

Assignment – Group Culture Poster Presentation
Due Tuesday, 11/28/17 at 5:30pm
200 Points

Early in the Fall semester, you were assigned to groups of 5 or 6, each group also being assigned a “Culture” that we will visit while on our Winter Term Course. You will make a poster and participate in a poster presentation during our penultimate class day, 11/28/17. On your poster, characterize the culture you have been assigned by using the Building Blocks of Culture (Language, Technology, Values, Beliefs, and Norms) as provided to you early in the Fall, in class, by Kier (like we did on the board for Elon Culture).

Be as concise, and yet thorough, as you can.

Use more pictures than words.

Certainly use generalizations, but steer far away from stereotypes.

Language – a shared set of spoken and written symbols and the rules for combining those symbols in meaningful ways

Technology – the body of knowledge and equipment used for altering the environment for use...how we control and manipulate our environment

Values – ideas that describe what ought to be and set the general tone for cultural and social life

Beliefs – shared ideas that people accept as true about how the world operates, the place of the individual in relationship to others, and about what is real and what is not real

Norms – rules about what people should or should not do, say, or think in a particular situation.

The rubric is on the following page.

Rubric:

<u>Component</u>	<u>Criteria</u>	<u>Points</u>
Respect	Oral and written presentation is thoughtful and respectful of the culture.	___/60 possible
Content	A true understanding of the Building Blocks of Culture is evident and the characteristics presented are appropriately explained and placed.	___/60 possible
Integration	The Blocks are integrated with each other, and the presentation is comprehensive, such that the audience has a true grasp of the culture being presented.	___/60 possible
Spelling/Grammar	There are no spelling, grammar, or syntax errors and each person did equal work. Prior to coming to class on 11/28/17, each person in each group should email Kier (Ikier) telling her what percentage of the work you feel each person in your group did. The strong expectation is that EACH person does an equal amount of the work on the poster AND the presentation. If the work was not done equally, that will be taken into account when giving individual grades for the assignment.	___/20 possible
Total		___/200 possible