

1) One-hot encoding

Color
Green
Red
Black
Orange

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Green	Red	Black	Orange
1	0	0	0
0	1	0	0
0	0	1	0
0	0	0	1

3) Effect encoding

Green	Red	Black
1	0	0
0	1	0
0	0	1
-1	-1	-1

Set value of row with all zeros to -1

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2) Dummy encoding

Green	Red	Black
1	0	0
0	1	0
0	0	1
0	0	0

Orange

Drop one feature randomly from one-hot encoding

4) Label encoding

Color
Green
Red
Black
Green

Assign unique labels to each category

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Encoding
1
2
3
1

5) Ordinal encoding

Size
XS
S
L
M

Assign unique labels to each category

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Encoding
1
2
4
3

ordered categories

6) Count encoding

Color
Green
Red
Black
Green

Encode based on frequency

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Encoding
2
1
1
2

7) Binary encoding

Color
Green
Red
Black
Green

Assign binary labels

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Color_0	Color_1
0	0
0	1
1	0
1	1


Next...