Sally Tugendman

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(415) 533-4283

SUMMARY

San Francisco based designer with a background in photography, focused on creating beautiful, exciting experiences for users.

RECENT PROJECTS

CloudBin - Cloud Storage App
Desgined a cloud storage web application. I assumed the role of a designer with the responsibility of conducting all user research, branding and logo design, wireframes, hi-fi prototype, and a final clickable prototype. The tools that used included: Figma, Invision, Adobe Illustrator, and Maze.
Clickable Prototype:
https://invis.io/XJMM9APSFY7

TOOLS/SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe Lightroom
Figma
InVision
HTML/CSS
Github
Visual Design
User Research
Wireframing/Prototyping

EDUCATION

Bloc
User Interface/User Experience Design Program

EXPERIENCE

SourceClear, San Francisco, CA — Sales Development
May 2017 - October 2017

I wore many hats during my time at SourceClear. Being one of the first sales hires, I saw our sales organization grow from the ground up and played a key role in creating new business opportunities:
-Managed target account lists within the East Coast and EMEA territory
-Researched and developed new business opportunities
-Strategic call and email campaigning
-Qualified newly discovered opportunities and schedule demos

Check Point Software, San Carlos, CA — Inside Sales
July 2016 - May 2017

As an Inside Sales Representative at Check Point, I covered a specific territory that consisted of three states - Mississippi, Alabama and Tennessee. Within this territory, I built a strong relationship with my outside representatives and the Check Point partners to grow the number of net new customers in the region:
-Prospected new business, renewals, refresh and upsells via outbound calls and emails
-Strong communication with re-sellers, partners and distributors with tactfulness and commitment towards closing the sale
-Outbound calls to new and existing potential customers for the purpose of qualifying and developing leads