

NABILA SALSABILA AKBAR SAPPE

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SUMMARY I am a fifth-semester student at Hasanuddin University with a strong interest in UI/UX Design. I have created several designs as part of campus projects and independent practice. I am familiar with using Canva to create engaging visual designs and Figma to design intuitive user interfaces. With a strong eagerness to learn and great attention to detail, I continuously develop my design skills with a focus on user experience.

EDUCATION	SMA PONPES MODERN IMMIM PUTRI Natural Sciences	July 2020 - May 2023
	Informatics Engineering Faculty of Engineering, Hasanuddin University	August 2023 - Present

EXPERIENCE	Creative Media - GDGoC UNHAS <i>Core Team August 2025 - Present</i> <ul style="list-style-type: none">Contributed to shaping GDGoC's visual identity through engaging and impactful designs.Created digital content (posters, infographics, social media visuals) to ensure consistent and fresh branding.Collaborated with the team to deliver informative and visually appealing media for events and online platforms.Supported the communication of GDGoC's values and activities through creative storytelling.	
	Publications, Documentation, and Design Division - Coder Institute <i>Management Member January 2025 - Present</i> <ul style="list-style-type: none">Managed and organized the official social media feed to maintain a consistent and engaging visual identity.Documented learning sessions and organizational events through photos and digital content.Edited and created promotional materials including posters, infographics, and digital publications.Collaborated with other divisions to support institute-wide initiatives.	
	Media and Information Division – Student Organization of Informatics (OKIF FT-UH) <i>Member December 2024 – April 2025</i> <ul style="list-style-type: none">Produced creative and informative Instagram content to increase student engagement.Designed and published posts highlighting organizational activities and achievements.Created engaging digital content as part of the team's role as content creators.Supported the development of digital communication strategies to strengthen the organization's online presence.	
	Public Relations Division – Archery Student Activity Unit, Hasanuddin University <i>Member January 2025 – Present</i> <ul style="list-style-type: none">Managed and edited content for the organization's official social media platforms.	

- Promoted archery events and activities through engaging digital campaigns.
- Built strong relationships with partners, sponsors, and the public through digital communication.
- Designed creative communication strategies to make content more interactive and appealing.

Fundraising Division – Archery Student Activity Unit, Hasanuddin University
Committee Member Diksar Vol.10 | January 2025 – Present

- Managed fundraising activities to support the financial needs of the Basic Training program for new archery members.
- Took initiative in creating fundraising strategies and collaborated with other committee members to ensure successful execution.

Consumption Division – Hasanuddin Open Archery Championship (HOAC)
Committee Member | April 2025 – Present

- Managed food and beverage needs for committees and participants.
- Ensured timely distribution and adequate portions during the event.
- Coordinated with vendors and team members to maintain quality service.

Guest Speaker – Coder Institute
UI/UX Presenter | June 18, 2025

- Delivered a session on “UI Design Fundamentals” to introduce core principles of user interface design.
- Shared practical insights and beginner-friendly approaches to UI/UX.
- Engaged participants through interactive discussion and design examples.

UI/UX Design Intern – Hesalab (Personal Mentorship Program)
Intern | February 2025 – May 2025

- Learned the fundamentals of UI/UX including design thinking, user flow, wireframing, and prototyping with Figma.
- Developed skills in creating clean, consistent, and user-friendly interfaces.
- Designed digital products such as landing pages, story pages, and other layouts.
- Received feedback and applied improvements to strengthen design concepts and quality.

Publications, Documentation, and Design Division – Recursion Competition
Committee Member | December 2024 – April 2025

- Designed event materials including ID cards, lanyards, and merchandise.
- Created visual assets aligned with the competition’s theme using Canva.
- Collaborated with the committee to ensure consistent publication and documentation quality.

Publications, Documentation, and Design Division – Seminar Coder
Committee Member | August 2024 – October 2024

- Designed ID cards and lanyards for the seminar “Pioneering the Evolution with AI and Developer Collaboration.”
- Produced visual content tailored to the seminar theme using Canva.
- Supported the team in documentation and publication processes to ensure event success.

Publications, Documentation, and Design Division -
Archery Student Activity Unit, Hasanuddin University
Coordinator | September 2024 – October 2024

- Led the division in managing publications and documentation for the Milad celebration event.
- Designed event logos, pamphlets, and certificates for participants using Canva.
- Coordinated workflows to ensure timely and high-quality outputs aligned with event goals.

ORGANIZATIONS

Management Team – IAPIM PD Makassar

Member | May 2023 - Present

- Actively participate in various religious and community-focused programs.
- Engage in the succession process by learning from senior alumni and mentoring junior members.
- Help manage and support the alumni network for students below my level.

Member – Google Developer Groups on Campus (GDGoC) Universitas Hasanuddin *Oct 2023 - Jun 2025*

- Participated in online classes, workshops, and training sessions
- Gained valuable knowledge and hands-on experience through structured learning programs.

Media and Information Division –

Informatics Student Organization, Faculty of Engineering, Hasanuddin University (OKIF FT-UH)

Member | Dec 2024 - Apr 2025

- Produced creative and informative Instagram content to increase student engagement.
- Designed and published posts highlighting organizational activities and achievements.
- Created engaging digital content as part of the team's role as content creators.
- Supported the development of digital communication strategies to strengthen the organization's online presence.

PROJECT EXPERIENCE

UI/UX Designer & Front-End Developer – Digital Security Project

Digital Security Final Project | Hasanuddin University

June 2025

- Led the design of the application's user interface, focusing on intuitive navigation and responsive layouts.
- Developed part of the front-end by implementing designed components into functional web pages.
- Collaborated with the team to align UI design with system features such as authentication and data security.

UI/UX Design Team – SDG Affordable and Clean Energy

Human-Computer Interaction Course | Hasanuddin University

May 2024 – June 2024

- Applied UI/UX evaluation techniques for the SDG Affordable and Clean Energy project.
- Designed a website focusing on accessibility and user-friendly interface principles.

Application Development Team – SDG Education

Object-Oriented Programming Course | Hasanuddin University

November 2024

- Designed an SDG Education application with intuitive layout and user experience.
- Collaborated with team members to ensure the application was accessible and engaging.

KEY SKILLS

Technical Skills

- Figma, Canva, Ibis Paint, Alight Motion, After Effects
- Visual design & prototyping
- Digital content creation & editing

Soft Skills

- Creativity & innovative thinking
- Attention to detail
- Team collaboration & active listening
- Time management & multitasking