

Style Guide – Orca Roofing

Color Palette

<div>HEX #333333</div> <div>RGB 51 51 51</div> <div>CMYK 69 63 62 58</div>	<div>HEX #E5DACC</div> <div>RGB 229 218 204</div> <div>CMYK 9 12 18 0</div>	<div>HEX #BB945B</div> <div>RGB 187 148 91</div> <div>CMYK 26 40 73 3</div>
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Font Family

	ARBORIA BOOK 50 PT
H1	Washington
	ARBORIA BOOK 25 PT
H2	Our Unique Process
	ARBORIA BOLD 15 PT ALL CAPS
H3	WASHINGTON'S MOST TRUSTED
	ARBORIA BOOK 20 PT
P1	This is a short paragraph.
	ARBORIA BOOK 15 PT
P2	This is a large body of text.
	ARBORIA BOOK 12 PT
P3	This is a foot note or an abstract.
	ARBORIA BOOK 25 PT ITALIC
Quote	<i>"So Simple and Easy"</i>