Survey Template

Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)
Age	Age		Relative Difference	
Profession	Field of Profession	Job Title	Field of Profession	Job Title
Degree Level	Degree Level	Degree Specialization	Degree Level	Degree Specialization
School	School's Reputation	School System	School's Reputation	School System
Family Background	Family Wealth Percentile Brackets		Relative Difference	
Home Ownership	Ownership Status		Ownership Status	
Car Ownership	Ownership Status		Ownership Status	
Savings & Investments	Asset Percentile Brackets		Relative Difference	
Income Level	Income Percentile Brackets		Relative Difference	
Child Planning	Want/No Children	# of Children	Want/No Children	# of Children
Desired Location	Region/Province	City	Region/Province	City
Political Alignment	Ideological Alignment		Ideological Alignment	
Lifestyle	Urban/Surburban/Rural		Urban/Surburban/Rural	
Work-Life Balance	Family vs Career vs Balance		Family vs Career vs Balance	

Man 1 - Stanford Grad in Sillicon Valley

Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)
Age	25.00		Similar (Within 1 year)	
Profession	Business & Finance	Business Consultant	Business & Finance	N/A
Degree Level	Bachelor's	STEM	Bachelor's	N/A
School	Elite	US	High	US
Family Background	70-50 Percentile		Similar	
Home Ownership	Renting		N/A	
Car Ownership	No Car		N/A	
Savings & Investments	<30th Percentile		Similar	
Income Level	>90th Percentile		Lower	
Child Planning	Want Children	3 Children	Want Children	3 Children
Desired Location	US West Coast	San Francisco	US West Coast	N/A
Political Alignment	Liberal		N/A	
Lifestyle	Suburban Living		Suburban Living	
Work-Life Balance	Prioritizes Family		Prioritizes Family	

Woman 1 - Highly educated banker from well-off family

Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)
Age	28.00		Older (Within 10 years)	
Profession	Business & Finance	Business Consultant	Business & Finance	N/A
Degree Level	Master's	STEM	Advanced Degree	MBA
School	Elite	US	Elite	US
Family Background	90-70 Percentile		Similar	
Home Ownership	Owns Multiple Properties		Owns Multiple Propeties	
Car Ownership	Owns a Car		Owns a Car	
Savings & Investments	90-70 Percentile		Similar	
Income Level	90-70 Percentile		Higher Income	
Child Planning	Want Children	2 Children	Want Children	N/A
Location	Shanghai	Shanghai	Shanghai	Shanghai
Political Alignment	Conservative		Conservative	
Lifestyle	Urban Living		Urban Living	
Work-Life Balance	Prioritizes Career		Prioritizes Career	

Man 2 - UK Educated Professor in Shanghai

Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)
Age	32.00		Younger (Within 10 years)	
Profession	Academia	Professor	Academia	N/A
Degree Level	Advanced Degree	Ph.D.	Advanced Degree	N/A
School	Elite	UK	High	UK
Family Background	90-70 Percentile		Similar	
Home Ownership	Owns a Single Property		N/A	
Car Ownership	Owns a Car		N/A	
Savings & Investments	50-30 Percentile		Similar	
Income Level	70-50 Percentile		Similar	
Child Planning	Want Children	2 Children	Want Children	2 Children
Location	Shanghai	Shanghai	Shanghai	Shanghai
Political Alignment	Liberal		Liberal	
Lifestyle	Urban Living		Urban Living	
Work-Life Balance	Balanced Approach		Prioritizes Family	

Woman 2 - Paralegal from middle-income family

Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)
Age	30.00		Similar	
Profession	Legal	Paralegal	Academia	N/A
Degree Level	Bachelor's	Humanities	Advanced Degree	Ph.D.
School	High	China	High	China
Family Background	70-50 Percentile		Similar	
Home Ownership	Renting		Owns Single Property	
Car Ownership	No Car but Plans to Buy		Owns a Car	
Savings & Investments	50-30 Percentile		Higher	
Income Level	70-50 Percentile		Higher	
Child Planning	Want Children	1 Child	Want Children	1 Child
Location	Beijing	Beijing	Beijing	Beijing
Political Alignment	Apolitical		N/A	
Lifestyle	Urban Living		Urban Living	
Work-Life Balance	Prioritizes Career		Balanced Approach	

Man 3 - Chinese Actor Rising to Fame

Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)
Age	29.00		Younger (Within 5 years)	
Profession	Art, Entertainment & Sports	Actor/Actress	Medical	N/A
Degree Level	Associate's Degree	Community College	N/A	N/A
School	Medium	China	Medium	N/A
Family Background	<30th Percentile		Higher	
Home Ownership	Living with Parents		N/A	
Car Ownership	Owns a Car		N/A	
Savings & Investments	<30th Percentile		Higher	
Income Level	>90th Percentile		Lower	
Child Planning	No Children	No Children	No Children	No Children
Location	Shanghai	Shanghai	N/A	N/A
Political Alignment	Apolitical		N/A	
Lifestyle	Urban Living		Urban Living	
Work-Life Balance	Prioritizes Career		Prioritizes Family	

Woman 3 - Therapist in second-tier city

Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)
Age	35.00		Older (Within 5 years)	
Profession	Healthcare	Therapist	N/A	N/A
Degree Level	Community College	Community College	Bachelor's	N/A
School	Medium	China	Medium	N/A
Family Background	50-30 Percentile		Higher	
Home Ownership	Renting		Owns Single Property	
Car Ownership	No Car		Owns a Car	
Savings & Investments	<30th Percentile		Higher	
Income Level	50-30 Percentile		Higher	
Child Planning	No Children	No Children	No Children	No Children
Location	Sichuan	Chengdu	Sichuan	N/A
Political Alignment	Apolitical		N/A	
Lifestyle	Suburban Living		N/A	
Work-Life Balance	Balanced Approach		Balanced Approach	

Man 4 - English Teacher in Beijing

Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)
Age	40.00		Younger (Within 10 years)	
Profession	Academia	Teacher	Legal	N/A
Degree Level	Bachelor's	Humanities	Bachelor's	N/A
School	Medium	US	Medium	N/A
Family Background	>90th Percentile		Similar Family Income Level	
Home Ownership	Owns Multiple Properties		N/A	
Car Ownership	Owns a Car		N/A	
Savings & Investments	>90th Percentile		Lower	
Income Level	70-50 Percentile		Similar	
Child Planning	Want Children	2 Children	Want Children	2 Children
Location	Beijing	Beijing	Beijing	Beijing
Political Alignment	Conservative		Conservative	
Lifestyle	Urban Living		Urban Living	
Work-Life Balance	Prioritizes Family		Prioritizes Family	

Woman 4 - Travelling musician in the countryside ("Indifferent One")

Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)
Age	24.00		N/A	
Profession	Art, Entertainment & Sports	Musician	N/A	N/A
Degree Level	High School	High School	N/A	N/A
School	Low	China	N/A	N/A
Family Background	<30th Percentile		Higher	
Home Ownership	Living with Parents		Renting	
Car Ownership	No Car		N/A	
Savings & Investments	<30th Percentile		Higher	
Income Level	<30th Percentile		Higher	
Child Planning	Want Children	3.00	Want Children	N/A
Location	Jilin	Changchun	N/A	N/A
Political Alignment	Apolitical		N/A	
Lifestyle	Rural Living		N/A	
Work-Life Balance	Prioritizes Family		Prioritizes Family	

Man 5 - Politician from Middle Class Family ("the Average Man")

Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)
Age	40.00		Younger (Within 10 years)	
Profession	Government & Public Service	Politician	N/A	N/A
Degree Level	Master's	Humanities	Bachelor's	N/A
School	High	China	Elite	China
Family Background	70-50 Percentile		Similar	
Home Ownership	Owns Single Property		N/A	
Car Ownership	Owns a Car		N/A	
Savings & Investments	70-50 Percentile		Lower	
Income Level	70-50 Percentile		Lower	
Child Planning	Want Children	2.00	Want Children	2.00
Location	Guangdong	Shenzhen	Guangdong	N/A
Political Alignment	Conservative		Conservative	
Lifestyle	Urbaan Living		Urbaan Living	
Work-Life Balance	Balanced Approach		Prioritizes Family	

Woman 5 - Civil Servant willing to relocate

Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)
Age	38.00		Older (Within 10 years)	
Profession	Government & Public Service	Civil Servant	Government & Public Service	N/A
Degree Level	Bachelor's	Humanities	Bachelor's	N/A
School	Medium	China	High	China
Family Background	50-30 Percentile		Higher	
Home Ownership	Renting		Owns Single Property	
Car Ownership	No Car		Owns a Car	
Savings & Investments	<30th Percentile		Higher	
Income Level	50-30 Percentile		Higher	
Child Planning	Want Children	1 Child	Want Children	N/A
Location	Hebei	Shijiazhuang	N/A	N/A
Political Alignment	Conservative		Conservative	
Lifestyle	Suburban Living		N/A	
Work-Life Balance	Balanced Approach		Prioritizes Career	

Score Scaling Table:

Category Rank	Factor Weight
1st	2.67
2nd	2.33
3rd	2.00
4th	1.67
5th	1.33

Man 1 - Stanford Grad in Silicon Valley

Preference Order: W4 > W1 > W5 > W2 > W3

Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)	Rank	Woman 1 – 1st	Woman 1 – 2nd	W1 Raw	W1 Scaled	Woman 2 – 1st	Woman 2 – 2nd	W2 Raw	W2 Scaled	Woman 3 – 1st	Woman 3 – 2nd	W3 Raw	W3 Scaled	Woman 4 – 1st	Woman 4 – 2nd	W4 Raw	W4 Scaled	Woman 5 – 1st	Woman 5 – 2nd	W5 Raw	W5 Scaled
Age	25.00		Similar (Within 1 year)			28.00		0.00	0.00	30.00		0.00	0.00	35.00		0.00	0.00	24.00		1.00	1.00	38.00		0.00	0.00
Profession	Business & Finance	Business Consultant	Business & Finance	N/A	2.67	Business & Finance	Business Consultant	2.00	5.33	Legal	Paralegal	0.00	0.00	Healthcare	Therapist	0.00	0.00	Art, Entertainment & Sports	Musician	0.00	0.00	Government & Public Service	Civil Servant	0.00	0.00
Degree Level	Bachelor's	STEM	Bachelor's	N/A		Master's	STEM	0.00	0.00	Bachelor's	Humanities	2.00	2.00	Community College	Community College	0.00	0.00	High School	High School	0.00	0.00	Bachelor's	Humanities	2.00	2.00
School	Elite	US	High	US	1.33	Elite	US	0.00	0.00	High	China	1.00	1.33	Medium	China	0.00	0.00	Low	China	0.00	0.00	Medium	China	0.00	0.00
Family Background	70-50 Percentile		Similar			90-70 Percentile		0.00	0.00	70-50 Percentile		1.00	1.00	50-30 Percentile		0.00	0.00	<30th Percentile		0.00	0.00	50-30 Percentile		0.00	0.00
Home Ownership	Renting		N/A			Owns Multiple Properties		1.00	1.00	Renting		1.00	1.00	Renting		1.00	1.00	Living with Parents		1.00	1.00	Renting		1.00	1.00
Car Ownership	No Car		N/A			Owns a Car		1.00	1.00	No Car but Plans to Buy		1.00	1.00	No Car		1.00	1.00	No Car		1.00	1.00	No Car		1.00	1.00
Savings & Investments	<30th Percentile		Similar			90-70 Percentile		0.00	0.00	50-30 Percentile		0.00	0.00	<30th Percentile		1.00	1.00	<30th Percentile		1.00	1.00	<30th Percentile		1.00	1.00
Income Level	<30th Percentile		Lower			90-70 Percentile		0.00	0.00	70-50 Percentile		0.00	0.00	50-30 Percentile		0.00	0.00	<30th Percentile		1.00	1.00	<30th Percentile		1.00	1.00
Child Planning	Want Children	3 Children	Want Children	3 Children	2.33	Want Children	2 Children	1.00	2.33	Want Children	1 Child	1.00	2.33	No Children	No Children	0.00	0.00	Want Children	3 Children	2.00	4.67	Want Children	1 Child	1.00	2.33
Desired Location	US West Coast	San Francisco	US West Coast	N/A		Shanghai	Shanghai	0.00	0.00	Beijing	Beijing	0.00	0.00	Sichuan	Chengdu	0.00	0.00	Jilin	Changchun	0.00	0.00	Hebei	Shijiazhuang	0.00	0.00
Political Alignment	Liberal		N/A			Conservative		1.00	1.00	Apolitical		1.00	1.00	Apolitical		1.00	1.00	Apolitical		1.00	1.00	Conservative		1.00	1.00
Lifestyle	Suburban Living		Suburban Living		2.00	Urban Living		0.00	0.00	Urban Living		0.00	0.00	Suburban Living		1.00	2.00	Rural Living		0.00	0.00	Suburban Living		1.00	2.00
Work-Life Balance	Prioritizes Family		Prioritizes Family		1.67	Prioritizes Career		0.00	0.00	Prioritizes Career		0.00	0.00	Balanced Approach		0.00	0.00	Prioritizes Family		1.00	1.67	Balanced Approach		0.00	0.00
Total								**7.00**	**11.67**			**9.00**	**10.67**			**6.00**	**7.00**			**9.00**	**12.33**			**9.00**	**11.33**

Man 2 - UK Educated Professor in Shanghai

Preference Order: W1 > W2 > W4 > W5 > W3

Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)	Rank	Woman 1 – 1st	Woman 1 – 2nd	W1 Raw	W1 Scaled	Woman 2 – 1st	Woman 2 – 2nd	W2 Raw	W2 Scaled	Woman 3 – 1st	Woman 3 – 2nd	W3 Raw	W3 Scaled	Woman 4 – 1st	Woman 4 – 2nd	W4 Raw	W4 Scaled	Woman 5 – 1st	Woman 5 – 2nd	W5 Raw	W5 Scaled
Age	32.00		Younger (Within 10 years)		2.33	28.00		1.00	2.33	30.00		1.00	2.33	35.00		0.00	0.00	24.00		1.00	2.33	38.00		0.00	0.00
Profession	Academia	Professor	Academia	N/A	2.00	Business & Finance	Business Consultant	0.00	0.00	Legal	Paralegal	0.00	0.00	Healthcare	Therapist	0.00	0.00	Art, Entertainment & Sports	Musician	0.00	0.00	Government & Public Service	Civil Servant	0.00	0.00
Degree Level	Advanced Degree	Ph.D.	Advanced Degree	N/A	2.67	Master's	STEM	0.00	0.00	Bachelor's	Humanities	0.00	0.00	Community College	Community College	0.00	0.00	High School	High School	0.00	0.00	Bachelor's	Humanities	0.00	0.00
School	Elite	UK	High	UK		Elite	US	0.00	0.00	High	China	1.00	1.00	Medium	China	0.00	0.00	Low	China	0.00	0.00	Medium	China	0.00	0.00
Family Background	90-70 Percentile		Similar			90-70 Percentile		1.00	1.00	70-50 Percentile		0.00	0.00	50-30 Percentile		0.00	0.00	<30th Percentile		0.00	0.00	50-30 Percentile		0.00	0.00
Home Ownership	Owns a Single Property		N/A			Owns Multiple Properties		1.00	1.00	Renting		1.00	1.00	Renting		1.00	1.00	Living with Parents		1.00	1.00	Renting		1.00	1.00
Car Ownership	Owns a Car		N/A			Owns a Car		1.00	1.00	No Car but Plans to Buy		1.00	1.00	No Car		1.00	1.00	No Car		1.00	1.00	No Car		1.00	1.00
Savings & Investments	50-30 Percentile		Similar			90-70 Percentile		0.00	0.00	50-30 Percentile		1.00	1.00	<30th Percentile		0.00	0.00	<30th Percentile		0.00	0.00	<30th Percentile		0.00	0.00
Income Level	70-50 Percentile		Similar			90-70 Percentile		0.00	0.00	70-50 Percentile		1.00	1.00	50-30 Percentile		0.00	0.00	<30th Percentile		0.00	0.00	50-30 Percentile		0.00	0.00
Child Planning	Want Children	2 Children	Want Children	2 Children	1.67	Want Children	2 Children	2.00	3.33	Want Children	1 Child	1.00	1.67	No Children	No Children	0.00	0.00	Want Children	3 Children	1.00	1.67	Want Children	1 Child	1.00	1.67
Location	Shanghai	Shanghai	Shanghai	Shanghai		Shanghai	Shanghai	2.00	2.00	Beijing	Beijing	0.00	0.00	Sichuan	Chengdu	0.00	0.00	Jilin	Changchun	0.00	0.00	Hebei	Shijiazhuang	0.00	0.00
Political Alignment	Liberal		Liberal			Conservative		0.00	0.00	Apolitical		0.00	0.00	Apolitical		0.00	0.00	Apolitical		0.00	0.00	Conservative		0.00	0.00
Lifestyle	Urban Living		Urban Living			Urban Living		1.00	1.00	Urban Living		1.00	1.00	Suburban Living		0.00	0.00	Rural Living		0.00	0.00	Suburban Living		0.00	0.00
Work-Life Balance	Balanced Approach		Prioritizes Family		1.33	Prioritizes Career		0.00	0.00	Prioritizes Career		0.00	0.00	Balanced Approach		0.00	0.00	Prioritizes Family		0.00	0.00	Balanced Approach		1.00	1.33
Total								**9.00**	**11.67**			**8.00**	**10.00**			**2.00**	**2.00**			**5.00**	**7.33**			**3.00**	**3.67**

Man 3 - Chinese Actor Rising to Fame

Preference Order: W3 > W1 > W4 > W2 > W5

Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)	Rank	Woman 1 – 1st	Woman 1 – 2nd	W1 Raw	W1 Scaled	Woman 2 – 1st	Woman 2 – 2nd	W2 Raw	W2 Scaled	Woman 3 – 1st	Woman 3 – 2nd	W3 Raw	W3 Scaled	Woman 4 – 1st	Woman 4 – 2nd	W4 Raw	W4 Scaled	Woman 5 – 1st	Woman 5 – 2nd	W5 Raw	W5 Scaled
Age	29.00		Younger (Within 5 years)			28.00		1.00	1.00	30.00		0.00	0.00	35.00		0.00	0.00	24.00		1.00	1.00	38.00		0.00	0.00
Profession	Art, Entertainment & Sports	Actor/Actress	Medical	N/A		Business & Finance	Business Consultant	0.00	0.00	Legal	Paralegal	0.00	0.00	Healthcare	Therapist	0.00	0.00	Art, Entertainment & Sports	Musician	0.00	0.00	Government & Public Service	Civil Servant	0.00	0.00
Degree Level	Associate's Degree	Community College	N/A	N/A		Master's	STEM	2.00	2.00	Bachelor's	Humanities	2.00	2.00	Community College	Community College	2.00	2.00	High School	High School	2.00	2.00	Bachelor's	Humanities	2.00	2.00
School	Medium	China	Medium	N/A		Elite	US	0.00	0.00	High	China	1.00	1.00	Medium	China	2.00	2.00	Low	China	0.00	0.00	Medium	China	2.00	2.00
Family Background	<30th Percentile		Higher			90-70 Percentile		1.00	1.00	70-50 Percentile		1.00	1.00	50-30 Percentile		1.00	1.00	<30th Percentile		0.00	0.00	50-30 Percentile		1.00	1.00
Home Ownership	Living with Parents		N/A			Owns Multiple Properties		1.00	1.00	Renting		1.00	1.00	Renting		1.00	1.00	Living with Parents		1.00	1.00	Renting		1.00	1.00
Car Ownership	Owns a Car		N/A			Owns a Car		1.00	1.00	No Car but Plans to Buy		1.00	1.00	No Car		1.00	1.00	No Car		1.00	1.00	No Car		1.00	1.00
Savings & Investments	<30th Percentile		Higher		1.33	90-70 Percentile		1.00	1.33	50-30 Percentile		1.00	1.33	<30th Percentile		0.00	0.00	<30th Percentile		0.00	0.00	<30th Percentile		0.00	0.00
Income Level	>90th Percentile		Lower			90-70 Percentile		1.00	1.00	70-50 Percentile		1.00	1.00	50-30 Percentile		1.00	1.00	<30th Percentile		1.00	1.00	50-30 Percentile		1.00	1.00
Child Planning	No Children	No Children	No Children	No Children	2.67	Want Children	2 Children	0.00	0.00	Want Children	1 Child	0.00	0.00	No Children	No Children	2.00	5.33	Want Children	3 Children	0.00	0.00	Want Children	1 Child	0.00	0.00
Location	Shanghai	Shanghai	N/A	N/A	2.00	Shanghai	Shanghai	2.00	4.00	Beijing	Beijing	0.00	0.00	Sichuan	Chengdu	2.00	4.00	Jilin	Changchun	2.00	4.00	Hebei	Shijiazhuang	0.00	0.00
Political Alignment	Apolitical		N/A			Conservative		1.00	1.00	Apolitical		1.00	1.00	Apolitical		1.00	1.00	Apolitical		1.00	1.00	Conservative		1.00	1.00
Lifestyle	Urban Living		Urban Living		2.33	Urban Living		1.00	2.33	Urban Living		1.00	2.33	Suburban Living		0.00	0.00	Rural Living		0.00	0.00	Suburban Living		0.00	0.00
Work-Life Balance	Prioritizes Career		Prioritizes Family		1.67	Prioritizes Career		0.00	0.00	Prioritizes Career		0.00	0.00	Balanced Approach		0.00	0.00	Prioritizes Family		1.00	1.67	Balanced Approach		0.00	0.00
Total								**12.00**	**15.67**			**9.00**	**10.67**			**13.00**	**18.33**			**10.00**	**12.67**			**9.00**	**9.00**

Man 4 - English Teacher in Beijing

Preference Order: W2 > W5 > W1 > W4 > W3

Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)	Rank	Woman 1 – 1st	Woman 1 – 2nd	W1 Raw	W1 Scaled	Woman 2 – 1st	Woman 2 – 2nd	W2 Raw	W2 Scaled	Woman 3 – 1st	Woman 3 – 2nd	W3 Raw	W3 Scaled	Woman 4 – 1st	Woman 4 – 2nd	W4 Raw	W4 Scaled	Woman 5 – 1st	Woman 5 – 2nd	W5 Raw	W5 Scaled
Age	40.00		Younger (Within 10 years)			28.00		0.00	0.00	30.00		1.00	1.00	35.00		1.00	1.00	24.00		0.00	0.00	38.00		1.00	1.00
Profession	Academia	Teacher	Legal	N/A		Business & Finance	Business Consultant	0.00	0.00	Legal	Paralegal	2.00	2.00	Healthcare	Therapist	0.00	0.00	Art, Entertainment & Sports	Musician	0.00	0.00	Government & Public Service	Civil Servant	0.00	0.00
Degree Level	Bachelor's	Humanities	Bachelor's	N/A		Master's	STEM	0.00	0.00	Bachelor's	Humanities	2.00	2.00	Community College	Community College	0.00	0.00	High School	High School	0.00	0.00	Bachelor's	Humanities	2.00	2.00
School	Medium	US	Medium	N/A		Elite	US	0.00	0.00	High	China	0.00	0.00	Medium	China	2.00	2.00	Low	China	0.00	0.00	Medium	China	2.00	2.00
Family Background	>90th Percentile		Similar Family Income Level		2.00	90-70 Percentile		0.00	0.00	70-50 Percentile		0.00	0.00	50-30 Percentile		0.00	0.00	<30th Percentile		0.00	0.00	50-30 Percentile		0.00	0.00
Home Ownership	Owns Multiple Properties		N/A			Owns Multiple Properties		1.00	1.00	Renting		1.00	1.00	Renting		1.00	1.00	Living with Parents		1.00	1.00	Renting		1.00	1.00
Car Ownership	Owns a Car		N/A			Owns a Car		1.00	1.00	No Car but Plans to Buy		1.00	1.00	No Car		1.00	1.00	No Car		1.00	1.00	No Car		1.00	1.00
Savings & Investments	>90th Percentile		Lower			90-70 Percentile		1.00	1.00	50-30 Percentile		1.00	1.00	<30th Percentile		1.00	1.00	<30th Percentile		1.00	1.00	<30th Percentile		1.00	1.00
Income Level	70-50 Percentile		Similar		2.33	90-70 Percentile		0.00	0.00	70-50 Percentile		1.00	2.33	50-30 Percentile		0.00	0.00	<30th Percentile		0.00	0.00	50-30 Percentile		0.00	0.00
Child Planning	Want Children	2 Children	Want Children	2 Children		Want Children	2 Children	2.00	2.00	Want Children	1 Child	1.00	1.00	No Children	No Children	0.00	0.00	Want Children	3 Children	1.00	1.00	Want Children	1 Child	1.00	1.00
Location	Beijing	Beijing	Beijing	Beijing	1.67	Shanghai	Shanghai	0.00	0.00	Beijing	Beijing	2.00	3.33	Sichuan	Chengdu	0.00	0.00	Jilin	Changchun	0.00	0.00	Hebei	Shijiazhuang	0.00	0.00
Political Alignment	Conservative		Conservative			Conservative		1.00	1.00	Apolitical		0.00	0.00	Apolitical		0.00	0.00	Apolitical		0.00	0.00	Conservative		1.00	1.00
Lifestyle	Urban Living		Urban Living		1.33	Urban Living		1.00	1.33	Urban Living		1.00	1.33	Suburban Living		0.00	0.00	Rural Living		0.00	0.00	Suburban Living		0.00	0.00
Work-Life Balance	Prioritizes Family		Prioritizes Family		2.67	Prioritizes Career		0.00	0.00	Prioritizes Career		0.00	0.00	Balanced Approach		0.00	0.00	Prioritizes Family		1.00	2.67	Balanced Approach		0.00	0.00
Total								**7.00**	**7.33**			**13.00**	**16.00**			**6.00**	**6.00**			**5.00**	**6.67**			**10.00**	**10.00**

Man 5 - Politician from Middle Class Family ("the Average Man")

Preference Order: W1 > W5 > W2 > W4 > W3

Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)	Rank	Woman 1 – 1st	Woman 1 – 2nd	Raw	Scaled	Woman 2 – 1st	Woman 2 – 2nd	Raw	Scaled	Woman 3 – 1st	Woman 3 – 2nd	Raw	Scaled	Woman 4 – 1st	Woman 4 – 2nd	Raw	Scaled	Woman 5 – 1st	Woman 5 – 2nd	Raw	Scaled

Top summary block

Category																				
Age	40.00			Younger (Within 10 years)			28.00		1.00 1.00	30.00		1.00 1.00	35.00		1.00 1.00	24.00		0.00 0.00	38.00		1.00 1.00
Profession	Government & Public Service	Politician	N/A	N/A			Business & Finance	Business Consultant	2.00 2.00	Legal	Paralegal	2.00 2.00	Healthcare	Therapist	2.00 2.00	Art, Entertainment & Sports	Musician	2.00 2.00	Government & Public Service	Civil Servant	2.00 2.00
Degree Level	Master's	Humanities	Bachelor's	N/A			Master's	STEM	0.00 0.00	Bachelor's	Humanities	2.00 2.00	Community College	Community College	0.00 0.00	High School	High School	0.00 0.00	Bachelor's	Humanities	2.00 2.00
School	High	China	Elite	China		2.67	Elite	US	1.00 2.67	High	China	0.00 0.00	Medium	China	0.00 0.00	Low	China	0.00 0.00	Medium	China	0.00 0.00
Family Background	70-50 Percentile		Similar				90-70 Percentile		1.00 1.00	70-50 Percentile		1.00 1.00	50-30 Percentile		0.00 0.00	<30th Percentile		0.00 0.00	50-30 Percentile		0.00 0.00
Home Ownership	Owns Single Property		N/A				Owns Multiple Properties		1.00 1.00	Renting		1.00 1.00	Renting		1.00 1.00	Living with Parents		1.00 1.00	Renting		1.00 1.00
Car Ownership	Owns a Car		N/A				Owns a Car		0.00 0.00	No Car but Plans to Buy		1.00 1.00	No Car		1.00 1.00	No Car		1.00 1.00	No Car		1.00 1.00
Savings & Investments	70-50 Percentile		Lower				90-70 Percentile		0.00 0.00	70-50 Percentile		1.00 1.00	<30th Percentile		1.00 1.00	<30th Percentile		1.00 1.00	<30th Percentile		1.00 1.00
Income Level	70-50 Percentile		Lower			1.33	90-70 Percentile		0.00 0.00	70-50 Percentile		0.00 0.00	50-30 Percentile		1.00 1.33	<30th Percentile		1.00 1.33	50-30 Percentile		1.00 1.33
Child Planning	Want Children	2.00	Want Children	2.00		2.33	Want Children	2 Children	2.00 4.67	Want Children	1 Child	1.00 2.33	No Children	No Children	0.00 0.00	Want Children	3 Children	1.00 2.33	Want Children	1 Child	1.00 2.33
Location	Guangdong	Shenzhen	Guangdong	N/A			Beijing	Shanghai	0.00 0.00	Beijing	Beijing	0.00 0.00	Sichuan	Chengdu	0.00 0.00	Jilin	Changchun	0.00 0.00	Hebei	Shijiazhuang	0.00 0.00
Political Alignment	Conservative		Conservative			1.67	Conservative		1.00 1.67	Apolitical		0.00 0.00	Apolitical		0.00 0.00	Apolitical		0.00 0.00	Conservative		1.00 1.67
Lifestyle	Urbaan Living		Urbaan Living				Urban Living		1.00 1.00	Urban Living		1.00 1.00	Rural Living		0.00 0.00	Suburban Living		0.00 0.00	Suburban Living		0.00 0.00
Work-Life Balance	Balanced Approach		Prioritizes Family			2.00	Prioritizes Career		0.00 0.00	Prioritizes Career		0.00 0.00	Balanced Approach		0.00 0.00	Prioritizes Family		1.00 2.00	Balanced Approach		0.00 0.00
							10.00	**15.00**		**11.00**	**12.33**		**7.00**	**7.33**		**8.00**	**10.67**		**11.00**	**13.33**

Woman 1 – Highly educated banker from well-off family
Preference Order: M1 > M2 > M3 > M4 > M5

Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)	Rank	Man 1 – Stanford Grad in Silicon Valley		Raw Scaled	Man 2 – UK Educated Professor in Shanghai		Raw Scaled	Man 3 – Chinese Actor Rising to Fame		Raw Scaled	Man 4 – English Teacher in Beijing		Raw Scaled	Man 5 – Politician from Middle Class Family		Raw Scaled
						Woman 1st	Woman 2nd		Woman 1st	Woman 2nd		Woman 1st	Woman 2nd		Woman 1st	Woman 2nd		Woman 1st	Woman 2nd	
Age	28.00		Older (Within 10 years)			25.00		0.00 0.00	32.00		1.00 1.00	29.00		1.00 1.00	40.00		0.00 0.00	40.00		0.00 0.00
Profession	Business & Finance	Business Consultant	Business & Finance	N/A	2.67	Business & Finance	Business Consultant	2.00 5.33	Academia	Professor	0.00 0.00	Art, Entertainment &	Actor/Actress	0.00 0.00	Academia	Teacher	0.00 0.00	Government & Public Service	Politician	0.00 0.00
Degree Level	Master's	STEM	Advanced Degree	MBA		Bachelor's	STEM	1.00 1.00	Advanced Degree	Ph.D.	1.00 1.00	Associate's Degree	Community College	0.00 0.00	Bachelor's	Humanities	0.00 0.00	Master's	Humanities	0.00 0.00
School	Elite	US	Elite	US	2.33	Elite	US	2.00 4.67	High	UK	1.00 2.33	Medium	China	0.00 0.00	Medium	US	0.00 0.00	High	China	0.00 0.00
Family Background	90-70 Percentile		Similar		2.00	70-50 Percentile		1.00 1.00	90-70 Percentile		1.00 1.00	<30th Percentile		0.00 0.00	>90th Percentile		0.00 0.00	70-50 Percentile		0.00 0.00
Home Ownership	Owns Multiple Properties		Owns Multiple Propeties		1.67	Renting		0.00 0.00	Owns a Single Property		0.00 0.00	Living with Parents		0.00 0.00	Owns Multiple Properties		1.00 1.67	Owns Single Property		0.00 0.00
Car Ownership	Owns a Car		Owns a Car			No Car		0.00 0.00	Owns a Car		1.00 1.00	Owns a Car		1.00 1.00	Owns a Car		1.00 1.00	Owns a Car		1.00 1.00
Savings & Investments	90-70 Percentile		Similar			<30th Percentile		0.00 0.00	50-30 Percentile		0.00 0.00	<30th Percentile		0.00 0.00	>90th Percentile		0.00 0.00	70-50 Percentile		0.00 0.00
Income Level	90-70 Percentile		Higher Income			>90th Percentile		1.00 1.00	70-50 Percentile		0.00 0.00	>90th Percentile		1.00 1.00	70-50 Percentile		0.00 0.00	70-50 Percentile		0.00 0.00
Child Planning	Want Children	2 Children	Want Children	N/A		Want Children	3 Children	2.00 2.00	Want Children	2 Children	2.00 2.00	No Children	No Children	0.00 0.00	Want Children	2 Children	2.00 2.00	Want Children		2.00 2.00
Location	Shanghai	Shanghai	Shanghai	Shanghai		US West Coast	San Francisco	0.00 0.00	Shanghai	Shanghai	2.00 2.00	Shanghai	Shanghai	2.00 2.00	Beijing	Beijing	0.00 0.00	Guangdong	Shenzhen	0.00 0.00
Political Alignment	Conservative		Conservative			Liberal		0.00 0.00	Liberal		0.00 0.00	Apolitical		0.00 0.00	Conservative		1.00 1.00	Conservative		1.00 1.00
Lifestyle	Urban Living		Urban Living			Suburban Living		0.00 0.00	Urban Living		1.00 1.00	Urban Living		1.00 1.00	Urban Living		1.00 1.00	Urban Living		1.00 1.00
Work-Life Balance	Prioritizes Career		Prioritizes Career		1.33	Prioritizes Family		0.00 0.00	Balanced Approach		0.00 0.00	Prioritizes Career		1.00 1.33	Prioritizes Family		0.00 0.00	Balanced Approach		0.00 0.00
						7.00	**13.00**		**10.00**	**12.33**		**7.00**	**7.33**		**6.00**	**6.67**		**5.00**	**5.00**

Woman 2 – Paralegal from middle-income family
Preference Order: M5 > M2 > M4 > M1 > M3   *M1 & M3 tie break at 3rd most important category

Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)	Rank	Man 1st	Man 2nd	Raw Scaled	Man 1st	Man 2nd	Raw Scaled	Man 1st	Man 2nd	Raw Scaled	Man 1st	Man 2nd	Raw Scaled	Man 1st	Man 2nd	Raw Scaled
Age	30.00		Similar			25.00		0.00 0.00	32.00		0.00 0.00	29.00		1.00 1.00	40.00		0.00 0.00	40.00		0.00 0.00
Profession	Legal	Paralegal	Academia	N/A		Business & Finance	Business Consultant	0.00 0.00	Academia	Professor	2.00 2.00	Art, Entertainment &	Actor/Actress	0.00 0.00	Academia	Teacher	2.00 2.00	Government & Public Service	Politician	0.00 0.00
Degree Level	Bachelor's	Humanities	Advanced Degree	Ph.D.	1.67	Bachelor's	STEM	0.00 0.00	Advanced Degree	Ph.D.	2.00 3.33	Associate's Degree	Community College	0.00 0.00	Bachelor's	Humanities	0.00 0.00	Master's	Humanities	0.00 0.00
School	High	China	High	China	2.67	Elite	US	0.00 0.00	Elite	UK	0.00 0.00	Medium	China	0.00 0.00	Medium	US	0.00 0.00	High	China	2.00 5.33
Family Background	70-50 Percentile		Similar			70-50 Percentile		1.00 1.00	90-70 Percentile		0.00 0.00	<30th Percentile		0.00 0.00	>90th Percentile		0.00 0.00	70-50 Percentile		1.00 1.00
Home Ownership	Renting		Owns Single Property		2.33	Renting		0.00 0.00	Owns a Single Property		1.00 2.33	Living with Parents		0.00 0.00	Owns Multiple Properties		0.00 0.00	Owns Single Property		1.00 2.33
Car Ownership	No Car but Plans to Buy		Owns a Car			No Car		0.00 0.00	Owns a Car		1.00 1.00	Owns a Car		1.00 1.00	Owns a Car		1.00 1.00	Owns a Car		1.00 1.00
Savings & Investments	50-30 Percentile		Higher			<30th Percentile		0.00 0.00	50-30 Percentile		0.00 0.00	<30th Percentile		0.00 0.00	>90th Percentile		1.00 1.00	70-50 Percentile		1.00 1.00
Income Level	70-50 Percentile		Higher			>90th Percentile		1.00 1.00	70-50 Percentile		0.00 0.00	>90th Percentile		1.00 1.00	70-50 Percentile		0.00 0.00	70-50 Percentile		0.00 0.00
Child Planning	Want Children	1 Child	Want Children	1 Child	2.00	Want Children	3 Children	1.00 2.00	Want Children	2 Children	1.00 2.00	No Children	No Children	0.00 0.00	Want Children	2 Children	1.00 2.00	Want Children		1.00 2.00
Location	Beijing	Beijing	Beijing	Beijing		US West Coast	San Francisco	0.00 0.00	Shanghai	Shanghai	0.00 0.00	Shanghai	Shanghai	0.00 0.00	Beijing	Beijing	2.00 2.00	Guangdong	Shenzhen	0.00 0.00
Political Alignment	Apolitical		N/A			Liberal		1.00 1.00	Liberal		1.00 1.00	Apolitical		1.00 1.00	Conservative		0.00 0.00	Conservative		0.00 0.00
Lifestyle	Urban Living		Urban Living			Suburban Living		0.00 0.00	Urban Living		1.00 1.00	Urban Living		1.00 1.00	Urban Living		1.00 1.00	Urban Living		1.00 1.00
Work-Life Balance	Prioritizes Career		Balanced Approach		1.33	Prioritizes Family		0.00 0.00	Balanced Approach		1.00 1.33	Prioritizes Career		0.00 0.00	Prioritizes Family		0.00 0.00	Balanced Approach		1.00 1.33
						4.00	**5.00**		**9.00**	**13.00**		**5.00**	**5.00**		**9.00**	**10.00**		**10.00**	**16.00**

Woman 3 – Therapist in second-tier city
Preference Order: M4 > M3 > M5 > M2 > M1

Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)	Rank	Man 1st	Man 2nd	Raw Scaled	Man 1st	Man 2nd	Raw Scaled	Man 1st	Man 2nd	Raw Scaled	Man 1st	Man 2nd	Raw Scaled	Man 1st	Man 2nd	Raw Scaled
Age	35.00		Older (Within 5 years)			25.00		0.00 0.00	32.00		0.00 0.00	29.00		0.00 0.00	40.00		1.00 1.00	40.00		1.00 1.00
Profession	Healthcare	Therapist	N/A	N/A		Business & Finance	Business Consultant	2.00 2.00	Academia	Professor	2.00 2.00	Art, Entertainment &	Actor/Actress	2.00 2.00	Academia	Teacher	2.00 2.00	Government & Public Service	Politician	2.00 2.00
Degree Level	Community College	Community College	Bachelor's	N/A		Bachelor's	STEM	2.00 2.00	Advanced Degree	Ph.D.	0.00 0.00	Associate's Degree	Community College	0.00 0.00	Bachelor's	Humanities	2.00 2.00	Master's	Humanities	0.00 0.00
School	Medium	China	Medium	N/A		Elite	US	0.00 0.00	Elite	UK	0.00 0.00	Medium	China	2.00 2.00	Medium	US	2.00 2.00	High	China	0.00 0.00
Family Background	50-30 Percentile		Higher			70-50 Percentile		1.00 1.00	90-70 Percentile		1.00 1.00	<30th Percentile		0.00 0.00	>90th Percentile		1.00 1.00	70-50 Percentile		1.00 1.00
Home Ownership	Renting		Owns Single Property		2.00	Renting		0.00 0.00	Owns a Single Property		1.00 2.00	Living with Parents		0.00 0.00	Owns Multiple Properties		0.00 0.00	Owns Single Property		1.00 2.00
Car Ownership	No Car		Owns a Car			No Car		0.00 0.00	Owns a Car		1.00 1.00	Owns a Car		1.00 1.00	Owns a Car		1.00 1.00	Owns a Car		1.00 1.00
Savings & Investments	<30th Percentile		Higher		1.67	<30th Percentile		0.00 0.00	50-30 Percentile		1.00 1.67	<30th Percentile		0.00 0.00	>90th Percentile		1.00 1.67	70-50 Percentile		1.00 1.67
Income Level	50-30 Percentile		Higher		2.33	>90th Percentile		1.00 2.33	70-50 Percentile		1.00 2.33	>90th Percentile		1.00 2.33	70-50 Percentile		1.00 2.33	70-50 Percentile		1.00 2.33
Child Planning	No Children	No Children	No Children	No Children	2.67	Want Children	3 Children	0.00 0.00	Want Children	2 Children	0.00 0.00	No Children	No Children	2.00 5.33	Want Children	2 Children	0.00 0.00	Want Children		0.00 0.00
Location	Sichuan	Chengdu	Sichuan	N/A		US West Coast	San Francisco	0.00 0.00	Shanghai	Shanghai	0.00 0.00	Shanghai	Shanghai	0.00 0.00	Beijing	Beijing	0.00 0.00	Guangdong	Shenzhen	0.00 0.00
Political Alignment	Apolitical		N/A			Liberal		1.00 1.00	Liberal		1.00 1.00	Apolitical		1.00 1.00	Conservative		0.00 0.00	Conservative		0.00 0.00
Lifestyle	Suburban Living		N/A			Suburban Living		1.00 1.00	Urban Living		1.00 1.00	Urban Living		1.00 1.00	Urban Living		1.00 1.00	Urbaan Living		1.00 1.00
Work-Life Balance	Balanced Approach		Balanced Approach		1.33	Prioritizes Family		0.00 0.00	Balanced Approach		1.00 1.33	Prioritizes Career		0.00 0.00	Prioritizes Family		0.00 0.00	Balanced Approach		1.00 1.33
						8.00	**9.33**		**10.00**	**13.33**		**10.00**	**14.67**		**13.00**	**15.00**		**11.00**	**14.33**

Woman 4 – Travelling musician in the countryside ("Indifferent One")
Preference Order: M1 > M4 > M2 > M5 > M3   *M2 & M5 tie and no clear preference after 5 categories; Flip a coin

Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)	Rank	Man 1st	Man 2nd	Raw Scaled	Man 1st	Man 2nd	Raw Scaled	Man 1st	Man 2nd	Raw Scaled	Man 1st	Man 2nd	Raw Scaled	Man 1st	Man 2nd	Raw Scaled
Age	24.00		N/A			25.00		1.00 1.00	32.00		1.00 1.00	29.00		1.00 1.00	40.00		1.00 1.00	40.00		1.00 1.00
Profession	Art, Entertainment & Sports	Musician	N/A	N/A		Business & Finance	Business Consultant	2.00 2.00	Academia	Professor	2.00 2.00	Art, Entertainment &	Actor/Actress	2.00 2.00	Academia	Teacher	2.00 2.00	Government & Public Service	Politician	2.00 2.00
Degree Level	High School	High School	N/A	N/A		Bachelor's	STEM	2.00 2.00	Advanced Degree	Ph.D.	2.00 2.00	Associate's Degree	Community College	2.00 2.00	Bachelor's	Humanities	2.00 2.00	Master's	Humanities	2.00 2.00
School	Low	China	N/A	N/A		Elite	US	2.00 2.00	Elite	UK	2.00 2.00	Medium	China	2.00 2.00	Medium	US	2.00 2.00	High	China	2.00 2.00
Family Background	<30th Percentile		Higher		1.67	70-50 Percentile		1.00 1.67	90-70 Percentile		1.00 1.67	<30th Percentile		0.00 0.00	>90th Percentile		1.00 1.67	70-50 Percentile		1.00 1.67
Home Ownership	Living with Parents		Renting			Renting		1.00 1.00	Owns a Single Property		1.00 1.00	Living with Parents		0.00 0.00	Owns Multiple Properties		1.00 1.00	Owns Single Property		1.00 1.00
Car Ownership	No Car		N/A			No Car		1.00 1.00	Owns a Car		1.00 1.00	Owns a Car		1.00 1.00	Owns a Car		0.00 0.00	Owns a Car		1.00 1.00

(continuation of Woman 4 table)

Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)	Rank	M1 1st	M1 2nd	M1 Raw	M1 Scaled	M2 1st	M2 2nd	M2 Raw	M2 Scaled	M3 1st	M3 2nd	M3 Raw	M3 Scaled	M4 1st	M4 2nd	M4 Raw	M4 Scaled	M5 1st	M5 2nd	M5 Raw	M5 Scaled
Savings & Investments	<30th Percentile		Higher		1.33	<30th Percentile		1.00	1.33	50-30 Percentile		1.00	1.33	<30th Percentile		0.00	0.00	>90th Percentile		1.00	1.33	70-50 Percentile		1.00	1.33
Income Level	<30th Percentile		Higher		2.00	>90th Percentile		1.00	2.00	70-50 Percentile		1.00	2.00	>90th Percentile		1.00	2.00	70-50 Percentile		1.00	2.00	70-50 Percentile		1.00	2.00
Child Planning	Want Children	3.00	Want Children	N/A	2.33	Want Children	3 Children	2.00	4.67	Want Children	2 Children	2.00	4.67	No Children	No Children	0.00	0.00	Want Children	2 Children	2.00	4.67	Want Children	2.00	2.00	4.67
Location	Jilin	Changchun	N/A	N/A		US West Coast	San Francisco	2.00	2.00	Shanghai	Shanghai	2.00	2.00	Shanghai	Shanghai	2.00	2.00	Beijing	Beijing	2.00	2.00	Guangdong	Shenzhen	2.00	2.00
Political Alignment	Apolitical		N/A			Liberal		1.00	1.00	Liberal		1.00	1.00	Apolitical		1.00	1.00	Conservative		1.00	1.00	Conservative		1.00	1.00
Lifestyle	Rural Living		N/A			Suburban Living		1.00	1.00	Urban Living		1.00	1.00	Urban Living		1.00	1.00	Urban Living		1.00	1.00	Urban Living		1.00	1.00
Work-Life Balance	Prioritizes Family		Prioritizes Family		2.67	Prioritizes Family		1.00	2.67	Balanced Approach		0.00	0.00	Prioritizes Career		0.00	0.00	Prioritizes Family		1.00	2.67	Balanced Approach		0.00	0.00
								19.00	**25.33**			**17.00**	**21.67**			**13.00**	**14.00**			**18.00**	**24.33**			**17.00**	**21.67**

Preference Order M5 > M4 > M2 > M1 > M3

Woman 5 -- Civil Servant willing to relocate

Categories	Own-Profile (1st)	Own-Profile (2nd)	Preferences (1st)	Preferences (2nd)	Rank	Man 1 - Stanford Grad in Silicon Valley 1st	Man 1 2nd	M1 Raw	M1 Scaled	Man 2 - UK Educated Professor in Shanghai 1st	Man 2 2nd	M2 Raw	M2 Scaled	Man 3 - Chinese Actor Rising to Fame 1st	Man 3 2nd	M3 Raw	M3 Scaled	Man 4 - English Teacher in Beijing 1st	Man 4 2nd	M4 Raw	M4 Scaled	Man 5 - Politician from Middle Class Family 1st	Man 5 2nd	M5 Raw	M5 Scaled
Age	38.00		Older (Within 10 years)			25.00		0.00	0.00	32.00		0.00	0.00	29.00		0.00	0.00	40.00		1.00	1.00	40.00		1.00	1.00
Profession	Government & Public Service	Civil Servant	Government & Public Service	N/A	2.67	Business & Finance	Business Consultant	0.00	0.00	Academia	Professor	0.00	0.00	Art, Entertainment &	Actor/Actress	0.00	0.00	Academia	Teacher	0.00	0.00	Government & Public Service	Politician	2.00	5.33
Degree Level	Bachelor's	Humanities	Bachelor's	N/A		Bachelor's	STEM	2.00	2.00	Advanced Degree	Ph.D.	0.00	0.00	Associate's Degree	Community College	0.00	0.00	Bachelor's	Humanities	2.00	2.00	Master's	Humanities	0.00	0.00
School	Medium	China	High	China		Elite	US	0.00	0.00	Elite	UK	0.00	0.00	Medium	China	0.00	0.00	Medium	US	0.00	0.00	High	China	2.00	2.00
Family Background	50-30 Percentile		Higher			70-50 Percentile		1.00	1.00	90-70 Percentile		1.00	1.00	<30th Percentile		0.00	0.00	>90th Percentile		1.00	1.00	70-50 Percentile		1.00	1.00
Home Ownership	Renting		Owns Single Property		1.67	Renting		0.00	0.00	Owns a Single Property		1.00	1.67	Living with Parents		0.00	0.00	Owns Multiple Properties		0.00	0.00	Owns Single Property		1.00	1.67
Car Ownership	No Car		Owns a Car			No Car		0.00	0.00	Owns a Car		1.00	1.00	Owns a Car		1.00	1.00	Owns a Car		1.00	1.00	Owns a Car		1.00	1.00
Savings & Investments	<30th Percentile		Higher			<30th Percentile		0.00	0.00	50-30 Percentile		1.00	1.00	<30th Percentile		0.00	0.00	>90th Percentile		1.00	1.00	70-50 Percentile		1.00	1.00
Income Level	50-30 Percentile		Higher		1.33	>90th Percentile		1.00	1.33	70-50 Percentile		1.00	1.33	>90th Percentile		1.00	1.33	70-50 Percentile		1.00	1.33	70-50 Percentile		1.00	1.33
Child Planning	Want Children	1 Child	Want Children	N/A		Want Children	3 Children	2.00	2.00	Want Children	2 Children	2.00	2.00	No Children	No Children	0.00	0.00	Want Children	2 Children	2.00	2.00	Want Children	2.00	2.00	2.00
Location	Hebei	Shijiazhuang	N/A	N/A		US West Coast	San Francisco	2.00	2.00	Shanghai	Shanghai	2.00	2.00	Shanghai	Shanghai	2.00	2.00	Beijing	Beijing	2.00	2.00	Guangdong	Shenzhen	2.00	2.00
Political Alignment	Conservative		Conservative		2.00	Liberal		0.00	0.00	Liberal		0.00	0.00	Apolitical		0.00	0.00	Conservative		1.00	2.00	Conservative		1.00	2.00
Lifestyle	Suburban Living		N/A			Suburban Living		1.00	1.00	Urban Living		1.00	1.00	Urban Living		1.00	1.00	Urban Living		1.00	1.00	Urban Living		1.00	1.00
Work-Life Balance	Balanced Approach		Prioritizes Career		2.33	Prioritizes Family		0.00	0.00	Balanced Approach		0.00	0.00	Prioritizes Career		1.00	2.33	Prioritizes Family		0.00	0.00	Balanced Approach		0.00	0.00
								9.00	**9.33**			**10.00**	**11.00**			**6.00**	**7.67**			**13.00**	**14.33**			**16.00**	**21.33**

Men's Preferences:	Women's Preferences:
Man 1: W4 > W1 > W5 > W2 > W3	Woman 1: M1 > M2 > M3 > M4 > M5
Man 2: W1 > W2 > W4 > W5 > W3	Woman 2: M5 > M2 > M4 > M1 > M3
Man 3: W3 > W1 > W4 > W2 > W5	Woman 3: M4 > M3 > M5 > M2 > M1
Man 4: W2 > W5 > W1 > W4 > W3	Woman 4: M1 > M4 > M2 > M5 > M3
Man 5: W1 > W5 > W2 > W4 > W3	Woman 5: M5 > M4 > M2 > M1 > M3

Man-Proposing DAA	Proposing Side (Men)	Receiving Side (Women)	Tentative Matches
Round 1	Man 1: proposes to W4	W1 has proposals from M2 and M5; prefers M2	Man 1: tentative match with W4
	Man 2: proposes to W1	W2 has a proposal from M4	Man 2: tentative match with W1
	Man 3: proposes to W3	W3 has a proposal from M3	Man 3: tentative match with W3
	Man 4: proposes to W2	W4 has a proposal from M1	Man 4: tentative match with W2
	Man 5: proposes to W1	W5 has no proposals	Man 5: propose again next round
Round 2	Man 1: tentative match with W4		Man 1: tentative match with W4
	Man 2: tentative match with W1		Man 2: tentative match with W1
	Man 3: tentative match with W3		Man 3: tentative match with W3
	Man 4: tentative match with W2		Man 4: tentative match with W2
	Man 5: proposes to W5	W5 has a proposal from M5	Man 5: tentative match with W5
Final Matches	**Man 1: Woman 4**		
	Man 2: Woman 1		
	Man 3: Woman 3		
	Man 4: Woman 2		
	Man 5: Woman 5		

Woman-Proposing DAA	Proposing Side (Women)	Receiving Side (Men)	Tentative Matches
Round 1	*Woman 1: proposes to M1*	M1 has proposals from W1 and W4; prefers W4	Woman 1: propose again next round
	Woman 2: proposes to M5	M2 has no proposals	Woman 2: propose again next round
	Woman 3: proposes to M4	M3 has no proposals	Woman 3: tentative match with M4
	Woman 4: proposes to M1	M4 has a proposal from W3	Woman 4: tentative match with M1
	Woman 5: proposes to M5	M5 has proposals from W2 and W5; prefers W5	Woman 5: tentative match with M5

Round 2	Woman 1: proposes to M2 *Woman 2: proposes to M2* Woman 3: tentative match with M4 Woman 4: tentative match with M1 Woman 5: tentative match with M5	M2 has proposals from W1 and W2; prefers W1 M3 has no proposals	Woman 1: tentative match with M2 Woman 2: propose again next round Woman 3: tentative match with M4 Woman 4: tentative match with M1 Woman 5: tentative match with M5
Round 3	Woman 1: tentative match with M2 Woman 2: proposes to M4 *Woman 3: tentative match with M4* Woman 4: tentative match with M1 Woman 5: tentative match with M5	M3 has no proposals M4 has proposals from W3 and W2; prefers W2	Woman 1: tentative match with M2 Woman 2: tentative match with M4 Woman 3: propose again next round Woman 4: tentative match with M1 Woman 5: tentative match with M5
Round 4	Woman 1: tentative match with M2 Woman 2: tentative match with M4 Woman 3: proposes to M3 Woman 4: tentative match with M1 Woman 5: tentative match with M5	M3 has a prposal from W3	Woman 1: tentative match with M2 Woman 2: tentative match with M4 Woman 3: tentative match with M3 Woman 4: tentative match with M1 Woman 5: tentative match with M5
<u>Final Matches</u>	**Woman 1: Man 2** **Woman 2: Man 4** **Woman 3: Man 3** **Woman 4: Man 1** **Woman 5: Man 5**		