

SALLY BOATEMAH MANFORD

CONTACT

✉ Sallymanford13@gmail.com

 www.linkedin.com/in/sallymanford

📍 92 Peckham Road, Camberwell
London

 portfolio

<https://sallymanford.github.io/>

EDUCATION

- **BSc. Computer Science and Math**

**University of Ghana,
Legon**

2018-2022

- **Graphic & Web Design,
Microsoft Office, Database**

IPMC, East Legon

2019-2021

- **Project Management**

Reed Courses, Online

2022

- **Programming**

Udemy Courses, Online

2023

- **Digital Marketing**

DigitalAd Experts, Online

2023

- **Product Design**

Tech4Dev, Online

2023

PROFILE

I am a problem-solver with analytical and driven mind set. Dedicated to achieving demanding development objectives according to tight schedules while producing impeccable code, designs, marketing strategies and management skills. I love to learn new things so therefore have a variety of skills that helps me work well with people and companies by understanding and also being able to contribute to bring up ideas and solving problems

WORK EXPERIENCE

VOLTA RIVER AUTHORITY

Management information systems

- I managed projects assigned to us by the department where I had to choose best strategies, ensured communication and worked towards producing the best solutions.
- I resolved issues related to the functionality of applications. I prioritized tasks based on their importance. Completed them accordingly.
- I evaluated customer needs and feedback in order to drive improvements, for our products and services.

ROFAB

Graphic and web designer

- Wrote clear, clean code for various projects utilizing typography techniques to create compelling designs.
- Troubleshoot technical issues and optimized websites for search engine optimization, performance and accessibility.
- In charge of developing marketing strategies for product sales

Entrepreneur

Empire designs

- Design flyers, logos, websites, User interfaces and packaging.
- Advertise products, brands and help create awareness but strategically analyzing customer segmentations to produce best campaigns.

SALLY BOATEMAH MANFORD

LICENSES & CERTIFICATIONS

- Bsc Computer Science
 - Graphic design / 2020.
 - Web design Certified / 2021
 - PMP Certified / 2022.
 - Data base Management /2021
 - Digital marketing /2023
 - Microsoft office suites/ 2019
-

SKILLS

- Analytical/Logical Thinking
 - UI/UX Designer
 - Team Leadership
 - Graphic & Web Designing
 - Project Management
 - Programming
 - Communication
 - Creativity
 - Marketing
 - Problem solving
 - Data analysis
-

REFERENCES

Mrs. Awurama Ofori-Ani

☎ 0244651170

✉ awurama.ofori-ani@vra.com

Raymond Adjei Boadi

☎ 0552478385

✉ raymond.boadi@vra.com

EXPERTISE

Graphic Designer:

- Proficient in Adobe Creative Suite (e.g., Photoshop, Illustrator, InDesign).
- Strong understanding of design principles and visual aesthetics.
- Ability to create visually appealing graphics for various mediums (print, web, social media).

Database Administrator:

- Skilled in database management systems (e.g., SQL Server, MySQL,).
- Expertise in data modeling, optimization, and security.
- Ability to troubleshoot and maintain database performance.

Web Designer:

- Proficient in HTML, CSS, and JavaScript.
- Strong visual design skills and an eye for user experience.
- Familiarity with responsive web design and cross-browser compatibility.

Project Manager:

- Strong leadership and organizational skills.
- Ability to create and manage project timelines and budgets.
- Effective communication and team collaboration.

Digital Marketer:

- Expertise in digital advertising platforms (e.g., Google Ads, Facebook Ads).
- Data analysis skills to measure and optimize campaign performance.
- Social media marketing proficiency.

UI/UX Designer:

- Proficiency in design tools like Canva, Figma, or Adobe XD.
- Strong understanding of user-centered design principles.
- Ability to create wireframes, prototypes, and high-fidelity designs.
- Conducting user research and usability testing.

Programmer:

- Proficient in one or more programming languages (e.g., Python, JavaScript, C++,C).
 - Problem-solving and algorithmic thinking skills.
 - Debugging and code optimization capabilities.
-