Problem Statement: Stubble Aggregation and its proper disposal

Theme : Waste Management

PSID: AN316

PSO: Amazon Web Services
Our solution: Stubble Buddy



### PROBLEM STATEMENT

- Stubble burning is a huge problem being faced in India right now.
- Apart from causing environmental pollution and soil degradation, it's also a crime under Section 188 of the IPC and under the Air and Pollution Control Act of 1981.
- With pollution levels shooting up across India, there is a dire need of stubble collection and it's disposal in a proper way.

- However, stubble collection is an extremely tedious task and time consuming too.
- As the machinery used for stubble collection is very costly, hence the farmers cannot afford it.

So we propose a solution where stubble is collected and disposed / reused in a proper way, benefitting both the farmers and amazon web services.

## Why do farmers burn the stubble?

- In order to plant the next winter crop (Rabi crop), farmers have to move in a very short interval and if they are late, they might face considerable losses.
- If stubble is left in the field, pests like termites may attack the upcoming crop.
- Therefore, burning is the cheapest and fastest way to get rid of the stubble.

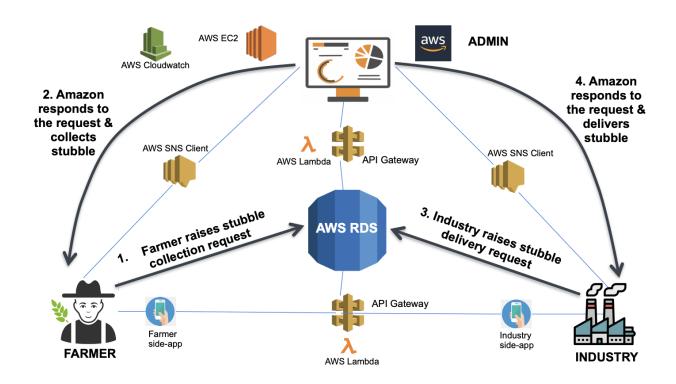
#### What can Stubble be used for?

- High-grade organic fertilizers.
- Cattle feed.
- Compost manure.
- Roofing in rural areas.
- Biomass to generate power.
- Mushroom cultivation.
- Paper & Packing materials.
- Fuel.
- Bio-ethanol
- Industrial production, etc.

# **SOLUTION OVERVIEW**



Our solution aims towards creating an interface between Farmers and Industries with Amazon Web Services acting as the middleman facilitating the whole process.



#### Farmer's Side

- Our solution comes with a mobile application which farmers can use, to register and create an account.
- Farmers can then upload the paper works (insurance papers, farm related documents, etc) validating their farm land.
- Whenever farmers want to get rid of the stubble in their farms, they
  just have to raise a request for stubble collection on the app through
  their account.

#### **AWS**

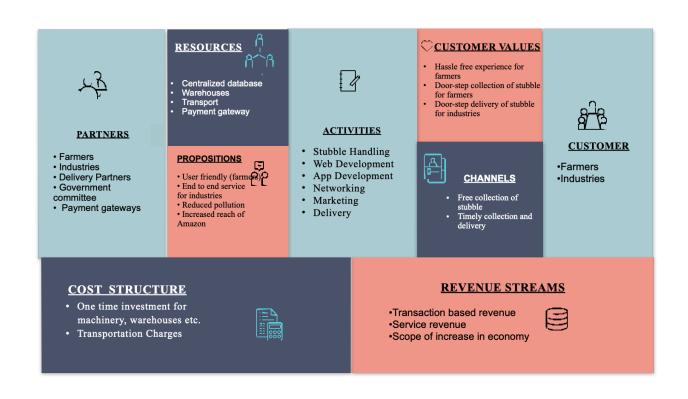
- The request raised by the farmers for stubble collection will be addressed by amazon on their admin page.
- They will dispatch a collection unit and machinery to the specified locations as soon as possible.
- Amazon agents will validate the documents onsite while collection of the stubble.
- Amazon will collect the stubble and transport it to the warehouses free of cost where it will be stored for the further process.
- Farmers can track the status of the stubble transportation and delivery through their account on the app and they will also get the notifications through text messages on important events.

## Company's Side

- Now this stubble can be reused in numerous ways in multiple industries
   Ex- In manure industry, as Combustion Material, Making Pellets, Bio
   Thermal Power Plant , To Make Paper and Card Board, Packing
   Materials, Paper Production, etc
- Whenever they need a huge amount of stubble they can raise a demand through their side of the interface which will also be addressed by AWS.
- Farmers will receive their share of the stubble purchase by companies.
- AWS will receive commission for every kilogram of stubble sold. Thus, the solution benefits both farmers and AWS.

## Why StubbleBuddy?

- The problem statement revolves around how it can make the process for farmers easier and profitable and so does our solution. Currently, farmers are paying a fine of approx. Rs. 2500 for burning stubble but our solution will allow farmers to gain profit.
- Not only farmers but even for the Industries, the whole process will be hassle free and thus, the stubble can be used eventually easily!
- Amazon will act as the sole middleman connecting the farmers and Industries for better handling of stubble and disposal. One time investments on machinery has to be made.
- To attract farmers in the initial stages, various incentives can be offered like gift cards/ credits. The app will also be available in various regional languages and will be user friendly too!



# **BUSINESS MODEL**

• The average Indian farmer owns approx 2.5 acres of land.



• When farmers collect stubble using machinery, they incur expenses of ₹6000-7000 per acre.



• With Amazon dealing with the collection process however, the process cost can be reduced to ₹ 5000 per acre.



• The market value for 1 kg of stubble = ₹ 18.



#### **OVERALL:**



According to government agencies **30 quintals of stubble** is collected from **1 acre of land**.

30 Quintal = 30 \* 100 = 3000 Kg

- So the amount for 3000 Kg of stubble = Rs.18 \* 3000 = ₹ 54,000
- Therefore, **Profit per acre** = 54,000 − 5,000 = **49,000 ₹/acre**
- On an average profit from every piece of land = 49,000 \* 2.5 = ₹ 1,22,500

# Future Scope

- App availability in regional languages.
- Blockchain integration for transactions.
- Voice Operated Admin Dashboard.

# References

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