is too late. This leads to avoiding financial and operational risks, and taking the best advantage of the open opportunities. Also, this tool gives the ability to quickly adapt with the fast changing external financial environment. For example:
- ◇ You will be able to know what type of products has huge demand, and therefore, your decision might be to buy more quantity of that type.
 - ◇ You will be able to know what type of products sold the least during a particular period and, therefore, your decision might be to sell them with a discount, or to give them on a special offer like "buy one, get one free", or any other offer. Thus, when you take the right decision at the right time, you will be able to dispose that least-selling products with a price equal to or above their purchasing cost in order to bring in new products in their places. Of course, it goes without saying that you will not buy large quantities of the product that has no demand. When you make a decision like that after making operational analyses, you will be able to make the right decisions at the right time very quickly before it is too late.
 - ◇ You will be able to know what area or region has the high demand on what products. Therefore, your decision will be to open new branch in that region or expand the ones which are already there, and buy larger quantities of the products that have highest demand.
- ⇒ On the other hand, if you do not have an analysis tool like that, you would not be able to see those paths in the right time. The result will be:
- ◇ Inability to take advantage of the precious opportunities that are under your control, because you did not see them
 - ◇ Spending a lot amount of money in products that have no demand, and continuing to purchase them, because you did not analyze the demand on those products periodically.
 - ◇ Being late in taking important financial and operational decisions, which result in financial losses that could have been avoided. For example, when you are late in making the decision, the products that have no demand will be obsolete and nobody would like to have them even for free. Therefore, you would have to dispose them with a great financial loss, and you would not be able to recover even there purchase cost.



"Smarti Accounti" Features

Maximize your Wealth

Has more than **120** modules to account for different transactions and control levels



120 Processes

- ⇒ Including credit sales and purchases, cash, bills receivables, bills payables, returned purchases and sales, posting, adjusting entries, closing entries, inquiry modules for clients, suppliers, and GL accounts transactions and many more
- ⇒ It has been designed to be like the different service institutions that you interact with. For example:
 - ◇ When you feel ill, you go to the doctor to get cured. You don't need to be a doctor yourself in order to be treated. You don't need to know about the diagnosing methods, and the components of the medicines that are recommended by the doctor. However, you know that when you take those medicines as recommended, you will be cured.
 - ◇ When you (or you kids) need to be educated, you go to the school, and you need not to be a teacher yourself, nor need to know about educational and behavior theories.
 - ◇ When your car gets defected, you take it to the repairing work-shop. You don't need to be a mechanic yourself, nor need to know about the car's component or how it works.
- ⇒ This is exactly how "Smarti Accounti" program is:
 - ◇ When you need to purchase goods, you go the "Purchase of Goods" Processes, without the need to know what Journal Entries to be passed for "Purchase of Goods" transactions
 - ◇ When you need to sell goods, you go to "Sale of Goods" Processes, without the need to know what Journal Entries to be passed for "Sale of Goods" transactions..... and so on

Enquiries



Has **5** Enquiry and Account Statement Processes



- ⇒ Including Enquiry and Account Statement Processes for Sale and Purchase invoices, Suppliers and Clients transactions, General Journal / Ledger Accounts
- ⇒ These processes are very helpful for making quick auditing and for issuing account statements for all of your Suppliers, Clients, and Invoices.



"Smarti Accounti" Features

Maximize your Wealth



**720
Reports**

**Can produce more than 720
different reports**

- ⇒ *Including Trial Balance, Income Statement, Cash Flow Statement, Profit Distribution Statement, Statement of Changes in Owners Equity, Balance Sheet, Ledgers, Transactions, Inventory level, Clients, Suppliers, and GL Accounts Statements, Sales and Purchases Status, and many more.*
- ⇒ *These reports have been classified and grouped into the following groups: Financial, Daily, Weekly, Monthly, Quarterly, Semi-annually, Annually, and other groups.*
- ⇒ *Financial reports such as Trial Balance, Income Statement, and Balance Sheet, can be issued at any time. This means that you can view the financial status of your company at any time.*
- ⇒ *All reports can be issued for each department, section, or branch separately or consolidated together.*
- ⇒ *You can issue the reports from one date to another*
- ⇒ *You can choose among:*
 - ◊ *Viewing the reports on computer screen*
 - ◊ *Printing the reports through the printer*
 - ◊ *Or, exporting them to Excel Sheet file, in order to make further analyses on the data*
- ⇒ *Therefore, you will be able to see all details of the different transactions of your business, from your office*
- ⇒ *Also, the reports will help you in auditing your accounts, and to know who did what and when.*



"Smarti Accounti" Features

Maximize your Wealth



Classification of Processes and Reports



Groups all processes and reports into related process and report groups

- ⇒ For Example:
 - ◇ All cash-related processes are grouped under "Cash" Group
 - ◇ All daily transactions processes are grouped under "Daily" Group
 - ◇ All the reports and enquiry processes are grouped under "Reports" Group
- ⇒ This makes it easy to refer to a process by knowing what group it belongs to
- ⇒ In addition, all processes and reports are "numbered". Meaning, you can easily access any process or report that is authorized to you, by simply inputting that process or report number. Therefore, you need not to look for a process or a report here and there. Just input their numbers.

Scenarios



Supports different Purchases and Sales scenarios to suit different Enterprise needs



- ⇒ For example, in a very small firm, one user can create and complete a purchase transaction by himself using one single module. In a bigger firm, however, the management might want to have a better control over the purchase transactions so that they can avoid errors and/or fraud.
- ⇒ Therefore, two (or more) users are required to complete a purchase transaction. One user will input the purchase transaction – using one module. Another user will check and approve the transactions – using another module. A third user will complete the transactions – after being approved in the system – using a third module. In this case, a firm following this structure will minimize the possibility of human errors and fraud cases.
- ⇒ By using Smarti Accounti, a firm can move among these scenarios without the need to purchase new software.