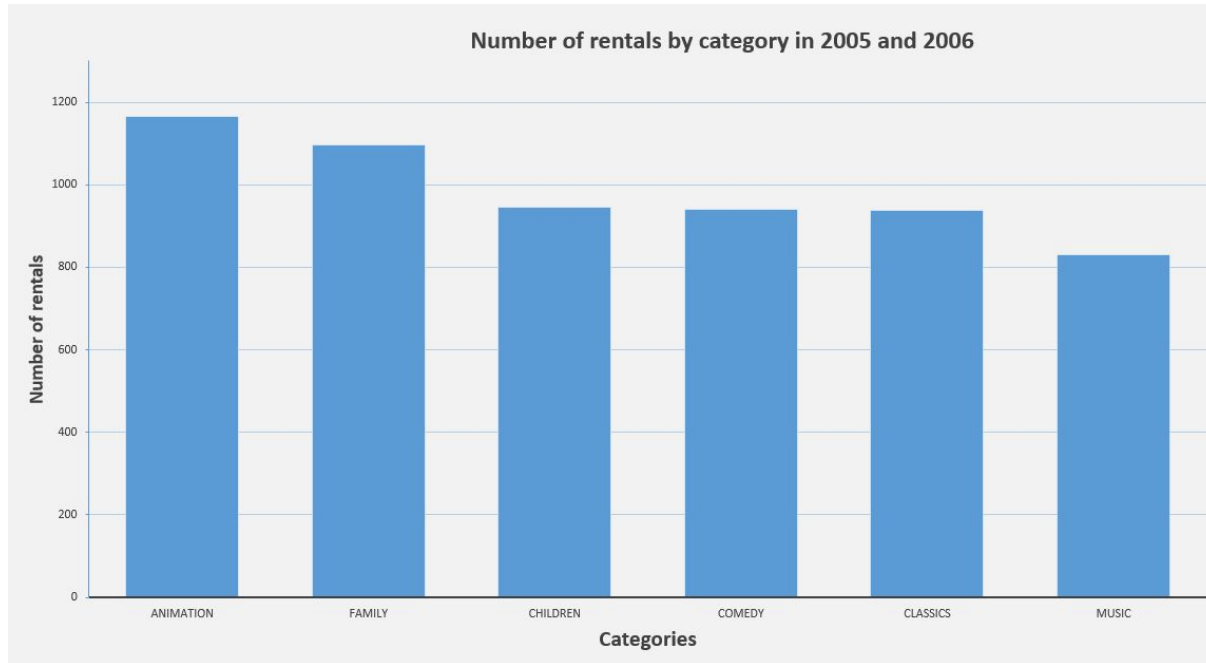


Q1 - What's the most and least rented out category in the "family" genre?



The most rented category is "Animation" with 1166 rentals. Conversely, the least rented category is "music" with 830 rentals.

length of movies rental by category

Rental duration

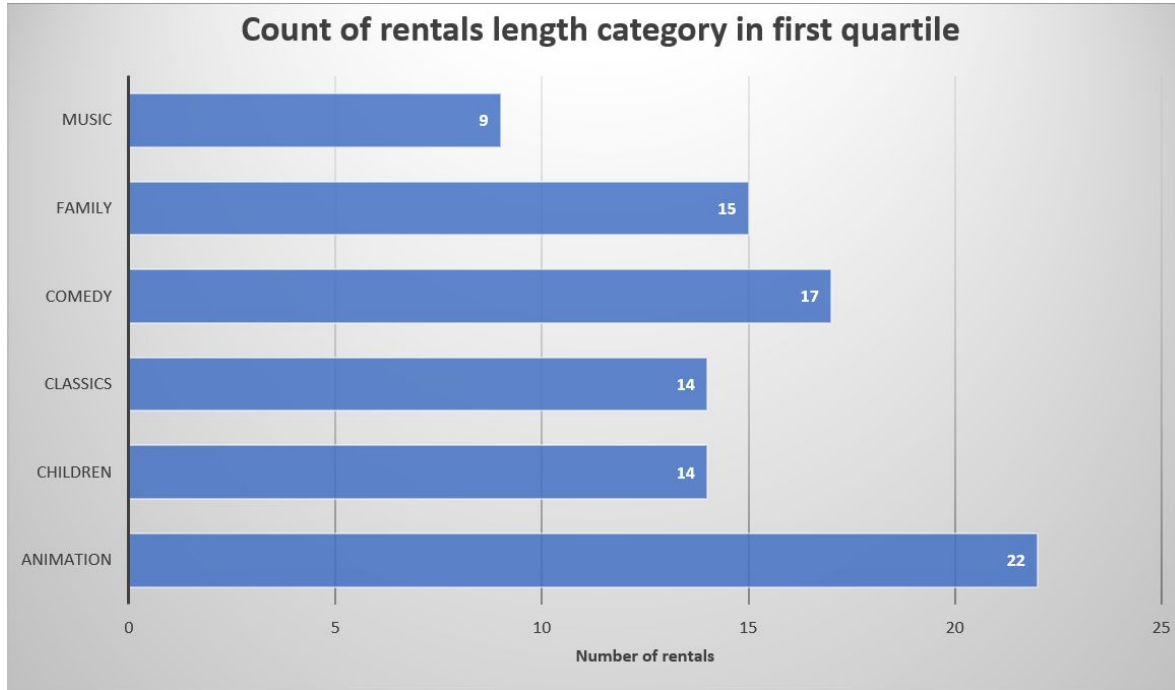
Children Music Family Animation Comedy Classics

rental length

Category	Min	Q1	Median	Mean	Q3	Max
Children	3.0	4.0	5.0	5.0	6.0	7.0
Music	3.0	4.0	5.0	5.2	6.0	7.0
Family	3.0	4.0	5.0	5.1	6.0	7.0
Animation	3.0	3.0	5.0	4.9	6.0	7.0
Comedy	3.0	4.0	5.0	4.9	6.0	7.0
Classics	3.0	4.0	5.0	5.0	6.5	7.0

The animation group has a trend towards shorter rental periods and the classic genre has a trend towards longer rental periods. The other genres are quite similar.

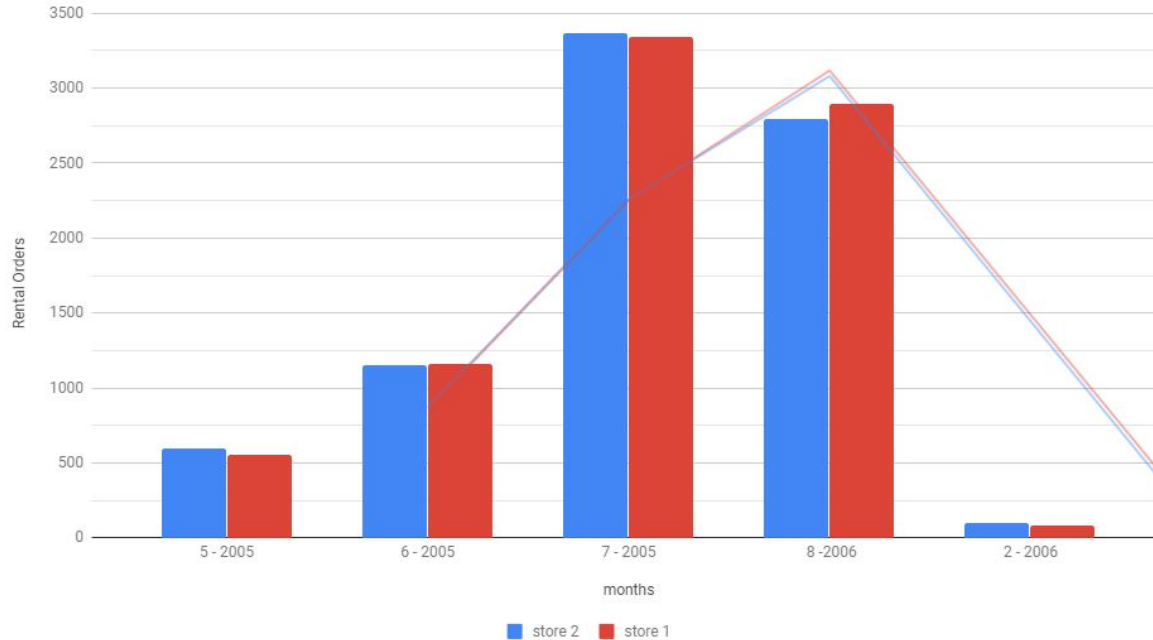
Q3 - What type of film is rented in the first quartile of rental duration?



Animation and Comedy are the most popular genres in the first quartile.

Q4 - What is the number of rentals per staff?

Rental orders by store



The number of rentals is quite similar for both teams on this period. We note a downward trend.