

# ALLISON POON

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## SKILLS AND INTERESTS

### ADOBE

Indesign, Illustrator, Photoshop, Bridge, Lightroom

### OTHER SOFTWARES

Sketch, Brackets, Word  
Excel, Powerpoint

### CREATIVE

Pattern Design, Publication Design, Photography, Branding, Illustration, Basic Coding, Book Binding, Cut Paper, App Design, Product Design

## NOTABLE PROJECTS

### WHAT'S IN YOUR MAKEUP BAG?

A project exploring the different types of makeup people through a website and zine showcasing product shots of makeup and short interviews of close friends.

### THROUGH THICK AND THIN

A hand-bound zine that offers tips and advice on self care and stress prevention through fun and colorful illustrations

## EDUCATION

SEPTEMBER 2015-MAY 2019; BALITMORE, MD

### MARYLAND INSTITUTE COLLEGE OF ART (MICA)

Bachelor of Fine Arts, Graphic Design

GPA: 3.6

## RELEVANT COURSEWORK

Typography, Graphic Design, Product Design & Prototyping, Photoimaging

## WORK EXPERIENCE

MAY 2016-AUGUST 2016; SADDLEBROOK NJ

### GRAPHIC DESIGN INTERN, MASTERY EDUCATION

Assisted with rebranding old documents, booklets, and marketing material. Designed slideshare presentations used for social media. Redesigned book covers for children's workbooks as well as correlation charts sent to potential customers. Created digital avatar attire and accessories for online learning program.

JUNE 2015-AUGUST 2015; DENVILLE, NJ

### BARISTA, GREENSEED

Gained experience in customer service and worked under a pressured and time sensitive environment. Prepared beverages and sanitized work area and utensils. designed wall in store for the purpose of advertising.

## AWARDS

APRIL 2015

### DEAN'S GRANT

### MICA TRUSTEE SCHOLARSHIP

JANUARY 2015

### HONORABLE MENTION SCHOLASTIC ART & WRITING AWARD

## EXHIBITIONS

DECEMBER 2016

### TYPOGRAPHIC CONFERENCE 2016

An exhibition showcasing a 9 week extensive project that consisted of a poster, schedule, and instagram design promoting a Typographic Conference in the city of the designer's choice.

MAY 2016

### ELEMENTS OF WORLD MAKING

A Pop-Up Art Show that exhibited new works featured works that gave shape to the world they would like to live within, based on the world they, personally, know it. Each artist chose a "way of world making" to utilize in their art making process: composition/decomposition, weighting, ordering, deletion and deformation