

## Benjamin (Ben) M. Salinaro

4118 San Carlos Dallas, TX 75205

214-335-4878 [bensalinaro@gmail.com](mailto:bensalinaro@gmail.com) [LinkedIn](#)

Portfolio URL: <https://bensalinaro17f3.myportfolio.com/>

### EDUCATION

The University of Texas at Austin

B.S., Radio-TV-Film

May 2017

Major: Focus Digital Media

Business Foundations Certificate

### EXPERIENCE

#### **Imaginity, Dallas, TX, August 2017 – Present**

- User Experience Designer: Collaborate with clients, UX team members, creative team members, and developers to create sitemaps, wireframes, mock-ups and prototypes of client websites.
- Provide clients with quantifiable, clear-cut feedback regarding areas where usability best practices are not followed within their websites through audits, which may also compare competitors' websites as well if appropriate.
- Educate client regarding the most effective suggestions for improvement, as well as offer explanations as to why these changes are prudent.
- Experience wireframing a mobile app redesign for Cinemark while conducting user interviews, and research.
- Created high-quality, fast-paced AB iterations of prototypes that can frequently undergo continuous user testing.
- Extensive prototyping experience with **Axure** and **XD** creating a fully web-based application, made specifically for the client's goals and workflow.
- Created a fully fleshed out Design System in order to create standards and conventions to be followed by all team members.

#### **Sabre Corporation Internship, Dallas, TX, May 2016 – August 2016**

- User Experience Designer: Focus on enhancing the front-end user experience of apps.
- Used expertise in various Adobe design programs to create motion graphics and video projects.
- Participated with joint design sessions with developers to conceptualize products.

### TECHNICAL EXPERIENCE

Axure, Node.js, React, JavaScript, HTML5, CSS, Github, Bootstrap, Wordpress, InVision, Hotjar, Google Analytics/Optimize, Adobe XD, Sketch, Adobe Creative Suite

### ACTIVITIES AND HONORS

Alpha Lambda Delta and Phi Sigma Beta Honor Society Member · Sigma Alpha Lambda Leadership and Honors Member · Phi Chi Theta Business Fraternity Member · Favor Delivery Courier · Finish Line Sales Associate · **Boy Scouts of America Eagle Scout**