

# Self-supervised learning: Generative or Contrastive

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**Abstract**—Deep supervised learning has achieved great success in the last decade. However, its deficiencies of dependence on manual labels and vulnerability to attacks have driven people to explore a better solution. As an alternative, self-supervised learning (SSL) attracts many researchers for its soaring performance on representation learning in the last several years. Self-supervised representation learning leverages input data itself as supervision and benefits almost all types of downstream tasks. In this survey, we take a look into new self-supervised learning methods for representation in computer vision, natural language processing, and graph learning. We comprehensively review the existing empirical methods and summarize them into three main categories according to their objectives: generative, contrastive, and generative-contrastive (adversarial). We further investigate related theoretical analysis work to provide deeper thoughts on how self-supervision works. Finally, we briefly discuss open problems and future directions for self-supervised learning.

**Index Terms**—Self-supervised Learning, Generative Model, Contrastive Learning, Deep Learning

## I. INTRODUCTION

Deep neural networks [1] have shown outstanding performance on various machine learning tasks, especially on supervised learning in computer vision (image classification, semantic segmentation), natural language processing (pre-trained language models, sentiment analysis, question answering) and graph learning (node classification, graph classification). Generally, the supervised learning is trained over a specific task with a large manually labeled dataset which is randomly divided into training, validation, and test sets.

However, supervised learning is meeting its bottleneck. It not only relies heavily on expensive manual labeling but also suffers from generalization error, spurious correlations, and adversarial attacks. We expect the neural network to learn more with fewer labels, fewer samples, or fewer trials. As a promising candidate, self-supervised learning has drawn massive attention for its fantastic data efficiency and generalization ability, with many state-of-the-art models following the paradigm. In this survey, we will take a comprehensive look at the development of the recent self-supervised learning models and discuss their theoretical soundness, including frameworks such as Pre-trained Language Model (PTM), Generative Adversarial Networks (GAN), Autoencoder and its extensions, Deep Infomax, and Contrastive Coding.

The term “self-supervised learning” was first introduced in robotics, where the training data is automatically labeled by finding and exploiting the relations between different input sensor signals. It was then borrowed by the field of machine

learning. In a speech on AAAI 2020, Yann LeCun described self-supervised learning as “the machine predicts any parts of its input for any observed part”. We can summarize them into two classical definitions following LeCun’s:

- Obtain “labels” from the data itself by using a “semi-automatic” process.
- Predict part of the data from other parts.

Specifically, the “other part” here could be incomplete, transformed, distorted, or corrupted. In other words, the machine learns to ‘recover’ whole, or parts of, or merely some features of its original input.

People are often confused by unsupervised learning and self-supervised learning. Self-supervised learning can be viewed as a branch of unsupervised learning since there is no manual label involved. However, narrowly speaking, unsupervised learning concentrates on detecting specific data patterns, such as clustering, community discovery, or anomaly detection, while self-supervised learning aims at recovering, which is still in the paradigm of supervised settings.

In this work, we collect studies from natural language processing, computer vision, and graph learning in recent years to present an up-to-date and comprehensive retrospective on the frontier of self-supervised learning.

## II. BACKGROUND

### A. Representation Learning in NLP

Pre-trained word representations are key components in natural language processing tasks. Word embeddings are to represent words as low-dimensional real-valued vectors. There are two kinds of word embeddings: non-contextual and contextual embeddings.

Non-contextual Embeddings do not consider the context information of the token; that is, these models only map the token into a distributed embedding space. Thus, for each word  $x$  in the vocabulary  $V$ , embedding will assign it a specific vector  $e_x \in R^d$ , where  $d$  is the dimension of the embedding. These embeddings can not model complex characteristics of word usage and polysemy.

To model both complex characteristics of word usage and polysemy, contextual embedding is proposed. For a text sequence  $x_1, x_2, \dots, x_N \in V$ , the contextual embedding of  $x_n$  depends on the whole sequence.

$$[e_1, e_2, \dots, e_N] = f(x_1, x_2, \dots, x_N),$$

where  $f(\cdot)$  is the embedding function. Since for a certain token  $x_i$ , the embedding  $e_i$  can be different if  $x_i$  in different context,  $e_i$  is called contextual embedding. This kind of embedding can distinguish the semantics of words in different contexts.

Distributed word embeddings represent each word as a dense, real-valued, and low-dimensional vector. The first-generation word embedding is introduced as a neural network language model (NNLM). For NNLM, most of the complexity derives from the non-linear hidden layer in the model. Mikolov et al. proposed Word2Vec Model to learn the word representations efficiently. There are two kinds of implementations: Continuous Bag-of-Words Model (CBOW) and Continuous Skip-gram Model (SG). As a kind of context prediction model, Word2Vec is one of the most popular implementations to generate non-contextual word embeddings for NLP.

In the first-generation word embedding, the same word has the same embedding. Since a word can have multiple senses, therefore, the second-generation word embedding methods are proposed. In this case, each word token has its embedding. These embeddings are also called contextualized word embedding since the embeddings of word tokens depend on its contexts. ELMo (Embeddings from Language Model) is an implementation to generate those contextual word embeddings. It is an RNN-based bidirectional language model which learns multiple embeddings for each word token, and decides how to combine those embeddings based on the downstream tasks. ELMo is a feature-based approach, that is, the model is used as a feature extractor to extract word embedding, and send those embeddings to the downstream task model. The parameters of the extractor are fixed, and only the parameters in the baackend model can be trained.

Recently, BERT (Bidirectional Encoder Representations from Transformers) brings large improvements on 11 architectures in various computer vision tasks. Since then, ResNet architecture has been drawing extensive attention from researchers, and multiple variants based on ResNet are proposed, including ResNeXt, Densely Connected CNN, and wide residual networks.

### B. Representation Learning in CV

Computer vision is one of the greatest benefited fields thanks to deep learning. In the past few years, researchers have developed a range of efficient network architectures for supervised tasks. For self-supervised tasks, many of them are also proved to be useful. In this section, we introduce ResNet architecture, which is the backbone of a large part of the self-supervised techniques for visual representation models.

Since AlexNet, CNN architecture is going deeper and deeper. While AlexNet had only five convolutional layers, the VGG network and GoogleNet (also named Inception\_v1) had 19 and 22 layers respectively.

Evidence reveals that the network depth is of crucial importance. Driven by its significance, a question arises: Is learning better networks as easy as stacking more layers? An obstacle

to answering this question was the notorious problem of vanishing/exploding gradients, which hampers convergence from the beginning. This problem, however, has been addressed mainly by normalized initialization, and intermediate normalization layers, which enable networks with tens of layers to start converging for stochastic gradient descent (SGD) with backpropagation.

When deeper networks start to converge, a degradation problem will be exposed: with the increasing network depths, the accuracy soon meets its ceiling and then degrades rapidly. Unexpectedly, such degradation is not caused by overfitting, and adding more layers to a suitably deep model only leads to higher training error.

Residual neural network (ResNet), proposed by He et al., effectively tackles this problem. Instead of asking every few stacked layers to directly learn a desired underlying mapping, the authors design a residual mapping architecture ResNet. The core idea of ResNet is the introduction of shortcut connections, which are those skipping over one or more layers.

A building block is defined as:

$$y = F(x, \{W_i\}) + x. \quad (1)$$

Suppose  $x$  and  $y$  are the input and output vectors of the layers. The function  $F(x, \{W_i\})$  represents the residual mapping to be learned. For an example cell of ResNet that has two layers,  $F = W_2\sigma(W_1x)$  in which  $\sigma$  denotes RELU and the biases are omitted for simplifying notations. The operation  $F + x$  is performed by a shortcut connection and element-wise addition.

Because of its compelling results, ResNet has blew peoples minds and quickly become one of the most popular architectures in computer vision tasks. Since then, ResNet architecture has been drawing extensive attention from researchers, and multiple variants based on ResNet are proposed, including ResNeXt, Densely Connected CNN, and wide residual networks.

### III. GENERATIVE SELF-SUPERVISED LEARNING

In this section we will introduce important self-supervised learning methods based on generative models, including autoregressive (AR) models, flow-based models, auto-encoding (AE) models and hybrid generative models.

#### REFERENCES

- [1] Xiao Liu, Fanjin Zhang, Zhenyu Hou, Zhaoyu Wang, Li Mian, Jing Zhang, and Jie Tang. Self-supervised learning: Generative or contrastive. *arXiv preprint arXiv:2006.08218*, 1(2), 2020.