Final Paper Appendix_ECON 136_VFinal Survey Information

Survey Template	Survey Template				
Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)	
Age	Age		Relative Difference		
Profession	Field of Profession	Job Title	Field of Profession	Job Title	
Degree Level	Degree Level	Degree Specialization	Degree Level	Degree Specialization	
School	School's Reputation	School System	School's Reputation	School System	
Family Background	Family Wealth Percentile Brackets		Relative Difference		
Home Ownership	Ownership Status		Ownership Status		
Car Ownership	Ownership Status		Ownership Status		
Savings & Investments	Asset Percentile Brackets		Relative Difference		
Income Level	Income Percentile Brackets		Relative Difference		
Child Planning	Want/No Children	# of Children	Want/No Children	# of Children	
Desired Location	Region/Province	City	Region/Province	City	
Political Alignment	Ideological Alignment		Ideological Alignment		
Lifestyle	Urban/Surburban/Rural		Urban/Surburban/Rural		
Work-Life Balance	Family vs Career vs Balance		Family vs Career vs Balance		

Man 1 - Stanford Grad	Man 1 - Stanford Grad in Sillicon Valley			
Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)
Age	25.00		Similar (Within 1 year)	
Profession	Business & Finance	Business Consultant	Business & Finance	N/A
Degree Level	Bachelor's	STEM	Bachelor's	N/A
School	Elite	US	High	US
Family Background	70-50 Percentile		Similar	
Home Ownership	Renting		N/A	
Car Ownership	No Car		N/A	
Savings & Investments	<30th Percentile		Similar	
Income Level	>90th Percentile		Lower	
Child Planning	Want Children	3 Children	Want Children	3 Children
Desired Location	US West Coast	San Francisco	US West Coast	N/A
Political Alignment	Liberal		N/A	
Lifestyle	Suburban Living		Suburban Living	
Work-Life Balance	Prioritizes Family		Prioritizes Family	

Man 2 - UK Educated Professor in Shanghai				
Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)
Age	32.00		Younger (Within 10 years)	
Profession	Academia	Professor	Academia	N/A
Degree Level	Advanced Degree	Ph.D.	Advanced Degree	N/A
School	Elite	UK	High	UK
Family Background	90-70 Percentile		Similar	
Home Ownership	Owns a Single Property		N/A	
Car Ownership	Owns a Car		N/A	
Savings & Investments	50-30 Percentile		Similar	
Income Level	70-50 Percentile		Similar	
Child Planning	Want Children	2 Children	Want Children	2 Children
Location	Shanghai	Shanghai	Shanghai	Shanghai
Political Alignment	Liberal		Liberal	
Lifestyle	Urban Living		Urban Living	
Work-Life Balance	Balanced Approach		Prioritizes Family	

Woman 1 - Highly educated banker from well-off family				
Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)
Age	28.00		Older (Within 10 years)	
Profession	Business & Finance	Business Consultant	Business & Finance	N/A
Degree Level	Master's	STEM	Advanced Degree	MBA
School	Elite	US	Elite	US
Family Background	90-70 Percentile		Similar	
Home Ownership	Owns Multiple Properties		Owns Multiple Propeties	
Car Ownership	Owns a Car		Owns a Car	
Savings & Investments	90-70 Percentile		Similar	
Income Level	90-70 Percentile		Higher Income	
Child Planning	Want Children	2 Children	Want Children	N/A
Location	Shanghai	Shanghai	Shanghai	Shanghai
Political Alignment	Conservative		Conservative	
Lifestyle	Urban Living		Urban Living	
Work-Life Balance	Prioritizes Career		Prioritizes Career	

Woman 2 - Paralegal from middle-income family				
Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)
Age	30.00		Similar	
Profession	Legal	Paralegal	Academia	N/A
Degree Level	Bachelor's	Humanities	Advanced Degree	Ph.D.
School	High	China	High	China
Family Background	70-50 Percentile		Similar	
Home Ownership	Renting		Owns Single Property	
Car Ownership	No Car but Plans to Buy		Owns a Car	
Savings & Investments	50-30 Percentile		Higher	
Income Level	70-50 Percentile		Higher	
Child Planning	Want Children	1 Child	Want Children	1 Child
Location	Beijing	Beijing	Beijing	Beijing
Political Alignment	Apolitical		N/A	
Lifestyle	Urban Living		Urban Living	
Work-Life Balance	Prioritizes Career		Balanced Approach	

Man 3 - Chinese Actor Rising to Fame				
Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)
Age	29.00		Younger (Within 5 years)	
Profession	Art, Entertainment & Sports	Actor/Actress	Medical	N/A
Degree Level	Associate's Degree	Community College	N/A	N/A
School	Medium	China	Medium	N/A
Family Background	<30th Percentile		Higher	
Home Ownership	Living with Parents		N/A	
Car Ownership	Owns a Car		N/A	
Savings & Investments	<30th Percentile		Higher	
Income Level	>90th Percentile		Lower	
Child Planning	No Children	No Children	No Children	No Children
Location	Shanghai	Shanghai	N/A	N/A
Political Alignment	Apolitical		N/A	
Lifestyle	Urban Living		Urban Living	
Work-Life Balance	Prioritizes Career		Prioritizes Family	

Man 4 - English Teache	Man 4 - English Teacher in Beijing			
Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)
Age	40.00		Younger (Within 10 years)	
Profession	Academia	Teacher	Legal	N/A
Degree Level	Bachelor's	Humanities	Bachelor's	N/A
School	Medium	US	Medium	N/A
Family Background	>90th Percentile		Similar Family Income Level	
Home Ownership	Owns Multiple Properties		N/A	
Car Ownership	Owns a Car		N/A	
Savings & Investments	>90th Percentile		Lower	
Income Level	70-50 Percentile		Similar	
Child Planning	Want Children	2 Children	Want Children	2 Children
Location	Beijing	Beijing	Beijing	Beijing
Political Alignment	Conservative		Conservative	
Lifestyle	Urban Living		Urban Living	
Work-Life Balance	Prioritizes Family		Prioritizes Family	

Man 5 - Politician from	Man 5 - Politician from Middle Class Family ("the Average Man")			
Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)
Age	40.00		Younger (Within 10 years)	
Profession	Government & Public Service	Politician	N/A	N/A
Degree Level	Master's	Humanities	Bachelor's	N/A
School	High	China	Elite	China
Family Background	70-50 Percentile		Similar	
Home Ownership	Owns Single Property		N/A	
Car Ownership	Owns a Car		N/A	
Savings & Investments	70-50 Percentile		Lower	
Income Level	70-50 Percentile		Lower	
Child Planning	Want Children	2.00	Want Children	2.00
Location	Guangdong	Shenzhen	Guangdong	N/A
Political Alignment	Conservative		Conservative	
Lifestyle	Urbaan Living		Urbaan Living	
Work-Life Balance	Balanced Approach		Prioritizes Family	

Woman 3 - Therapist in	Woman 3 - Therapist in second-tier city			
Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)
Age	35.00		Older (Within 5 years)	
Profession	Healthcare	Therapist	N/A	N/A
Degree Level	Community College	Community College	Bachelor's	N/A
School	Medium	China	Medium	N/A
Family Background	50-30 Percentile		Higher	
Home Ownership	Renting		Owns Single Property	
Car Ownership	No Car		Owns a Car	
Savings & Investments	<30th Percentile		Higher	
Income Level	50-30 Percentile		Higher	
Child Planning	No Children	No Children	No Children	No Children
Location	Sichuan	Chengdu	Sichuan	N/A
Political Alignment	Apolitical		N/A	
Lifestyle	Suburban Living		N/A	
Work-Life Balance	Balanced Approach		Balanced Approach	

Woman 4 - Travelling n	Woman 4 - Travelling musician in the countryside ("Indifferent One")				
Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)	
Age	24.00		N/A		
Profession	Art, Entertainment & Sports	Musician	N/A	N/A	
Degree Level	High School	High School	N/A	N/A	
School	Low	China	N/A	N/A	
Family Background	<30th Percentile		Higher		
Home Ownership	Living with Parents		Renting		
Car Ownership	No Car		N/A		
Savings & Investments	<30th Percentile		Higher		
Income Level	<30th Percentile		Higher		
Child Planning	Want Children	3.00	Want Children	N/A	
Location	Jilin	Changchun	N/A	N/A	
Political Alignment	Apolitical		N/A		
Lifestyle	Rural Living		N/A		
Work-Life Balance	Prioritizes Family		Prioritizes Family		

Woman 5 - Civil Servar	Woman 5 - Civil Servant willing to relocate				
Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)	
Age	38.00		Older (Within 10 years)		
Profession	Government & Public Service	Civil Servant	Government & Public Service	N/A	
Degree Level	Bachelor's	Humanities	Bachelor's	N/A	
School	Medium	China	High	China	
Family Background	50-30 Percentile		Higher		
Home Ownership	Renting		Owns Single Property		
Car Ownership	No Car		Owns a Car		
Savings & Investments	<30th Percentile		Higher		
Income Level	50-30 Percentile		Higher		
Child Planning	Want Children	1 Child	Want Children	N/A	
Location	Hebei	Shijiazhuang	N/A	N/A	
Political Alignment	Conservative		Conservative		
Lifestyle	Suburban Living		N/A		
Work-Life Balance	Balanced Approach		Prioritizes Career		

Score Scaling Table:	Category Rank	Factor Weight
	1st	2.67
	2nd	2.33
	3rd	2.00
	4th	1.67
	5th	1.33

Preference Order	W4 > W1 > W5 > W2 > W3				_														
Man 1 - Stanford Gra						Woman 1 - Highly educa			Woman 2 - Paralegal fro						Woman 4 - Travelling mus				
Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)	Rank	Woman 1st	Woman 2nd	Raw Scaled		Woman 2nd			Woman 2nd	Raw Scaled		Woman 2nd	Raw Scaled Woman 1st	Woman 2nd	l Raw Scaled
Age	25.00	D. Janes Complete	Similar (Within 1 year)	N/A	2/5	28.00	D. C. Burt	0.00 0.00		D. J. J	0.00 0.00		771	0.00 0.00		M. Calabara	1.00 1.00 38.00	ce Civil Servant	0.00 0.00
Profession Degree Level	Business & Finance Bachelor's	Business Consultant STEM	Business & Finance Bachelor's	N/A	2.07	Business & Finance Master's	Business Consultant STEM	2.00 5.33 0.00 0.00		Paralegal Humanities	2.00 2.00		Therapist Community College	0.00 0.00	Art, Entertainment & Sports High School		0.00 0.00 Government & Public Service 0.00 0.00 Bachelor's	Humanities	2.00 2.00
School	Elite	US	High	US	1.33	Elite	US	0.00 0.00		China	1.00 1.33			0.00 0.00			0.00 0.00 Medium	China	0.00 0.00
Family Background	70-50 Percentile		Similar			90-70 Percentile		0.00 0.00	70-50 Percentile		1.00 1.00	50-30 Percentile		0.00 0.00	<30th Percentile		0.00 0.00 50-30 Percentile		0.00 0.00
Home Ownership	Renting		N/A			Owns Multiple Properties		1.00 1.00	Renting		1.00 1.00	Renting		1.00 1.00	Living with Parents		1.00 1.00 Renting		1.00 1.00
Car Ownership	No Car		N/A			Owns a Car		1.00 1.00	No Car but Plans to Buy		1.00 1.00	No Car		1.00 1.00	No Car		1.00 1.00 No Car		1.00 1.00
Savings & Investment	<30th Percentile		Similar			90-70 Percentile		0.00 0.00	50-30 Percentile		0.00 0.00	<30th Percentile		1.00 1.00	<30th Percentile		1.00 1.00 <30th Percentile		1.00 1.00
Income Level	>90th Percentile		Lower			90-70 Percentile		1.00 1.00				50-30 Percentile		1.00 1.00			1.00 1.00 50-30 Percentile		1.00 1.00
Child Planning	Want Children	3 Children	Want Children	3 Children	2.33	Want Children	2 Children		Want Children	1 Child		No Children	No Children		Want Children		2.00 4.67 Want Children	1 Child	1.00 2.33
Desired Location	US West Coast	San Francisco	US West Coast	N/A		Shanghai	Shanghai	0.00 0.00		Beijing	0.00 0.00		Chengdu	0.00 0.00		Changchun	0.00 0.00 Hebei	Shijiazhuang	0.00 0.00
Political Alignment	Liberal		N/A			Conservative		1.00 1.00	· · · · · · · · · · · · · · · · · · ·			Apolitical			Apolitical		1.00 1.00 Conservative		1.00 1.00
Lifestyle Work-Life Balance	Suburban Living Prioritizes Family		Suburban Living Prioritizes Family		2.00	Urban Living Prioritizes Career		0.00 0.00				Suburban Living Balanced Approach		0.00 0.00	Rural Living Prioritizes Family		0.00 0.00 Suburban Living 1.00 1.67 Balanced Approach		1.00 2.00 0.00 0.00
work-Lije Baiance	Prioritizes Family		Prioritizes Family		1.0/	Prioritizes Career		7.00 11.67			9.00 10.67			6.00 7.00			9.00 12.33 Balanced Approach		9.00 11.33
Preference Order	W1 > W2 > W4 > W5 > W3	1						7.00 11.67		Į.	9.00 10.67			6.00 7.00			9.00 12.33		9.00 11.33
	Professor in Shanghai				7	Woman 1 - Highly educa	tad bankan form mall	- ec cil	Woman 2 - Paralegal fro			W 2 Th			Woman 4 - Travelling mus		intryside Woman 5 - Civil Servant w	:11: 414	_
Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)	Rank	Woman 1st	Woman 2nd	Raw Scaled		Woman 2nd			Woman 2nd	Raw Scaled			Raw Scaled Woman 1st		Raw Scaled
Ana	32.00	Own-Frome (2nd)	Younger (Within 10 years)	Treferences (2nd)	2.33	28.00	Wollian Ziid	1.00 2.33		Woman Znu	1.00 2.33		Woman Ziid	0.00 0.00		Woman Ziiu	1.00 2.33 38.00	Woman Ziic	0.00 0.00
Profession	Academia	Professor	Academia	N/A	2.00	Business & Finance	Business Consultant	0.00 0.00		Paralegal	0.00 0.00		Therapist	0.00 0.00		Musician	0.00 0.00 Government & Public Service	e Civil Servant	
Degree Level	Advanced Degree	Ph.D.	Advanced Degree	N/A	2.67	Master's	STEM	0.00 0.00		Humanities	0.00 0.00			0.00 0.00			0.00 0.00 Bachelor's	Humanities	0.00 0.00
School	Elite	UK	High	UK		Elite	US	0.00 0.00		China	1.00 1.00			0.00 0.00	<u></u>		0.00 0.00 Medium	China	0.00 0.00
Family Background	90-70 Percentile		Similar			90-70 Percentile		1.00 1.00	70-50 Percentile		0.00 0.00	50-30 Percentile		0.00 0.00	<30th Percentile		0.00 0.00 50-30 Percentile		0.00 0.00
Home Ownership	Owns a Single Property		N/A			Owns Multiple Properties		1.00 1.00	Renting		1.00 1.00	Renting		1.00 1.00	Living with Parents		1.00 1.00 Renting		1.00 1.00
Car Ownership	Owns a Car		N/A			Owns a Car		1.00 1.00	No Car but Plans to Buy		1.00 1.00	No Car		1.00 1.00	No Car		1.00 1.00 No Car		1.00 1.00
Savings & Investment:	50-30 Percentile		Similar			90-70 Percentile			50-30 Percentile			<30th Percentile		0.00 0.00			0.00 0.00 <30th Percentile		0.00 0.00
Income Level	70-50 Percentile		Similar			90-70 Percentile		0.00 0.00				50-30 Percentile		0.00 0.00			0.00 0.00 50-30 Percentile		0.00 0.00
Child Planning	Want Children	2 Children	Want Children	2 Children	1.67	Want Children	2 Children		Want Children	1 Child		No Children	No Children		Want Children		1.00 1.67 Want Children	1 Child	1.00 1.67
Location	Shanghai	Shanghai	Shanghai	Shanghai		Shanghai	Shanghai	2.00 2.00		Beijing	0.00 0.00		Chengdu	0.00 0.00		Changchun	0.00 0.00 Hebei	Shijiazhuang	0.00 0.00
Political Alignment	Liberal		Liberal		_	Conservative		0.00 0.00			0.00 0.00			0.00 0.00			0.00 0.00 Conservative		0.00 0.00
Lifestyle Work-Life Balance	Urban Living Balanced Approach		Urban Living Prioritizes Family		1.33	Urban Living Prioritizes Career		1.00 1.00 0.00 0.00				Suburban Living Balanced Approach		0.00 0.00	Rural Living Prioritizes Family		0.00 0.00 Suburban Living 1.00 1.33 Balanced Approach		0.00 0.00
work-Lije Baiance	Baianced Approach		Prioritizes Family		1.33	Prioritizes Career		9.00 11.67			8.00 10.00			2.00 2.00			5.00 7.33 Balanced Approach		3.00 3.67
Preference Order	W3 > W1 > W4 > W2 > W5	1						9.00 11.67		l.	8.00 10.00			2.00 2.00			5.00 7.33		3.00 3.67
Man 3 - Chinese Acto					7	Woman 1 - Highly educa													
									Woman 2 - Paralegal fro	m middle-ince	ome family	Woman 3 - Therani	st in second-tier city				intryside I Woman 5 - Civil Servant w		
Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)	Rank			Raw Scaled				Woman 3 - Therapi Woman 1st	st in second-tier city Woman 2nd	Raw Scaled	Woman 4 - Travelling mus d Woman 1st		Intryside Woman 5 - Civil Servant w Raw Scaled Woman 1st		Raw Scaled
Categories Age	Own-Profile (1st) 29.00	Own-Profile (2nd)	Preferences (1st) Younger (Within 5 years)	Preferences (2nd)	Rank	Woman 1st 28.00	Woman 2nd		Woman 1st		Raw Scales	Woman 1st		Raw Scaled	d Woman 1st				
Categories Age Profession		Own-Profile (2nd) Actor/Actress		Preferences (2nd)	Rank	Woman 1st		Raw Scaled	30.00 Woman 1st		Raw Scale	35.00 Woman 1st			Woman 1st 24.00		Raw Scaled Woman 1st	Woman 2nd	Raw Scaled
Age	29.00		Younger (Within 5 years)		Rank	Woman 1st 28.00	Woman 2nd	Raw Scales	Woman 1st 30.00 Legal	Woman 2nd	Raw Scales 0.00 0.00	Woman 1st 35.00 Healthcare	Woman 2nd	0.00 0.00	Woman 1st 24.00 Art, Entertainment & Sports	Woman 2nd	Raw Scaled Woman 1st	Woman 2nd	Raw Scaled
Age Profession Degree Level School	29.00 Art, Entertainment & Sports	Actor/Actress	Younger (Within 5 years) Medical	N/A	Rank	Woman 1st 28.00 Business & Finance	Woman 2nd Business Consultant	Raw Scaled 1.00 1.00 0.00 0.00	30.00 Legal Bachelor's	Woman 2nd Paralegal	Raw Scales	Woman 1st 35.00 Healthcare Community College	Woman 2nd Therapist	0.00 0.00 0.00 0.00	Woman 1st 24.00 Art, Entertainment & Sports High School	Woman 2nd Musician	Raw Scaled Woman 1st 1.00 1.00 38.00 0.00 0.00 Government & Public Servic 2.00 2.00 Bachelor's 0.00 0.00 Medium	Woman 2nd	Raw Scaled
Age Profession Degree Level School Family Background	29.00 Art, Entertainment & Sports Associate's Degree Medium <30th Percentile	Actor/Actress Community College	Younger (Within 5 years) Medical N/A Medium Higher	N/A N/A	Rank	Woman 1st 28.00 Business & Finance Master's Elite 90-70 Percentile	Woman 2nd Business Consultant STEM	Raw Scaled 1.00 1.00 0.00 0.00 2.00 2.00 0.00 0.00 1.00 1.00	Woman 1st 30.00 Legal Bachelor's High 70-50 Percentile	Woman 2nd Paralegal Humanities	Raw Scales 0.00 0.00 0.00 0.00 2.00 2.00 0.00 0.00 1.00 1.00	35.00 Healthcare Community College Medium 50-30 Percentile	Woman 2nd Therapist Community College	0.00 0.00 0.00 0.00 2.00 2.00 2.00 2.00 1.00 1.00	24.00 Art, Entertainment & Sports High School Low <30th Percentile	Musician High School	Raw Scaled Woman 1st	Woman 2nd te Civil Servant Humanities	Raw Scaled
Age Profession Degree Level School Family Background Home Ownership	29.00 Art, Entertainment & Sports Associate's Degree Medium <30th Percentile Living with Parents	Actor/Actress Community College	Younger (Within 5 years) Medical N/A Medium Higher N/A	N/A N/A	Rank	Woman 1st 28.00 Business & Finance Master's Elite 90-70 Percentile Owns Multiple Properties	Woman 2nd Business Consultant STEM	Raw Scaled 1.00 1.00 0.00 0.00 2.00 2.00 0.00 0.00 1.00 1.00 1.00 1.00	Woman 1st 30.00 Legal Bachelor's High 70-50 Percentile Renting	Woman 2nd Paralegal Humanities	Raw Scales 0.00 0.00 0.00 0.00 2.00 2.00 0.00 0.00 1.00 1.00 1.00 1.00	Woman 1st 35.00 Healthcare Community College Medium 50-30 Percentile Renting	Woman 2nd Therapist Community College	0.00 0.00 0.00 0.00 2.00 2.00 2.00 2.00 1.00 1.00 1.00 1.00	24.00 Art, Entertainment & Sports High School Low <30th Percentile Living with Parents	Musician High School	Raw Scaled Woman 1st 1.00 1.00 38.00 0.00 0.00 Government & Public Servic 2.00 2.00 Bachelor's 0.00 0.00 Medium 0.00 0.00 So-30 Percentile 1.00 1.00 Renting	Woman 2nd te Civil Servant Humanities	Raw Scaled
Age Profession Degree Level School Family Background Home Ownership Car Ownership	29.00 Art, Entertainment & Sports Associate's Degree Medium <30th Percentile Living with Parents Owns a Car	Actor/Actress Community College	Younger (Within 5 years) Medical N/A Medium Higher N/A N/A	N/A N/A		Woman 1st 28.00 Business & Finance Master's Elite 90-70 Percentile Owns Multiple Properties Owns a Car	Woman 2nd Business Consultant STEM	Raw Scaled 1.00 1.00 0.00 0.00 2.00 2.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00	Woman 1st 30.00 Legal Bachelor's High 70-50 Percentile Renting No Car but Plans to Buy	Woman 2nd Paralegal Humanities	Raw Scales 0.00 0.00 0.00 0.00 2.00 2.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00	Woman 1st 35.00 Healthcare Community College Medium 50-30 Percentile Renting No Car	Woman 2nd Therapist Community College	0.00 0.00 0.00 0.00 2.00 2.00 2.00 2.00 1.00 1.00 1.00 1.00 1.00 1.00	Woman 1st 24.00 24.00 Art, Entertainment & Sports High School Low <30th Percentile Living with Parents No Car	Musician High School	Raw Sealed Woman 1st	Woman 2nd te Civil Servant Humanities	Raw Scaled 0.00
Age Profession Degree Level School Family Background Home Ownership Car Ownership Savings & Investments	29.00 Art, Entertainment & Sports Associate's Degree Medium <30th Percentile Living with Parents Owns a Car <30th Percentile	Actor/Actress Community College	Younger (Within 5 years) Medical N/A Medium Higher N/A N/A Higher	N/A N/A	Rank	Woman 1st 28.00 Business & Finance Master's Elite 90-70 Percentile Owns Multiple Properties Owns a Car 90-70 Percentile	Woman 2nd Business Consultant STEM	Raw Scaled 1.00 1.00 0.00 0.00 2.00 2.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.33	Woman 1st 30.00 Legal Bachelor's High 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile	Woman 2nd Paralegal Humanities	Raw Scales 0.00 0.00 0.00 0.00 2.00 2.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.33	Woman 1st 35.00 Healthcare Community College Medium 50-30 Percentile Renting No Car <30th Percentile	Woman 2nd Therapist Community College	0.00 0.00 0.00 0.00 2.00 2.00 2.00 2.00 1.00 1.00 1.00 1.00 0.00 0.00	Woman 1st 24.00 Art, Entertainment & Sports High School Low <30th Percentile Living with Parents No Car <30th Percentile	Musician High School	Raw Scaled Woman 1st	Woman 2nd te Civil Servant Humanities	Raw Scaled 0.00
Age Profession Degree Level School Family Background Home Ownership Car Ownership Savings & Investment. Income Level	29.00 Art, Entertainment & Sports Associate's Degree Medium <30th Percentile Living with Parents Owns a Car <30th Percentile >90th Percentile	Actor/Actress Community College China	Younger (Within 5 years) Medical N/A Medium Higher N/A N/A Higher Lower	N/A N/A N/A		Woman Ist 28.00 Business & Finance Master's Elite 90-70 Percentile Owns Multiple Properties Owns a Car 90-70 Percentile 90-70 Percentile	Woman 2nd Business Consultant STEM US	Raw Scalet 1.00 1.00 0.00 0.00 2.00 2.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.33 1.00 1.00	Woman 1st 30.00 Legal Bachelor's High 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile 70-50 Percentile	Paralegal Humanities China	Raw Scales 0.00 0.00 0.00 0.00 2.00 2.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00	Woman 1st 35.00 Healthcare Community College Medium 50-30 Percentile Renting No Car -30th Percentile 50-30 Percentile	Woman 2nd Therapist Community College China	0.00 0.00 0.00 0.00 2.00 2.00 2.00 2.00 1.00 1.00 1.00 1.00 0.00 0.00 1.00 1.00	Woman 1st 24.00 Art, Entertainment & Sports High School Low -30th Percentile Living with Parents No Car -30th Percentile -30th Percentile	Musician High School China	Raw Sealed Woman 1st	Woman 2nd Exercise Civil Servant Humanities China	Raw Scaled
Age Profession Degree Level School Family Background Home Ownership Car Ownership Savings & Investment. Income Level Child Planning	29 00 Art, Entertainment & Sports Associate's Degree Medium	Actor/Actress Community College China No Children	Younger (Within 5 years) Medical N/A Medium Higher N/A N/A N/A Higher Lower No Children	N/A N/A N/A N/A N/A No Children	1.33	Woman 1st 28.00 Business & Finance Master's Elite 90-70 Percentile Owns Multiple Properties Owns a Car 90-70 Percentile 90-70 Percentile Want Children	Woman 2nd Business Consultant STEM US 2 Children	Raw Scalet 1.00 1.00 0.00 0.00 2.00 2.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 0.00	Woman 1st 30.00 Legal Bachelor's High 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile 70-50 Percentile Want Children	Paralegal Humanities China	Raw Scales 0.00 0.00 0.00 0.00 2.00 2.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 0.00	Woman 1st 35.00 Healthcare Community College Medium 50-30 Percentile Renting No Car -30th Percentile 50-30 Percentile No Children	Woman 2nd Therapist Community College China No Children	0.00 0.00 0.00 0.00 2.00 2.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 0.00 1.00 1.00 2.00 5.33	Woman 1st 24.00 Art, Entertainment & Sports High School Low <30th Percentile Living with Parents No Car <30th Percentile Want Children Want Children	Musician High School China	Raw Scaled Woman 1st	Woman 2nd Civil Servant Humanities China	Raw Scaled
Age Profession Degree Level School Family Background Home Ownership Savings & Investment. Income Level Child Planning Location	29 00 Art, Entertainment & Sports Associate's Degree Medium	Actor/Actress Community College China	Younger (Within 5 years) Medical N/A Medium Higher N/A N/A N/A N/A Higher Lower No Children N/A	N/A N/A N/A		Woman 1st 28.00 Business & Finance Master's Elite Owns Multiple Properties Owns a Car 90-70 Percentile 90-70 Percentile 90-70 Percentile Want Children Shanghai	Woman 2nd Business Consultant STEM US	Raw Scalet 1.00 1.00 0.00 0.00 2.00 2.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 0.00 2.00 4.00	Woman Ist 30.00 10	Paralegal Humanities China	Raw Scalet 0.00 0.00 0.00 0.00 2.00 2.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00	Woman 1st 35.00 Healtheare Community College Medium 50-30 Percentile Renting No Car <30th Percentile 50-30 Percentile No Children No Children Sichuan	Woman 2nd Therapist Community College China	0.00 0.00 0.00 0.00 2.00 2.00 2.00 2.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 0.00 1.00 1.00 2.00 5.33 2.00 4.00	Woman 1st 24.00 Art, Entertainment & Sports High School Low	Musician High School China	Raw Scaled Woman 1st	Woman 2nd Exercise Civil Servant Humanities China	Raw Scaled
Age Profession Degree Level School Family Background Home Ownership Car Ownership Savings & Investment Income Level Child Planning Location Political Alignment	29 00 Art. Entertainment & Sports Associate's Degree Medium (-30th Percentile Living with Parents Owns a Car (-30th Percentile No Children Shanghai Apolitical	Actor/Actress Community College China No Children	Younger (Within 5 years) Medical N/A Medium Higher N/A N/A N/A Higher No Children No Children N/A N/A N/A	N/A N/A N/A N/A N/A No Children	1.33 2.67 2.00	Woman 1st 28.00 Business & Finance Master's Elite 90-70 Percentile Owns Multiple Properties Owns a Car 90-70 Percentile Want Children Shanghai Conservative	Woman 2nd Business Consultant STEM US 2 Children	Raw Scalet 1.00 1.00 0.00 0.00 2.00 2.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.33 1.00 1.0 1.00 1.0 1.00 4.0 2.00 4.0 1.00 1.00	Woman 1st 3 0.00 Legal Bachelor's High 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile Want Children Beijing Apolitical	Paralegal Humanities China	Raw Scales 0.00 0.00 0.00 0.00 2.00 2.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 0.00 0.00 0.00 1.00 1.00	Woman Ist 35.00 35.00 Healthcare Community College Medium 50-30 Percentile Renting No Car -30th Percentile 50-30 Percentile No Children Sichuan Apolitical	Woman 2nd Therapist Community College China No Children	0.00 0.00 0.00 0.00 2.00 2.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00	Woman 1st 24.00 Art, Entertainment & Sports High School Low -30th Percentile Living with Parents No Car -30th Percentile Want Children Jilin Jilin Apolitical	Musician High School China	Raw Scaled Woman 1st	Woman 2nd Civil Servant Humanities China	Raw Scaled
Age Profession Degree Level School Family Background Home Ownership Savings & Investment. Income Level Child Planning Location	29 00 Art, Entertainment & Sports Associate's Degree Medium	Actor/Actress Community College China No Children	Younger (Within 5 years) Medical N/A Medium Higher N/A N/A N/A N/A Higher Lower No Children N/A	N/A N/A N/A N/A N/A No Children	1.33 2.67 2.00	Woman 1st 28.00 Business & Finance Master's Elite 90-70 Percentile Owns Multiple Properties Owns a Car 90-70 Percentile 90-70 Percentile 90-70 Percentile Want Children Shanghai Conservative Urban Living	Woman 2nd Business Consultant STEM US 2 Children	Raw Scaled 1.00 1.00 0.00 0.00 2.00 2.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 0.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 2.00 1.00 2.33	Woman Ist 30.00 Legal Bachelor's High 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile Want Children Beijing Apolitical Urban Living	Paralegal Humanities China	Raw Scales 0.00 0.00 0.00 0.00 2.00 2.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 0.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 2.33	Woman 1st 35.00 Healthcare Community College Medium 50-30 Percentile Renting No Car <30th Percentile No Children Sichuan Apolitical Suburban Living	Woman 2nd Therapist Community College China No Children	0.00 0.00 0.00 0.00 2.00 2.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 1.00 0.00	Woman 1st 24.00 Art, Entertainment & Sports High School Low	Musician High School China	Raw Scaled Woman 1st	Woman 2nd Civil Servant Humanities China	Raw Scaled
Age Profession Degree Level School Family Background Home Ownership Car Ownership Savings & Investment Income Level Child Planning Location Political Alignment Lifestyle	29 00 Art, Entertainment & Sports Associate's Degree Medium	Actor/Actress Community College China No Children	Younger (Within 5 years) Medical N/A Medium Higher N/A NA NA NA NA NA NA Under Lower N/A NA Under N/A NA Under N/A NA Under	N/A N/A N/A N/A N/A No Children	1.33 2.67 2.00	Woman 1st 28.00 Business & Finance Master's Elite 90-70 Percentile Owns Multiple Properties Owns a Car 90-70 Percentile 90-70 Percentile 90-70 Percentile Want Children Shanghai Conservative Urban Living	Woman 2nd Business Consultant STEM US 2 Children	Raw Scalect 1.00 2.33 1.00 0.00	Woman Ist 30.00 Legal Bachelor's High 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile Want Children Beijing Apolitical Urban Living Prioritizes Career	Paralegal Humanities China	Raw Scales 0.00 0.00 0.00 0.00 2.00 2.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 0.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 2.33	Woman lst 35.00 35.00 Healthcare Community College Medium 50-30 Percentile Renting No Car -30th Percentile 50-30 Percentile 50-30 Percentile 50-30 Percentile No Car -30th Percentile Soldern Sichuan Apolitical Suburban Living Balanced Approach	Woman 2nd Therapist Community College China No Children Chengdu	0.00 0.00 0.00 0.00 2.00 2.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 1.00 0.00 1.00 0.00	Woman 1st 24.00 Art, Entertainment & Sports High School Low -30th Percentile Living with Parents No Car -30th Percentile Want Children Jilin Apolitical Rural Living Rural Living Rural Living	Musician High School China	Raw Sealed Woman 1st	Woman 2nd Civil Servant Humanities China	Raw Scaled
Age Profession Degree Level School Family Background Home Ownership Car Ownership Savings & Investment Income Level Child Planning Location Political Alignment Lifestyle	29 00 Art, Entertainment & Sports Associate's Degree Medium	Actor/Actress Community College China No Children	Younger (Within 5 years) Medical N/A Medium Higher N/A NA NA NA NA NA NA Under Lower N/A NA Under N/A NA Under N/A NA Under Under N/A Under N/A Under N/A	N/A N/A N/A N/A N/A No Children	1.33 2.67 2.00	Woman 1st 28.00 Business & Finance Master's Elite 90-70 Percentile Owns Multiple Properties Owns a Car 90-70 Percentile 90-70 Percentile 90-70 Percentile Want Children Shanghai Conservative Urban Living	Woman 2nd Business Consultant STEM US 2 Children	Raw Scaled 1.00 1.00 0.00 0.00 2.00 2.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 0.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 2.00 1.00 2.33	Woman Ist 30.00 Legal Bachelor's High 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile Want Children Beijing Apolitical Urban Living Prioritizes Career	Paralegal Humanities China	Raw Scales 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 0.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 2.33 0.00 0.00	Woman lst 35.00 35.00 Healthcare Community College Medium 50-30 Percentile Renting No Car -30th Percentile 50-30 Percentile 50-30 Percentile 50-30 Percentile No Car -30th Percentile Soldern Sichuan Apolitical Suburban Living Balanced Approach	Woman 2nd Therapist Community College China No Children Chengdu	0.00 0.00 0.00 0.00 2.00 2.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 1.00 0.00	Woman 1st 24.00 Art, Entertainment & Sports High School Low -30th Percentile Living with Parents No Car -30th Percentile Want Children Jilin Apolitical Rural Living Rural Living Rural Living	Musician High School China	Raw Scaled Woman 1st	Woman 2nd Civil Servant Humanities China	1 Raw Scaled
Age Profession Degree Level School Family Background Home Ownership Car Ownership Savings & Investment Income Level Child Planning Location Political Alignment Lifestyle Work-Life Balance	29 00 Art, Entertainment & Sports Associate's Degree Medium	Actor/Actress Community College China No Children	Younger (Within 5 years) Medical N/A Medium Higher N/A NA NA NA NA NA NA Under Lower N/A NA Under N/A NA Under N/A NA Under Under N/A Under N/A Under N/A	N/A N/A N/A N/A N/A No Children	1.33 2.67 2.00	Woman 1st 28.00 Business & Finance Master's Elite 90-70 Percentile Owns Multiple Properties Owns a Car 90-70 Percentile 90-70 Percentile 90-70 Percentile Want Children Shanghai Conservative Urban Living	Woman 2nd Business Consultant STEM US 2 Children Shanghai	Raw Scalec	Woman Ist 30.00 Legal Bachelor's High 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile Want Children Beijing Apolitical Urban Living Prioritizes Career	Woman 2nd Paralegal Humanities China 1 Child Beijing	Raw Scales 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 2.33 0.00 0.00 9.00 10.67	Woman 1st 30-30 Healthcare Community College Medium 50-30 Percentile Renting No Car <30th Percentile 50-30 Percentile No Children Sichuan Apolitical Suburban Living Balanced Approach	Woman 2nd Therapist Community College China No Children Chengdu	0.00 0.00 0.00 0.00 2.00 2.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 1.00 0.00 1.00 0.00	Woman 1st 24.00 Art, Entertainment & Sports High School Low -30th Percentile Living with Parents No Car -30th Percentile -30th Percentile -30th Percentile -30th Portentile -30th Portentile -30th Portentile -30th Portentile -30th Percentile Want Children Jilin Apolitical Rural Living Prioritizes Family	Woman 2nd Musician High School China 3 Children Changchun	Raw Scaled Woman 1st	Woman 2nd Civil Servant Humanities China I Child Shijiazhuang	1 Raw Scaled 0.00 0.00 0.00 1 0.00
Age Profession Degree Level School Family Background Home Ownership Savings & Investment Income Level Child Planning Location Political Alignment Lifestyle Work-Life Balance Preference Order Man 4 - English Teacl	29 00 Art, Entertainment & Sports Associate's Degree Medium	Actor/Actress Community College China No Children	Younger (Within 5 years) Medical N/A Medium Higher N/A NA NA NA NA NA NA Under Lower N/A NA Under N/A NA Under N/A NA Under Under N/A Under N/A Under N/A	N/A N/A N/A N/A N/A No Children	1.33 2.67 2.00 2.33 1.67	Woman 1st 28.00 Business & Finance Master's Elite 90-70 Percentile 90-70 Percentile 0owns Multiple Properties Owns a Car 90-70 Percentile Want Children Want Children Shanghai Conservative Urban Living Prioritizes Career	Woman 2nd Business Consultant STEM US 2 Children Shanghai	Raw Scalec	Woman 1st 30.00 Legal Bachelor's High 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile Want Children Beijing Apolitical Urban Living Prioritizes Career	Woman 2nd Paralegal Humanities China 1 Child Beijing	Raw Scales	Woman Ist 35.00 Healthcare Community College Medium 50-30 Percentile Renting No Car -30th Percentile No Children Sichuan Apolitical Suburban Living Balanced Approach	Woman 2nd Therapist Community College China No Children Chengdu	0.00 0.00 0.00 0.00 2.00 2.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 1.00 0.00 1.00 0.00	Woman 1st 24.00 Woman 1st 24.00 Art, Entertainment & Sports High School Low -30th Percentile Living with Parents No Car -30th Percentile Want Children Jilin Apolitical Rural Living Prioritizes Family Woman 4 - Travelling mus Woman 4 - Travelling mus	Woman 2nd Musician High School China 3 Children Changchun	Raw Scaled Woman 1st	Woman 2nd Civil Servani Humanites China 1 Child Shijiazhuang	1 Raw Scaled 0.00 0.00 0.00 1 0.00
Age Profession Degree Level School Family Background Home Ownership Car Ownership Car Ownership Savings & Investment Income Level Child Planning Location Political Alignment Lifestyle Work-Life Balance	29 00 Art, Entertainment & Sports Associate's Degree Medium	Actor/Actress Community College China No Children Shanghai	Vounger (Within 5 years) Medical N/A Medium Higher N/A N/A Higher Lower N/A Urban Living Prioritizes Family	N/A	1.33 2.67 2.00 2.33 1.67	Woman 1st 28.00 Business & Finance Master's Elite 90-70 Percentile Owns Multiple Properties Owns a Car 90-70 Percentile Want Children Shanghai Conservative Urban Living Prioritizes Career	Woman 2nd Business Consultant STEM US 2 Children Shanghai	Raw Scalec	Woman 1st 30.00 Legal Bachelor's High 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile 70-50 Percentile 70-50 Percentile 70-50 Percentile 70-50 Percentile Urban Living Prioritizes Career Woman 2 - Paralegal frr Woman 1st	Woman 2nd Paralegal Humanities China 1 Child Beijing m middle-ince	Raw Scales	Woman 1st 35.00 Healthcare Community College Medium 50-30 Percentile Renting No Car -30th Percentile No Children Sichuan Sichuan Sichuan Suburban Living Balanced Approach Woman 3 - Therapi Woman 1st	Woman 2nd Therapist Community College China No Children Chengdu	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.0	Woman 1st 24.00 Art, Entertainment & Sports High School Low <30th Percentile Living with Parents No Car <30th Percentile Want Children Jilin Rural Living Prioritizes Family Woman 4 - Travelling mus Woman 1st	Woman 2nd Musician High School China 3 Children Changchun	Raw Scaled Woman 1st	Woman 2nd Civil Servani Humanites China 1 Child Shijiazhuang	Raw Scaled
Age Profession Degree Level School Family Background Home Ownership Savings & Investment Income Level Child Planning Location Political Alignment Lifestyle Work-Life Balance Preference Order Man 4 - English Teacl	29 00 Art, Entertainment & Sports Associate's Degree Medium	Actor/Actress Community College China No Children Shanghai Own-Profile (2ad) Teacher	Vounger (Within 5 years) Medical Medical N/A Medium Higher N/A Nigher Lower Lower N/A Urban Living Prioritizes Family Preferences (Ist) Younger (Within 10 years) Legal	N/A N/A N/A N/A N/A N/A NO Children N/A Preferences (2nd)	1.33 2.67 2.00 2.33 1.67	Woman 1st 28.00 Business & Finance Master's Elite 90-70 Percentile Owns Multiple Properties Owns a Car 90-70 Percentile Want Children Shanghai Conservative Urban Living Prioritizes Career Woman 1 - Highly educa Woman 1st	Woman 2nd Business Consultant STEM US 2 Children Shanghai ted banker from well Woman 2nd Business Consultant	Raw Scalect	Woman 1st 30.00 Legal Bachelor's High 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile Want Children Beijing Apolitical Urban Living Prioritizes Career Woman 2 - Paralegal fr Woman 1st 30.00	Woman 2nd Paralegal Humanities China 1 Child Beijing m middle-ince	Raw Scaled	Woman 1st 35.00 Healthcare Community College Medium 50-30 Percentile Renting No Car <30th Percentile No Children Sichuan 50-30 Percentile No Children Sichuan Apolitical Suburban Living Balanced Approach Woman 1st 35.00 Healthcare University Suburban Living Balanced Percentile No Children Sichuan S	Woman 2nd Therapist Community College China No Children Chengdu st in second-tier city Woman 2nd Therapist	0.00 0.00	Woman 1st 24.00 Art, Entertainment & Sports High School Love <30th Percentile Living with Parents No Car <30th Percentile Want Children Jilin Jilin Apolitical Rural Living Prioritizes Family Woman 4 - Travelling mus Woman 1st 24.00 Woman 1st 24.00	Woman 2nd Musician High School China 3 Children Changchun ician in the cot Woman 2nd Musician	Raw Scaled Woman 1st	Woman 2nd Civil Servantan Humanities China 1 Child Shijiazhuang Hilling to relocate Woman 2nd	Raw Scaled
Age Profession Degree Level School Degree Level School Home Ownership Car Ownership Car Ownership Location Political Alignment Lifestyle Hork-Life Balance Preference Order Man 4 - English Teacl Categories Age Profession	29 00 Art, Entertainment & Sports Associate's Degree Medium	Actor/Actress Community College China No Children Shanghai Own-Profile (2nd) Teacher Humanities	Vounger (Within 5 years) Medical Medical N/A Medium Higher N/A N/A Higher Lower Lower Lower Lower Lower Viantification N/A N/A N/A VA VA VA VA VA VA VA Vanition Viantification Viantifica	N/A N/A N/A N/A N/A N/A N/A N/A Preferences (2nd) N/A N/A	1.33 2.67 2.00 2.33 1.67	Woman 1st 28.00 Business & Finance Master's Elite 90-70 Percentile Owns Multiple Properties Owns a Car 90-70 Percentile Want Children Want Children Shanghai Conservative Urban Living Prioritizes Career Woman 1- Highly educa Woman 1st 28.00 Business & Finance Master's	Woman 2nd Business Consultant STEM US 2 Children Shanghai	Raw Scalec	Woman 1st 30.00 Legal Bachelor's High 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile Want Children Beijing Apolitical Urban Living Prioritizes Career Woman 2 - Paralegal fri Woman 1st 30.00 Legal Bachelor's	Woman 2nd Paralegal Humanities China 1 Child Beijing m middle-ince Woman 2nd Paralegal Humanities	Raw Scaled	Woman 1st 35.00 Healthcare Community College Medium 50-30 Percentile Renting No Car <-30th Percentile No Children Sichuan Apolitical Suburban Living Balanced Approach Woman 3 - Therapit Woman 1st 35.00 Healthcare Community College	Woman 2nd Therapist Community College China No Children Chengdu st in second-tier city Woman 2nd Therapist Community College	0.00 0.00	Woman 1st 24.00 Art, Entertainment & Sports High School Low - 30th Percentile Living with Parents No Car - 30th Percentile Living with Parents No Car - 30th Percentile Want Children Jilin Apolitical Rural Living Prioritizes Family Woman 1st 24.00 Art, Entertainment & Sports High School	Woman 2nd Musician High School China 3 Children Changchun dician in the cor Woman 2nd Musician High School	Raw Scaled Woman 1st	Woman 2nd Civil Servantal Humanities China 1 Child Shijiazhuang Woman 2nd Civil Servantal Humanities	Raw Scaled
Age Profession Degree Level School Family Background Home Ownership Savings & Investment Income Level Child Planning Location Child Planning Location Political Alignment Lifestyle Work-Life Balance Categories Age Preference Order Man 4 - English Teacl Categories Age School Degree Level School	29 00 Art. Entertainment & Sports Associate's Degree Medium	Actor/Actress Community College China No Children Shanghai Own-Profile (2ad) Teacher	Vounger (Within 5 years) Medical N/A Medium Higher N/A Higher Lower N/A Urban Living Prioritizes Family Freferences (1st) Vounger (Within 10 years) Legal Bachelor's Medium	N/A N/A N/A N/A N/A N/A NO Children N/A Preferences (2nd)	1.33 2.67 2.00 2.33 1.67	Woman 1st 28.00 Business & Finance Master's Elite 09-70 Percentile Owns Multiple Properties Owns a Car 90-70 Percentile Want Children Shanghai Conservative Urban Living Prioritizes Career Woman 1 - Highly educa Woman 1st 28.00 Business & Finance Master's Elite	Woman 2nd Business Consultant STEM US 2 Children Shanghai ted banker from well Woman 2nd Business Consultant	Raw Scalec	Woman 1st 30.00 Legal Bachelor's High 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile Want Children Beijing Apolitical Urban Living Prioritizes Career Woman 2 - Paralegal fre Woman 1st 30.00 Legal Bachelor's	Woman 2nd Paralegal Humanities China 1 Child Beijing m middle-incew Woman 2nd Paralegal	Raw Scales	Woman 1st 35.00 Healthcare Community College Medium 50-30 Percentile Renting No Car -30th Percentile No Children Sichuan Apolitical Suburban Living Balanced Approach Woman 3 - Therapi Woman 1st 35.00 Healthcare Community College Medium	Woman 2nd Therapist Community College China No Children Chengdu st in second-tier city Woman 2nd Therapist	0.00 0.00	Woman 1st 24.00 Art, Entertainment & Sports High School Living with Parents No Car -30th Percentile Living with Parents No Car -30th Percentile Want Children Jilin Apolitical Rural Living Prioritizes Family Woman 4 - Travelling mus Woman 1st 24.00 Art, Entertainment & Sports High School Low	Woman 2nd Musician High School China 3 Children Changchun dician in the cor Woman 2nd Musician High School	Raw Scaled Woman 1st	Woman 2nd ce Civil Servantan Humanities China 1 Child Shijiazhuang iilling to relocate Woman 2nd ce Civil Servantan	Raw Scaled
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Age Profession Degree Level School Degree Level School Home Ownership Car Ownership Car Ownership Car Ownership Car Ownership Child Planning Location Political Alignment Lifewyle Work-Life Balance Categories Man 4 - English Teacl Categories Age Preference Order Man 4 - English Teacl Categories Age School Degree Level School Home Ownership Savings & Investment Income Level Collula Planning	29 00 Art. Entertainment & Sports Associate's Degree Medium	Actor/Actress Community College China No Children Shanghai Own-Profile (2nd) Teacher Humanities US	Vounger (Within 5 years) Medical N/A Medium Higher N/A Higher Lower N/A Higher Lower N/A Urban Living Prioritizes Family Profitizes Family Vounger (Within 10 years) Legal Backelor's Medium Similar Family Income Level N/A N/A Urban Living Prioritizes Family	N/A N/A N/A N/A N/A NO Children N/A Preferences (2nd) N/A N/A N/A N/A 2 Children	1.33 2.67 2.00 2.33 1.67 Rank	Woman 1st 28.00 Business & Finance Master's Elite 90-70 Percentile 90-70 Percentile 70-70 Percentile 90-70 Percentile Want Children Shanghai Conservative Urban Living Prioritizes Career Woman 1st 28.00 Business & Finance Master's Elite Owns & Finance Master's Line 0-70 Percentile 90-70 Percentile 90-70 Percentile Woman 1st 28.00 Woman 1st 28.00 Woman 1st 29.00 Wo	Business Consultant STEM US 2 Children Shanghai ted banker from well Woman 2nd Business Consultant STEM US 2 Children 2 Children	Raw Scalect Raw Scalect Raw Scalect Raw Raw	Woman 1st 30.00 Legal Bachelor's High 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile Want Children Beijing Apolitical Urban Living Prioritizes Career Woman 2 - Paralegal fre Woman 1st 30.00 Legal Bachelor's High No Car but Plans to Buy 50-30 Percentile Renting No Car but Plans to Buy 50-30 Percentile Renting No Car but Plans to Buy 50-30 Percentile Renting No Car but Plans to Buy 50-30 Percentile Renting No Car but Plans to Buy 50-30 Percentile Renting No Car but Plans to Buy 50-30 Percentile Rolidren Beijing Apolitical	Paralegal Humanities China 1 Child Beijing m middle-incu Woman 2nd Paralegal Humanities China	Raw Scales	Woman 1st 35.00 Healthcare Community College Medium 30-30 Percentile Renting No Car	Noman 2nd Therapist Community College China No Children Chengdu St in second-tier city Woman 2nd Therapist Community College China No Children	0.00 0.00	Woman 1st 24.00 Art, Entertainment & Sports High School Low -30th Percentile Living with Parents No Car -30th Percentile Want Children Jilin Apolitical Rural Living Prioritizes Family Woman 4 - Travelling mus 1	Musician High School China 3 Children Changchun High School China 3 Children Woman 2nd High School China 3 Children High School	Raw Sealed Woman 1st	Woman 2nd te Civil Servanta Humanites China 1 Child Shijiazhuang Woman 2nd te Civil Servanta Lumanites China 1 Child 1 Child	Raw Scaled
Age Profession Degree Level School Degree Level School Family Background Home Ownership Savings & Investment Income Level Child Planning Location Political Alignment Lifestyle Work-Life Balance Work-Life Balance Categories Age Preference Order Categories Age Prefersion Degree Level School Family Background Home Ownership Savings & Investment Income Level Child Planning Location	29 00 Art, Entertainment & Sports Associate's Degree Medium -(30th Percentile Living with Parents Owns a Car -(30th Percentile -(30th Perc	Actor/Actress Community College China No Children Shanghai Own-Profile (2nd) Teacher Humanities US	Vounger (Within 5 years) Medical Medical Medical Medical Medican Migher Migher N/A Higher Lower N/A Higher Lower Migher M	N/A N/A N/A N/A N/A NO Children N/A Preferences (2nd) N/A N/A N/A N/A 2 Children	2.67 2.00 2.33 1.67 Rank	Woman 1st 28.00 Business & Finance Master's Elite 90-70 Percentile Owns Multiple Properties Owns a Car 90-70 Percentile Want Children Shanghai Conservative Urban Living Prioritizes Career Woman 1 - Highly educa Woman 1st 28.00 Business & Finance Master's Elite 90-70 Percentile Owns Multiple Properties Owns a Car 90-70 Percentile Owns Multiple Properties Owns a Car 90-70 Percentile 90-70 Percentile 90-70 Percentile	Business Consultant STEM US 2 Children Shanghai ted banker from well Woman 2nd Business Consultant STEM US 2 Children 2 Children	Raw Scalect Raw Scalect Raw Scalect Raw Raw Scalect Raw	Woman 1st 30.00 Legal Bachelor's High 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile Want Children Beijing Apolitical Urban Living Prioritizes Career Woman 2 - Paralegal fro Woman 1st 30.00 Legal Bachelor's High No Car but Plans to Buy 50-30 Percentile Renting No Car but Plans to Buy 50-30 Percentile Renting No Car but Plans to Buy 50-30 Percentile Want Children Beijing Apolitical Urban Living	Paralegal Humanities China 1 Child Beijing m middle-incu Woman 2nd Paralegal Humanities China	Raw Scaled Raw Scaled Raw Raw	Woman 1st 35.00 Healthcare Community College Medium So-30 Percentile Renting No Car -30th Percentile No Children Sichuan Apolitical Suburban Living Balanced Approach Woman 1st 35.00 Healthcare Community College Medium No Children Sichuan Apolitical Soborban Living Balanced Approach Voman 1st 35.00 Healthcare Community College Medium No Car -30th Percentile So-30 Percentile So-30 Percentile No Children Sichuan	Noman 2nd Therapist Community College China No Children Chengdu St in second-tier city Woman 2nd Therapist Community College China No Children	0.00 0.00	Woman 1st 24.00 Art, Entertainment & Sports High School Low -30th Percentile Living with Parents No Car -30th Percentile Want Children Jilin Apolitical Rural Living Prioritizes Family Woman 4 - Travelling mus Woman 1st 24.00 Art, Entertainment & Sports High School Low -30th Percentile Living Woman 1st -30th Percentile Living Woman 1st -30th Percentile Living Woman 4 - Travelling mus -30th Percentile Living with Parents No Car -30th Percentile Living with Parents No Car -30th Percentile	Musician High School China 3 Children Changchun High School China 3 Children Woman 2nd High School China 3 Children High School	Raw Sealed Woman 1st	Woman 2nd te Civil Servanta Humanites China 1 Child Shijiazhuang Woman 2nd te Civil Servanta Lumanites China 1 Child 1 Child	Raw Scaled 1,000
Age Profession Degree Level School Home Ownership Age Age Political Alignment Lifestyle Bork-Life Balance Bork-Life Balance Categories Age Profession Degree Level School Family Background Home Ownership Age Profession Degree Level School Family Background Home Ownership Car Ownership Car Ownership Car Ownership Car Ownership Location Political Alignment Lifestyle Location Political Alignment Location Political Alignment Location Political Alignment	99 00 Art. Entertainment & Sports Associate's Degree Medium	Actor/Actress Community College China No Children Shanghai Own-Profile (2nd) Teacher Humanities US	Vounger (Within 5 years) Medical N/A Medium Higher N/A N/A Higher Lower N/A N/A Lither N/A Urban Living Prioritizes Family Vounger (Within 10 years) Legal Raschedr's Medium Similar Family Income Level N/A N/A N/A Lower Similar N/A N/A N/A N/A N/A Lower Similar Urban Living Conservative Urban Living Outperformer Urban Living Outperformer Urban Living Outperformer Outp	N/A N/A N/A N/A N/A NO Children N/A Preferences (2nd) N/A N/A N/A N/A 2 Children	2.67 2.00 2.33 1.67 Rank	Woman 1st 28.00 Business & Finance Master's Elite 90-70 Percentile Owns Multiple Properties Owns a Car 90-70 Percentile Want Children Shanghai Conservative Urban Living Prioritizes Career Woman 1 - Highly educa Woman 1st 28.00 Business & Finance Master's Elite Owns Multiple Properties Owns a Car 90-70 Percentile 90-70 Percentile 90-70 Percentile Shanghai Conservative Urban Living	Business Consultant STEM US 2 Children Shanghai ted banker from well Woman 2nd Business Consultant STEM US 2 Children 2 Children	Raw Scalect Raw Scalect Raw Ra	Woman 1st 3 0.00 Legal Bachelor's High 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile Want Children Beijing Apolitical Urban Living Prioritizes Career Woman 2 - Paralegal fre Woman 1st 3 0.00 Legal Bachelor's High 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile Woman Living 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile Want Children Beijing Apolitical Urban Living Prioritizes Career	Paralegal Humanities China 1 Child Beijing m middle-incu Woman 2nd Paralegal Humanities China	Raw Scale	Woman 1st 35.00 Healthcare Community College Medium 50-30 Percentile Renting No Car -30th Percentile No Children Sichuan Apolitical Balanced Approach Woman 3- Therapi Woman 1st 35.00 Healthcare Community College Medium 50-30 Percentile Renting No Car -30th Percentile No Children Sichuan Apolitical Sichuan Apolitical Sichuan Sichuan Sichuan Apolitical Sichuan No Children Sichuan Apolitical Sichuan Apolitical Sichuan Apolitical	Noman 2nd Therapist Community College China No Children Chengdu St in second-tier city Woman 2nd Therapist Community College China No Children	0.00 0.00	Woman 1st 24.00 Art, Entertainment & Sports High School Living with Parents No Car -30th Percentile Living with Parents No Car -30th Percentile Want Children Jilin Apolitical Art, Entertainment & Sports High School Living Woman 4 - Travelling mus Woman 4 - Travelling mus Woman 4 - Travelling mus Living Frioritizes Family Woman 4 - Travelling mus Living Woman 1st 24.00 Art, Entertainment & Sports High School Low -30th Percentile Living with Parents No Car -30th Percentile Want Children Jilin Apolitical Rural Living Prioritizes Family	Musician High School China 3 Children Changchun High School China 3 Children Woman 2nd High School China 3 Children High School	Raw Sealed Woman 1st	Woman 2nd te Civil Servanta Humanites China 1 Child Shijiazhuang Woman 2nd te Civil Servanta Lumanites China 1 Child 1 Child	Raw Scaled
Age Profession Degree Level School Home Ownership Age Age Political Alignment Lifestyle Bork-Life Balance Bork-Life Balance Categories Age Profession Degree Level School Family Background Home Ownership Age Profession Degree Level School Family Background Home Ownership Car Ownership Car Ownership Car Ownership Car Ownership Location Political Alignment Lifestyle Location Political Alignment Location Political Alignment Location Political Alignment	99 00 Art. Entertainment & Sports Associate's Degree Medium	Actor/Actress Community College China No Children Shanghai Own-Profile (2nd) Teacher Humanities US	Vounger (Within 5 years) Medical N/A Medium Higher N/A N/A Higher Lower N/A N/A Lither N/A Urban Living Prioritizes Family Vounger (Within 10 years) Legal Raschedor's Medium Similar Family Income Level N/A N/A N/A Lower Similar N/A N/A N/A N/A N/A Lower Similar Conservative Urban Living	N/A N/A N/A N/A N/A NO Children N/A Preferences (2nd) N/A N/A N/A N/A 2 Children	2.67 2.00 2.33 1.67 Rank	Woman 1st 28.00 Business & Finance Master's Elite 90-70 Percentile Owns Multiple Properties Owns a Car 90-70 Percentile Want Children Shanghai Conservative Urban Living Prioritizes Career Woman 1 - Highly educa Woman 1st 28.00 Business & Finance Master's Elite Owns Multiple Properties Owns a Car 90-70 Percentile 90-70 Percentile 90-70 Percentile Shanghai Conservative Urban Living	Business Consultant STEM US 2 Children Shanghai ted banker from well Woman 2nd Business Consultant STEM US 2 Children 2 Children	Raw Scalect Raw	Woman 1st 3 0.00 Legal Bachelor's High 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile Want Children Beijing Apolitical Urban Living Prioritizes Career Woman 2 - Paralegal fre Woman 1st 3 0.00 Legal Bachelor's High 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile Woman Living 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile Want Children Beijing Apolitical Urban Living Prioritizes Career	Paralegal Humanities China 1 Child Beijing m middle-incu Woman 2nd Paralegal Humanities China	Raw Scaled Raw Scaled Raw Raw	Woman 1st 35.00 Healthcare Community College Medium 50-30 Percentile Renting No Car -30th Percentile No Children Sichuan Apolitical Balanced Approach Woman 3- Therapi Woman 1st 35.00 Healthcare Community College Medium 50-30 Percentile Renting No Car -30th Percentile No Children Sichuan Apolitical Sichuan Apolitical Sichuan Sichuan Sichuan Apolitical Sichuan No Children Sichuan Apolitical Sichuan Apolitical Sichuan Apolitical	Noman 2nd Therapist Community College China No Children Chengdu St in second-tier city Woman 2nd Therapist Community College China No Children	0.00 0.00	Woman 1st 24.00 Art, Entertainment & Sports High School Living with Parents No Car -30th Percentile Living with Parents No Car -30th Percentile Want Children Jilin Apolitical Art, Entertainment & Sports High School Living Woman 4 - Travelling mus Woman 4 - Travelling mus Woman 4 - Travelling mus Living Frioritizes Family Woman 4 - Travelling mus Living Woman 1st 24.00 Art, Entertainment & Sports High School Low -30th Percentile Living with Parents No Car -30th Percentile Want Children Jilin Apolitical Rural Living Prioritizes Family	Musician High School China 3 Children Changchun High School China 3 Children Woman 2nd High School China	Raw Sealed Woman 1st	Woman 2nd te Civil Servanta Humanites China 1 Child Shijiazhuang Woman 2nd te Civil Servanta Lumanites China 1 Child 1 Child	Raw Scaled
Age Profession Degree Level School The Background Home Ownership Savings & Investment Income Level Child Planning Location Child Planning Location Political Alignment Life-tyle Hork-Life Balance Categories Age Profession Degree Level School Family Background Home Ownership Car Onnership Savings & Investment Income Level Child Planning Location Political Alignment Life-tyle Location Political Alignment Life-tyle L	29 00 Art, Entertainment & Sports Associate's Degree Medium -(30th Percentile Living with Parents Owns a Car -(30th Percentile -(30th Perc	Actor/Actress Community College China No Children Shanghai Own-Profile (2nd) Teacher Humanities US 2 Children Beijing	Vounger (Within 5 years) Medical N/A Medium Higher N/A N/A Higher Lower N/A N/A Lither N/A Urban Living Prioritizes Family Vounger (Within 10 years) Legal Raschedor's Medium Similar Family Income Level N/A N/A N/A Lower Similar N/A N/A N/A N/A N/A Lower Similar Conservative Urban Living	N/A N/A N/A N/A N/A NO Children N/A Preferences (2nd) N/A N/A N/A N/A 2 Children	2.67 2.00 2.33 1.67 Rank	Woman 1st 28.00 Business & Finance Master's Elite 90-70 Percentile Owns Multiple Properties Owns a Car 90-70 Percentile Want Children Shanghai Conservative Urban Living Prioritizes Career Woman 1 - Highly educa Woman 1st 28.00 Business & Finance Master's Elite Owns Multiple Properties Owns a Car 90-70 Percentile 90-70 Percentile 90-70 Percentile Shanghai Conservative Urban Living	Business Consultant STEM US 2 Children Shanghai ted banker from well Woman 2nd Business Consultant STEM US 2 Children Shanghai	Raw Scalect Raw	Woman 1st 3 0.00 Legal Bachelor's High 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile Want Children Beijing Apolitical Urban Living Prioritizes Career Woman 2 - Paralegal fre Woman 1st 3 0.00 Legal Bachelor's High 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile Woman Living 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile Want Children Beijing Apolitical Urban Living Prioritizes Career	Woman 2nd Paralegal Humanities China 1 Child Beijing m middle-ince Woman 2nd Paralegal Humanities China	Raw Scale	Woman 1st 35.00 Healthcare Community College Medium So-30 Percentile Renting No Car -30th Percentile No Children Sichuan Apolitical Suburban Living Balanced Approach Vocantile Renting No Car -20th Percentile No Children Sichuan Apolitical Suburban Living Healthcare Community College Medium No Car -30th Percentile So-30 Percentile Renting No Car -30th Percentile So-30 Percentile Apolitical Suburban Living Balanced Approach	No Children St in second-fier city Woman 2nd No Children Chengdu St in second-fier city Woman 2nd Therapist Community College China	0.00 0.00	Woman 1st 24.00 Art, Entertainment & Sports High School Living with Parents No Car -30th Percentile Living with Parents No Car -30th Percentile Want Children Jilin Apolitical Art, Entertainment & Sports High School Living Woman 4 - Travelling mus Woman 4 - Travelling mus Woman 4 - Travelling mus Living Frioritizes Family Woman 4 - Travelling mus Living Woman 1st 24.00 Art, Entertainment & Sports High School Low -30th Percentile Living with Parents No Car -30th Percentile Want Children Jilin Apolitical Rural Living Prioritizes Family	Musician High School China 3 Children Changehun Wusician in the cor Woman 2nd Musician High School China	Raw Sealed Woman 1st	Woman 2nd Civil Servanta Humanities China 1 Child Shijiazhuang iilling to relocate Woman 2nd Civil Servanta Humanities China 1 Child Shijiazhuang	Raw Scaled
Age Profession Degree Level School The Background Home Ownership Savings & Investment Income Level Child Planning Location Child Planning Location Political Alignment Life-tyle Hork-Life Balance Categories Age Profession Degree Level School Family Background Home Ownership Car Onnership Savings & Investment Income Level Child Planning Location Political Alignment Life-tyle Location Political Alignment Life-tyle L	99 00 Art. Entertainment & Sports Associate's Degree Medium -(30th Percentile Living with Parents Owns a Car -(30th Percentile Living with Parents Owns a Car -(30th Percentile No Children Shanghai Apolitical Lirban Living Prioritizes Career W2 - W5 > W1 > W4 > W3 wer in Beijing Owns - Profile (1st) 40.00 Academia Bachelor's Medium -90th Percentile Owns A Car -90th Percentile Owns Aultiple Properties Owns a Car -90th Percentile The Consense of the Consense o	Actor/Actress Community College China No Children Shanghai Own-Profile (2nd) Teacher Humanities US 2 Children Beijing	Vounger (Within 5 years) Medical N/A Medium Higher N/A N/A Higher Lower N/A N/A Lither N/A Urban Living Prioritizes Family Vounger (Within 10 years) Legal Raschedor's Medium Similar Family Income Level N/A N/A N/A Lower Similar N/A N/A N/A N/A N/A Lower Similar Conservative Urban Living	N/A N/A N/A N/A N/A NO Children N/A Preferences (2nd) N/A N/A N/A N/A 2 Children	1.33 2.67 2.00 2.33 1.67 Rank 2.00 2.33 1.67 1.33 2.47	Woman 1st 28.00 Business & Finance Master's Elite 90-70 Percentile 00-70 Percentile 00-70 Percentile Want Children Nanghai Conservative Urban Living Prioritizes Career Woman 1 - Highly educa Woman 1st 28.00 Business & Finance Master's Elite 0-70 Percentile 00-70 Percentile 00-70 Percentile Woman 1st 28.00 Published Woman 1st Elite Owns Multiple Properties Owns a Car 00-70 Percentile 00-70 Percentile Urban Living Prioritizes Career	Business Consultant STEM US 2 Children Shanghai ted banker from well Woman 2nd Business Consultant STEM US 2 Children Shanghai	Raw Scalect Raw Scalect Raw Scalect Raw Raw	Woman 1st 30.00 Legal Bachelor's High 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile Want Children Beijing Apolitical Urhan Living Prioritizes Career Woman 2 - Paralegal fre Woman 1st 30.00 Legal Bachelor's High No Car but Plans to Buy 50-30 Percentile Renting No Car but Plans to Buy 50-30 Percentile Renting No Car but Plans to Buy 50-30 Percentile Renting No Car but Plans to Buy 50-30 Percentile Renting No Car but Plans to Buy 50-30 Percentile Renting No Car but Plans to Buy 50-30 Percentile Renting Prioritizes Career	Paralegal Humanites China 1 Child Beijing m middle-incan Humanites China 1 Child Beijing m Tohild Beijing m Middle-incan Humanites China 1 Child Beijing	Raw Cale	Woman 1st 35.00 Healthcare Community College Medium 30-30 Percentile Renting No Car -30th Percentile 30-30 Percentile Sobary No Children Sichuan Apolitical Suburban Living Balanced Approach Woman 3 - Therapi Woman 1st 35.00 Healthcare Community College Medium No Car -30th Percentile Sobana Apolitical Suburban Living Balanced Approach	No Children St in second-fier city Woman 2nd No Children Chengdu St in second-fier city Woman 2nd Therapist Community College China	0.00 0.00	Woman 1st 24.00 Art, Entertainment & Sports High School Low -30th Percentile Living with Parents No Car -30th Percentile -30th Percentile -30th Percentile -30th Percentile -30th Percentile Want Children Jilin Apolitical Rural Living Prioritizes Family Woman 4 - Travelling mus 1 Woman 1st 24.00 Low -30th Percentile Living with Parents No Car -30th Percentile Living with Parents No Car -30th Percentile -30th Percentile -30th Percentile -30th Percentile Want Children Jilin Rural Living Prioritizes Family	Musician High School China 3 Children Changchun Musician in the cou Woman 2nd Musician Iligh School China 3 Children Changchun 3 Children Changchun 3 Children China	Raw Sealed Woman 1st	Woman 2nd te Civil Servanti Humanities China 1 Child Shijiazhuang Woman 2nd te Civil Servanti Humanities China 1 Child Shijiazhuang	Raw Scaled

Age	40.00		Younger (Within 10 years)			28.00		1.00 1.00			1.00 1.00			1.00 1.00				0.00 3			1.00 1.00
Profession	Government & Public Service	Politician	N/A	N/A		Business & Finance	Business Consultant	2.00 2.00	Legal	Paralegal	2.00 2.00		Therapist	2.00 2.00	Art, Entertainment & Sports	Musician	2.00	2.00	Government & Public Service	Civil Servant	2.00 2.00
Degree Level	Master's	Humanities	Bachelor's	N/A		Master's	STEM	0.00 0.00		Humanities	2.00 2.00	Community College			High School	High School					2.00 2.00
School	High	China	Elite	China	2.67	Elite	US	1.00 2.67	High	China	0.00 0.00	Medium	China	0.00 0.00	Low	China	0.00	0.00	Medium	China	0.00 0.00
Family Background	70-50 Percentile		Similar			90-70 Percentile		0.00 0.00	70-50 Percentile		1.00 1.00	50-30 Percentile		0.00 0.00	<30th Percentile		0.00	0.00 5	50-30 Percentile		0.00 0.00
Home Ownership	Owns Single Property		N/A			Owns Multiple Properties		1.00 1.00	Renting		1.00 1.00	Renting		1.00 1.00	Living with Parents		1.00	1.00 H	Renting		1.00 1.00
Car Ownership	Owns a Car		N/A			Owns a Car		1.00 1.00	No Car but Plans to Buy		1.00 1.00	No Car		1.00 1.00	No Car		1.00	1.00	No Car		1.00 1.00
Savings & Investments	70-50 Percentile		Lower			90-70 Percentile			50-30 Percentile		1.00 1.00	<30th Percentile			<30th Percentile				30th Percentile		1.00 1.00
Income Level	70-50 Percentile		Lower		1.33	90-70 Percentile		0.00 0.00	70-50 Percentile		0.00 0.00	50-30 Percentile		1.00 1.33	<30th Percentile		1.00	1.33 5	50-30 Percentile		1.00 1.33
Child Planning	Want Children	2.00	Want Children	2.00	2.33	Want Children	2 Children	2.00 4.67	Want Children	1 Child	1.00 2.33	No Children	No Children	0.00 0.00	Want Children	3 Children	1.00	2.33 V	Want Children		1.00 2.33
Location	Guangdong	Shenzhen	Guangdong	N/A		Shanghai	Shanghai	0.00 0.00			0.00 0.00			0.00 0.00		Changchun					0.00 0.00
Political Alignment	Conservative		Conservative		1.67	Conservative		1.00 1.67			0.00 0.00	Apolitical		0.00 0.00	Apolitical	, i			Conservative		1.00 1.67
Lifestyle	Urbaan Living		Urbaan Living			Urban Living			Urban Living			Suburban Living			Rural Living				Suburban Living		0.00 0.00
Work-Life Balance	Balanced Approach		Prioritizes Family		2.00	Prioritizes Career			Prioritizes Career			Balanced Approach			Prioritizes Family				Balanced Approach		0.00 0.00
								10.00 15.00			11.00 12.33	II		7.00 7.33			8.00				11.00 13.33
	M1 > M2 > M3 > M4 > M5				_																
Woman 1 - Highly edu	icated banker from well-off family					Man 1 - Stanford Grad in			Man 2 - UK Educated Pr			Man 3 - Chinese Ac			Man 4 - English Teacher in	Beijing		1	Man 5 - Politician from Middle	Class Family	
Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)	Rank	Woman 1st	Woman 2nd	Raw Scale	Woman 1st	Woman 2nd	Raw Scaled	Woman 1st	Woman 2nd	Raw Scale	d Woman 1st	Woman 2nd	Raw	Scaled	Woman 1st	Woman 2nd	Raw Scaled
Age	28.00		Older (Within 10 years)			25.00		0.00 0.00	32.00		1.00 1.00	29.00		1.00 1.00	40.00		0.00	0.00 4	10.00		0.00 0.00
Profession	Business & Finance	Business Consultant	Business & Finance	N/A	2.67	Business & Finance	Business Consultant	2.00 5.33	Academia	Professor	0.00 0.00	Art, Entertainment &	Actor/Actress	0.00 0.00	Academia	Teacher	0.00	0.00	Government & Public Service	Politician	0.00 0.00
Degree Level	Master's	STEM	Advanced Degree	MBA		Bachelor's	STEM	0.00 0.00		Ph.D.			Community College	0.00 0.00	Bachelor's	Humanities		0.00		Humanities	0.00 0.00
School	Elite	US	Elite	US	2.33	Elite	US	2.00 4.67		UK	1.00 2.33		China	0.00 0.00		US		0.00 I			0.00 0.00
Family Background	90-70 Percentile		Similar		2.00	70-50 Percentile		0.00 0.00			1.00 2.00	<30th Percentile		0.00 0.00			0.00	0.00 7	70-50 Percentile		0.00 0.00
Home Ownership	Owns Multiple Properties		Owns Multiple Propeties		1.67	Renting		0.00 0.00				Living with Parents			Owns Multiple Properties				Owns Single Property		0.00 0.00
Car Ownership	Owns a Car		Owns a Car			No Car		0.00 0.00	Owns a Car			Owns a Car		1.00 1.00	Owns a Car				Owns a Car		1.00 1.00
Savings & Investments	90-70 Percentile		Similar			<30th Percentile			50-30 Percentile			<30th Percentile			>90th Percentile				70-50 Percentile		0.00 0.00
Income Level	90-70 Percentile		Higher Income			>90th Percentile		1.00 1.00	70-50 Percentile		0.00 0.00	>90th Percentile		1.00 1.00	70-50 Percentile		0.00	0.00 7	70-50 Percentile		0.00 0.00
Child Planning	Want Children	2 Children	Want Children	N/A		Want Children	3 Children		Want Children	2 Children	2.00 2.00		No Children		Want Children	2 Children					2.00 2.00
Location	Shanghai	Shanghai	Shanghai	Shanghai		US West Coast	San Francisco	0.00 0.00		Shanghai	2.00 2.00		Shanghai	2.00 2.00	Beijing		0.00	0.00	Guangdong	Shenzhen	0.00 0.00
Political Alignment	Conservative		Conservative			Liberal		0.00 0.00			0.00 0.00				Conservative				Conservative		1.00 1.00
Lifestyle	Urban Living		Urban Living			Suburban Living		0.00 0.00	Urban Living		1.00 1.00	Urban Living		1.00 1.00	Urban Living		1.00	1.00 U	Urbaan Living		1.00 1.00
Work-Life Balance	Prioritizes Career		Prioritizes Career		1.33	Prioritizes Family			Balanced Approach			Prioritizes Career			Prioritizes Family				Balanced Approach		0.00 0.00
Work-Life Dillinee	Thomas carea		Thornizes cured		1.55	r nonuzo r uniny		7.00 13.00			10.00 12.33			7.00 7.33			6.00		summeed repproach		5.00 5.00
		-										-			-					L	
	M5 > M2 > M4 > M1 > M3	*M1 & M3 tie break at 3.	rd most important category		-																
	from middle-income family		1			Man 1 - Stanford Grad in			Man 2 - UK Educated Pr			Man 3 - Chinese Ac			Man 4 - English Teacher in				Man 5 - Politician from Middle		
Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)	Rank	Man 1st	Man 2nd	Raw Scale		Man 2nd	Raw Scaled		Man 2nd	Raw Scale		Man 2nd	Raw !		Man 1st		Raw Scaled
Age	30.00		Similar			25.00		0.00 0.00	32.00		0.00 0.00	29.00		1.00 1.00				0.00 4			0.00 0.00
Profession	Legal	Paralegal	Academia	N/A		Business & Finance															
							Business Consultant	0.00 0.00	Academia	Professor	2.00 2.00			0.00 0.00		Teacher			Government & Public Service		0.00 0.00
Degree Level	Bachelor's	Humanities	Advanced Degree	Ph.D.	1.67	Bachelor's	STEM	0.00 0.00	Advanced Degree	Ph.D.	2.00 3.33	Associate's Degree	Community College	0.00 0.00	Bachelor's	Humanities	0.00	0.00	Master's	Humanities	0.00 0.00
School	High		Advanced Degree High		1.67 2.67	Bachelor's Elite		0.00 0.00 0.00 0.00	Advanced Degree Elite	Ph.D.	2.00 3.33 0.00 0.00	Associate's Degree Medium	Community College	0.00 0.00 0.00 0.00	Bachelor's Medium	Humanities	0.00	0.00 M	Master's	Humanities China	0.00 0.00 2.00 5.33
School Family Background		Humanities	Advanced Degree High Similar	Ph.D.	1.67 2.67	Bachelor's Elite 70-50 Percentile	STEM	0.00 0.00 0.00 0.00 1.00 1.00	Advanced Degree Elite 90-70 Percentile	Ph.D.	2.00 3.33 0.00 0.00 0.00 0.00	Associate's Degree Medium <30th Percentile	Community College	0.00 0.00 0.00 0.00 0.00 0.00	Bachelor's Medium >90th Percentile	Humanities	0.00 0.00 0.00	0.00 P 0.00 F 0.00 7	Master's I High 0 70-50 Percentile	Humanities China	0.00 0.00 2.00 5.33 1.00 1.00
School Family Background Home Ownership	High 70-50 Percentile Renting	Humanities	Advanced Degree High Similar Owns Single Property	Ph.D.	2.67 2.33	Bachelor's Elite	STEM	0.00 0.00 0.00 0.00 1.00 1.00 0.00 0.00	Advanced Degree Elite 90-70 Percentile Owns a Single Property	Ph.D.	2.00 3.33 0.00 0.00 0.00 0.00 1.00 2.33	Associate's Degree Medium <30th Percentile Living with Parents	Community College	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00	Bachelor's Medium >90th Percentile Owns Multiple Properties	Humanities	0.00 0.00 0.00 0.00	0.00 P 0.00 F 0.00 7 0.00 0	Master's I High 070-50 Percentile Owns Single Property	Humanities China	0.00 0.00 2.00 5.33 1.00 1.00 1.00 2.33
School Family Background Home Ownership Car Ownership	High 70-50 Percentile Renting No Car but Plans to Buy	Humanities	Advanced Degree High Similar	Ph.D.	2.67	Bachelor's Elite 70-50 Percentile Renting No Car	STEM	0.00 0.00 0.00 0.00 1.00 1.00 0.00 0.00 0.00 0.00	Advanced Degree Elite 90-70 Percentile Owns a Single Property Owns a Car	Ph.D.	2.00 3.33 0.00 0.00 0.00 0.00 1.00 2.33 1.00 1.00	Associate's Degree Medium <30th Percentile Living with Parents Owns a Car	Community College	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 1.00 1.00	Bachelor's Medium >90th Percentile Owns Multiple Properties Owns a Car	Humanities	0.00 0.00 0.00 0.00 1.00	0.00 M 0.00 T 0.00 T 0.00 C	Master's High 70-50 Percentile Owns Single Property Owns a Car	Humanities China	0.00 0.00 2.00 5.33 1.00 1.00 1.00 2.33 1.00 1.00
School Family Background Home Ownership	High 70-50 Percentile Renting	Humanities	Advanced Degree High Similar Owns Single Property	Ph.D.	2.67	Bachelor's Elite 70-50 Percentile Renting	STEM	0.00 0.00 0.00 0.00 1.00 1.00 0.00 0.00	Advanced Degree Elite 90-70 Percentile Owns a Single Property Owns a Car	Ph.D.	2.00 3.33 0.00 0.00 0.00 0.00 1.00 2.33 1.00 1.00	Associate's Degree Medium <30th Percentile Living with Parents	Community College	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 1.00 1.00	Bachelor's Medium >90th Percentile Owns Multiple Properties	Humanities	0.00 0.00 0.00 0.00 1.00	0.00 M 0.00 T 0.00 T 0.00 C	Master's I High 070-50 Percentile Owns Single Property	Humanities China	0.00 0.00 2.00 5.33 1.00 1.00 1.00 2.33
School Family Background Home Ownership Car Ownership Savings & Investments Income Level	High 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile 70-50 Percentile	Humanities China	Advanced Degree High Similar Owns Single Property Owns a Car Higher Higher	PhD. China	2.67	Bachelor's Elite 70-50 Percentile Renting No Car <30th Percentile >90th Percentile	STEM US	0.00 0.00 0.00 0.00 1.00 1.00 0.00 0.00 0.00 0.00 0.00 0.00 1.00 1.00	Advanced Degree Elite 90-70 Percentile Owns a Single Property Owns a Car 50-30 Percentile 70-50 Percentile	Ph.D. UK	2.00 3.33 0.00 0.00 0.00 0.00 1.00 2.33 1.00 1.00 0.00 0.00 0.00 0.00	Associate's Degree Medium <30th Percentile Living with Parents Owns a Car <30th Percentile >90th Percentile	Community College China	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 1.00 1.00 1.00 1.00	Bachelor's Medium >90th Percentile Owns Multiple Properties Owns a Car >90th Percentile 70-50 Percentile	Humanities US	0.00 0.00 0.00 0.00 1.00 1.00 0.00	0.00 M 0.00 I 0.00 G 1.00 G 1.00 G	Master's High 10-50 Percentile Dwns Single Property Dwns a Car 10-50 Percentile 10-50 Percentile	Humanities China	0.00 0.00 2.00 5.33 1.00 1.00 1.00 2.33 1.00 1.00 1.00 1.00 1.00 0.00
School Family Background Home Ownership Car Ownership Savings & Investments	High 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile	Humanities	Advanced Degree High Similar Owns Single Property Owns a Car Higher	Ph.D.	2.67	Bachelor's Elite 70-50 Percentile Renting No Car <30th Percentile	STEM	0.00 0.00 0.00 0.00 1.00 1.00 0.00 0.00 0.00 0.00 0.00 0.00 1.00 1.00	Advanced Degree Elite 90-70 Percentile Owns a Single Property Owns a Car 50-30 Percentile	Ph.D.	2.00 3.33 0.00 0.00 0.00 0.00 1.00 2.33 1.00 1.00 0.00 0.00	Associate's Degree Medium <30th Percentile Living with Parents Owns a Car <30th Percentile >90th Percentile	Community College	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 1.00 1.00 1.00 1.00	Bachelor's Medium >90th Percentile Owns Multiple Properties Owns a Car >90th Percentile	Humanities US 2 Children	0.00 0.00 0.00 1.00 1.00 0.00 1.00	0.00 M 0.00 G 0.00 G 1.00 G 1.00 G 0.00 G	Master's High O'0-50 Percentile Owns Single Property Owns a Car O-50 Percentile Pro-50 Percentile Want Children	Humanities China	0.00 0.00 2.00 5.33 1.00 1.00 1.00 2.33 1.00 1.00 1.00 1.00
School Family Background Home Ownership Car Ownership Savings & Investments Income Level	High 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile 70-50 Percentile	Humanities China	Advanced Degree High Similar Owns Single Property Owns a Car Higher Higher	PhD. China	2.67	Bachelor's Elite 70-50 Percentile Renting No Car <30th Percentile >90th Percentile	STEM US	0.00 0.00 0.00 0.00 1.00 1.00 0.00 0.00 0.00 0.00 0.00 0.00 1.00 1.00	Advanced Degree Elite 90-70 Percentile Owns a Single Property Owns a Car 50-30 Percentile 70-50 Percentile Want Children	Ph.D. UK	2.00 3.33 0.00 0.00 0.00 0.00 1.00 2.33 1.00 1.00 0.00 0.00 0.00 0.00	Associate's Degree Medium <30th Percentile Living with Parents Owns a Car <30th Percentile >90th Percentile No Children	Community College China	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 1.00 1.00 0.00 0.00 1.00 1.00 0.00 0.00 0.00 0.00	Bachelor's Medium >90th Percentile Owns Multiple Properties Owns a Car >90th Percentile 70-50 Percentile Want Children Beijing	Humanities US 2 Children	0.00 0.00 0.00 1.00 1.00 0.00 1.00	0.00 M 0.00 G 0.00 G 1.00 G 1.00 G 0.00 G	Master's ligh 0 70-50 Percentile Dwns Single Property Dwns a Car 70-50 Percentile 70-50 Percentile Want Children	Humanities China 2.00	0.00 0.00 2.00 5.33 1.00 1.00 1.00 2.33 1.00 1.00 1.00 1.00 1.00 0.00
School Family Background Home Ownership Car Ownership Savings & Investments Income Level Child Planning	High 70-50 Percentile Renting No Car but Plans to Buy 150-30 Percentile 70-50 Percentile Want Children	Humanities China	Advanced Degree High Similar Owns Single Property Owns a Car Higher Higher Want Children	Ph.D. China	2.67	Bachelor's Elite 70-50 Percentile Renting No Car <30th Percentile >90th Percentile Want Children	STEM US 3 Children	0.00 0.00 0.00 0.00 1.00 1.00 0.00 0.00 0.00 0.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00	Advanced Degree Elite 90-70 Percentile Owns a Single Property Owns a Car 50-30 Percentile 70-50 Percentile Want Children Shanghai Liberal	Ph.D. UK	2.00 3.33 0.00 0.00 0.00 0.00 1.00 2.33 1.00 1.00 0.00 0.00 0.00 0.00 1.00 2.00	Associate's Degree Medium <30th Percentile Living with Parents Owns a Car <30th Percentile >90th Percentile No Children Shanghai	Community College China	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 1.00 1.00 0.00 0.00 1.00 1.00 0.00 0.00 0.00 0.00	Bachelor's Medium 90th Percentile Owns Multiple Properties Owns a Car 90th Percentile 70-50 Percentile Want Children	Humanities US 2 Children	0.00 0.00 0.00 0.00 1.00 1.00 0.00 1.00 2.00	0.00 M 0.00 G 0.00 G 1.00 G 1.00 G 0.00 T 2.00 M	Master's High O'0-50 Percentile Owns Single Property Owns a Car O-50 Percentile Pro-50 Percentile Want Children	Humanities China 2.00 Shenzhen	0.00 0.00 2.00 5.33 1.00 1.00 1.00 2.33 1.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 1.00 0.00
School Family Background Home Ownership Car Ownership Savings & Investments Income Level Child Planning Location	High 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile 70-50 Percentile Want Children Beijing	Humanities China	Advanced Degree High Similar Owns Single Property Owns a Car Higher Higher Want Children Beijing	Ph.D. China	2.67	Bachelor's Elite 70-50 Percentile Renting No Car -30th Percentile >90th Percentile Want Children US West Coast	STEM US 3 Children	0.00 0.00 0.00 0.00 1.00 1.00 0.00 0.00 0.00 0.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00	Advanced Degree Elite 90-70 Percentile Owns a Single Property Owns a Car 50-30 Percentile 70-50 Percentile Want Children Shanghai	Ph.D. UK	2.00 3.33 0.00 0.00 0.00 0.00 1.00 2.33 1.00 1.00 0.00 0.00 0.00 0.00 1.00 2.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00	Associate's Degree Medium <30th Percentile Living with Parents Owns a Car <30th Percentile >90th Percentile No Children Shanghai	Community College China No Children Shanghai	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 1.00 1.00 0.00 0.00 1.00 1.00 0.00 0.00 0.00 0.00 0.00 0.00	Bachelor's Medium >90th Percentile Owns Multiple Properties Owns a Car >90th Percentile 70-50 Percentile Want Children Beijing	Humanities US 2 Children Beijing	0.00 0.00 0.00 0.00 1.00 1.00 1.00 2.00 1.00	0.00 N 0.00 T 0.00 C 1.00 C 1.00 T 0.00 T 2.00 N 2.00 C	Master's ligh O-50 Percentile Owns Single Property Owns a Car O-50 Percentile O-50 Percentile Want Children Guangdong	Humanities China 2.00 Shenzhen	0.00 0.00 2.00 5.33 1.00 1.00 1.00 2.33 1.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 1.00 0.00
School Family Background Home Ownership Car Ownership Savings & Investments Income Level Child Planning Location Political Alignment	High 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile 70-50 Percentile Want Children Beijing Apolitical	Humanities China	Advanced Degree High Similar Owns Single Property Owns a Car Higher Higher Want Children Beijing N/A	Ph.D. China	2.67	Bachelor's Elite 70-50 Percentile Renting No Car <30th Percentile >90th Percentile Us West Coast Liberal Liberal	STEM US 3 Children	0.00 0.00 0.00 0.00 1.00 1.00 0.00 0.00 0.00 0.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 0.00 1.00 1.00 0.00 0.00 0.00 0.00	Advanced Degree Elite 90-70 Percentile Owns a Single Property Owns a Car 50-30 Percentile Wart Children Wart Children Urban Living Balanced Approach	Ph.D. UK	2.00 3.33 0.00 0.00 0.00 0.00 1.00 2.33 1.00 1.00 0.00 0.00 0.00 0.00 1.00 2.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00	Associate's Degree Medium <30th Percentile Living with Parents Owns a Car <30th Percentile >90th Percentile No Children Shanghai Apolitical Urban Living	Community College China No Children Shanghai	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 0.00 1.00 1.00 0.00 0.00 1.00 1.00 0.00 0.00 1.00 1.00 1.00 1.00	Bachelor's Medium -90th Percentile Owns Multiple Properties Owns a Car -90th Percentile 70-50 Percentile 70-50 Percentile Beijing Conservative Urban Living Prioritizes Family	Humanities US 2 Children Beijing	0.00 0.00 0.00 1.00 1.00 1.00 1.00 2.00 1.00 1.00	0.00 P 0.00 P 0.00 T 0.00 0 1.00 0 1.00 7 0.00 7 0.00 7 2.00 V 2.00 0 1.00 0	Master's ligh 10-50 Percentile Owns Single Property Owns a Car 10-50 Percentile 10-50 Percentile 10-50 Percentile Joangdong Canagdong Conservative	Humanities China 2.00 Shenzhen	0.00 0.00 2.00 5.33 1.00 1.00 1.00 2.33 1.00 1.00 1.00 1.00 1.00 0.00 0.00 0.00 1.00 2.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00
School Family Background Home Ownership Car Ownership Savings & Investments Income Level Child Planning Location Dollitical Alignment Lifestyle	High 70-50 Percentile Renting No Car but Plans to Buy 50-50 Percentile 70-50 Percentile Want Children Beijing Apolitical Urban Living Prioritizes Career	Humanities China	Advanced Degree High Similar Owns Single Property Owns a Car Higher Higher Want Children Beijing N/A Urban Living	Ph.D. China	2.67	Bachelor's Elite 70-50 Percentile Renting No Car <30th Percentile >90th Percentile Want Children US West Coast Liberal Suburban Living	STEM US 3 Children	0.00 0.00 0.00 0.00 1.00 1.00 0.00 0.00 0.00 0.00 0.00 0.00 1.00 1.00 1.00 2.00 0.00 0.00 1.00 1.00 0.00 0.00	Advanced Degree Elite 90-70 Percentile Owns a Single Property Owns a Car 50-30 Percentile Wart Children Wart Children Urban Living Balanced Approach	Ph.D. UK 2 Children Shanghai	2.00 3.33 0.00 0.00 0.00 0.00 1.00 2.33 1.00 1.00 0.00 0.00 0.00 0.00 1.00 2.00 0.00 0.00 0.00 0.00 1.00 2.00 1.00 1.00	Associate's Degree Medium -30th Percentile Living with Parents Owns a Car -30th Percentile >90th Percentile No Children Shanghai Apolitical Urban Living Prioritizes Career	Community College China No Children Shanghai	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 1.00 1.00 0.00 0.00 1.00 1.00 0.00 0.00 0.00 0.00 0.00 0.00 1.00 1.00 1.00 1.00	Bachelor's Medium -90th Percentile Owns Multiple Properties Owns a Car -90th Percentile 70-50 Percentile 70-50 Percentile Beijing Conservative Urban Living Prioritizes Family	Humanities US 2 Children Beijing	0.00 0.00 0.00 1.00 1.00 1.00 1.00 2.00 1.00 1.00	0.00 9 0.00 1 0.00 7 0.00 7 1.00 7 0.00 7 2.00 V 2.00 0 1.00 0 1.00 0 1.00 0 1.00 0 1.00 0 1.00 0	Master's ligh 10-50 Percentile 20-81 Single Property 20-81 Single Property 20-90 Percentile 20-50 Percentile 20-40 Percentile 20-50 Percentile 30-40 Percentile 30-50 Percentile 30-60 Percentile 40-60	Humanities China 2.00 Shenzhen	0.00 0.00 2.00 5.33 1.00 1.00 1.00 2.33 1.00 1.00 1.00 1.00 1.00 0.00 1.00 0.00 1.00 0.00 1.00 0.00 1.00 0.00 1.00 0.00 1.00 0.00
School Background Family Background Home Ownership Car Ownership Savings & Investments Income Level Child Planning Location Political Alignment Lifestyle Work-Life Balance Preference Order	High 70-50 Percentile Renting No Car but Plans to Buy 50-50 Percentile 70-50 Percentile 70-50 Percentile Want Children Beijing Apolitical Uthan Living Prioritizes Cureer M4>M3>M5>M2>M1	Humanities China	Advanced Degree High Similar Owns Single Property Owns a Car Higher Higher Want Children Beijing N/A Urban Living	Ph.D. China	2.67	Bachelor's Elite To-50 Percentile Renting No Car <30th Percentile >90th Percentile >90th Percentile US West Coast Liberal Us West Family Prioritizes Family	STEM US 3 Children San Francisco	0.00 0.00 0.00 0.00 1.00 1.00 0.00 0.00 0.00 0.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 0.00 1.00 1.00 0.00 0.00 0.00 0.00	Advanced Degree Eite 90-70 Percentile Owns a Single Property Owns a Car 50-30 Percentile 70-50 Percentile Want Children Shanghai Liberal Liberal Urban Living Balanced Approach	Ph.D. UK 2 Children Shanghai	2.00 3.33 0.00 0.00 1.00 0.00 1.00 2.33 1.00 1.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00	Associate's Degree Medium -30th Percentile Living with Parents Owns a Car -30th Percentile >90th Percentile No Children Shanghai Apolitical Urban Living Prioritizes Career	Community College China No Children Shanghai	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 0.00 1.00 1.00 0.00 0.00 1.00 1.00 0.00 0.00 1.00 1.00 1.00 1.00	Bachelor's Medium >90th Percentile Owns Multiple Properties Owns a Car >90th Percentile 70-50 Percentile 70-50 Percentile Reijing Conservative Urban Living Prioritizes Family	Humanities US 2 Children Beijing	0.00 0.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 1.	0.00 9 0.00 1 0.00 7 0.00 7 1.00 7 0.00 7 2.00 7 2.00 0 1.00 0 1.00 0 1.00 0 1.00 0 1.00 0	Master's iigh 70-50 Percentile 20-80 Percentile 20-80 Single Property 20-80 Percentile 20-50 Percentile 20-50 Percentile 20-50 Percentile 30-50 Percentile 30-	Humanities China 2.00 Shenzhen	0.00 0.00 2.00 5.33 1.00 1.00 1.00 2.33 1.00 1.00 1.00 1.00 1.00 0.00 0.00 0.00 1.00 2.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00
School Family Background Family Background Home Ownership Car Ownership Savings & Investments Income Level Child Planning Location Political Alignment Lifestyle Work-Life Balance	High 70-50 Percentile Renting No Car but Plans to Buy 50-50 Percentile 70-50 Percentile 70-50 Percentile Want Children Beijing Apolitical Uthan Living Prioritizes Cureer M4>M3>M5>M2>M1	Humanities China	Advanced Degree High Similar Owns Single Property Owns a Car Higher Higher Want Children Beijing N/A Urban Living	Ph.D. China	2.67	Bachelor's Elite 70-50 Percentile Renting No Car <30th Percentile >90th Percentile Want Children US West Coast Liberal Suburban Living	STEM US 3 Children San Francisco	0.00 0.00 0.00 0.00 1.00 1.00 0.00 0.00 0.00 0.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 0.00 1.00 1.00 0.00 0.00 0.00 0.00	Advanced Degree Elite 90-70 Percentile Owns a Single Property Owns a Car 50-30 Percentile Wart Children Wart Children Urban Living Balanced Approach	Ph.D. UK 2 Children Shanghai	2.00 3.33 0.00 0.00 1.00 0.00 1.00 2.33 1.00 1.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00	Associate's Degree Medium (230th Percentile Living with Parents Owns a Car (230th Percentile 2-90th Percentile No Children Shanghai Apolitical Urban Living Prioritizes Career	Community College China No Children Shanghai	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 0.00 1.00 1.00 0.00 0.00 1.00 1.00 0.00 0.00 1.00 1.00 1.00 1.00	Bachelor's Medium -90th Percentile Owns Multiple Properties Owns a Car -90th Percentile Owns a Car -90th Percentile Want Children Beijing Urban Living Prioritizes Family Man 4 - English Teacher in	Humanities US 2 Children Beijing Beijing	0.00 0.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 1.	0.00 P 0.00 I 0.00 T 0.00 C 1.00 C 1.00 T 0.00 T	Master's ligh 10-50 Percentile 20-81 Single Property 20-81 Single Property 20-90 Percentile 20-50 Percentile 20-40 Percentile 20-50 Percentile 30-40 Percentile 30-50 Percentile 30-60 Percentile 40-60	Humanities China 2.00 Shenzhen Class Family	0.00 0.00 2.00 5.33 1.00 1.00 1.00 2.33 1.00 1.00 1.00 1.00 1.00 0.00 0.00 0.00 1.00 2.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00
School Family Background Home Ownership Car Ownership Savings & Investments Income Level Child Planning Location Political Alignment Lifestyle Work-Life Balance Preference Order Woman 3 - Therapist i	High 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile 70-50 Percentile Want Children Beijing Apolitical Urban Living Prioritizes Career M4 > M3 > M5 > M2 > M1 in second-tier city	Humanities China	Advanced Degree High Similar Owns Single Property Owns a Car Higher Higher Want Children Beijing N/A Urban Living Balanced Approach	Ph.D. China	2.67	Bachelor's Eite 70-50 Percentile Renting No Car -30th Percentile Want Children US West Coast Liberal Suburban Living Prioritizes Family Man 1 - Stanford Grad in	STEM US 3 Children San Francisco	0.00 0.00 0.00 0.00 1.00 1.00 0.00 0.00 0.00 0.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 0.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 1.00 0.00 1.00 0.00 1.00 0.00	Advanced Degree Elite 90-70 Percentile Owns a Single Property Owns a Car 50-30 Percentile 70-50 Percentile 70-50 Percentile 70-50 Percentile The Shanghai Liberal Urban Living Balanced Approach Man 2 - UK Educated Pt Man 1st	Ph.D. UK 2 Children Shanghai	2.00 3.33 0.00 0.00 0.00 0.00 1.00 2.33 1.00 1.00 0.00 0.00 0.00 0.00 1.00 2.00 0.00 0.00 0.00 0.00 1.00 1.00 1.00 1.33 9.00 13.00	Associate's Degree Medium	Community College China No Children Shanghai tor Rising to Fame	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 1.00 1.00 0.00 0.00 1.00 1.00 0.00 0.00 0.00 0.00 0.00 0.00 1.00 1.00 0.00 0.00 1.00 1.00 0.00 0.00 0.00 0.00	Bachelor's Medium -90th Percentile Owns Multiple Properties Owns a Car -90th Percentile 70-50 Percentile 70-50 Percentile Want Children Beijing Conservative Urban Living Prioritizes Family Man 4 - English Teacher in Man 1st	Humanities US 2 Children Beijing Beijing	0.00 0.00 0.00 1.00 1.00 1.00 2.00 1.00 1.00 9.00	0.00 P 0.00 I 0.00 T 0.00 C 1.00 C 1.00 T 0.00 T	Master's ligh "D-50 Percentile "D-50 Percenti	Humanities China 2.00 Shenzhen e Class Family Man 2nd	0.00 0.00 2.00 5.33 1.00 1.00 1.00 1.00 2.33 1.00 1.00 1.00 1.00 0.00 1.00 1.00 1.
School Family Background Home Ownership Car Ownership Savings & Investments Income Level Child Planning Location Political Alignment Lifestyle Work-Life Balance Preference Order Woman 3 - Therapist i	High 70-50 Percentile Reming No Car but Plans to Buy 50-30 Percentile 70-50 Percentile 70-50 Percentile Want Children Beijing Apolitical Urban Living Prioritizes Career M4 > M3 > M5 > M2 > M1 in second-tier city Own-Profile (1st)	Humanities China	Advanced Degree High Similar Owns Single Property Owns a Car Higher Higher Higher Higher Uthan Living Balanced Approach Preferences (1st)	Ph.D. China	2.67	Bachelor's Elite 70-50 Percentile Renting No Car <30th Percentile -90th Percentile -90th Percentile US West Coast Liberal Suburban Living Prioritizes Family Man 1 - Stanford Grad in Man 1 st	STEM US 3 Children San Francisco	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.0	Advanced Degree Elite 90-70 Percentile Owns a Single Property Owns a Car 50-30 Percentile 70-50 Percentile Want Children Shanghai Liberal Urban Living Balanced Approach Man 2 - UK Educated Pr Man 1st 32.00	Ph.D. UK 2 Children Shanghai	2.00 3.33 0.00 0.00 0.00 0.00 1.00 2.00 1.00 2.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 0.00	Associate's Degree Medium	Community College China No Children Shanghai tor Rising to Fame Man 2nd	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.0	Bachelor's Medium ->90th Percentile Owns Multiple Properties Owns a Car ->90th Percentile Owns Adultiple Properties Owns a Car ->90th Percentile Want Children Beijing Urban Living Prioritizes Family Man 4 - English Teacher in Man 1st 40.00	Humanities US 2 Children Beijing Beijing Man 2nd	0.00 0.00 0.00 1.00 1.00 1.00 1.00 2.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00	0.00 P 0.00 I 0.00 7 0.00 C 1.00 C 1.00 T 2.00 V 2.00 C 1.00 C	Master's ligh "D-50 Percentile "D-50 Percenti	Humanities China 2 00 Shenzhen c Class Family Man 2nd	0.00 0.00 2.00 5.33 1.00 1.00 1.00 2.33 1.00 1.00 1.00 0.00 1.00 0.00 1.00 0.00 1.00 0.00 1.00
School Hondon School Hondon Ownership Can Ownership Can Ownership Savings & Investments Income Level Child Planning Lacation Political Alignment Lifespile Work-Life Balance Work-Life Balance Tereference Order Works Life School Categories Age Profession	High 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile 70-50 Percentile 70-50 Percentile Want Children Beijing Apolitical Urban Living Prioritizes Career M4> M3> M5> M2> M1 in second-tier city Own-Profile (1st) 35.00	Humanities China I Child Beijing Own-Profile (2nd) Therapist	Advanced Degree High Similar Owns Single Property Owns a Car Higher Higher Higher Higher Holdren Beijing NA Urban Living Balanced Approach	Ph.D. China I Child Beijing Preferences (2nd) N/A	2.67	Bachelor's Eite 70-50 Percentile Renting No Car -30th Percentile -30th Per	STEM US 3 Children San Francisco Sillicon Valley Man 2nd	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.0	Advanced Degree Eite 90-70 Percentile Owns a Single Property Owns a Car 10-30 Percentile 70-50 Percentile 70-50 Percentile 70-50 Percentile 70-50 Percentile Urban Living Balanced Approach Man 2 - UK Educated Pr Man 1st 32.00 Academia	Ph.D. UK 2 Children Shanghai	2.00 3.33 0.00 0.00 0.00 0.00 0.00 1.00 0.00 1.00 0.00 1.00 0.00	Associate's Degree Medium	Community College China No Children Shanghai tor Rising to Fame Man 2nd Actor/Actress	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.0	Bachelor's Medium -90th Percentile Owas Multiple Properties Owas A Car -90th Percentile 70-50 Percentile 70-50 Percentile Want Children Beijing Conservative Urban Living Prioritizes Family Man 4 - English Teacher in Man 1st 40.00	Humanities US 2 Children Beijing Beijing Man 2nd Teacher	0.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00	0.00 M 0.00 I 0.00 7 0.00 C 1.00 7 0.00 7 2.00 C 1.00 C 1.00 T 2.00 C 1.00 I 0.00 I 1.00 I 0.00 I 1.00 I	Master's Lingh 10-30 Percentile 10-30 Percent	Humanities China 2.00 Shenzhen c Class Family Man 2nd Politician	0.00 0.00 2.00 5.33 1.00 1.00 1.00 2.33 1.00 1.00 1.00 0.00 0.00 0.00 1.00 0.00 1.00 0.00 1.00
School Family Background Home Ownership Car Ownership Car Ownership Savings & Investments Income Level Child Planning Location Political Alignment Lifestyle Work-Life Balance Preference Order Woman 3 - Therapist i Categories Age	High 70-50 Percentile Renting No Car but Plans to Buy 50-50 Percentile 70-50 Percentile 70-50 Percentile Want Children Beijing Apolitical Utban Living Prioritizes Career M4>M3>M5>M1>M1 in second-tier city Own-Profile (1st) 35.00	Humanities China I Child Beijing Own-Profile (2nd)	Advanced Degree High Similar Owns Single Property Owns a Car Higher Higher Higher Higher John Single Property Want Children Beijing N/A Urban Living Balanced Approach Preferences (1st) Older (Within 5 years) N/A	Ph.D. China I Child Beijing Preferences (2nd)	2.67	Bachelor's Elite Possible Procentile Renting No Car <30th Percentile Possible Percentile Possible Percentile Want Children US West Coast Laberal Suburban Living Prioritizes Family Man 1 - Stanford Grad in Man 1st 25.00	STEM US 3 Children San Francisco Sillicon Valley Man 2nd Business Consultant	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.0	Advanced Degree Elite 90-70 Percentile Owns a Single Property Owns a Car 50-30 Percentile 70-50 Percentile Want Children Shanghai Liberal Liberal Urban Living Balanced Approach Man 2 - UK Educated Pr Man 1st 32.00 Academia Advanced Degree	Ph.D. UK 2 Children Shanghai rofessor in Sh Man 2nd	2.00 3.33 0.00 0.00 0.00 0.00 0.00 1.00 0.00 1.00 0.00 0.00 1.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 1.00	Associate's Degree Medium	Community College China No Children Shanghai tor Rising to Fame Man 2nd	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.0	Bachelor's Medium -90th Percentile Owns Multiple Properties Owns a Car -90th Percentile 70-50 Percentile 70-50 Percentile Want Children Beijing Conservative Urban Living Prioritizes Family Man 4 - English Teacher in 1 Man 1st 40.00 Academia Bachelor's	Humanities US 2 Children Beijing Beijing Man 2nd Teacher	0.00 0.00 0.00 0.00 1.00 1.00 1.00 2.00 1.00	0.00 P 0.00 I 0.00 7 0.00 C 1.00 7 0.00 7 0.00 7 2.00 V 2.00 C 1.00 C	Master's iigh "0-50 Percentile "Dwns Single Property Dwns a Cur 70-50 Percentile "0-50 Percentil	Humanities China 2.00 Shenzhen e Class Family Man 2nd Humanities	0.00 0.00 2.00 5.33 1.00 1.00 1.00 2.33 1.00 1.00 1.00 0.00 1.00 0.00 1.00 0.00 1.00
School Family Background Home Ownership Car Ownership Car Ownership Car Ownership Savings & Investments Income Level Child Planning Location Political Alignment Lifestyle Work-Life Balance Work-Life Balance Woman 3 - Therapist i Categories Age Profession Degree Level School	High 70-50 Percentile Renting No Car but Plans to Buy 50-50 Percentile 70-50 Percentile 70-50 Percentile Want Children Beijing Apolitical Urban Living Prioritizes Career M4 > M3 > M5 > M2 > M1 in second-tier city Own-Profile (1st) 35.00 Healthcare Community College Medium	Humanities China I Child Beijing Own-Profile (2nd) Therapist Community College	Advanced Degree High Similar Owns Single Property Owns a Car Higher Higher Higher Higher Higher And Urban Living Balanced Approach Preferences (1st) Older (Within 5 years) N/A Wah Medium Medium Medium	Ph.D. (China I Child Beijing Preferences (2nd) N/A N/A	2.67	Bachelor's Eite T0-50 Percentile Renting No Car -30th Percentile -90th Percentile -90th Percentile -90th Percentile US West Coast Liberal Suburban Living Prioritizes Family Man 1- Stanford Grad in Man 1st 25.00 Business & Finance Bachelor's Elite	STEM US 3 Children San Francisco Sillicon Valley Man 2nd Business Consultant STEM	0.00 0.00	Advanced Degree Eite P0-70 Percentile Owns a Single Property Owns a Car 50-30 Percentile 70-50 Percentile 70-50 Percentile Want Children Shanghai Libral Urban Living Balanced Approach Man 2 - UK Educated Pr Man 1st 32.00 Academia Advanced Degree Elite	Ph.D. UK 2 Children Shanghai rofessor in Sh Man 2nd Professor Ph.D.	2.00 3.33 0.00 0.00 0.00 0.00 1.00 2.33 1.00 1.00 0.00 0.00 0.00 0.00 1.00 2.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.33 9.00 1.330 8 Raw Scated Constant	Associate's Degree Medium	Community College China No Children Shanghai tor Rising to Fame Man 2nd Actor/Actress Community College	0.00 0.00	Bachelor's Medium -90th Percentile Owns Multiple Properties Owns a Car -90th Percentile 70-50 Percentile Want Children Beijing Prioritizes Family Man 4 - English Teacher in Man 1st 10.00 Academia Bachelor's Medium	Humanities US 2 Children Beijing Beijing Man 2nd Teacher	0.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 2.00 1.00 2.00 2.00 2.00 2.00 2.00	0.00 0.00 1 0.00 1 0.00 1 0.00 1 0.00 1 0.00 1 0.00 1 0.00 1 0.00 1 1 0.00 1 1 0.00 1 1 0.00 1 0.00 1 0.00 1 0.00 1 0.00 0 0.00 0 0.00 0 0.00 0	Master's Jigh 10-30 Percentile 20-30 Per	Humanities China 2.00 Shenzhen [1] Class Family Man 2ad Politician Humanities China	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00
School Family Background Home Ownership Car Ownership Car Ownership Savings & Investments Income Level Child Planning Location Political Alignment Lifestyle Work-Life Balance Work-Life Balance Woman 3 - Therapist Categories Age Preference Order Woman 3 - Therapist Categories Age Prefersion Degree Level School	High 70-50 Percentile Renting No Car but Plans to Buy \$0-50-90 Percentile 70-50 Percentile 70-50 Percentile Want Children Beijing Apolitical Urban Living Prioritizes Career M4 > M3 > M5 > M2 > M1 in second-tier city Own-Profile (1st) 35.00 Healthcare Community College Medium \$0-50-90 Percentile	Humanities China I Child Beijing Own-Profile (2nd) Therapist Community College	Advanced Degree High Similar Owns Single Property Owns a Car Higher Higher Higher Uthan Living Balanced Approach Preferences (1st) Older (Within 5 years) N/A Bachelor's Medium Higher	Ph.D. (China I Child Beijing Preferences (2nd) N/A N/A	2.67 2.33 2.00 1.33 Rank	Bachelor's Elite 70-50 Percentile Renting No Car <30th Percentile -30th Percentile	STEM US 3 Children San Francisco Sillicon Valley Man 2nd Business Consultant STEM	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.0	Advanced Degree Elite 90-70 Percentile Owns a Single Property Owns a Car 50-30 Percentile 70-50 Percentile Want Children Shanghai Liberal Urban Living Balanced Approach Man 2 - UK Educated Pt Man 1st 32.00 Academia Advanced Degree Elite Literal Advanced Degree Elite 90-70 Percentile	Ph.D. UK 2 Children Shanghai rofessor in Sh Man 2nd Professor Ph.D.	2.00 3.33 0.00 0.00 0.00 0.00 1.00 2.33 1.00 1.00 0.00 0.00 0.00 0.00 1.00 2.00 0.00 0.00 1.00 1.00 1.00 1.33 0.00 3.30 1.00 1.30 1.00 1.30 1.00 1.00 1.00 0.00 0.00 0.00	Associate's Degree Medium	Community College China No Children Shanghai tor Rising to Fame Man 2nd Actor/Actress Community College	0.00 0.00	Bachelor's Medium -90th Percentile Owns Multiple Properties Owns a Car -90th Percentile 70-50 Percentile 70-50 Percentile Want Children Beijing Conservative Urban Living Prioritizes Family Man 4 - English Teacher in Man 1st 40.00 Academia Bachelor's Medium Bachelor's Medium	Humanities US 2 Children Beijing Beijing Man 2nd Teacher	0.00 0.	0.00 N 0.00 I 0.00 T 0.00 C 1.00 C 1.00 T 0.00 T	Master's ligh "D-s0 Percentile "Man S - Politician from Middle "Man Ist "Boorermant & Public Service "Master's ligh "D-s0 Percentile	Humanities 2.00 Shenzhen E Class Family Man 2ud Politician Humanities China	0.00 0.00 0.00
School Family Background Home Ownership Car Ownership Car Ownership Savings & Investments Income Level Child Planning Location Political Aligament Lifewyle Work-Life Balance Preference Order Woman 3 - Therapist i Categories Age Profession Degree Level School Family Background Home Ownership	High 70-50 Percentile Renting No Car but Plans to Buy 50-50 Percentile 70-50 Percentile 70-50 Percentile Want Children Beijing Apolitical Urban Living Prioritizes Career M4 > M3 > M5 > M2 > M1 in second-tier city Own-Profile (1st) 35.00 Healthcare Community College Medium	Humanities China I Child Beijing Own-Profile (2nd) Therapist Community College	Advanced Degree High Similar Owns Single Property Owns a Car Higher Want Children Beijnig N/A Urban Living Balanced Approach Preferences (1st) Older (Within 5 years) N/A Medium Higher Higher Older (Within 5 years) M/A Older (Within 5 years)	Ph.D. (China I Child Beijing Preferences (2nd) N/A N/A	2.67	Bachelor's Elite 70-50 Percentile Renting No Car	STEM US 3 Children San Francisco Sillicon Valley Man 2nd Business Consultant STEM	0.00 0.00	Advanced Degree Eite Pot-70 Percentile Owns a Single Property Owns a Car 50-30 Percentile Want Children Shanghai Liberal Urban Living Balanced Approach Man 1st 32.00 Academia Advanced Degree Eite Pot-70 Percentile Owns a Single Property Owns a Single Property	Ph.D. UK 2 Children Shanghai rofessor in Sh Man 2nd Professor Ph.D.	2.00 3.33 0.00 0.00 0.00 0.00 1.00 2.33 1.00 1.00 0.00 0.00 0.00 0.00 1.00 2.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 2.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00 0.00 0.00 0.00	Associate's Degree Medium (-30th Percentile Living with Parents Owns a Car -30th Percentile Living with Parents Owns a Car -30th Percentile No Children Nan Ist 29 00 Art, Entertainment & Art, Entertainment & Associate's Degree Medium -30th Percentile Living with Percentile	Community College China No Children Shanghai tor Rising to Fame Man 2nd Actor/Actress Community College	0.00 0.00	Bachelor's Medium -90th Percentile Owas Multiple Properties Owas A Car -90th Percentile Owas A Car -90th Percentile Want Children Beijing Want Children Beijing Urban Living Prioritizes Family Man 4 - English Teacher in Man 1st 40.00 Academia Bachelor's Medium -90th Percentile Owas Multiple Properties	Humanities US 2 Children Beijing Beijing Man 2nd Teacher	0.00 0.	0.00 0.00 1 0.00 0.00 1 0.00 0.0	Master's Ligh 10-30 Percentile 20-30 Per	Humanities China 2 00 Shenzhen Class Family Man 2ad Humanities China	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00
School Family Background Home Ownership Car Ownership Savings & Investments Income Level Child Plunning Location Pollicial Alignment Lifework Work-Life Balance Work-Life Balance Work-Life Balance Treference Order Woman 3 - Therapist i Categories Age Preference Degree Level School Family Background Home Ownership Care Ownership	High 70-50 Percentile Reming No Car but Plans to Buy 50-30 Percentile 70-50 Percentile 70-50 Percentile Want Children Beijing Apolitical Urban Living Prioritizes Career M4 > M3 > M5 > M2 > M1 in second-tier city Own-Profile (1st) 35.00 Healthcare Community College Medium 50-50 Percentile Reming No Car	Humanities China I Child Beijing Own-Profile (2nd) Therapist Community College	Advanced Degree High Similar Owns Single Property Owns a Car Higher Older (Within 5 years) N/A Bachelor's Medium Higher Owns Single Property Owns a Car	Ph.D. (China I Child Beijing Preferences (2nd) N/A N/A	2.67 2.33 2.00 1.33 Rank 2.00	Bachelor's Eite 70-50 Percentile Renting No Car -30th Percentile US West Coast Liberal Suburban Living Prioritizes Family Man 1 - Stanford Grad in Man 1st 25.00 Business & Finance Bachelor's Eitie 70-50 Percentile Renting No Car	STEM US 3 Children San Francisco Sillicon Valley Man 2nd Business Consultant STEM	0.00 0.00	Advanced Degree Eite 90-70 Percentile Owns a Single Property Owns a Car 10-30 Percentile 70-50 Percentile 70-50 Percentile 70-50 Percentile 70-50 Percentile 10-50 Percentile 10-70 Percentile	Ph.D. UK 2 Children Shanghai rofessor in Sh Man 2nd Professor Ph.D.	2.00 3.33 0.00 0.00 0.00 0.00 0.00 1.00 0.00	Associate's Degree Medium	Community College China No Children Shanghai tor Rising to Fame Man 2nd Actor/Actress Community College	0.00 0.00	Bachelor's Medium -9-00th Percentile Owns Multiple Properties Owns a Car -9-00th Percentile 70-50 Percentile 70-50 Percentile 70-50 Percentile Want Children Beijing Conservative Urban Living Prioritizes Family Man 4 - English Teacher in Man 1st 40.00 Man 1st 40.00 Man 4- Man 1st 40.00 Man 2st 40.00 Man 1st 40.00 Man 1s	Humanities US 2 Children Beijing Beijing Man 2nd Teacher	0.00 0.00 0.00 1.	0.00 P 0.00 I 0.	Master's ingh "D-s0 Percentile "D-s0 Pe	Humanities China 2 00 Shenzhen Class Family Man 2ad Humanities China	0.00 0.00 2.00 5.33 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.0
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School Family Background Home Ownership Car Ownership Savings & Investments Income Level Child Planning Location Political Alignment Lifesuple Work-Life Balance Work-Life Balance Work-Life Balance Tectories Categories Categories Age Preference Order Torqueis Age Preference Order Torqueis Age Profession Degree Level School Family Background Home Ownership Care Ownership Savings & Investments Income Level	High 70-50 Percentile Renting No Car but Plans to Buy 50-30 Percentile 70-50 Percentile 70-50 Percentile Want Children Beijing Apolitical Urban Living Prioritizes Career M4> M3 > M5 > M2 > M1 in second-tier (1) M5 > M0 Want Children M6 > M0 M6 > M0 M7 > M1 M8 > M5 > M2 > M1 M8 > M6 > M6 > M2 M8 > M6 > M6 > M2 M8 > M6 > M6 > M6 > M6 M8 > M6	Humanities China 1 Child Beijing Own-Profile (2nd) Therapist Community College China	Advanced Degree High Similar Owns Single Property Owns a Car Higher Higher Higher Holder Higher Holder Holder Higher Holder Higher Higher Higher Higher	Ph.D. China I Child Beijing Preferences (2nd) N/A N/A N/A	2.67 2.33 2.00 1.33 Rank 2.00	Bachelor's Eite 70-50 Percentile Renting No Car -30th Percentile -90th Percentile -90th Percentile -90th Percentile -90th Set Coast Liberal US West Coast Liberal Suburban Living Prioritizes Family Man 1- Stanford Grad in Man 1st 25 00 Business & Finance Bachelor's Eitle 70-50 Percentile Renting No Car -30th Percentile -90th Percentile	STEM US 3 Children San Francisco Sillicon Valley Man 2nd Business Consultant STEM US	0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.0	Advanced Degree Eite 90-70 Percentile Owns a Single Property Owns a Car 50-30 Percentile 70-50 Percentile 70-50 Percentile Want Children Shanghai Liberal Urban Living Balanced Approach Man 2 - UK Educated Pr Man Ist 32.00 Academia Advanced Degree Eitie 90-70 Percentile 90-70 Percentile Owns a Single Property Owns a Car 50-30 Percentile	Ph.D. UK 2 Children Shanghai rofessor in Sh Man 2nd Professor Ph.D. UK	2.00 3.33 3.00 0.00	Associate's Degree Medium	Community College China No Children Shanghai tor Rising to Fame Man 2nd Actor/Actress Community College China	0.00 0.00	Bachelor's Medium -90th Percentile Owns Multiple Properties Owns a Car -90th Percentile 70-50 Percentile 70-50 Percentile Want Children Beijing Conservative Urban Living Prioritizes Family Man 4 - English Teacher in I Man 1st 40.00 Academia Bachelor's Medium -90th Percentile Owns Multiple Properties Owns a Car -90th Percentile	Humanities US 2 Children Beijing Man 2nd Teacher Humanities US	0.00 0.00 0.00 1.00	0.00 0.	Master's Liigh 10-30 Percentile 20-30 Percentile 20-30 Series Percentile 20-30 Percentile 2	Humanities China 2.00 Shenzhen C Class Family Man 2ud Humanities China	0.00 0.00 2.00 5.33 1.00 1.00 1.00 1.00 1.00 1.00 1.00 1.00
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School Family Background Home Ownership Car Ownership Savings & Investments Income Level Child Pluming Location Political Alignment Lifestyle Work-Life Balance Testeron Corter Woman 3 - Therapis i Categories Age Preference Order Woman 3 - Therapis i Categories Age Profession Degree Level School Rome Life Balance Lifestyle Work-Life Balance Lifestyle Work-Life Balance Preference Order Woman 4 - Travelling Categories Age Preference Order Work-Life Balance Preference Order Work-Life Balance Preference Order Work-Life Balance Degree Level School Categories Age Profession Degree Level School	High 70-50 Percentile Renting No Car but Plants to Buy 50-30 Percentile 70-50 Percentile 70-50 Percentile 70-50 Percentile Want Children Beijing Apolitical Urban Living Prioritizes Career M4> M3> M5> M2> M1 in second-tier city Owa-Profile (1st) 35.00 Healthcare Community College Medium 50-30 Percentile Renting No Car 1-30th Percentile No Children Sichuan Apolitical Suburtan Living M1> M4> M2> M5> M3 musicain in the countryside ("Ind Owa-Profile (1st) 24.00 Art, Entertainment & Sports ligh School Low	Humanities China I Child Beijing Own-Profile (2nd) Therapist Community College China No Children Chengdu	Advanced Degree High Similar Owns Single Property Owns a Car Higher Older (Within 5 years) NA Bachelor's Medium Higher Owns Single Property Owns Single Property Owns A Car Higher No Children Sichuan NA	Ph.D. China 1 Child Beijing Preferences (2nd) N/A	2.67 2.33 2.00 1.33 Rank 2.00 1.67 2.67 1.33	Bachelor's Eite Filte Forson Percentile Renting No Car -30th Percentile US West Coast Lisbral Suburban Living Prioritizes Family Man 1 - Stanford Grad in Man 1st 25.00 Business & Finance Bachelor's Eitie Forson Percentile Renting No Car -30th Percentile Vant Children US West Coast Lisbral Suburban Living Prioritizes Family Man 1 - Stanford Grad in Man 1st 25.00 Business & Finance Bachelor's Eitie	STEM US 3 Children San Francisco Sillicon Valley Man 2nd Business Consultant STEM US 3 Children San Francisco Sillicon Valley Man 2nd Business Consultant STEM US	Raw Scales Raw R	Advanced Degree Elite 90-70 Percentile Owns a Single Property Owns a Car 50-30 Percentile Want Children Shanghai Liberal Urban Living Balanced Approach Man 2 - UK Educated Pr Man 1st 32.00 Academia Advanced Degree Elite Owns a Single Property Owns a Car 50-30 Percentile Owns a Single Property Owns a Car 50-30 Percentile Urban Living Balanced Approach	Ph.D. UK 2 Children Shanghai rofessor in Sh Man 2nd Professor Ph.D. UK 2 Children Shanghai Professor Ph.D. Professor Ph.D. Professor Ph.D. Professor Ph.D.	200 3.33 0.00 0	Associate's Degree Medium	Community College China No Children Shanghai Actor/Actress Community College China No Children Shanghai No Children Shanghai No Children Shanghai Actor/Actress Community College China Lactor/Actress Community College China No Children Shanghai	0.00 0.00	Bachelor's Medium -90th Percentile Owas Multiple Properties Owas Aultiple Properties Owas Car -90th Percentile -90th Percentile -90th Percentile Beijing Conservative Urban Living Prioritizes Family Man 4 - English Teacher in Man ist 40.00 Man ist 40.00 Owas A Car -90th Percentile Owas Multiple Properties Owas Multiple Properties Owas Aultiple Properties Owas Aultiple Properties Owas Aultiple Properties Urban Living Prioritizes Family Man 4 - English Teacher in Man ist 40.00 Academia Bachelor's Man 4 - English Teacher in Man ist 40.00 Academia Bachelor's Man ist 40.00 Academia Bachelor's Medium Man ist 40.00 Academia Bachelor's Medium Medium Medium Medium Medium	Humanities US 2 Children Beijing Man 2nd Teacher Humanities US 2 Children Beijing Man 2nd Teacher Humanities Teacher Teacher Teacher Teacher Teacher Teacher Teacher Teacher	0.00 0.	0.00 0.	Master's ligh 10-30 Percentile 20-30 Per	Humanities China 2 00 Shenzhen 1 Class Family Man 2nd Politician Shenzhen 2 Class Family Man 2nd Politician Humanities China	0.00 0.00 2.00 5.33 1.00 1.
School Family Background Home Ownership Car Ownership Savings & Investments Income Level Child Planning Lacation Political Alignment Lifestyle Work-Life Balance Work-Life Balance Tategories Age Preference Order Work-Life Balance Age Preference Order Home Ownership Car Ownership Savings & Investments Income Level Child Planning Location Ownership Categories Age Preference Order Woman 4 - Travelling Categories Age Preference Order Woman 4 - Travelling Categories Age Preference Order Woman 5 - Travelling Categories Age Preference Order Woman 6 - Travelling Categories Age Preference Order Woman 7 - Travelling Categories Age Preference Order Woman 8 - Travelling Categories Age Preference Order Woman 8 - Travelling Categories Age Preference Order Woman 9 - Travelling Categories Categories Categories Categories Categories	High 70-50 Percentile Renting No Car but Plans to Buy 50-50 Percentile 70-50 Percentile 70-50 Percentile 70-50 Percentile 70-50 Percentile Want Children Beijing Apolitical Uthan Living Prioritizes Career M4 > M3 > M5 > M2 > M1 in second-tier city Owa-Profile (1st) 35.00 Healthcare Community College Medium 50-30 Percentile Renting No Car	Humanities China I Child Beijing Own-Profile (2nd) Therapist Community College China No Children Chengdu "M2 & M5 tie and no cle fiferent One") Own-Profile (2nd) Musician	Advanced Degree High Similar Owns Single Property Owns a Car Higher Higher Wan Children Beijing N/A Urban Living Balanced Approach Preferences (1st) Older (Within 5 years) N/A Balanced Approach Higher Higher Higher Higher No Children Sichuan N/A N/A Balanced Approach Preferences (1st) N/A Balanced Approach N/A Balanced Approach Preferences (1st) N/A Balanced Approach N/A Balanced Approach N/A N/A N/A N/A N/A N/A N/A N/A N/A N/	Ph.D. China 1 Child Beijing Preferences (2nd) N/A N/A N/A N/A N/A Preferences (2nd) Preferences (2nd) N/A N/A N/A N/A N/A N/A N/A N/	2.67 2.38 2.00 1.33 Rank 2.00 1.67 2.33 2.67	Bachelor's Eite To-So Percentile Renting No Car -30th Percentile Want Children US West Coast Liberal Suburban Living Prioritizes Family Man 1 - Stanford Grad in Man Ist 25 00 Business & Finance Bachelor's Eite Want Children US West Coast Liberal Wan I - Stanford Grad in Wan I - Stanford Gra	STEM US 3 Children San Francisco Sillicon Valley Man 2nd Business Consultant STEM 3 Children San Francisco Sillicon Valley Man 2nd Business Consultant STEM STEM STEM STEM Business Consultant STEM STEM STEM STEM STEM STEM	0.00 0.00	Advanced Degree Eite 90-70 Percentile Owns a Single Property Owns a Car 10-50 Percentile Want Children Shanghai Liberal Urban Living Balanced Approach Man 2 - UK Educated Pr Man 1st 32 00 Academia Advanced Degree Eite Want Children Shanghai Liberal Urban Living Balanced Approach Man 2 - UK Educated Pr Man 1st 32 00 Academia Advanced Degree Eite Want Children Shanghai Liberal Urban Living Balanced Approach	Ph.D. UK 2 Children Shanghai rofessor in Sh Man 2nd Professor Ph.D. UK 2 Children Shanghai Professor Ph.D. Professor Ph.D. Professor Ph.D. Professor Ph.D.	200 3.33 0.00 0.00 1.00 2.33 1.00 2.33 1.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 1.	Associate's Degree Medium	Community College China No Children Shanghai Actor/Actress Community College China No Children Shanghai No Children Shanghai No Children Shanghai Actor/Actress Community College China Lactor/Actress Community College China No Children Shanghai	0.00 0.00	Bachelor's Medium -90th Percentile Owas Multiple Properties Owas Aultiple Properties Owas A Car -90th Percentile Want Children Beijing Trioritizes Family Man 4 - English Teacher in Man Ist 40.00 Academia Bachelor's Medium -90th Percentile Owas Aultiple Properties Owas Academia Bachelor's Man 1 - English Teacher in Man 1 - Man 1st 40.00 Academia Bachelor's Medium	Humanities US 2 Children Beijing Man 2nd Teacher Humanities US 2 Children Beijing Man 2nd Teacher Humanities Teacher Teacher Teacher Teacher Teacher Teacher Teacher Teacher	0.00 0.	0.00 0.	Master's Ligh 10-30 Percentile 20-30 Per	Humanities China 2.00 Shenzhen	0.00 0.00 2.00 5.33 1.00 1
School Family Background Home Ownership Car Ownership Car Ownership Car Ownership Car Ownership Car Ownership Carlow Child Planning Location Pollitical Alignment Lifestyle Work-Life Balance Work-Life Balance Work-Life Balance Ownership Cartegories Age Profession Degree Level School Family Background Home Ownership Cartegories Award Child Planning Location Child Planning Location Child Planning Location Work-Life Balance Preference Order Woman 4 - Travelling Categories Age Profession Degree Level School Family Background Home Ownership Categories Age Profession Degree Level School Family Background Home Ownership Background Home Ownership Background Home Ownership Background Home Ownership	High 70-50 Percentile Reming No Car but Plans to Buy \$0-50 Percentile 70-50 Percentile 70-50 Percentile 70-50 Percentile 70-50 Percentile Want Children Beijing Apolitical Urban Living Prioritizes Career M4 > M3 > M5 > M2 > M1 in second-tier city Own-Profile (1st) 35.00 Healthcare Community College Medium 30-50 Percentile Renting No Car 4-30th Percentile No Children Sichuan Apolitical No Children Sichuan M1 > M4 > M2 > M5 > M3 musician in the countryside ("Ind Own-Profile (1st) Art, Entertainment & Sports High School Low	Humanities China I Child Beijing Own-Profile (2nd) Therapist Community College China No Children Chengdu "M2 & M5 tie and no cle fiferent One") Own-Profile (2nd) Musician	Advanced Degree High Similar Owns Single Property Owns a Car Higher Older (Within 5 years) NA Bachelor's Medium Higher Owns Single Property Owns Single Property Owns A Car Higher No Children Sichuan NA	Ph.D. China 1 Child Beijing Preferences (2nd) N/A N/A N/A N/A N/A Preferences (2nd) Preferences (2nd) N/A N/A N/A N/A N/A N/A N/A N/	2.67 2.33 2.00 1.33 Rank 2.00 1.67 2.67 1.33	Bachelor's Eite To-S0 Percentile Renting No Car -30th Percentile -90th Percentile -90th Percentile Want Children US West Coast Liberal Suburban Living Prioritizes Family Man 1- Stanford Grad in Man ist 25 00 Business & Finance Bachelor's Eitle To-50 Percentile Want Children US West Coast Liberal Suburban Living No Car -30th Percentile Want Children US West Coast Liberal Suburban Living Prioritizes Family	STEM US 3 Children San Francisco Sillicon Valley Man 2nd Business Consultant STEM 3 Children San Francisco Sillicon Valley Man 2nd Business Consultant STEM STEM STEM STEM Business Consultant STEM STEM STEM STEM STEM STEM	0.00 0.00	Advanced Degree Eite 90-70 Percentile Owns a Single Property Owns a Car 10-30 Percentile 70-50 Percentile 70-50 Percentile Want Children Shanghai Liberal Urban Living Balanced Approach Man 2 - UK Educated Pr Man Ist 32.00 Academia Advanced Degree Eitie 90-70 Percentile Owns a Single Property Owns a Car Living Balanced Approach Man 2 - UK Educated Pr Man Ist 32.00 Academia Advanced Degree Eitie 90-70 Percentile Want Children Shanghai Liberal Urban Living Balanced Approach Man 2 - UK Educated Pr Man Ist 32.00 Academia Advanced Degree Eitie	Ph.D. UK 2 Children Shanghai rofessor in Sh Man 2nd Professor Ph.D. UK 2 Children Shanghai Professor Ph.D. Professor in Sh Man 2nd Professor Ph.D. Professor in Sh Man 2nd Professor in Sh Man 2nd Professor in Sh	2.00 3.33 0.00	Associate's Degree Medium	Community College China No Children Shanghai Actor/Actress Community College China No Children Shanghai No Children Shanghai No Children Shanghai Actor/Actress Community College China Lactor/Actress Community College China No Children Shanghai	0.00 0.00	Bachelor's Medium -90th Percentile Owns Multiple Properties Owns Aultiple Properties Owns a Car -90th Percentile 70-50 Percentile 70-50 Percentile Beijing Conservative Urban Living Prioritizes Family Man 4 - English Teacher in I Man 1st 40.00 Academia Bachelor's Medium -90th Percentile Owns Multiple Properties Owns a Car -90th Percentile Urban Living Prioritizes Family Man 4 - English Teacher in Living Prioritizes Family Man 1st 40.00 Academia Bachelor's Man 1st 40.00 Academia Bachelor's Man 1st 40.00 Academia Bachelor's Medium -90th Percentile Owns Multiple Properties	Humanities US 2 Children Beijing Man 2nd Teacher Humanities US 2 Children Beijing Man 2nd Teacher Humanities Teacher Teacher Teacher Teacher Teacher Teacher Teacher Teacher	0.00 0.00	0.00 0.	Master's ligh "0-50 Percentile "0-50 Percentil	Humanities China 2.00 Shenzhen Class Family Man 2nd Politician Humanities China 2.00 Shenzhen 2.00 Shenzhen 2.00 Shenzhen 2.00 Shenzhen 2.00 Shenzhen 3.00 Shenzhen 4.00 Shenzhen 5.00 Shenzhen 6.00 Shenzhen	0.00 0.00 2.00 5.33 1.00
School Family Background Home Ownership Car Ownership Savings & Investments Income Level Child Planning Lacation Political Alignment Lifestyle Work-Life Balance Work-Life Balance Tategories Age Preference Order Work-Life Balance Age Preference Order Home Ownership Car Ownership Savings & Investments Income Level Child Planning Location Ownership Categories Age Preference Order Woman 4 - Travelling Categories Age Preference Order Woman 4 - Travelling Categories Age Preference Order Woman 5 - Travelling Categories Age Preference Order Woman 6 - Travelling Categories Age Preference Order Woman 7 - Travelling Categories Age Preference Order Woman 8 - Travelling Categories Age Preference Order Woman 8 - Travelling Categories Age Preference Order Woman 9 - Travelling Categories Categories Categories Categories Categories	High 70-50 Percentile Renting No Car but Plans to Buy 50-50 Percentile 70-50 Percentile 70-50 Percentile 70-50 Percentile 70-50 Percentile Want Children Beijing Apolitical Uthan Living Prioritizes Career M4 > M3 > M5 > M2 > M1 in second-tier city Owa-Profile (1st) 35.00 Healthcare Community College Medium 50-30 Percentile Renting No Car	Humanities China I Child Beijing Own-Profile (2nd) Therapist Community College China No Children Chengdu "M2 & M5 tie and no cle fiferent One") Own-Profile (2nd) Musician	Advanced Degree High Similar Owns Single Property Owns a Car Higher Higher Wan Children Beijing N/A Urban Living Balanced Approach Preferences (1st) Older (Within 5 years) N/A Balanced Approach Higher Higher Higher Higher No Children Sichuan N/A N/A Balanced Approach Preferences (1st) N/A Balanced Approach N/A Balanced Approach Preferences (1st) N/A Balanced Approach N/A Balanced Approach N/A N/A N/A N/A N/A N/A N/A N/A N/A N/	Ph.D. China 1 Child Beijing Preferences (2nd) N/A N/A N/A N/A N/A Preferences (2nd) Preferences (2nd) N/A N/A N/A N/A N/A N/A N/A N/	2.67 2.33 2.00 1.33 Rank 2.00 1.67 2.67 1.33	Bachelor's Eite To-So Percentile Renting No Car -30th Percentile Want Children US West Coast Liberal Suburban Living Prioritizes Family Man 1 - Stanford Grad in Man Ist 25 00 Business & Finance Bachelor's Eite Want Children US West Coast Liberal Wan I - Stanford Grad in Wan I - Stanford Gra	STEM US 3 Children San Francisco Sillicon Valley Man 2nd Business Consultant STEM 3 Children San Francisco Sillicon Valley Man 2nd Business Consultant STEM STEM STEM STEM Business Consultant STEM STEM STEM STEM STEM STEM	0.00 0.00	Advanced Degree Eite 90-70 Percentile Owns a Single Property Owns a Car 10-50 Percentile Want Children Shanghai Liberal Urban Living Balanced Approach Man 2 - UK Educated Pr Man 1st 32 00 Academia Advanced Degree Eite Want Children Shanghai Liberal Urban Living Balanced Approach Man 2 - UK Educated Pr Man 1st 32 00 Academia Advanced Degree Eite Want Children Shanghai Liberal Urban Living Balanced Approach	Ph.D. UK 2 Children Shanghai rofessor in Sh Man 2nd Professor Ph.D. UK 2 Children Shanghai Professor Ph.D. Professor in Sh Man 2nd Professor Ph.D. Professor in Sh Man 2nd Professor in Sh Man 2nd Professor in Sh	2.00 3.33 0.00	Associate's Degree Medium	Community College China No Children Shanghai Actor/Actress Community College China No Children Shanghai No Children Shanghai No Children Shanghai Actor/Actress Community College China Lactor/Actress Community College China No Children Shanghai	0.00 0.00	Bachelor's Medium -90th Percentile Owas Multiple Properties Owas Aultiple Properties Owas A Car -90th Percentile Want Children Beijing Trioritizes Family Man 4 - English Teacher in Man Ist 40.00 Academia Bachelor's Medium -90th Percentile Owas Aultiple Properties Owas Academia Bachelor's Man 1 - English Teacher in Man 1 - Man 1st 40.00 Academia Bachelor's Medium	Humanities US 2 Children Beijing Man 2nd Teacher Humanities US 2 Children Beijing Man 2nd Teacher Humanities Teacher Teacher Teacher Teacher Teacher Teacher Teacher Teacher	0.00 0.00	0.00 0.	Master's Ligh 10-30 Percentile 20-30 Per	Humanities China 2.00 Shenzhen Class Family Man 2nd Politician Humanities China 2.00 Shenzhen 2.00 Shenzhen 2.00 Shenzhen 2.00 Shenzhen 2.00 Shenzhen 3.00 Shenzhen 4.00 Shenzhen 5.00 Shenzhen 6.00 Shenzhen	0.00 0.00 2.00 5.33 1.00 1

Savings & Investments	<30th Percentile		Higher		1.33	<30th Percentile		1.00 1	33	50-30 Percentile		1.00	1.33	<30th Percentile		0.00	0.00	>90th Percentile		1.00	1.33	70-50 Percentile	(/	1.00	1.33
Income Level	<30th Percentile		Higher		2.00	>90th Percentile		1.00 2.0	00	70-50 Percentile		1.00	2.00	>90th Percentile		1.00	2.00	70-50 Percentile		1.00	2.00	70-50 Percentile		1.00	2.00
Child Planning	Want Children	3.00	Want Children	N/A	2.33	Want Children	3 Children	2.00 4.0	67	Want Children	2 Children	2.00	4.67	No Children	No Children	0.00	0.00	Want Children	2 Children	2.00	4.67	Want Children	2.00	2.00	4.67
Location	Jilin	Changchun	N/A	N/A		US West Coast	San Francisco	2.00 2.0	00 5	Shanghai	Shanghai	2.00	2.00	Shanghai	Shanghai	2.00	2.00	Beijing	Beijing	2.00	2.00	Guangdong	Shenzhen	2.00	2.00
Political Alignment	Apolitical		N/A			Liberal		1.00 1.0	00 1	Liberal		1.00	1.00	Apolitical		1.00	1.00	Conservative		1.00	1.00	Conservative	1	1.00	1.00
Lifestyle	Rural Living		N/A			Suburban Living		1.00 1.0	00 1	Urban Living		1.00	1.00	Urban Living		1.00	1.00	Urban Living		1.00	1.00	Urbaan Living	1	1.00	1.00
Work-Life Balance	Prioritizes Family		Prioritizes Family		2.67	Prioritizes Family		1.00 2.0	67	Balanced Approach		0.00	0.00	Prioritizes Career		0.00	0.00	Prioritizes Family		1.00	2.67	Balanced Approach	1	0.00	0.00
	-		•					19.00 25.	.33			17.00	21.67			13.00	14.00			18.00	24.33			17.00	21.67
Preference Order	M5 > M4 > M2 > M1 > M3	Ī													•			•							
Woman 5 Civil Serva	nt willing to relocate	•			1	Man 1 - Stanford Grad in	Sillicon Valley		1	Man 2 - UK Educated Pi	rofessor in Sh	hanghai		Man 3 - Chinese Act	or Rising to Fame			Man 4 - English Teacher in	Beijing			Man 5 - Politician from Midd	le Class Famil	ly	
Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)	Rank	Man 1st	Man 2nd	Raw Sca	led	Man 1st	Man 2nd	Raw	Scaled	Man 1st	Man 2nd	Raw	Scaled	Man 1st	Man 2nd	Raw	Scaled	Man 1st	Man 2nd	Raw	Scaled
Age	38.00		Older (Within 10 years)			25.00		0.00 0.0	00 3	32.00		0.00	0.00	29.00		0.00	0.00	40.00		1.00	1.00	40.00		1.00	1.00
Profession	Government & Public Service	Civil Servant	Government & Public Service	N/A	2.67	Business & Finance	Business Consultant	0.00 0.0	00	Academia	Professor	0.00	0.00	Art, Entertainment &	Actor/Actress	0.00	0.00	Academia	Teacher	0.00	0.00	Government & Public Service	Politician	2.00	5.33
Degree Level	Bachelor's	Humanities	Bachelor's	N/A		Bachelor's	STEM	2.00 2.0	00	Advanced Degree	Ph.D.	0.00	0.00	Associate's Degree	Community College	0.00	0.00	Bachelor's	Humanities	2.00	2.00	Master's	Humanities	0.00	0.00
School	Medium	China	High	China		Elite	US	0.00 0.0	00 1	Elite	UK	0.00	0.00	Medium	China	0.00	0.00	Medium	US	0.00	0.00	High	China	2.00	2.00
Family Background	50-30 Percentile		Higher			70-50 Percentile		1.00 1.0	00 9	90-70 Percentile		1.00	1.00	<30th Percentile		0.00	0.00	>90th Percentile		1.00	1.00	70-50 Percentile	i i	1.00	1.00
Home Ownership	Renting		Owns Single Property		1.67	Renting		0.00 0.0	00	Owns a Single Property		1.00	1.67	Living with Parents		0.00	0.00	Owns Multiple Properties		0.00	0.00	Owns Single Property	1	1.00	1.67
Car Ownership	No Car		Owns a Car			No Car		0.00 0.0	00	Owns a Car		1.00	1.00	Owns a Car		1.00	1.00	Owns a Car		1.00	1.00	Owns a Car	1	1.00	1.00
Savings & Investments	<30th Percentile		Higher			<30th Percentile		0.00 0.0	00 :	50-30 Percentile		1.00	1.00	<30th Percentile		0.00	0.00	>90th Percentile		1.00	1.00	70-50 Percentile	1	1.00	1.00
Income Level	50-30 Percentile		Higher		1.33	>90th Percentile		1.00 1.	33	70-50 Percentile		1.00	1.33	>90th Percentile		1.00	1.33	70-50 Percentile		1.00	1.33	70-50 Percentile		1.00	1.33
Child Planning	Want Children	1 Child	Want Children	N/A		Want Children	3 Children	2.00 2.0	00	Want Children	2 Children	2.00	2.00	No Children	No Children	0.00	0.00	Want Children	2 Children	2.00	2.00	Want Children	2.00	2.00	2.00
Location	Hebei	Shijiazhuang	N/A	N/A		US West Coast	San Francisco	2.00 2.0	00 5	Shanghai	Shanghai	2.00	2.00	Shanghai	Shanghai	2.00	2.00	Beijing	Beijing	2.00	2.00	Guangdong	Shenzhen	2.00	2.00
Political Alignment	Conservative		Conservative		2.00	Liberal		0.00 0.0	00 1	Liberal		0.00	0.00	Apolitical		0.00	0.00	Conservative		1.00	2.00	Conservative		1.00	2.00
Lifestyle	Suburban Living		N/A			Suburban Living		1.00 1.0	00 1	Urban Living		1.00	1.00	Urban Living		1.00	1.00	Urban Living		1.00	1.00	Urbaan Living		1.00	1.00
Work-Life Balance	Balanced Approach		Prioritizes Career		2.33	Prioritizes Family		0.00 0.0	00 1	Balanced Approach		0.00	0.00	Prioritizes Career		1.00	2.33	Prioritizes Family		0.00	0.00	Balanced Approach		0.00	0.00
								9.00 9.	33			10.00	11.00			6.00	7.67			12.00	14.33			16.00	21.33

Men's Preferences:	Women's Preferences:
Man 1: W4 > W1 > W5 > W2 > W3	Woman 1: $M1 > M2 > M3 > M4 > M5$
Man 2: $W1 > W2 > W4 > W5 > W3$	Woman 2: $M5 > M2 > M4 > M1 > M3$
Man 3: W3 > W1 > W4 > W2 > W5	Woman 3: $M4 > M3 > M5 > M2 > M1$
Man 4: $W2 > W5 > W1 > W4 > W3$	Woman 4: $M1 > M4 > M2 > M5 > M3$
Man 5: W1 > W5 > W2 > W4 > W3	Woman 5: $M5 > M4 > M2 > M1 > M3$

Man-Proposing DAA	Proposing Side (Men)	Receiving Side (Women)	Tentative Matches			
	Man 1: proposes to W4	W1 has proposals from M2 and M5; prefers M2	Man 1: tentative match with W4			
	Man 2: proposes to W1	W2 has a proposal from M4	Man 2: tentative match with W1			
Round 1	Man 3: proposes to W3	W3 has a proposal from M3	Man 3: tentative match with W3			
	Man 4: proposes to W2	W4 has a proposal from M1	Man 4: tentative match with W2			
	Man 5: proposes to W1	W5 has no proposals	Man 5: propose again next round			
	Man 1: tentative match with W4		Man 1: tentative match with W4			
	Man 2: tentative match with W1		Man 2: tentative match with W1			
Round 2	Man 3: tentative match with W3		Man 3: tentative match with W3			
	Man 4: tentative match with W2		Man 4: tentative match with W2			
	Man 5: proposes to W5	W5 has a proposal from M5	Man 5: tentative match with W5			
	Man 1: Woman 4					
	Man 2: Woman 1					
Final Matches	Man 3: Woman 3					
	Man 4: Woman 2					
	Man 5: Woman 5					

Woman-Proposing DAA	Proposing Side (Women)	Receiving Side (Men)	Tentative Matches
	Woman 1: proposes to M1	M1 has proposals from W1 and W4; prefers W4	Woman 1: propose again next round
	Woman 2: proposes to M5	M2 has no proposals	Woman 2: propose again next round
Round 1	Woman 3: proposes to M4	M3 has no proposals	Woman 3: tentative match with M4
	Woman 4: proposes to M1	M4 has a proposal from W3	Woman 4: tentative match with M1
	Woman 5: proposes to M5	M5 has proposals from W2 and W5; prefers W5	Woman 5: tentative match with M5

	Woman 1: proposes to M2		Woman 1: tentative match with M2
	Woman 2: proposes to M2	M2 has proposals from W1 and W2; prefers W1	Woman 2: propose again next round
Round 2	Woman 3: tentative match with M4	M3 has no proposals	Woman 3: tentative match with M4
	Woman 4: tentative match with M1		Woman 4: tentative match with M1
	Woman 5: tentative match with M5		Woman 5: tentative match with M5
	Woman 1: tentative match with M2		Woman 1: tentative match with M2
	Woman 2: proposes to M4		Woman 2: tentative match with M4
Round 3	Woman 3: tentative match with M4	M3 has no proposals	Woman 3: propose again next round
	Woman 4: tentative match with M1	M4 has proposals from W3 and W2; prefers W2	Woman 4: tentative match with M1
	Woman 5: tentative match with M5		Woman 5: tentative match with M5
	Woman 1: tentative match with M2		Woman 1: tentative match with M2
	Woman 2: tentative match with M4		Woman 2: tentative match with M4
Round 4	Woman 3: proposes to M3	M3 has a prposal from W3	Woman 3: tentative match with M3
	Woman 4: tentative match with M1		Woman 4: tentative match with M1
	Woman 5: tentative match with M5		Woman 5: tentative match with M5
	Woman 1: Man 2		
	Woman 2: Man 4		
Final Matches	Woman 3: Man 3		
	Woman 4: Man 1		
	Woman 5: Man 5		