

Revision Notes by Sally Yang

MICROECONOMIC PRINCIPLES

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CONSTRAINED OPTIMISATION

PRODUCTION FUNCTION $\phi(\underline{z})$ input vector (z_1, z_2, \dots, z_m)
* also called "techniques"

Property : $\phi(0) = 0$

↳ No need to consider -ve Π bc firm can always stop production and make $\Pi = 0$

① Cobb-Douglas 

- $\Pi z_i^{\alpha_i} \Rightarrow$ Convert to $\phi(\underline{z})$ (monotonic transformation) $= \sum \alpha_i \ln z_i$ * Will same MRTS and same isoquant shape
 * But don't forget to convert q back!

② Perfect Complements (Leontief) 

- $\min \{\alpha_1 z_1, \dots, \alpha_m z_m\}$

③ Perfect Substitutes 

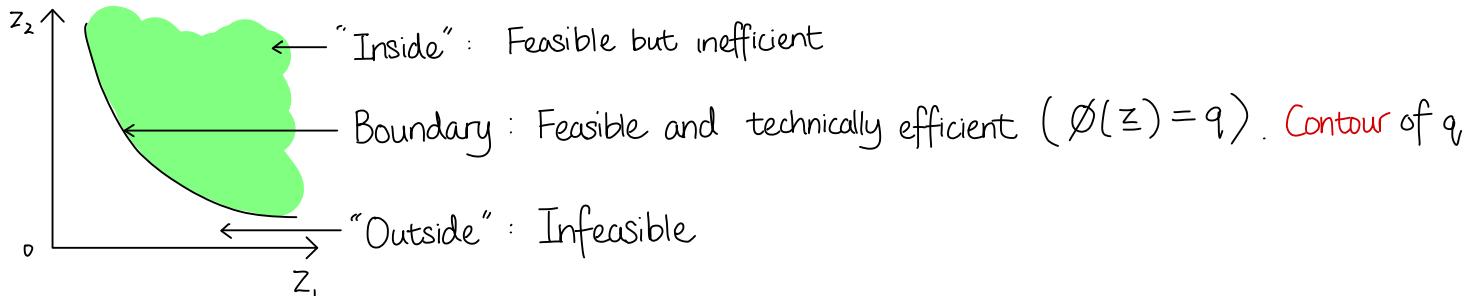
④ Constant Elasticity of Substitution (CES) 

⑤ Non-Convex to the Origin 

⑥ Quasilinear

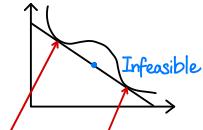
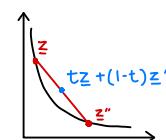
INPUT REQUIREMENT SET $Z(q) = \{\underline{z} : \phi(\underline{z}) \geq q\}$, for some arbitrary q

The set of all feasible \underline{z} (input sets/techniques)



CONVEXITY Implies divisibility

- Any two \underline{z} and \underline{z}'' in $Z(q)$, draw a straight line connecting them, and any point on that line $t\underline{z} + (1-t)\underline{z}''$, $0 < t < 1$, also lie in $Z(q)$
- Implies **divisibility** — if \underline{z} and \underline{z}'' are feasible, so is a mixture of them
- Combination of two techniques may produce more output
- **Non-convexity** implies some degree of **indivisibility** — may have to choose between techniques
- Not strictly convex \Rightarrow interval of z -values



Q-ISOQUANT $\{\underline{z} : \phi(\underline{z}) = q\}$.

The boundary of $Z(q)$.

- Can also rearrange to have a particular z_i on LHS for substitution purposes.
- Can touch the axis if ≥ 1 output is not essential.
- Flat segments — locally perfect substitutes in production

MARGINAL PRODUCT of z_i is $MP_i = \phi'_i(z) = \frac{\partial \phi(z)}{\partial z_i}$

- Keep the other z_s constant (can lump them into some constant A) first

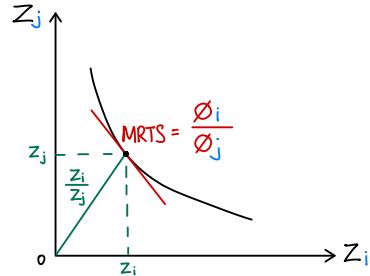
MARGINAL RATE OF TECHNICAL SUBSTITUTION

If ϕ is differentiable at z , MRTS of input j for i is $\frac{\phi'_i(z)}{\phi'_j(z)}$ or $-\frac{dz_j}{dz_i}$ rewrite ϕ in terms of z_j

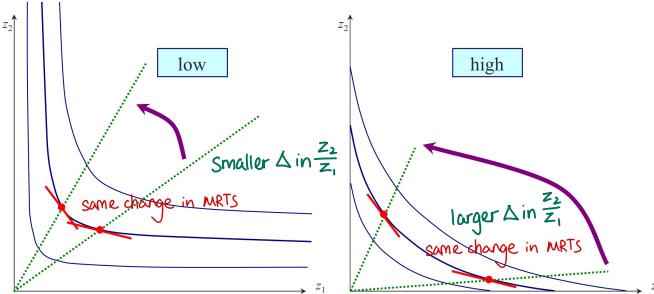
- Rate at which you trade off one input against the other along the isoquant, given constant q . If you $\uparrow z_j$ 1 unit, how much $\downarrow z_i$?
- Relative value / implicit price of z_j in terms of z_i . Higher MRTS \Rightarrow smaller relative use of z_j
- Slope of boundary at z

INPUT RATIO $\frac{z_2}{z_1}$

- Slope of the ray through z



ELASTICITY $\sigma_{ij} = \sigma_{ji} = -\frac{\partial \log(\frac{z_j}{z_i})}{\partial \log(\frac{\phi_i(z)}{\phi_j(z)})} = \frac{(\frac{\phi'_i(z)}{\phi_i(z)})}{(\frac{z_j}{z_i})} \left[\frac{\partial(\frac{z_j}{z_i})}{\partial(\frac{\phi'_i(z)}{\phi_i(z)})} \right] = \frac{\% \Delta \text{ in input ratio}}{\% \Delta \text{ in MRTS}} \geq 0$

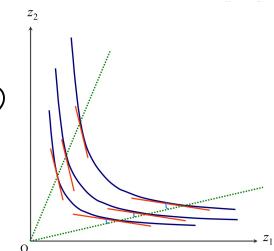


HOMOTHETIC/HOMOGENEOUS

A homothetic function $g := \varphi(f)$, where f is homogeneous and $\varphi: \mathbb{R} \rightarrow \mathbb{R}$.

- For any (i,j) , g has same slope (MRTS) for all vectors in a given direction (ray)

$$\frac{g_i(z)}{g_j(z)} = \frac{g_i(tz)}{g_j(tz)}$$



Any ray through the origin (input ratio), all tangents have the same MRTS

\rightarrow e.g. doubling input more than doubles output!

Increasing returns to scale (IRTS): $\phi(tz) > t\phi(z)$ for any $t > 1$ $r > 1$

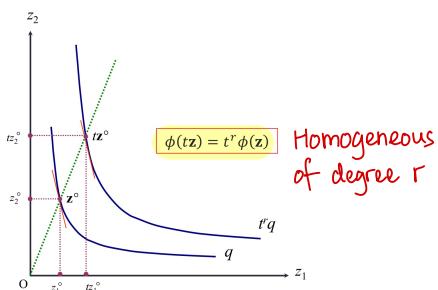
Decreasing returns to scale (DRTS): $\phi(tz) < t\phi(z)$ for any $t > 1$ $r < 1$

Constant returns to scale (CRTS): $\phi(tz) = t\phi(z)$ for any $t > 0$ $r = 1$

\hookrightarrow (LR)MC is constant!!

LRAC = LRMC

LRTC linear



- Specify localised IRTS by limiting t
- Typically, IRTS when q is small; DRTS when q is large
- If ϕ is concave, $Z(q)$ is concave ∇q

TYPES OF U & x^*

Budget Constraint: $\sum_i p_i x_i \leq y$

COBB-DOUGLAS



"preference parameter"
make $\sum_i \alpha_i = 1$ first!

Monotonic transformation to $\alpha_1 \log x_1 + \alpha_2 \log x_2 + \dots$
new transformed y

$$U\text{-max: } L = \sum_i \alpha_i \log x_i + \lambda (y - \sum_i p_i x_i)$$

$$\begin{cases} \frac{\alpha_i}{x_i} = \lambda p_i \\ \sum_i p_i x_i = y \end{cases} \Rightarrow \begin{cases} \lambda = \frac{\sum \alpha_i}{y} = \frac{1}{y} \\ x_i^* = \frac{\alpha_i y}{p_i \sum \alpha_i} = \frac{\alpha_i y}{p_i} \end{cases} \text{ Always spends } \alpha_i \text{ of income on } x_i^*$$

$$C\text{-min: } L = \sum_i p_i x_i + \lambda (\varphi - \sum_i \alpha_i \log x_i)$$

$$C(p, v) = A e^\varphi p_1^{\alpha_1} \cdots p_n^{\alpha_n}, \quad A = \alpha_1^{-\alpha_1} \cdots \alpha_n^{-\alpha_n}$$

$$h_i^* = \frac{C(p, v) \alpha_i}{p_i}$$

Subsistence minimum

Must have β_i of x_i first before new units of x_i bring Joy™

COBB-DOUGLAS WITH MINIMUM CONSUMPTION

$$\prod_i (x_i - \beta_i)^{\alpha_i} \text{ make } \sum \alpha_i = 1 \text{ first!}$$

$$L = \sum_i \alpha_i \log(x_i - \beta_i) + \lambda (y - \sum_i p_i x_i)$$

$$x_i^* = \beta_i + \frac{\alpha_i (y - \sum p_i \beta_i)}{p_i} \leftarrow \text{Discretionary income - share of income after spending on min. consumption}$$

$$C(p, v) = A e^\varphi p_1^{\alpha_1} \cdots p_n^{\alpha_n} + \sum_{i=1}^n p_i \beta_i, \quad A = \alpha_1^{-\alpha_1} \cdots \alpha_n^{-\alpha_n}$$

$$h_i^* = \beta_i + \frac{\alpha_i (A e^\varphi p_1^{\alpha_1} \cdots p_n^{\alpha_n})}{p_i}$$

PERFECT COMPLEMENTS

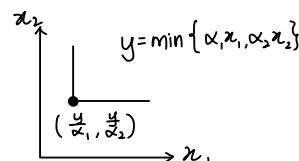
$$\square \min \{ \alpha_1 x_1, \dots, \alpha_m x_m \} \quad \text{No need to make } \sum = 1$$

$$\alpha_1 x_1 = \alpha_2 x_2 = \dots = y$$

$$x_i^* = \frac{y}{\alpha_i}$$

Total expenditure is $y \sum \frac{p_i}{\alpha_i}$

$$C(p, v) = v \sum \frac{p_i}{\alpha_i}$$



PERFECT SUBSTITUTES

$$\square \sum_i \alpha_i x_i$$

$$\text{If } \frac{\alpha_1}{\alpha_2} > \frac{p_1}{p_2} \quad x_1^* = \frac{y}{\alpha_1}, \quad x_2^* = 0$$

$$\frac{\alpha_1}{\alpha_2} < \frac{p_1}{p_2} \quad x_1^* = 0, \quad x_2^* = \frac{y}{\alpha_2}$$

$$\frac{\alpha_1}{\alpha_2} = \frac{p_1}{p_2} \quad x_1^* \in [0, \frac{y}{\alpha_1}], \quad x_2^* = \frac{y - p_1 x_1^*}{\alpha_2} \in [0, \frac{y}{\alpha_2}]$$

Total expenditure is $\min \left\{ \frac{p_1 y}{\alpha_1}, \dots, \frac{p_m y}{\alpha_m} \right\}$

$$C(p, v) = \min \left\{ \frac{p_1 v}{\alpha_1}, \dots, \frac{p_m v}{\alpha_m} \right\}$$

h_i^* = same as x_i^* but replace y with v

CONVERT TO PRODUCTION

$$y \rightarrow q$$

$$x \rightarrow z$$

$$w \rightarrow p$$

MRS \rightarrow MRTS

expenditure \rightarrow cost C

$$v \rightarrow q$$

NON-CONVEX TO ORIGIN

$$\sum_i \alpha_i x_i^2$$

$$(x_1^*, x_2^*) = \begin{cases} (\sqrt{\frac{y}{\alpha_1}}, 0) & \text{if } \frac{P_1}{P_2} < \sqrt{\frac{\alpha_1}{\alpha_2}} \\ (0, \sqrt{\frac{y}{\alpha_2}}) & \text{if } \frac{P_1}{P_2} > \sqrt{\frac{\alpha_1}{\alpha_2}} \\ (\sqrt{\frac{y}{\alpha_1}}, 0) \text{ or } (0, \sqrt{\frac{y}{\alpha_2}}) & \text{if } \frac{P_1}{P_2} = \sqrt{\frac{\alpha_1}{\alpha_2}} \end{cases}$$

Total expenditure is $\min \{ P_1 \sqrt{\frac{y}{\alpha_1}}, \dots, P_m \sqrt{\frac{y}{\alpha_m}} \}$

$$CC(p, v) = \min \{ P_1 \sqrt{\frac{v}{\alpha_1}}, \dots, P_m \sqrt{\frac{v}{\alpha_m}} \}$$

h_i^* = same as x_i^* but replace y with v

CONSTANT ELASTICITY OF SUBSTITUTION

This general case links non-convex, perfect substitutes, perfect complements and Cobb-Douglas

$$y = (\alpha_1 x_1^\beta + \alpha_2 x_2^\beta + \dots)^{\frac{1}{\beta}} = (\sum \alpha_i x_i^\beta)^{\frac{1}{\beta}}$$

$$\frac{\frac{\partial y}{\partial x_i}}{\frac{\partial y}{\partial x_j}} = \left(\frac{x_i}{x_j} \right)^{1-\beta}$$

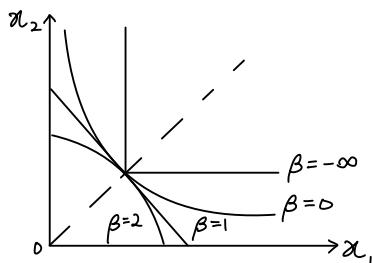
MRTS input ratio
m r

Elasticity as %Δ in input ratio given a %Δ in input prices (MRTS)

$$\sigma = \frac{dr}{r} / \frac{dm}{m} = \frac{1}{1-\beta} \text{ is constant!}$$

$$- \frac{\partial \log(\frac{x_i}{x_j})}{\partial \log(\frac{P_i}{P_j})}$$

Non-convex	$\beta = 2$	$\sigma = -1$
Perfect substitute	$\beta \rightarrow 1$	$\sigma \rightarrow \infty$
Cobb-Douglas	$\beta \rightarrow 0$	$\sigma = 1$
Perfect complement	$\beta \rightarrow -\infty$	$\sigma = 0$



$$x_1^* = \frac{y \left(\frac{P_1}{\alpha_1} \right)^{-\sigma}}{\sum P_i \left(\frac{P_i}{\alpha_i} \right)^{-\sigma}} \quad \text{Interior and tangency. Works only for } \beta \in (-\infty, 0) \cup (0, 1)$$

$$h_i^* = y \left[\alpha_1 + \alpha_2 \left(\frac{\alpha_1}{\alpha_2} \frac{P_2}{P_1} \right)^{1-\sigma} \right]^{-\frac{1}{\beta}} \quad \begin{aligned} &\text{Decreasing in } P_i \text{ if } \beta < 1 \\ &\text{Homogeneous of degree 0} \end{aligned}$$

STAGE I OPTIMISATION - COST MINIMISATION

$$\text{PROFIT } \Pi = pq_i - \sum_{i=1}^m w_i z_i$$

- Assume perfect competition so all prices (p and w) are exogenously given (fixed)
 - Take a given q_i — so pq_i is constant. Just minimise cost

ISOCOST LINE $C = \sum_{i=1}^m w_i z_i$, for some given cost C

① Identify Objective function

② Identify Constraints

③ Draw isoquants

or

Check that \emptyset is convex: rewrite \emptyset to be $z_j = \dots$

④ Identify type of solution (corner/interior/unconventional?)

check $\frac{\partial z_i}{\partial z_j} < 0$, $\frac{\partial^2 z_i}{\partial z_j^2} > 0$ and differentiable

⑤ Identify relevant method (e.g. Lagrangian)

⑥ Solve

LAGRANGIAN $L(z, \lambda; w, q) = \sum_{i=1}^m w_i z_i + \lambda(q - \emptyset(z))$ for some q and w , $z_i \geq 0 \forall i$.

- Get First Order Conditions (i.e. set partial derivatives = 0)
- Use if Z is strictly convex ($\Leftrightarrow \emptyset$ is strictly concave) and tangent is defined (i.e. \emptyset differentiable)
 - Will get tangency condition $\frac{\emptyset_i(z^*)}{\emptyset_j(z^*)} = \frac{w_i}{w_j}$ (\leq , if z_j is not used)
 - MRTS Price ratio
- Can also try if linear (convex, but not strictly) → but may get corner solution

COST-MINIMISING INPUT $z_i^* = H^i(w, q)$

- H^i is the conditional input demand function — demand for z_i depending on the level q . (See later)

MINIMUM COST FUNCTION $C(w, q) = \min_{\{z \geq 0, \emptyset(z) \geq q\}} \sum_{i=1}^m w_i z_i = \sum_{i=1}^m w_i H^i(w, q), q \geq 0$

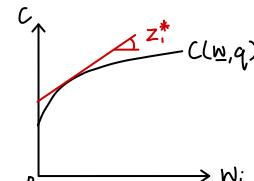
$$= \sum_{i=1}^m w_i z_i^* + \lambda^*(q - \emptyset(z^*))$$

\downarrow diff

COST-MINIMISING VALUE FOR LAGRANGE MULTIPLIER $\lambda^* = \lambda^*(w, q) = C_q(w, q) = \text{marginal cost of output at } q$

PROPERTIES

- Just draw
- Non-decreasing and continuous in w (may not ↑ with w_i if w_i is non-essential and too expensive)
 - Concave in w
 - Homogeneous of degree one in w . $C(tw, q) = tC(w, q)$
 - Strictly increasing in at least one w_i
 - Strictly increasing in q , (if continuous)
 - Shephard's Lemma: $\frac{\partial C(w, q)}{\partial w_i} = z_i^* = H^i(w, q)$



STAGE 2 OPTIMISATION - OUTPUT OPTIMISATION

Once the appropriate input policy conditional upon an arbitrary output level is known ($C(w, q)$)
choose the appropriate output level (q^*)

Sub min cost f^n to get the problem:

$$\max_{\{q \geq 0\}} Pq - C(w, q)$$

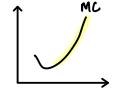
I. MARGINAL COST

DIFFERENTIATE wrt q ,

If $q^* > 0$, $P = C_q(w, q^*)$	so price $\leq MC$
If $q^* = 0$, $P \leq C_q(w, q^*)$	

Need to check 2nd derivative $\frac{\partial^2 C(w, q)}{\partial q^2} = \frac{\partial}{\partial q} (P - C_q(w, q)) = -C_{qq}(w, q) \leq 0$ (i.e. maximum)
 $\Rightarrow C_{qq}(w, q) \geq 0$

* Since $C_q(w, q) = \lambda^* = MC$ curve, derivative $\geq 0 \Rightarrow MC$ must be rising/constant

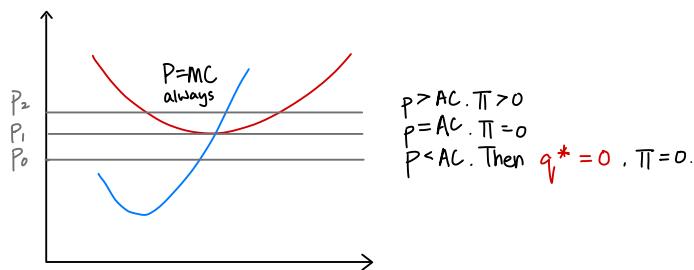


2. AVERAGE COST

$$\Pi = Pq - C(w, q) \geq 0 \quad \text{Assume no -ve } \Pi$$

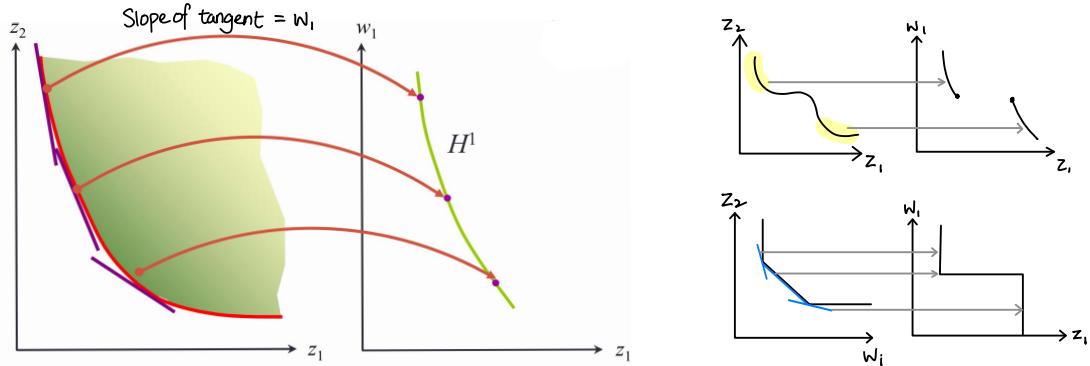
↓

$$AC = \frac{C(w, q)}{q} \leq P \quad \text{if } q > 0$$



FIRMS' CONDITIONAL INPUT DEMAND & SUPPLY

- Have convex Z , smooth boundary
- Keep q and w_2 constant; vary w_1 (hence slope of isocost changes)



CONDITIONAL INPUT DEMAND $z_i^* = H_i^i(\underline{w}, q)$, where (z_1^*, \dots, z_m^*) are the cost-min inputs for \underline{w} and q

- Demand for input z_i given \underline{w} and q (i.e. **conditional upon output q**)
- $C_{ji} = C_{jj}$ so $H_j^i = H_i^j$ → Effect of w_i on conditional dd for z_j = Effect of w_j on conditional dd for z_i
- "Downward-sloping" (or constant) : Shephard's Lemma : $C_i(\underline{w}, q) = H_i^i(\underline{w}, q)$
 $C_{ii}(\underline{w}, q) = H_i^i(\underline{w}, q)$
Since C is concave, $C_{ii} \leq 0$
so $H_i^i(\underline{w}, q) \leq 0$

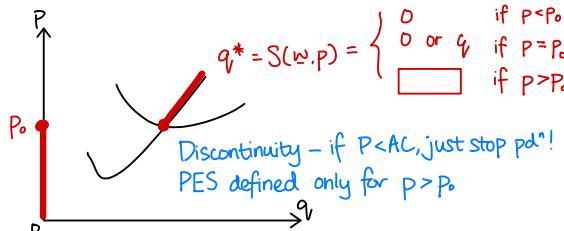
SUPPLY The locus of quantities q that satisfies the problem $\max_q (pq - C(q))$ for any given price p

$$q^* = S(\underline{w}, p), \text{ where } q^* \text{ is the PI-max o/p for } \underline{w} \text{ and } p$$

$$S(p) = \begin{cases} q & \text{Satisfying } p = MC \text{ if } p > \min AC(q) \\ 0 \text{ or } q & \text{Satisfying } p = MC \text{ if } p = \min AC(q) \\ 0 & \text{if } p < \min AC(q) \end{cases}$$

RISES/FALLS WITH MC

- Sub this into FOC : $C_q(\underline{w}, S(\underline{w}, p)) = p$
- Differentiate wrt p : $C_{qq}(\underline{w}, S(\underline{w}, p)) S_p(\underline{w}, p) = 1 \Rightarrow S_p(\underline{w}, p) = \frac{1}{C_{qq}(\underline{w}, S(\underline{w}, p))}$
- Supply slope is positive when MC is rising



RISES/FALLS WITH INPUT PRICE

- FOC : $C_q(\underline{w}, S(\underline{w}, p)) = p \rightarrow$ How does MC react to Δw_j
- Differentiate wrt w_j : $C_{qj}(\underline{w}, S(\underline{w}, p)) + C_{qq}(\underline{w}, S(\underline{w}, p)) S_j(\underline{w}, p) = 0 \rightarrow$ Slope of MC (How MC responds to Δq_j)

$$S_j(\underline{w}, p) = -\frac{C_{qj}(\underline{w}, S(\underline{w}, p))}{C_{qq}(\underline{w}, S(\underline{w}, p))} \rightarrow \Delta w_j \text{ directly affects MC. Typically } > 0.$$

$\rightarrow \Delta w_j$ indirectly affects MC through Δq_j . Can be < 0 or > 0

UNCONDITIONAL DEMAND $Z_i^* = D_i(w, p) = H_i(w, S(w, p))$

↑ sub supply into q

D_i depends on p now

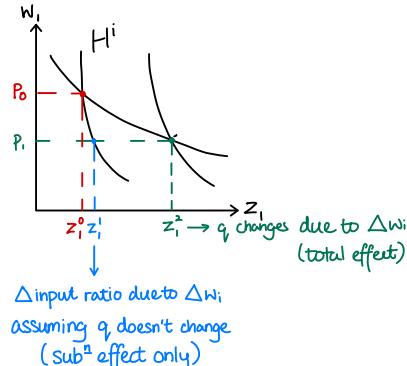
- H^i conditional on q , but D^i conditional on P
- Diff wrt w_j : $D_j^i(w, p) = H_j^i(w, q^*) + H_q^i(w, q^*) S_j(w, p)$
 $\text{Shephard} = H_j^i(w, q^*) + C_{jq}(w, q^*) S_j(w, p)$

$$D_j^i(w, p) = H_j^i(w, q^*) - \frac{C_{iq}(w, q^*) C_{jq}(w, S(w, p))}{C_{qq}(w, S(w, p))}$$

Total effect Substitution effect (-ve) Output effect (all terms ≥ 0)

★ Symmetric: $D_j^i = D_i^j$. Effect of w_j on dd_{z_j} = Effect of w_j on dd_{z_i}

★ This is dd for inputs only, not goods (dd need not be symmetrical)



$$D_i^i(w, p) = H_i^i(w, q^*) - \frac{(C_{iq}(w, q^*))^2}{C_{qq}(w, S(w, p))}$$

INPUT PRICES AND DEMAND (THEOREM)

- $H_j^i = H_i^j$. Effect of $\uparrow w_j$ on H^i = Effect of $\uparrow w_i$ on H^j (symmetry)

- $D_j^i = D_i^j$
 - $H_i^i \leq 0$, $D_i^i \leq 0$ downward-sloping
 - $D_i^i \leq H_i^i$
- $|D_i^i| \geq |H_i^i|$

SHORT-RUN PROBLEM

amt of z_m
in SR is fixed

Choose (find optimal) q and z to $\max \Pi := pq - \sum_{i=1}^m w_i z_i$ ($q \geq 0, z_i \geq 0, \phi(z) \geq q, z_m = \bar{z}_m$)

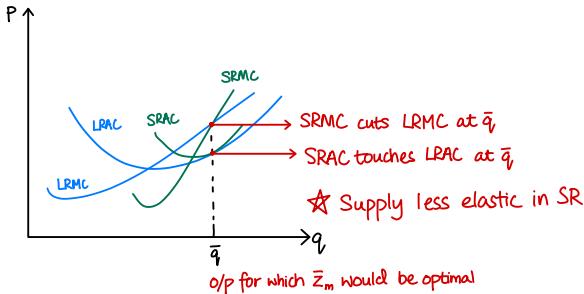
$$\tilde{C}(w, q, \bar{z}_m) := \min_{z_m=\bar{z}_m} \sum_{i=1}^m w_i z_i$$

$$\tilde{C}(w, q, \bar{z}_m) \geq C(w, q)$$

\downarrow

$$\frac{\tilde{C}(w, q, \bar{z}_m)}{q} \geq \frac{C(w, q)}{q}$$

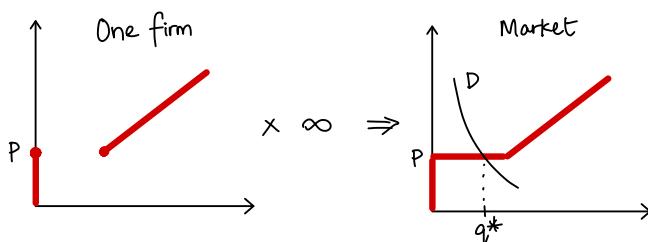
SRAC LRAC



THEOREM: SHORT-RUN DD/SS

- At \bar{q} , $SRTC = LTC$ (so $SRAC = LRAC$)
- At \bar{q} , $SRMC = LRMC$
- $SRMC$ at least as steep as $LRMC$
- LR dd at least as elastic as SR dd
- At \bar{q} , SR and LR input demands are equal

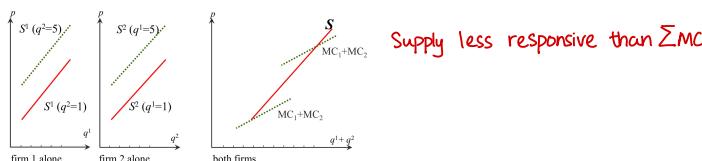
★ Monopolist does not have supply curve
it uses market demand to set q ,



If total no. of firms = N,
At q^*

NEGATIVE EXTERNALITY

• Each firm's S-curve (MC) shifted by the other's output
 • The result of simple ΣMC at each output level
 • Industry supply allowing for interaction



NONCONCAVE ϕ

May result in discontinuous supply

- But if there are many firms, average behaviour may still look conventional

MARKET EQUILIBRIUM - PRICE-TAKING

Determining the equilibrium no. of firms in an industry

- ① Assume first firm makes $\Pi > 0$
- ② Is $pq - C \leq$ Set-up costs of a new firm? ★ Recall: Π -max firm enters if $P \geq AC = \frac{C}{q}$
YES: Stop. Arrived at eqm no. of firms
NO: Continue
- ③ Number of firms goes up by 1.
- ④ $\uparrow q, \downarrow p$. Firms adjust o/p
★ In the limit (as $n_{\text{firms}} \rightarrow N_{\text{eqm}}$) $\Pi \downarrow \dots = 0$

MARKET EQUILIBRIUM - PRICE-SETTING

★ monopolist has no SS-curve
since price isn't exogenous

INVERSE DEMAND

$$P = P(q)$$

- Makes price a determinate function of o/p. The market takes this price
- Not when firm is competing with rival — need to introduce other vars (e.g. info on rival)

PRODUCT DEMAND ELASTICITY

$$\eta = \frac{dq}{q} \div \frac{dp(q)}{P(q)} = \frac{P(q)}{q} \div \frac{dp(q)}{dq} = \frac{P(q)}{q P'(q)}$$

$\Delta q, \text{ in response to } \Delta P$

- Typically, dd is downward-sloping, so $P'_q(q) < 0$
- η is thus negative

AVERAGE REVENUE

$$P(q) \quad \text{same as dd}$$

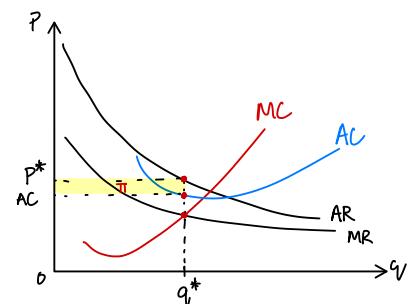
TOTAL REVENUE

$$P(q)q$$

MARGINAL REVENUE

$$P(q) + P'_q(q)q$$

- Revenue monopolist gets by unloading extra q on the market
- If dd is downward-sloping ($P'_q(q) < 0$) then $MR < AR$

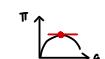


OPTIMISE: $MR = MC$

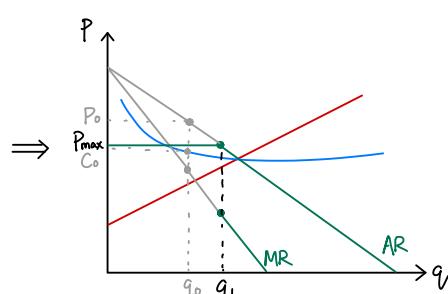
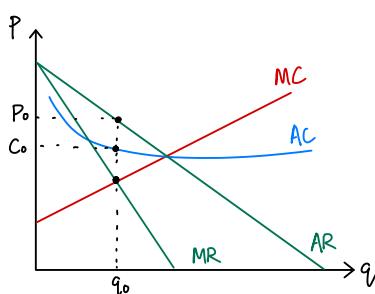
$$\max_{q \geq 0} \Pi(q), \quad \Pi(q) = P(q)q - C(q)$$

- Conditions for interior maximum: $\exists q, \text{ s.t. } \Pi'_q(q) = 0, \Pi''_q(q) < 0$
- FOC: $P(q) + P'_q(q)q = C_q(q) \iff MR = MC$
- Get optimal o/p q^* , sub in to get optimal price $P(q^*)$
- $P > MC$: $P(q) > C_q(q)$ if $|\eta| < \infty$. $\uparrow |\eta| \Rightarrow \sqrt{P-AC}$

$$P(q) + P'_q(q)q = C_q(q) \Leftrightarrow P(q)\left(1 + \frac{1}{\eta}\right) = C_q(q) \Leftrightarrow P(q) = \frac{C_q(q)}{\left(1 + \frac{1}{\eta}\right)}$$



MONOPOLY REGULATION - PRICE CAP



if dd inelastic $\uparrow q$, $\uparrow \Pi$ -max q^*
monopolist selects q^* s.t. $\frac{d\Pi}{dq} = 0$
can $\uparrow \Pi$ as long as $\uparrow q$, but $\Pi(0)=0$

CONSUMER

A consumption is a list of commodities $\underline{x} = (x_1, \dots, x_n)$

Set of **feasible** consumption bundles $X = \mathbb{R}_+^n$

Assume all prices $p = (p_1, \dots, p_n)$ are known

BUDGET CONSTRAINT

$$\sum_{i=1}^n p_i x_i$$

AXIOM OF RATIONAL CHOICE

Consumer always makes a choice, and chooses the most preferred bundle available (affordable)

WEAK AXIOM OF REVEALED PREFERENCE

If $\underline{x} \succ \underline{x}'$, then $\underline{x}' \not\succ \underline{x}$.

- \underline{x} is **revealed preferred** to \underline{x}' if \underline{x} is actually selected when \underline{x}' is also available
- If \underline{x}' is selected when prices = p , then \underline{x} must be unavailable. ($p^T \underline{x} > p^T \underline{x}'$)
- Preferences can be cyclical under WARP (cannot draw indif. curves)

WEAK PREFERENCE RELATION

$\forall \underline{x}, \underline{x}' \in X, \underline{x} \geq \underline{x}' \Leftrightarrow \text{"}\underline{x}\text{ is at least as good as }\underline{x}'\text{"}$

- Made operational through a set of axioms:

1. Completeness

Either $\underline{x} \succ \underline{x}'$, or $\underline{x}' \succ \underline{x}$, or both are true.

2. Transitivity

If $\underline{x} \geq \underline{x}'$ and $\underline{x}' \geq \underline{x}''$, then $\underline{x} \geq \underline{x}''$. \star consistency

3. Continuity

$\forall \underline{x} \in X$, the "not-worse-than- \underline{x} " and "not-better-than- \underline{x} " set are both closed in X .

4. Greed

$\underline{x} > \underline{x}' \Rightarrow U(\underline{x}) > U(\underline{x}')$

5. Strict Quasiconcavity

$U(\underline{x}) = U(\underline{x}') \Rightarrow \forall 0 < t < 1, U(t\underline{x} + (1-t)\underline{x}') > U(\underline{x})$ Prefers diversity
No bumps or flat segments

6. Smoothness

U is twice-differentiable everywhere and $U_{ij}(\underline{x}) = U_{ji}(\underline{x})$ (no kinks)

if you always strictly prefer a bundle to another, no indifference curve

↓

- Indifference relation $\underline{x} \sim \underline{x}'$: $\underline{x} \geq \underline{x}'$ and $\underline{x}' \geq \underline{x}$
- Strict preference relation $\underline{x} > \underline{x}'$: $\underline{x} \geq \underline{x}'$ and not $\underline{x}' \geq \underline{x}$

PREFERENCE REPRESENTATION THEOREM

Given axioms 1-3 hold, $\forall \underline{x}, \underline{x}' \in X$, \exists a continuous utility function U s.t. $\underline{x} \geq \underline{x}' \Leftrightarrow U(\underline{x}) \geq U(\underline{x}')$

GREED AXIOM

$$\underline{x} > \underline{x}' \Rightarrow U(\underline{x}) > U(\underline{x}')$$

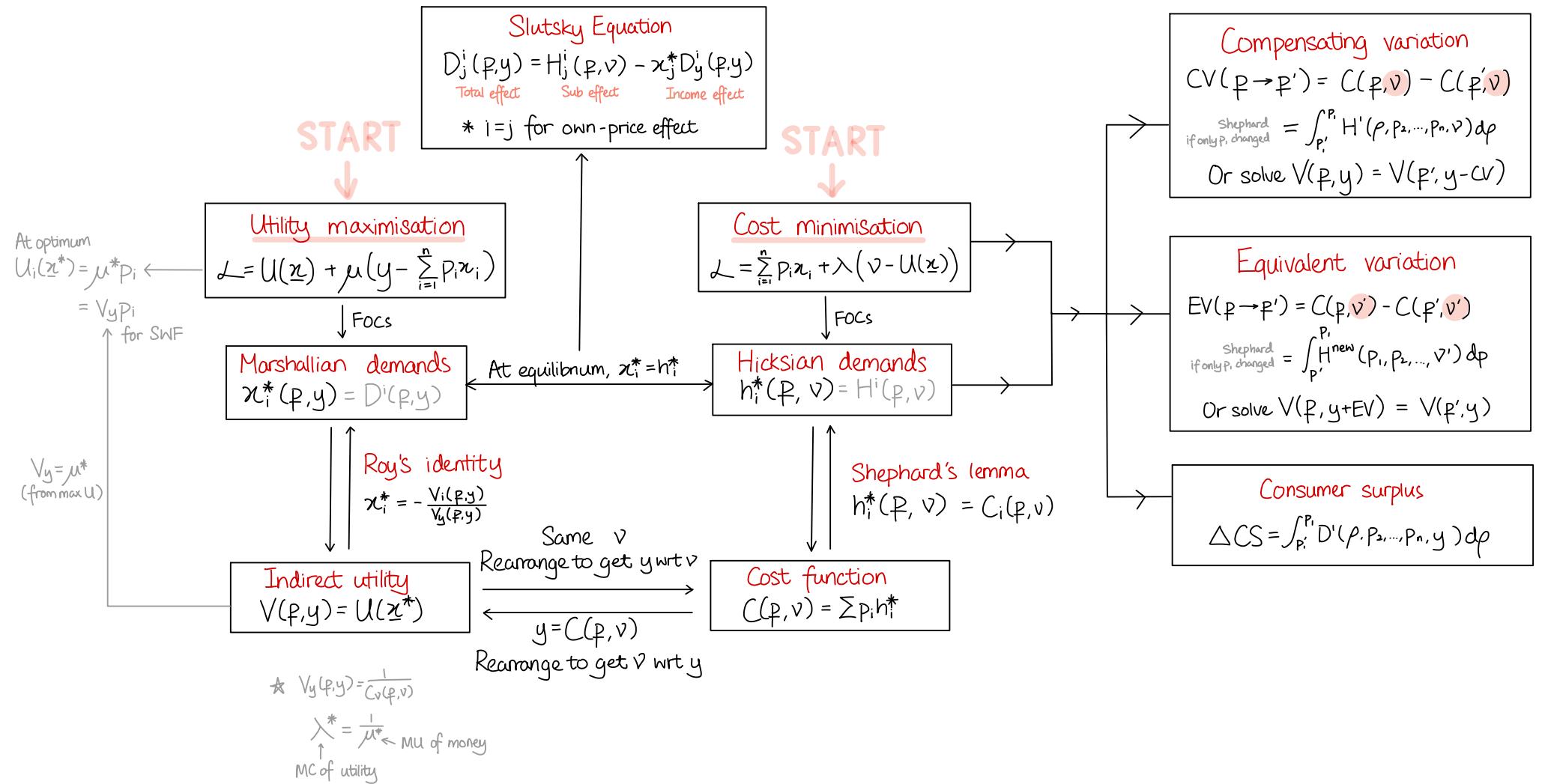
$\star \underline{x} > \underline{x}'$: $x_i \geq x'_i$ for all i and $x_i > x'_i$ for at least one i

- Indifference curve can't be vertical/horizontal. No bliss point.
- Gives a clear northeast direction of increasing U

MARGINAL RATE OF SUBSTITUTION

$$\text{MRS}_{ij} = \frac{\text{of } x_i \text{ for } x_j}{U_j(\underline{x})} = \frac{U_j(\underline{x})}{U_i(\underline{x})}$$

- Marginal willingness to pay for x_j measured in terms of x_i
- Independent of cardinal representation (monotonic transformation) of U



PRIMAL: UTILITY-MAXIMISATION

$$\max_{\underline{x}} U(\underline{x}) + \mu(y - \sum_{i=1}^n p_i x_i)$$

↑ FOCs

$$MRS = \frac{U_i(x^*)}{U_j(x^*)} = \frac{p_i}{p_j} = \frac{\text{implicit price}}{\text{mkt price}}$$

U-maxing commodity add for p and y

$$x_i^* = D^i(p, y)$$

Must satisfy properties

- Adding-up property: $\sum_{i=1}^n p_i D(p, y) = y$ i.e. \sum expenditure on each good = income
- D^i is homogeneous of deg 0 in p, y : $D^i(tp, ty) = D^i(p, y)$
- As D^i is derived from FOC, scaling both p and y by t doesn't affect $x_1^*, x_2^*, \dots, x_n^*$

DUAL: COST-MINIMISATION

$$\min_{\underline{x}_i > 0} \sum_{i=1}^n p_i x_i + \lambda (\check{v} - U(\underline{x}))$$

↑ utility index (specified utility level)

$$\boxed{\text{EXPENDITURE FUNCTION}} \quad C(p, v) = \min_{\{x_i > 0, U(x) \geq v\}} \sum_{i=1}^n p_i x_i = \sum_{i=1}^n p_i x_i^* = y$$

↑ Hicksian minimised cost/constraint income

Properties

1. Non-decreasing and continuous in p
2. Homogeneous of degree 1 in p
3. Concave in p
4. Strictly increasing in v and at least one p_i
5. Differential $\frac{\partial C(p, v)}{\partial p_i} = x_i^*$ is defined at every point. It is the optimal demand for x_i .

e.g. 2018 LTQ3

$$\boxed{\text{HICKSIAN/COMPENSATED DEMAND FUNCTIONS}} \quad x_i^* = C_i(p, v) = H^i(p, v)$$

Demand of a consumer over a bundle of goods that minimises their expenditure at a fixed level of utility v .

- Well-defined and continuous if U is strictly concave-contoured
- $H^i \leq 0$ (downward-sloping) and < 0 if U is smooth
- Less price-elastic than D^i for normal good : D^i reflects both income and substitution effects. H^i reflects subst eff only
- Homogeneous of degree 0 in p
- $H_j^i = H_i^j$

SLUTSKY EQUATION

At equilibrium,

$$H^i(p, v) = D^i(p, y)$$

$$H^i(p, v) = D^i(p, C(p, v))$$

$$H_j^i(p, v) = D_j^i(p, y) + D_y^i(p, y) C_j(p, v)$$

$$D_j^i(p, y) = H_j^i(p, v) - x_i^* D_y^i(p, y)$$

Total effect Sub effect Income effect

If $H_j > 0$, x_i and x_j are net substitutes

If $H_j < 0$, x_i and x_j are net complements

$$H_j^i = H_i^j \text{ but } D_j^i \neq D_i^j$$

Subⁱ eff symmetric but income eff (hence total eff) asymmetric

SUBSTITUTION EFFECT

Effect on demand as a result of a fall in the relative price of good j , while the budget was adjusted to keep the person on the same indifference curve.

INCOME EFFECT

Change in consumption of each good due to an increase in consumer's real spending power alone

always ≤ 0 can ≥ 0 or < 0 !

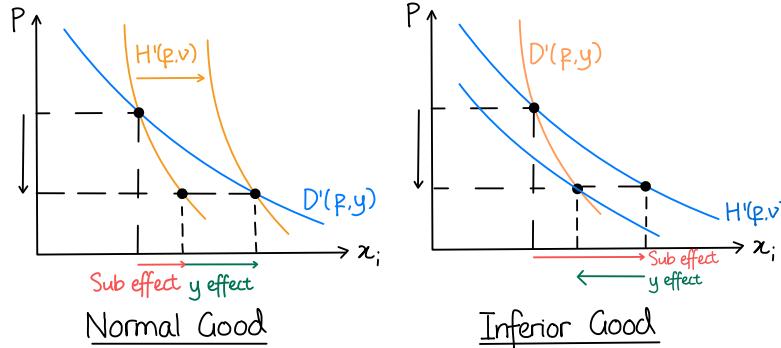
GIFFEN GOOD

$$D_i^i(p,y) = H_i^i(p,v) - x_i^* D_i^i(p,y)$$

If $D_i^i < 0$, increase in income will cause demand for x_i to fall (inferior good)
 Possible for D^i to slope upwards if $D_i^i > 0$.

OWN-PRICE EFFECT (FOR NORMAL GOODS)

If a consumer's demand for a good never decreases when income alone increases (i.e. normal good, $D_i^i \geq 0$), then his demand for that good must always decrease when its price (alone) increases.



INDIRECT UTILITY FUNCTION

$$V(p,y) = \max_{\{x_i \geq 0, \sum p_i x_i \leq y\}} U(x) = U(x^*) = v$$

constraint utility/maximal utility

Max utility consumer gets maximising utility subject to budget constraint given P, y

Properties

- $V_i(p,y) \leq 0$
 $V_i < 0$ for at least 1 : $V_i = 0$ if you're not consuming x_i (utility not hurt by $\uparrow p_i$), but you must consume something
- $V_y(p,y) = \mu^*$. It's the marginal \uparrow in maximal utility due to $\uparrow y$
- V is homogeneous of deg 0 in all prices and income : $V(tP, tY) = V(P, Y)$ and quasiconvex in prices
- and...

ROY'S IDENTITY

$$x_i^* = -\frac{V_i(p,y)}{V_y(p,y)}$$

$$V(p, C(p,v)) = v$$

$$V_i(p,y) + V_y(p,y) C_i(p,v) = 0$$

$$C_i(p,v) = -\frac{V_i(p,y)}{V_y(p,y)}$$

MARGINAL CHANGES

We have $V(p,y) = v$ and $C(p,v) = y$ at optimum

Thus, $V(p, C(p,y)) = v$

$$V_y(p,y) C_v(p,v) = 1$$

$$C_v(p,v) = \frac{1}{V_y(p,y)}$$

\rightarrow Sub in $V_y(p,y) = \mu^*$ and $C_v(p,v) = \lambda^*$

$$\lambda^* = \frac{1}{\mu^*}$$

\uparrow MU of money
MC of utility

CONSUMER SURPLUS

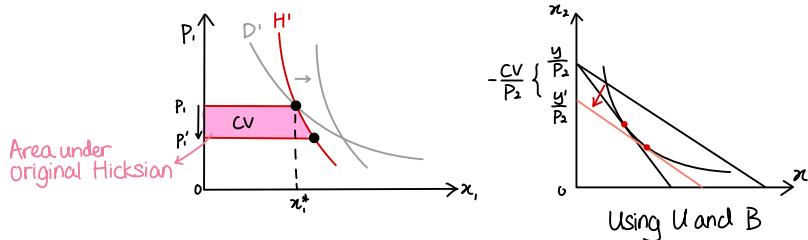
Given indirect utility function $V = V(p, y)$, if p changes to p' , utility changes to $v = V(p', y)$

COMPENSATING VARIATION $CV(p \rightarrow p') = C(p, v) - C(p', v) = \int_{p'}^{p_i} H'(p, p_2, \dots, p_n, v) dp$

CV is the change in income (or equivalent expenditure function C) needed to keep V on the same utility v as before (i.e. undo effect of p change)

- Takes original utility level v as reference point
- $CV = -\Delta \text{cost of hitting } v$. Sign of CV, EV same as Δv (opposite of Δp_i)
- Can also solve $V(p, y) = V(p', y - CV)$

- If $p = (p_1, \dots, p_n) \rightarrow p' = (p'_1, \dots, p_n)$, $CV(p \rightarrow p') = \int_{p'_1}^{p_i} \frac{\partial C(p, v)}{\partial p_i} dp_i = \int_{p'_1}^{p_i} H'(p, p_2, \dots, p_n, v) dp$

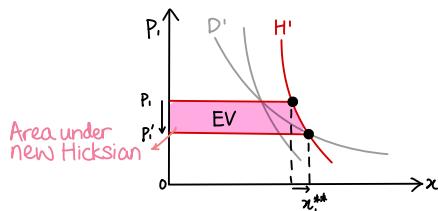


EQUIVALENT VARIATION $EV(p \rightarrow p') = C(p, v) - C(p', v) = \int_{p'_1}^{p_i} H'^{\text{new}}(p_1, p_2, \dots, v') dp$

EV is the change in income (or equivalent expenditure function C) needed to bring V to v' without changing p (mimic effect of going from p to p')

- Takes terminal utility level v' as reference point
- $EV = -\Delta \text{cost of hitting } v'$. Sign of CV, EV same as Δv (opposite of Δp_i)
- Can also solve $V(p, y + EV) = V(p', y)$

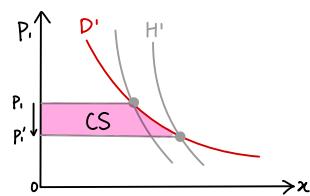
CV and EV always have the same sign as welfare change. We use EV and CV to measure utility in \$\$ terms



$$EV(p' \rightarrow p) = C(p, v) - C(p', v) = -CV(p \rightarrow p')$$

EV and CV look at same welfare change $|v - v'|$ in opposite directions.

CONSUMER'S SURPLUS $\Delta CS = \int_{p'_1}^{p_i} D'(p, p_2, \dots, p_n, y) dp$



For normal goods : $CV \leq \Delta CS \leq EV$
For inferior goods : $CV > \Delta CS > EV$

(equality if income effect = 0.)

CONSUMER'S PRICE INDEX

Given base-year prices p and utility v ,
and current-year prices p' and utility v' ,

$$I_{cv} = \frac{C(p', v)}{C(p, v)} \quad (\% \Delta \text{ in cost of hitting the "target" utility level } v)$$

$$I_{ev} = \frac{C(p, v')}{C(p, v)} \quad (\% \Delta \text{ in cost of hitting the "target" utility level } v')$$

These are exact price indices and require no estimation

$I_{ev} = I_{cv}$ if utility function is homothetic 4.13

LASPEYRES INDEX $I_L = \frac{\sum_i p'_i x_i}{\sum_i p_i x_i} \geq C(p', v) = C(p, v) \quad I_L \geq I_{cv} \quad (\text{overestimate with base-year basket})$

PAASCHE INDEX $I_P = \frac{\sum_i p'^i x'_i}{\sum_i p_i x'_i} = C(p', v') \geq C(p, v) \quad I_P \leq I_{ev} \quad (\text{underestimate with base-year basket})$

CONSUMER & MARKET

An individual owns R_1, \dots, R_n of commodities $1, \dots, n$

Given market prices P_1, \dots, P_n

INCOME $y = \sum_{i=1}^n P_i R_i$ i.e. selling your stuff

BUDGET CONSTRAINT $\sum_{i=1}^n P_i x_i \leq \sum_{i=1}^n P_i R_i$

MODIFIED SLUTSKY Substituting $y = \sum_{i=1}^n P_i R_i$ into $x_i^* = D^i(P, y)$,

$$x_i^* = D^i(P, \sum_{i=1}^n P_i R_i)$$

$$\frac{dx_i^*}{dp_j} = D_j^i(P, \sum_{i=1}^n P_i R_i) + D_y^i(P, \sum_{i=1}^n P_i R_i) R_j$$

$$\text{Sub in } D_j^i(P, y) = H_j^i(P, v) - x_j^* D_y^i(P, y)$$

$$\text{Get } \frac{dx_i^*}{dp_j} = H_j^i(P, v) + (R_j - x_j^*) D_y^i(P, y)$$

> 0 if net supplier (happy if $\uparrow p$)

< 0 if net demander (unhappy if $\downarrow p$)

SIMPLE ECONOMY

NET OUTPUT VECTOR $q = \begin{pmatrix} q_1 \\ \vdots \\ q_n \end{pmatrix}$

List of all potential inputs/outputs of a pdn process

- > 0 : output
- < 0 : input
- $= 0$: intermediate good

TECHNOLOGY / PRODUCTION SET $Q = \mathbb{R}^n$

- Set of all **technically feasible** processes. Exogenously given.

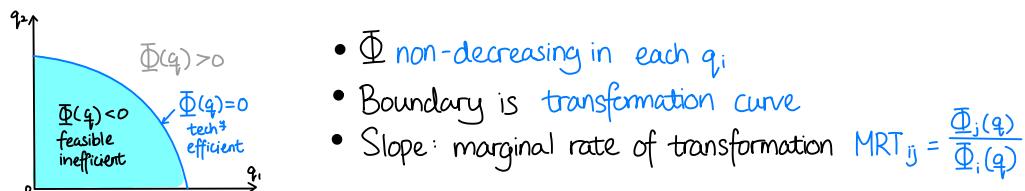
Axioms

- Possibility of inaction: $\underline{0} \in Q$
- No free lunch: $Q \cap \mathbb{R}_+^n = \{\underline{0}\}$ (i.e. ≥ 1 must be -ve)
- Irreversibility: $Q \cap (-Q) = \{\underline{0}\}$
- Free disposal: If $q^\circ \in Q$ and $q \leq q^\circ$, $q \in Q$
- Additivity: If $q, q' \in Q$, $q + q' \in Q$ → rules out DRTS!
- Divisibility: If $q \in Q$, $0 < t < 1$, $tq \in Q$. → rules out IRTS!
- Can combine and divide techniques

COMBINATION OF SETS

- If **no externalities** then combination of Q^1 and Q^2 is just $Q^1 + Q^2$
 - If Q^1 and Q^2 are also convex, $Q^1 + Q^2$ are convex.

MULTI-GOOD PRODUCTION FUNCTION $\Phi(q) \leq 0$



Given single-good production function $q \leq \phi(z_1, z_2)$
 Rewrite as $\Phi(q_1, q_2, q_3) = -\phi(-q_1, -q_2) + q_3 \leq 0$. $\begin{cases} q_1 = -z_1 \\ q_2 = -z_2 \\ q_3 = q \end{cases}$

ROBINSON CRUSOE ECONOMY

no trade
one agent
all commodities produced from existing stocks

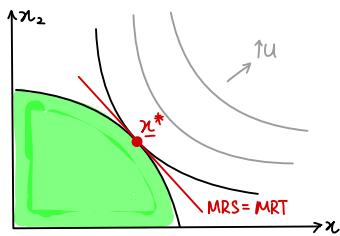
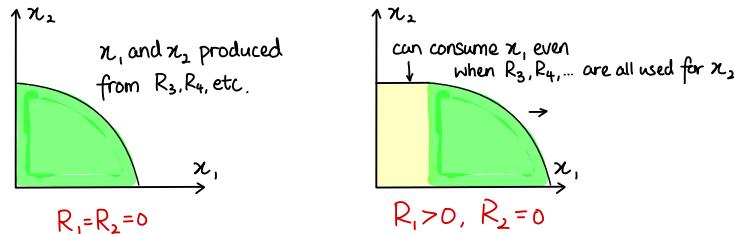
maximise $U(\underline{x})$ by choosing q and \underline{x}

Subject to

$\underline{x} \in X$	logically feasible C^1
$\Phi(q) \leq 0$	technically feasible
$\underline{x} \leq q + R$	materials balance - can't consume more than net o/p + resource stock

ATTAINABLE SET FOR CONSUMPTION

$$A(\underline{x}) = \{ \underline{x} \mid \underline{x} \in X, \underline{x} \leq q + R; \Phi(q) \leq 0 \} \quad (\text{Or production-possibility set})$$



At optimum,

$$MRS = \frac{U_i(\underline{x})}{U_j(\underline{x})} = \frac{\Phi_i(q)}{\Phi_j(q)} = MRT$$

$$\Phi(q, z) = q + z - \frac{1}{4}$$

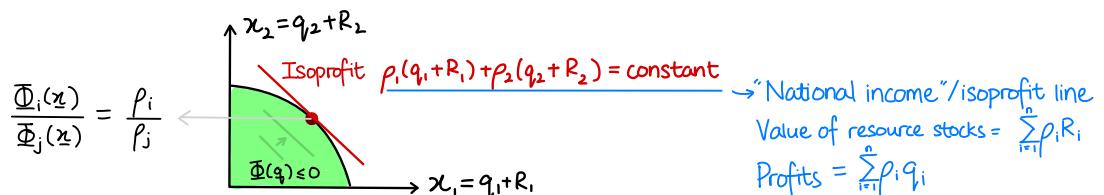
DECENTRALISATION THEOREM

If attainable set is convex, utility function is concave-contoured and satisfies greed axiom

Then there exist shadow prices p_1, \dots, p_n s.t. maximisation problem above is equivalent to the two-stage problem $\uparrow_{\text{bc no mkt in single agent eco}}$

① INCOME MAXIMISATION

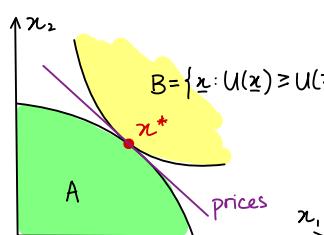
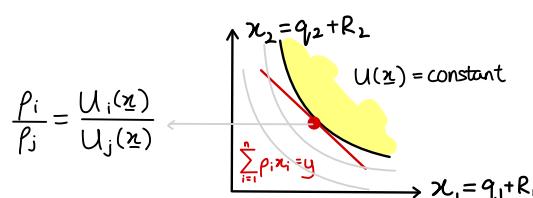
$$\max_q \sum_{i=1}^n p_i(q_i + R_i) \quad \text{subject to } \Phi(q) \leq 0$$



② UTILITY MAXIMISATION

$$\max_{\underline{x}} U(\underline{x}) \quad \text{subject to}$$

$$\begin{aligned} \underline{x} \in X \\ \sum_{i=1}^n p_i x_i \leq y \end{aligned}$$



x^* maximises income on A

x^* minimises expenditure on B ("better-than-x" set)

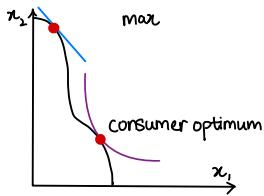
Production/Consumption decentralised!

* fails when non-convex, but next page (Trade) can address

TRADE

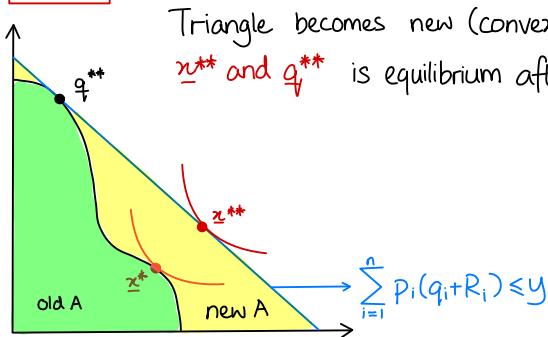
NONCONVEXITY ISSUE

Decentralisation fails!



TRADE

\underline{x}^* is the autarkic equilibrium: $x_1^* = q_1^*$, $x_2^* = q_2^*$
 Triangle becomes new (convex) attainable set with trade!
 \underline{x}^{**} and q_f^{**} is equilibrium after trade



GENERAL EQUILIBRIUM

ECONOMY

Resource stocks R_1, R_2, \dots

Households with U_1, U_2, \dots

Firms with Φ^1, Φ^2, \dots

ALLOCATION

or "state of the economy"

Collection of goods vectors

Collection of net-output vectors

For hh1 hh2

$$[\underline{x}] = [\underline{x}^1, \underline{x}^2, \dots]$$

$$[q_f] = [q_1^1, q_2^1, \dots]$$

↑
For firm 1

COMPETITIVE ALLOCATION $\underline{\alpha} = ([\underline{x}], [q], p)$ where \underline{x}^h maximises U^h (i.e. lies on offer curve of hh)
 q_f^f maximises Φ^f

MATERIALS BALANCE (ECONOMY) $\sum_{i=1}^n x_i^h \leq \sum_{f=1}^m q_f^h + \sum_{h=1}^n R^h \quad \text{or} \quad \underline{x} \leq q_f + R$

This simple aggregation property holds if

- Rivalness – All private goods, no joint consumption
- No externalities in production (if $q_1, q_2 \in Q$, then $q_1 + q_2 \in Q$)

INCOME $y^h = \sum_{i=1}^n p_i R_i^h + \sum_{f=1}^m S_f^h \Pi^f = \sum_{i=1}^n p_i (R_i^h + \sum_{f=1}^m S_f^h q_f^h)$ in Robinson Crusoe economy (homo-deg1 in p)
 • So income is a function of prices!

DISTRIBUTION $\underline{\alpha} = ([R], [S])$. Exogenous

COMPETITIVE EQUILIBRIUM A competitive allocation $\underline{\alpha}$ in which the material balance holds

IN MANY-AGENT ECONOMY The separation result carries over from Crusoe! decentralise to get
 $\sum_n x_i^h \leq \sum_f q_f^h \leq \sum_f \Phi^f(q_f^h)$. Works assuming no entry

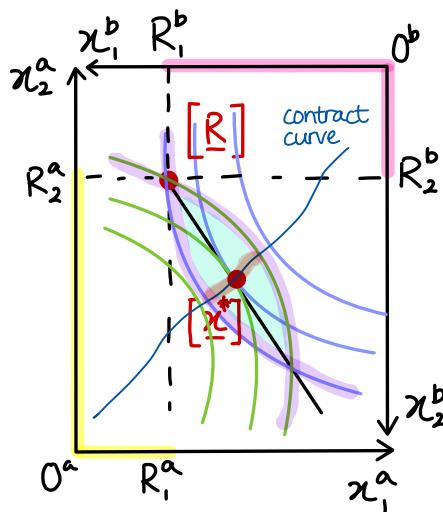
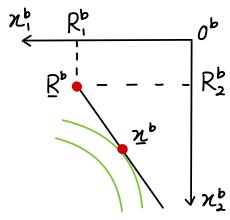
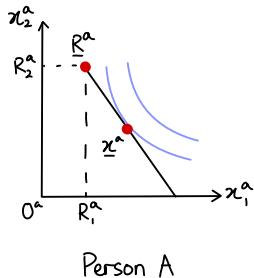
Attainable set $A = \left\{ \underline{x} : \underline{x} \leq q_f + R, \Phi(q) \leq 0 \right\}$

"Better-than" set $B = \left\{ \sum_n x_i^h : U^h(x_i^h) \geq U^h(\underline{x}^{*h}) \right\}$ $\leftarrow x_i = \sum_h x_i^h$ if private good

If A and B both convex, we can find prices that form a supporting hyperplane for A and B. Under those prices, each firm maximises profits and households maximise utility subject to budget constraint.

This means we can decentralise to get \underline{x}^* that maximises aggregate income over A and minimises aggregate expenditure over B.

EDGEWORTH'S BOX



Reservation utilities of A & B
(pass through $[R]$). Can guarantee just by not trading)

Set of all mutually beneficial trades

Core of the exchange economy
(Any CE must be here)

$[R] = [(R_1^a, R_2^a), (R_1^b, R_2^b)]$ is property distribution/resource endowment
⇒ changing it may change eqm prices, allocation, incomes (inequality!)

line through $[R]$ and $[x^*]$ has slope $\frac{P_1}{P_2}$

CONTRACT CURVE set of all feasible and Pareto efficient (possible, mutually beneficial) allocations

- Locus of points of tangency of MRS (and intersections of offer curves)
- Passes thru the CE
- Solve $\begin{cases} MRS^A = MRS^B \\ x_i^A + x_i^B = R_i^A + R_i^B \text{ for } i=1,2 \end{cases}$
- Write as $x_i^A = f(x_i^B)$ or $x_i^B = f(x_i^A)$

EG CALCULATION

① Normalise prices (e.g. $\rho = \frac{P_1}{P_2}$)

② Get x^{*a}, x^{*b} in ρ -terms by maximising $U^{a/b}$ subject to resource constraint $\rho x_i^a + x_i^b \leq \rho R_i^a + R_i^b$

③ Sub into materials balance of each good $x_i^a + x_i^b = R_i^a + R_i^b$ to find ρ , the equilibrium price ratio or excess demand (they're equivalent)

④ Use ρ to find x^* and incomes

COALITION/PRICE-TAKING

COALITION

In a two-person exchange economy, coalitions $\{\text{Alf}\} \{\text{Bill}\}$ block allocations below their reservation utilities and coalition $\{\text{Alf, Bill}\}$ blocks points outside of contract curve.

If we replicate the economy N-fold (N Alf-tribe, N Bill-tribe, identical pref/ R)

More allocations get blocked. $N \rightarrow \infty$ then core shrinks to Set of CEs only

* can have multiple CE

EXCESS DEMAND FUNCTION

$$E_i(p) = \sum_{j=1}^n p_j x_{ij}(p) - \sum_{j=1}^n p_j q_{ij}(p) - R_i \quad \begin{matrix} \text{individual dd} \\ \text{for good } i \\ \text{net o/p} \end{matrix} \quad \Rightarrow \text{Dynamically writing materials balance}$$

In equilibrium, for all goods i $E_i(p^*) \leq 0$ and $E_i(p^*) = 0$ if $p_i > 0$

PROPERTIES

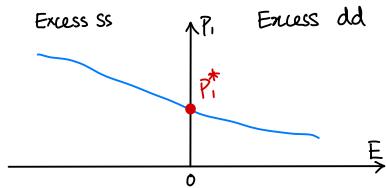
Walras' Law: $\sum_{i=1}^n p_i E_i(p) = 0 \quad \forall p$ \star since either $E_i=0$ or $p_i=0$!

→ You just need to solve $n-1$ equations in $n-1$ unknowns — can deduce the last one $E_n(p) = -\frac{1}{P_n} \sum_{i=1}^{n-1} p_i E_i(p)$

Homogeneity of degree 0: $\forall p, \forall t > 0: E_i(tp) = E_i(p)$

→ Only relative prices matter. Normalise by any positive number!

- Follows from the same property in individual consumers' dd and firms' ss fns



FINDING EQUILIBRIUM

\star normalise prices!

- ① Compute q_j and \bar{x}^h using technologies $\bar{\Phi}$
- ② Compute y_h and \underline{x}^h using property rights
- ③ Aggregate the x_i s and q_j s and get $E(p) = \underline{x} + q - R$
- ④ Let $E_1 = E_2 = \dots = 0$ to find equilibrium p .

PRICE NORMALISATION

Conversion of n prices to $n-1$ relative prices

- Divide by price of a numéraire good (i.e. p_1 and $p_2 \Rightarrow p = \frac{p_1}{p_2}$ and 1)
- Divide by a composite (basket, or $\sum p_i x_i$, or $\sum p_i$)



$$J = \left\{ p \mid p \geq 0, \sum_{i=1}^n p_i = 1 \right\} \text{ is convex and compact}$$

EXISTENCE

If $\forall i: E_i: J \rightarrow \mathbb{R}$ is bounded below and continuous, $p^* \in J$ exists

- If each $\bar{\Phi}$ is concave and each U^h quasiconcave, E continuous

To check no. of equilibria: Let $E(p) = 0$ and solve for p . See how many solutions

TÂTONNEMENT

A mechanism in which you adjust prices according to sign of E_i :

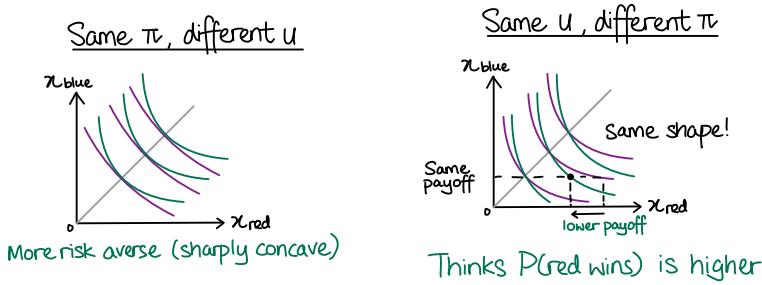
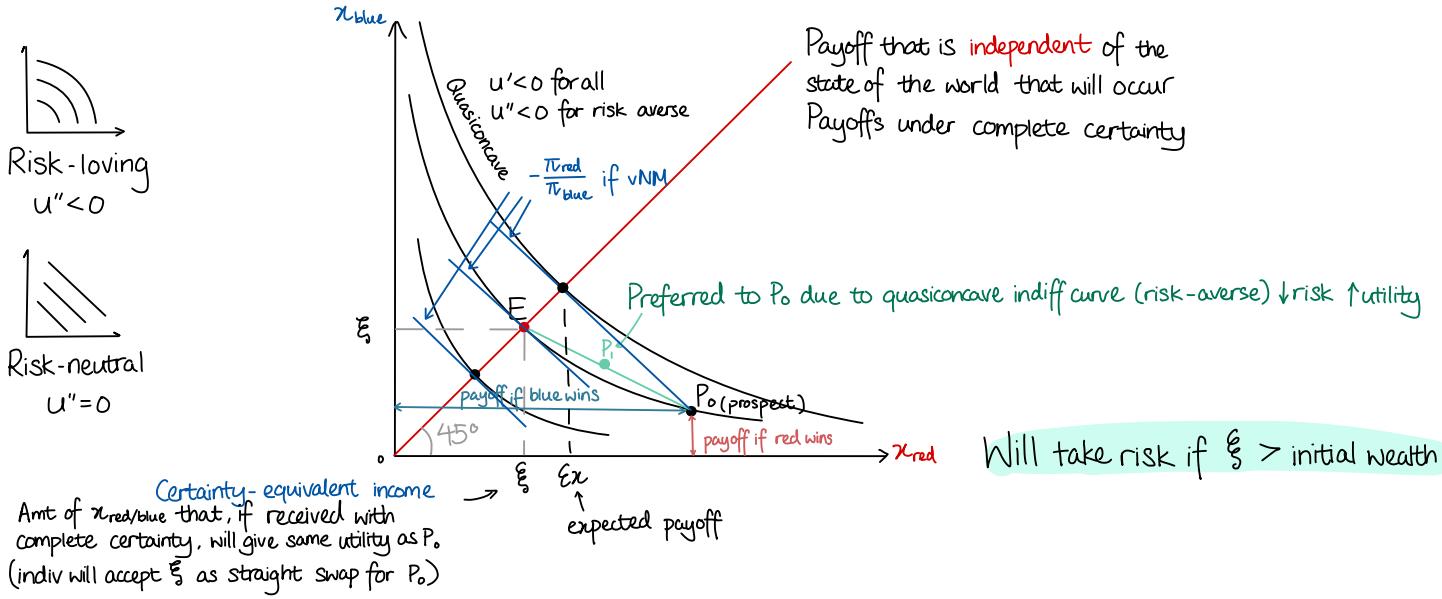
- If $E_i > 0$, increase p_i
- If $E_i < 0$ and $p_i > 0$, decrease p_i
- Is linear (i.e. no \vec{x}) if $\frac{dp_i(t)}{dt} = \alpha_i E_i(p(t))$ if $p_i(t) > 0$ and 0 otherwise
- Given WARP, distance between p^* and $p(t)$ falls under tâtonnement
⇒ Uniqueness and stability!

CHECK LOCAL STABILITY

$$\frac{dE_i}{dp} < 0 \text{ in vicinity of solution}$$

RISK & UNCERTAINTY

States of the world	$\omega \in \Omega$
Payoffs (depends on ω)	$\underline{x}_\omega \in X$
Prospects	$\{ \underline{x}_\omega : \omega \in \Omega \}$
Ex ante	Before the realisation
Ex post	After the realisation

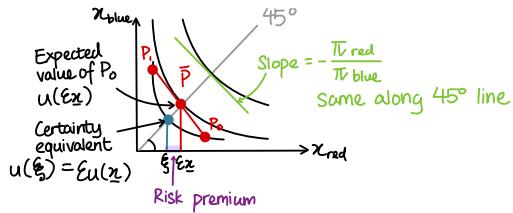


EXPECTED UTILITY THEOREM

If axioms hold, preferences/utility can be represented as

$$\text{Subjective Probabilities} \quad (\text{normalise to } \sum = 1)$$

$\sum_{\omega \in \Omega} \pi_\omega u(\underline{x}_\omega) = \bar{\epsilon}_u(\underline{x})$



If risk averse, $U(\bar{P}) \geq U(P_0)$

$$\Rightarrow u(x) \geq \pi^{\text{red}} u(x_{\text{red}}) + \pi^{\text{blue}} u(x_{\text{blue}})$$

$$\Rightarrow u(\pi^{\text{red}} x_{\text{red}} + \pi^{\text{blue}} x_{\text{blue}}) \geq \pi^{\text{red}} u(x_{\text{red}}) + \pi^{\text{blue}} u(x_{\text{blue}})$$

To find certainty equivalent \bar{e} given prospect $P = (\underline{x}_{\text{red}}, \underline{x}_{\text{blue}})$, solve $u(\bar{e}) = \sum \pi_w u(\underline{x}_w)$

Note: If risk-averse, $U(\underline{Ex}) \geq U(\underline{\xi})$
 $MU = u'(\underline{x}) > 0$

VNM FROM AXIOMS

AXIOMS

Transitivity, Continuity, Completeness, Greed

State Irrelevance

- State that is realised has no intrinsic value to the person
- Only payoffs \underline{z} matter. People enjoy \underline{z} as much on blue/red day

Independence

- If $U(P(z)) \geq U(P'(z))$ for one \underline{z} , then it does for all \underline{z} .
- \underline{z} is the payoff if one particular state of the world ω
- No disappointment/regret.
- e.g. If $P(0,0,z) \geq P(1,2,z)$, then $P(0,0,\underline{z}) \geq P(1,2,\underline{z})$

Revealed Likelihood

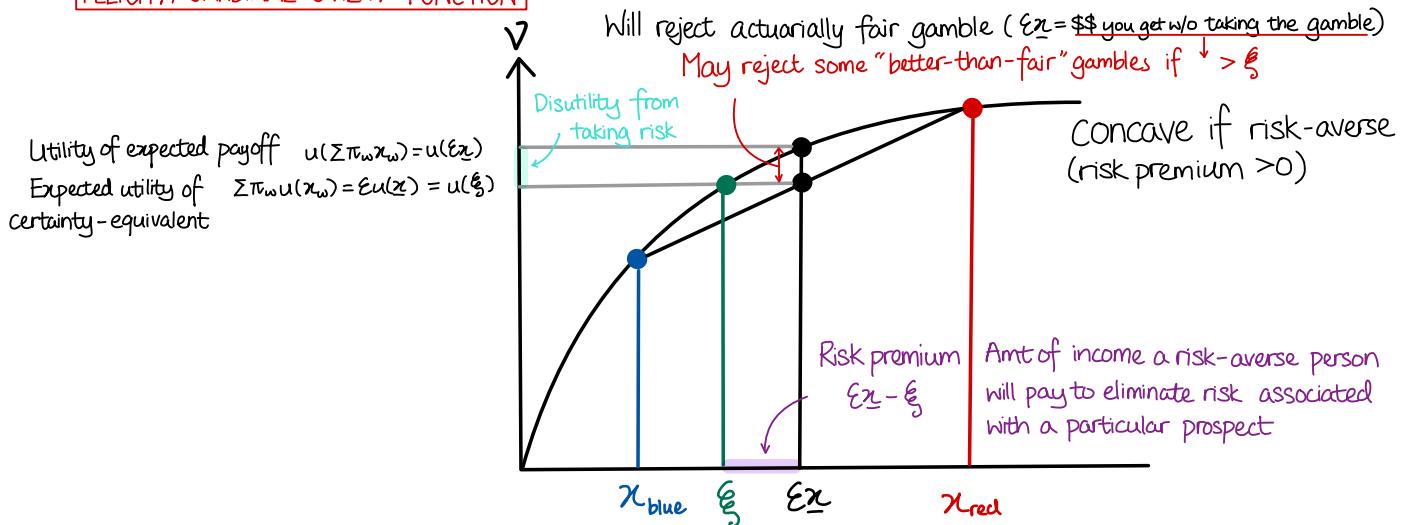
- \underline{z} and \underline{z}^* be payoffs, $\underline{z}^* \geq \underline{z}$.
- $\Omega_0, \Omega_1 \subseteq \Omega$
- $P_0 = [\underline{z}^* \text{ if } \omega \in \Omega_0, \underline{z} \text{ if } \omega \notin \Omega_0]$ $P_1 = [\underline{z} \text{ if } \omega \in \Omega_1, \underline{z}^* \text{ if } \omega \notin \Omega_1]$
- If $P_0 \geq P_1$, for some $\underline{z}, \underline{z}^*$, it does for all $\underline{z}, \underline{z}^*$

So expected utility :

$$\begin{aligned} Eu(\underline{z}) &= \pi_{\text{red wins}} U(\underline{z}_{\text{red}}, \underline{z}_{\text{blue}}) + \pi_{\text{blue wins}} U(\underline{z}_{\text{red}}, \underline{z}_{\text{blue}}) \\ &= \pi_{\text{red wins}} U(\underline{z}_{\text{red}}) + \pi_{\text{blue wins}} U(\underline{z}_{\text{blue}}) \text{ by state irrelevance} \\ &= \underbrace{\pi_{\text{red wins}} U(\underline{z}_{\text{red}})}_{\text{additively separable}} + \underbrace{\pi_{\text{blue wins}} U(\underline{z}_{\text{blue}})}_{\text{by independence}} \end{aligned}$$

$$\sum_{\omega \in \Omega} \pi_\omega U(\underline{z}_\omega) = Eu(\underline{z})$$

FELICITY/CARDINAL UTILITY FUNCTION

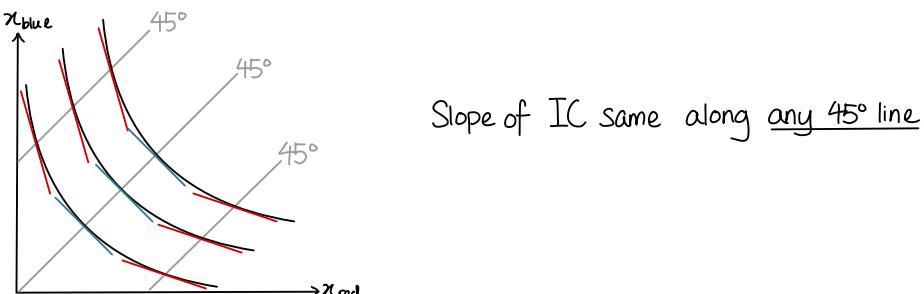


ABSOLUTE RISK AVERSION INDEX

- independent of scale and origin
- normalised rate of decrease of marginal felicity
- If \hat{u} is a concave transformation of (more concave/"sharply-curved" than) u , then $\hat{\alpha}(x) > \alpha(x)$, $\hat{\rho}(x) > \rho(x)$
- If constant $\alpha(x) = \alpha$, then $u(x) = -\frac{1}{\alpha} e^{-\alpha x}$ and $\uparrow x \Rightarrow \uparrow \rho$

$$\alpha(x) = -\frac{U_{xx}(x)}{U_x(x)} \begin{cases} < 0 & \text{if concave} \\ = 0 & \text{if risk-neutral} \\ > 0 & \text{if risk-averse} \end{cases}$$

> 0 if risk-averse
 $= 0$ if risk-neutral
 < 0 if risk-loving



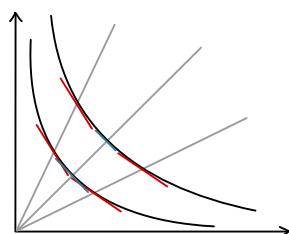
RISK PREMIUM For small risks, risk premium $(\underline{E}x - \underline{\xi}) \approx \frac{1}{2} \alpha(x) \text{ var}(x)$

RELATIVE RISK AVERSION INDEX $\rho(x) = -x \frac{U_{xx}(x)}{U_x(x)} = x \alpha(x)$

- independent of scale and origin
- elasticity of marginal felicity
- If risk-averse/neutral, $\uparrow \rho(x) \Rightarrow \uparrow \alpha(x)$. Converse false.
- If constant $\rho(x) = \rho$, $u(x) = \frac{1}{1-\rho} x^{1/\rho}$

$$\star \frac{d\rho(x)}{dx} = \alpha(x) + x \frac{d\alpha(x)}{dx}$$

SD $\frac{d\rho(x)}{dx}$ and $\frac{d\alpha(x)}{dx}$ have same sign if $\alpha \geq 0$ (x must > 0)



Homothetic - Slope same along any ray through origin

LOTTERY

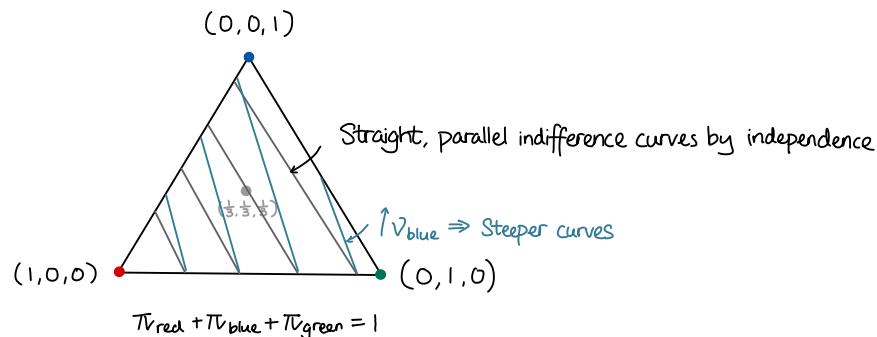
Fix payoffs. Choose between probability distributions $\underline{\pi}^0, \underline{\pi}', \underline{\pi}''$

Assume transitivity, independence, continuity

Then preferences can be von Neumann - Morgenstern

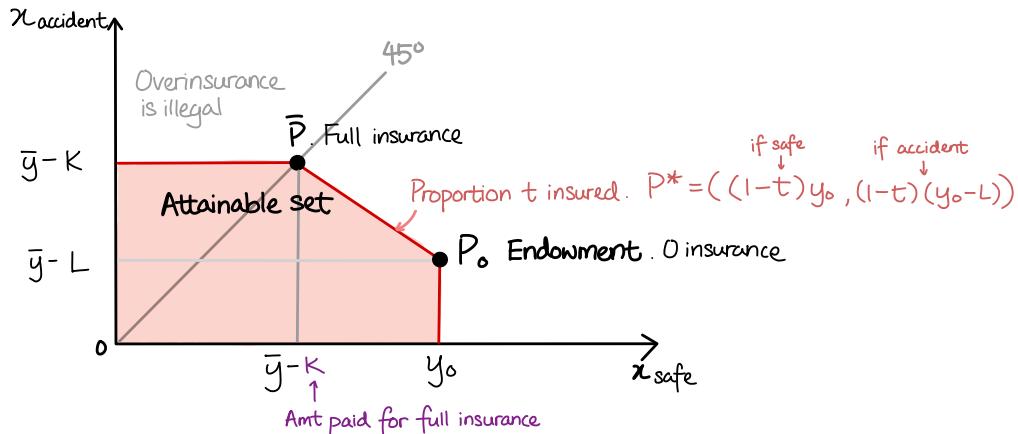
$$\sum_{\omega \in \Omega} \pi_{\omega} u(\underline{x}_{\omega}) = \sum_{\omega \in \Omega} \pi_{\omega} v_{\omega} \text{ where } v_{\omega} = u(\underline{x}_{\omega})$$

- Linear in probabilities $U(\alpha \pi + (1-\alpha) \pi') = \alpha U(\pi) + (1-\alpha) U(\pi')$

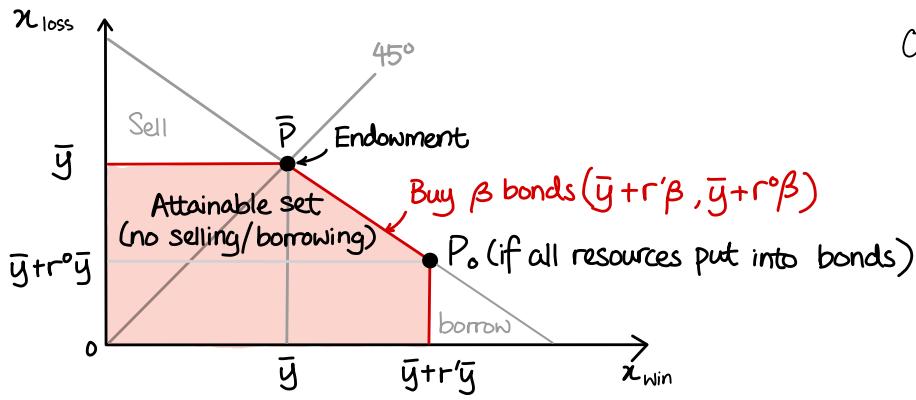


UNCERTAINTY & TRADE

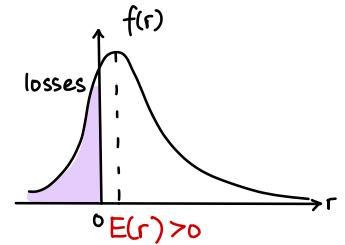
INSURANCE



PORTFOLIO CHOICE



Only two possible outcomes for r
 Favourable: $r = r' > 0$
 Unfavourable: $r = r^o < 0$



Choose β to maximise expected utility

$$\mathbb{E}u(\bar{y} + r\beta) = \pi_{\text{safe}}u(\bar{y} + r'\beta) + \pi_{\text{accident}}u(\bar{y} + r^o\beta)$$

FOC at interior solution, marginal utility of β , $\mathbb{E}(ru_y(\bar{y} + r\beta)) = 0$ $\star u_y(\cdot) > 0$

WILL ALWAYS BUY IF EXPECTED RETURN > 0

If $\beta=0$, $\mathbb{E}(ru_y(\bar{y} + r\beta)) = \mathbb{E}(ru_y(\bar{y})) = u_y^{>0}(\bar{y})$ $\mathbb{E}r > 0$ if $\mathbb{E}r > 0$

Can \uparrow utility by $\uparrow\beta$. Will always take risk if

- vNM
- nonsatiated
- $\mathbb{E}r > 0$

EFFECT OF WEALTH ON β^*

Differentiate $\mathbb{E}(ru_y(\bar{y} + r\beta^*)) = 0$ wrt y

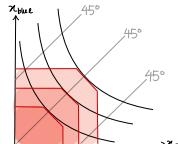
$$\mathbb{E}\left[ru_{yy}(\bar{y} + r\beta^*)\left(1 + r \frac{\partial \beta^*}{\partial y}\right)\right] = 0$$

$$\frac{\partial \beta^*}{\partial y} = -\frac{\mathbb{E}(ru_{yy}(\bar{y} + r\beta^*))}{\mathbb{E}(r^2 u_{yy}(\bar{y} + r\beta^*))} > 0 \text{ if risky asset profits. } < 0 \text{ if risky asset loses}$$

$\mathbb{E}r > 0$ since risk averse

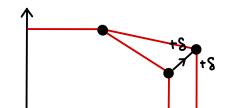
If $x \uparrow \stackrel{\text{DARA}}{\Rightarrow} \alpha(x) \downarrow$, $\frac{\partial \beta^*}{\partial y} > 0$ so $\uparrow\bar{y}$ (endowment) $\Rightarrow \uparrow\beta^*$ bonds bought

Note: CARA (constant α) implies $\beta^* \perp\!\!\!\perp \bar{y}$



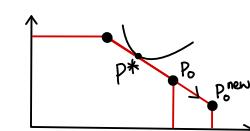
EFFECT OF $\Delta\mathbb{E}r$ ON β^*

Returns shift from (r, r^o) to $(r + \delta, r^o + \delta)$. $\delta > 0$
 $\uparrow\beta$ if DARA



EFFECT OF $\text{VAR}(r)$ ON β^*

Returns shift from (r, r^o) to (tr, tr^o) $t > 0$
 Curve extended, P^* unchanged, so $\downarrow\beta^*$



8.13

PROPORTIONAL TAXBuy β bonds, $ROR = r \in \mathbb{R}$

On income with full loss offset

On wealth

Expected post-tax wealth, y

$$\bar{y} + (1-t)r\beta$$

$$(\bar{y} + r\beta)(1-t)$$

Optimal portfolio β^*
 (Choose β to max $Eu(y)$)

Differentiate wrt β
 $E(u_y(y)r) = 0$

$$FOC: E(u_y(y)r) = 0$$

$$\frac{\partial \beta^*}{\partial t}$$

Differentiate FOC wrt t
 $E(u_{yy}(y)r^2(-\beta^* + (1-t)\frac{\partial \beta^*}{\partial t})) = 0$

$$\frac{\partial \beta^*}{\partial t} = \frac{\beta^*}{1-t} > 0 \quad \uparrow t \rightarrow \uparrow \beta^*$$

Differentiate FOC wrt t

$$\frac{\partial \beta^*}{\partial t} =$$

WELFARE

Social states $\Theta \in \Theta$

$\Theta \geq^h \Theta'$: individual h thinks state Θ is at least as good as Θ' .

Social ordering $\geq = \sum_{h=1}^n (\geq^1, \geq^2, \dots, \geq^n)$

★ \geq invariant if utility (ordinal) is transformed monotonically

★ Assume society is individualistic

AXIOMS

Universality: Σ is defined for all logically possible profiles of preferences

Pareto unanimity: $\forall \Theta, \Theta' \in \Theta, (\Theta >^h \Theta' \forall h \Rightarrow \Theta > \Theta')$ think majority voting

Independence of irrelevant alternatives: If two profiles are identical for some $\hat{\Theta} \subset \Theta$, then the derived social orderings should be identical over $\hat{\Theta}$.

Non-dictatorship: $\exists h$ s.t. $\forall \Theta, \Theta' \in \Theta, \Theta >^h \Theta' \Rightarrow \Theta > \Theta'$

ARROW'S IMPOSSIBILITY THEOREM

No Σ satisfies above axioms if there are > 2 social states

PARETO

Utility person h gets under Θ

A social state Θ is Pareto superior to Θ' if $\forall h, v^h(\Theta) \geq v^h(\Theta')$
 $\exists h$ s.t. $v^h(\Theta) > v^h(\Theta')$

A social state Θ is Pareto efficient if it is feasible and $\not\exists \Theta'$ Pareto superior to Θ

EFFICIENT ALLOCATION

Assume private goods

$$\mathcal{L} = U^1(\underline{x}^1) + \sum_h \lambda_h (U^h(\underline{x}^h) - v^h) - \sum_f \mu_f \Phi^f(q^f) + \sum_i K_i (q_i^f + R_i - x_i)$$

utility constraint of every other hh
technical feasibility
materials balance

$$\left. \begin{array}{l} \text{FOCs: } \begin{cases} \lambda_h U^h(\underline{x}^h) = K_i \\ \mu_f \Phi^f(q^f) = K_i \end{cases} \\ \text{MU of hh h wrt } \Delta \text{ in } x_i \\ \text{d wrt } x_i, q^f \end{array} \right\} \text{for each good } i, \text{ hh } h, \text{ firm } f$$

$$\frac{U_i^1(\underline{x}^1)}{U_j^1(\underline{x}^1)} = \dots = \frac{U_i^h(\underline{x}^h)}{U_j^h(\underline{x}^h)} = \frac{K_i}{K_j}$$

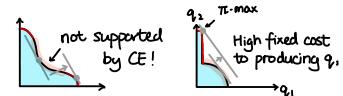
MRS = Shadow price ratio

$$\frac{\Phi_i^f(q_i^f)}{\Phi_j^f(q_j^f)} = \dots = \frac{\Phi_i^f(q^f)}{\Phi_j^f(q^f)} = \frac{K_i}{K_j}$$

MRT = Shadow price ratio

Welfare Theorem 1

If all consumers are greedy and there are no externalities, private ownership and private goods, then **any competitive equilibrium is Pareto efficient**



Welfare Theorem 2

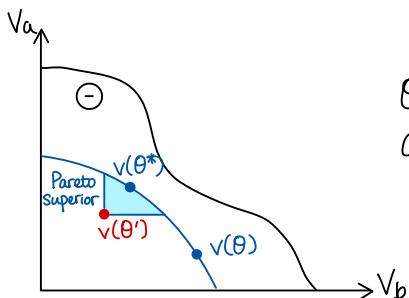
If, in addition to conditions for Theorem 1, there are **no non-convexities** then any Pareto efficient allocation can be supported by a competitive equilibrium

i.e. there is a property distribution and a price system such that people actually choose the Pareto efficient allocation

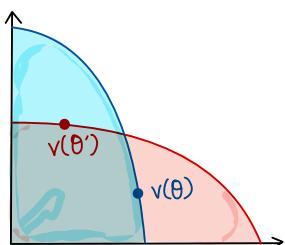
ACCESSIBLE θ is accessible from θ' if $\sum_{h=1}^{n_h} CV^h(\theta' \rightarrow \theta) > 0$
monetary value of a change from θ' to θ state for person h
 > 0 means welfare gain

$\sum > 0$ means we gain enough from move to compensate individuals who lose out

POTENTIALLY SUPERIOR



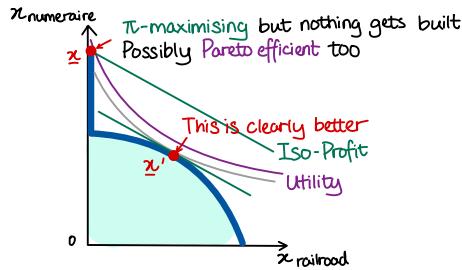
θ is potentially superior to θ' if θ is accessible from θ' and $\exists \theta^* \in \hat{\Theta}(\theta)$ s.t. θ^* is Pareto superior to θ' .
subset of θ accessible from θ'



But θ can be potentially superior to θ' and θ' to θ

MARKET FAILURE

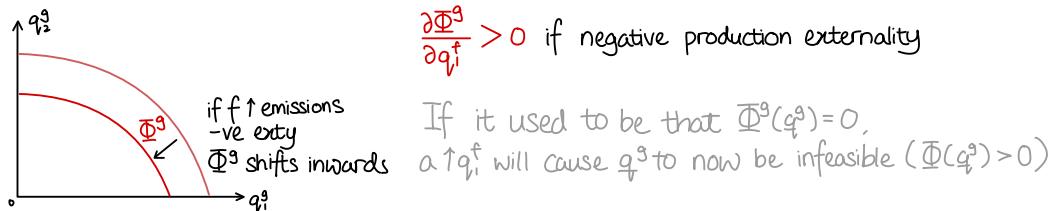
IRTS High one-time/upfront fixed costs.



EXTERNALITY

- A type of "involuntary" transaction
- Agents can't be excluded from transaction using conventional price mechanism

PRODUCTION EXTERNALITY



Maximise $U'(x')$ subject to

$$\begin{cases} U^h(\underline{x}^h) \geq v^h, & h=2, \dots, n_h \\ \Phi^f(q^f, (q_j)^f) \leq 0, & f=1, \dots, n_f \\ x_i \leq q_i + R_i, & i=1, \dots, n \end{cases}$$

Consider q_i production by all other firms ($f=1, \dots, f-1, f+1, \dots, n_f$)

FOCs (for all h, f):

$$\begin{cases} \lambda_h U'_i(\underline{x}^h) = K_i, & i=1, \dots, n \\ U_f \Phi'^f(q^f) + \sum_{g=1}^{n_f} \mu_g \frac{\partial \Phi^g}{\partial q_i^f} = K_i, & i=2, \dots, n \\ U_f \Phi'_i(q^f) = K_i, & i=2, \dots, n \end{cases}$$

MARGINAL EXTERNALITY

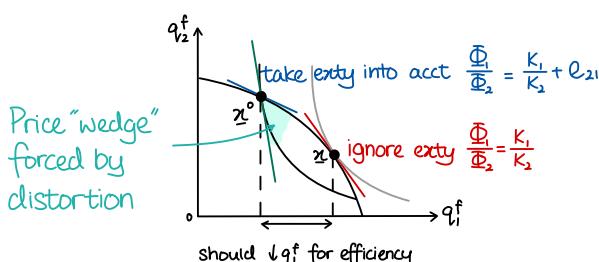
$$e_{21}^f = \sum_{g=1}^{n_f} \frac{1}{\Phi_2^g} \left(-\frac{\partial \Phi^g}{\partial q_i^f} \right)$$

★ Term equals 0 when $g=f$, the polluting firm
 < 0 if -ve exty
 > 0 if +ve exty

Marginal externality caused by firm f producing good 1 q_i^f on all firms measured in terms of good 2 (numeraire good)

Thus, from the FOCs, $\frac{\Phi'_i(q^f)}{\Phi_2^f(q^f)} - e_{21}^f = \frac{K_i}{K_2}$

MRT adjusted by exty = shadow price ratio



\underline{x}^h inefficient! Consumers' on lower U

Producer prices \neq Consumer prices !

$$\frac{\Phi'_i(q^f)}{\Phi_2^f(q^f)} = \frac{U'_i(\underline{x}^h)}{U'_2(\underline{x}^h)} + e_{21}^f$$

POLICIES FOR EXTERNALITY

Correcting the distorted FOC

$$\frac{\Phi'_1(q^f)}{\Phi'_2(q^f)} = \frac{P_1}{P_2} + e_{21}^f$$

* mkt prices introduced

- (Pigouvian) Tax : $t = -e_{21}^f$ $\begin{cases} > 0 \text{ if -ve exnty} \\ < 0 \text{ if +ve exnty (subsidy)} \end{cases}$

Merge polluting firm with victim to internalise exnty

- Bribe (!)

BRIBE

ASSUMPTION

- Just 2 firms, firm 1's output of q_2 imposes costs on firm 2
- Just 2 goods (unimpt)
- Full info on Φ , exnty, activity
- Costless communication

FIRM 2

Firm 2 pays firm 1 a bribe $\beta(q_i^1)$, decreasing in q_i^1 as a disincentive to pollute

So firm 2 chooses β, q_i^2 to max profits $\sum_{i=1}^n P_i q_i^2 - \beta - \mu_2 \Phi^2(q^2; q_i^1)$

$$\text{FOCs: } \begin{cases} P_1 - \mu_2 \Phi^2(q^2; q_i^1) = 0 \\ -1 + \mu_2 \frac{d\Phi^2(q^2; q_i^1)}{dq_i^1} \frac{dq_i^1}{d\beta} = 0 \end{cases}$$

↓

$$-1 - \mu_2 \Phi^2(q^2; q_i^1) e_{21}^1 \frac{dq_i^1}{d\beta} = 0$$

↓

$$\frac{d\beta}{dq_i^1} = P_2 e_{21}^1 \quad \begin{cases} < 0 \text{ if -ve exnty} \end{cases}$$

FIRM 1

Firm 1 knows bribe is conditional on q_i^1 , under its control, and responds rationally

So firm 1 chooses q_i^2 to max profits $\sum_{i=1}^n P_i q_i^1 + \beta(q_i^1) - \mu_1 \Phi^1(q^1)$

$$\text{FOCs: } \begin{cases} P_1 + \frac{d\beta(q_i^1)}{dq_i^1} - \mu_1 \Phi^1(q^1) = 0 \\ P_1 - \mu_1 \Phi^1(q^1) = 0, \quad i = 2, \dots, n \end{cases}$$

Combining:

$$\frac{\Phi^1(q^1)}{\Phi^2(q^2)} = \frac{P_1}{P_2} + e_{21}^1$$

- Bribe has internalised the exnty
- Works the same as Pigouvian tax, but without external guidance
- Require full info and both firms to work rationally (Coase). Stringent assumptions!
- If firm 1 can sell rights to pollute (i.e. produce x_i^1) indefinitely, firm 2 can't afford the bribe

WASTE MEASUREMENT

Total waste in the economy is $\Delta = \text{Consumer welfare loss (measured as } |EV|) - \text{change in profits}$

SOCIAL WELFARE FUNCTION

$W(v^a, v^b, \dots)$ for households a, b, \dots

VEIL OF IGNORANCE

To determine shape of W , we use veil of ignorance approach — each individual born into a social state randomly ("lottery on identity"), so utility function is $\sqrt{N-M}$: $\sum_{\omega \in \Omega} \pi_\omega u(x_\omega) = \sum_{\omega \in \Omega} \pi_\omega v_\omega$

Replace Ω with a set of identities $\{1, 2, \dots, n_h\}$, assume each identity is equally probable $\pi_{ih} = \frac{1}{n_h}$ *questionable!

$$\text{Then } W(v^a, v^b, \dots) = \frac{1}{n_h} \sum_{h \in \{1, \dots, n_h\}} v^h$$

RELATING TO ALLOCATION OF GOODS * $y = f(x_1, \dots, x_n)$, then the total differential is $dy = \frac{\partial f(x)}{\partial x_1} dx_1 + \dots + \frac{\partial f(x)}{\partial x_n} dx_n$

$$\begin{aligned} & \xrightarrow{x_1^a, x_2^a} \xrightarrow{x_1^b, x_2^b} \\ & \xrightarrow{\star \text{ Assumes everyone is selfish}} \xrightarrow{U^a(x_1^a, x_2^a), U^b(x_1^b, x_2^b)} \\ & \xrightarrow{W(v^a, v^b) = W(U^a(x^a), U^b(x^b))} \xrightarrow{\text{Individualistic welfare model}} \end{aligned}$$

Effect on a change in x_i^h on v^h , $\frac{\partial v^h}{\partial x_i^h} = U_i^h(x^h)$ U must be cardinal to be aggregated

Effect on a change in x_1^h, \dots, x_n^h on v^h , $dv^h = \sum_{i=1}^n U_i^h(x^h) dx_i^h$

Effect on a change in v^1, \dots, v^{n_h} on W , $dW = W_1 dv^1 + W_2 dv^2 + \dots$ Sub^n!

$$\begin{aligned} \text{Effect on a change in } x_1^1, x_2^1, \dots \text{ on } W \text{ is } dW &= W_1 \sum_{i=1}^n U_i^1(x^1) dx_i^1 + \dots + W_{n_h} \sum_{i=1}^n U_i^{n_h}(x^{n_h}) dx_i^{n_h} \\ &= \sum_{i=1}^{n_h} \left[W_i \sum_{j=1}^n U_j^i(x^i) dx_j^i \right] \end{aligned}$$

Person h 's "weight" depends on importance of his utility to W and MU of x_i^h to him

SWF MAXIMUM

The gov chooses allocation $[x^h]$ to Max $W(U^1(x^1), \dots)$ subject to $\Phi(x) \leq 0$ No pdn, just gov redistributing goods
bc $0 - \Phi(x) \geq 0$ ← tech feasibility, materials balance

$$L = W(U^1(x^1), \dots) - \Phi(x)$$

FOCs: $W_h(\dots) U_i^h(x^h) - \Phi_i(x)$ for all h, i

Thus $\frac{U_i^h(x^h)}{U_j^h(x^h)} = \frac{U_i^k(x^k)}{U_j^k(x^k)}$ MRS equated across all agents. Pareto efficiency! (9.3)

and $W_h U_i^h(x^h) = W_k U_i^k(x^k)$ Social marginal utility of good i equal across all agents * $W_h U_i^h = \frac{dW}{dx_i^h}$, effe
 W is maximised only when transferring goods (e.g. good i) from h to k / k to h doesn't ↑ W

SWF MAXIMUM-MARKET ECONOMY Each hh max U^h subject to $\sum_i x_i^h \leq y^h$. Gain indirect utility function $V^h(p, y^h)$

Then W becomes $W(V^1(p, y^1), \dots)$

and at optimum, $U_i^h(x^h) = V_y^h p_i$ So $W_h V_y^h = W_k V_y^k = M$. Welfare value of gaining \$1 equated across all agents
Effect of Ay on W

ΔY ΔP ON W

$$\Delta Y: dW = \sum_{h=1}^{n_h} W_h dU^h = \sum_{h=1}^{n_h} W_h V_y^h dy^h = M \sum_{h=1}^{n_h} dy^h \quad \text{Proportional to change in national income } (y^1 + \dots + y^{n_h})$$

$$\Delta P(y^h \text{ unchanged}): dW = \sum_{i=1}^n \sum_{h=1}^{n_h} W_h V_i^h dp_i = - \sum_{i=1}^n \sum_{h=1}^{n_h} W_h V_y^h x_i^h dp_i = -M \sum_{i=1}^n x_i dp_i \quad \text{Expenditure by all hh on all goods}$$

Thus, near an optimum, ΔW can be measured by $\Delta \text{national expenditure} / \text{national income}$ 9.12
same in mkt eco

Assumptions: Comparability btwn ppl, Well-informed agents, private goods, complete markets. ignores inequality

INEQUALITY

ASSUMPTIONS

Incomes can be compared across people

Anonymity: labelling of individual incomes doesn't matter

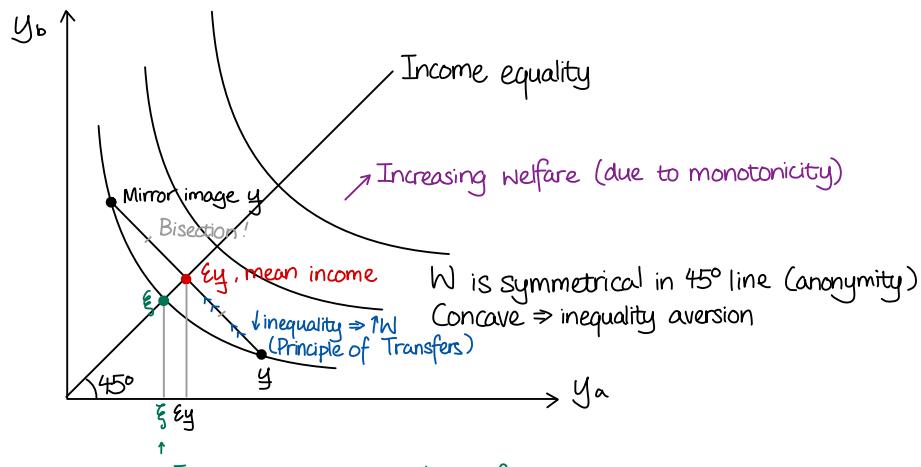
Monotonicity: increase any person's income $\Rightarrow \uparrow W$

Population principle: $W(y) > W(y') \Rightarrow W(y, y, \dots) > W(y', y', \dots)$

Principle of Transfers: Transfer from a poorer to a richer person

Decomposability: $W(y) > W(y') \Rightarrow W(y, z) > W(y', z)$

Scale irrelevance: $W(y) > W(y') \Rightarrow W(\lambda y) > W(\lambda y')$, $\lambda > 0$



Welfare-equivalent income: Income that gives same W as y if given to all

$I = 1 - \frac{E_y}{y}$ is % of income society would give up to eliminate inequality

$\Rightarrow \frac{E_y}{y} = E_y(1-I)$ welfare = mean income $\times (1 - \text{inequality})$

$$\text{Total differential } \frac{dE_y}{E_y} = \frac{dy}{E_y} - \frac{dI}{1-I}$$

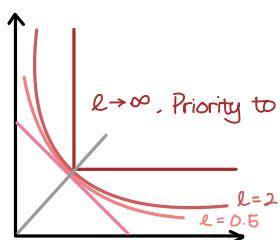
SOCIAL EVALUATION FUNCTION

Social evaluation function, $\xi(y) = \frac{y^{1-\ell}}{1-\ell}$. ℓ is index of inequality aversion

Assume W is decomposable/ additively separable,

$$W = \frac{1}{n_h} \sum_{h=1}^{n_h} \xi(y^h) = \xi \sum_{h=1}^{n_h} \frac{(y^h)^{1-\ell}}{1-\ell}$$

- We can then solve $\xi(\frac{E_y}{y}) = W$ to find ξ as a function of E_y , then determine $I = 1 - \frac{E_y}{y}$.
- Using the above specifications makes ξ concave and $I \in [0,1] \quad \forall \ell \geq 0$.
- Using $\xi(y) = \frac{y^{1-\ell}-1}{1-\ell}$ gives the same end result.



$l=0$, indifferent to inequality (Benthamite) $W = \sum_{h=1}^{n_h} y^h$. Maximises total income

SACRIFICE

Government has to take a maximum of $\left| \frac{dy^a}{dy^b} \right|$ from a to give 1 unit of income to b w/o changing welfare.

When W is maximised

will be negative

The Sacrifice, $\frac{dy^a}{dy^b}$, is calculated using $\sum_{h=1}^{n_h} w_h v_h^a dy^h = dW = 0$

$$\frac{\partial W}{\partial V_h} \frac{\partial V_h}{\partial y^h}$$

If there are just a and b,
a has A times the income of b ($y^a = Ay^b$)
Welfare is $W = \sum_{h=a,b} \frac{1}{1-\varepsilon} (y^h)^{1-\varepsilon}$

then $\left| \frac{dy^a}{dy^b} \right| = A^\varepsilon$

↑ inequality aversion $\varepsilon \Rightarrow$ ↑ max sacrifice of a