Sali Safi
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Profile

- ✓ 5+ years' experience in developing Responsive and Accessible Enterprise-scale web sites, application and e-newsletters.
- ✓ Deep understanding of core web fundamentals: HTML, CSS, JavaScript, System Development Life Cycle (SDLC), SEO, UX/UI, responsive development, and accessibility standards (WCAG 2.0).
- ✓ Strive for perfection in developing multi-platform deliveries, such as desktop, mobile, tablet.
- ✓ Comfortable working with templating engines, such as Mustache and ejs
- ✓ Excel in working with web content management systems, namely OpenText, WordPress and Drupal
- ✓ Good experience working in the fast speed Agile Development Environments.
- ✓ Perform with consistent accuracy in practicing best web design principals
- ✓ Ability to work effectively as a team member and independently in a fast speed Agile Development.

Technical Skills

System Analysis and Design:	OOP, SOA, SEO, TDD, OOD
Programming Languages:	C, C++, Java, PHP, DOM (API Programming), ASP.NET
Data Modeling & Data Base:	Oracle, MS SQL Server, MySQL, MS Access
Web Development:	Java, PHP, HTML, HTML5, XML, CSS, CSS3, SASS, LESS, JavaScript, jQuery, AJAX, Bootstrap, Foundation, Web Experience Toolkit (WET), Bitbucket, Git/GitHub, WordPress, Gulp, Grunt, node.js, Confluence, Jira, Jekyll
Tools/Technologies:	Visual Studio 2017, GIT/ GitHub, Microsoft Team Foundation Server 2015, Macromedia Dreamweaver, Adobe Photoshop, Star UML, Rational Rose, Komodo, (WEM) Content Management System, Adobe test and Target Testing Experiences, Android Studio

Professional Experience

City of Toronto, ON – April1, 2017 to August 31, 2018
Full-Stack Web Developer

- Developing and maintaining the front-end and back-end functionality of websites/ web based applications.
- Using Adobe Test (Adobe Photoshop, Illustrator InDesign) and Target technologies to develop optimized web pages to enhance user experience with utilizing jQuery, Angular JS, CSS3, HTML5, XML, JavaScript technologies.
- Use OpenText and WordPress as the content management systems
- Design, develop, integrate, test and implement fixes to production problems and enhancements to existing applications.
- Responsible for front end GUI development and implementation
- Work with other team members to cooperatively design, develop and deploy quality solutions in order to satisfy project objectives and client requirements.

- Developing responsive web designs, Advertising/Marketing E-mails.
- Comply with System Development Life Cycle methodology. Responsible for requirements, design, testing and deployment documents.
- Agile methodology for SDLC adherence to the latest W3C accessibility standards for Web Development.
- Cross-browser and devices testing for quality functionality development.

Tools: SQL Server 2012, PHP, Ajax, jQuery, GIT, Grunt, NPM, Stash, JavaScript, Angular JS (1.5), CSS3, HTML5, XML, JSON, Bootstrap, Web Experience Toolkit, OpenText, WordPress and ejs

BMO Bank of Montreal, ON – Sept 2016 to March 31, 2017
Front-end UI/UX Agile Web Developer - Digital Marketing Channels

- Refactoring and enhancing existing web pages for Wealth, Insurance and Investments Line of Businesses to improve SEO, AODA, and UX at BMO using jQuery, JavaScript, Angular JS, Jira, Git/GitHub/Grunt, Node Package Management, Bower, Jira.
- Use JavaScript, HTML and CSS coding to modern W3C Web Standard for web based applications.
- Creating landing pages, campaign pages with different functionalities and components.
- Using Adobe Test (Adobe Photoshop, Illustrator InDesign) and Target technologies to develop optimized web pages to enhance user experience with utilizing jQuery, JavaScript technologies.
- Use OpenText and WordPress as the content management systems
- Working collaboratively with team members in the fast speed Agile Development Environment using Rally's Kanban Board to manage Scrum meetings.
- Developing responsive web designs, Advertising/Marketing E-mails.

- **Tools: Foundation Framework, WordPress, Open Text Content Management system (WEM), V7, GIT/GitHub, Stash, HTML/HTML5, CSS/CSS3, XML, Angular JS (1.5), JavaScript, jQuery, JSON, node.js, Gulp, Grunt, NPM, Jekyll, OpenText, WordPress, Mustache and ejs**

City of Toronto, ON – Sept 2015 to Sept. 2016
Web Developer

- Developing responsive web pages that comply with GUI front end development and implementation on AODA, and WCAG 2.0 Level AAA to refresh City of Toronto's Intranet site, using CSS/CSS3, HTML/HTML5, DOM, JavaScript, Ajax, jQuery, Bootstrap and WET technologies.
- Use JavaScript, HTML and CSS coding to modern W3C Web Standard
- Front-end development (jQuery, Angular JS, HTML, CSS3) for web based applications.
- Information Architecture (CMS redesign)
- Set code standards for HTML/CSS
- Developing and maintaining the front end and back end functionality of websites.
- Coordination with vendors/agencies on a variety of projects and Presenting projects/concepts to stakeholders at various level
- Using Adobe Test (Adobe Photoshop, Illustrator InDesign) and Target technologies to develop optimized web pages to enhance user experience with utilizing jQuery, CSS3, HTML5, XML, JavaScript technologies.
- Design and develop responsive template pages for newly created Intranet web pages.
- Enhancing User Experience (UI).
- Developing responsive web designs, Advertising/Marketing E-mails.
- Cross-browser, device and functionality testing.

- Analyzing, evaluating and recommending improvements to the Web Center's projects.
- Training Web Centre staff to update their knowledge of the latest web development technologies such as HTML5, CSS3, Angular JS, and JavaScript.
- Agile methodology for SDLC adherence to the latest W3C accessibility standards for Web Development.

Tools: SQL Server 2012, PHP, Ajax, jQuery, GIT, Angular JS, JavaScript, CSS3, HTML5, XML, JSON, Bootstrap, Web Experience Toolkit, Adobe Photoshop, Illustrator InDesign, OpenText, WordPress

Web Biz Discovery, ON – May 2014 to July 2015
Web Developer - Flyermailer.com

- Developing and implementing new web pages on GUI development and implementation
- Databases administrating
- Developing and maintaining the front end and back end functionality of websites.
- Participating in discussions with clients to clarify what they want.
- Designing prototypes for apps and websites (Web based applications)
- Creating logos, banners and buttons for websites. Writing cross-browser compliant HTML, CSS & JavaScript.
- Integrating workflow management solution support, web design technology, planning and project delivery
- Design, develop, integrate, test and implement fixes to production problems or enhancements to existing applications.
- Work with other team members to cooperatively design, develop and deploy quality solutions in order to satisfy project objectives and client requirements.
- Developing responsive advertising mass emails.
- Ensure consistency in coding standards.
- Comply with System Development Life Cycle methodology. Responsible for requirements, design, testing and deployment documents.
- Provide guidance to other team members on web development issues.
- Developing websites that have a consistent feel and look throughout all web properties
- Worked with web developers at various stages of development while helping them to keep the coding structure in line with latest W3C accessibility standards.

Tools: Visual Studio 2012, MS SQL Server 2012, GIT, Ajax, Angular JS, jQuery, TFS 2013, JavaScript, CSS3, HTML5, XML, JSON, bootstrap, Photoshop.

Education/Training

Computer Programming and Analysis – Advanced Diploma	**2013 - 2018**

Seneca College, School of Information and Communications Technology - Toronto
GPA 3.9 / of 4.0

Applied Surveying Engineering - Bachelor	**2003 - 2007**

Shahid Rajee Teacher Training University, Tehran, Iran

Civil Photogrammetry and remote Sensing - Diploma	**2003 - 2005**

Geomatics College of the National Cartographic Center, Tehran, Iran