

Sally Tugendman

UI/UX Designer

San Francisco based designer with a background in photography, passionate about creating beautiful, exciting and intuitive user experiences.

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sallytugendman.design

EXPERIENCE

- **Bloc**
UI/UX Apprentice
Dec 2017 - Dec 2018, San Francisco, CA
 - UI/UX Foundation (design principles and process, user research methods, design tools/prototyping tools.)
 - Frontend Development (HTML, CSS, Javascript)
- **SourceClear**
Sales Development
May 2017 - October 2017, San Francisco, CA
 - Managed target account lists within the East Coast and EMEA territories
 - Researched and developed new business opportunities
 - Conducted strategic call and email campaigns to garner interest in product.
 - Qualified newly discovered opportunities and schedule demos
- **Check Point Software**
Inside Sales
July 2016 - May 2017, San Carlos, CA
 - Prospected new business, renewals, refresh and upsells via outbound calls and emails
 - Communicated with re-sellers, partners and distributors with tactfulness and commitment towards closing the sale
 - Designed strategic outbound call and email campaign to potential customers for the purpose of qualifying and developing leads

TOOLS

Sketch
Figma
InVision
Adobe Illustrator
Adobe Photoshop
Adobe Lightroom
Git/Github

SKILLS

User surveys
User personas
User stories
Comparative analysis
User flows
Usability testing
Wireframing
Hi-fi mockups
Prototyping
HTML/CSS

EDUCATION

Bloc
UI/UX Design Bootcamp
Dec 2017 - Dec 2018

Foothill College
Photography
2015 - 2016

Sonoma State University
Psychology
2010-2011