

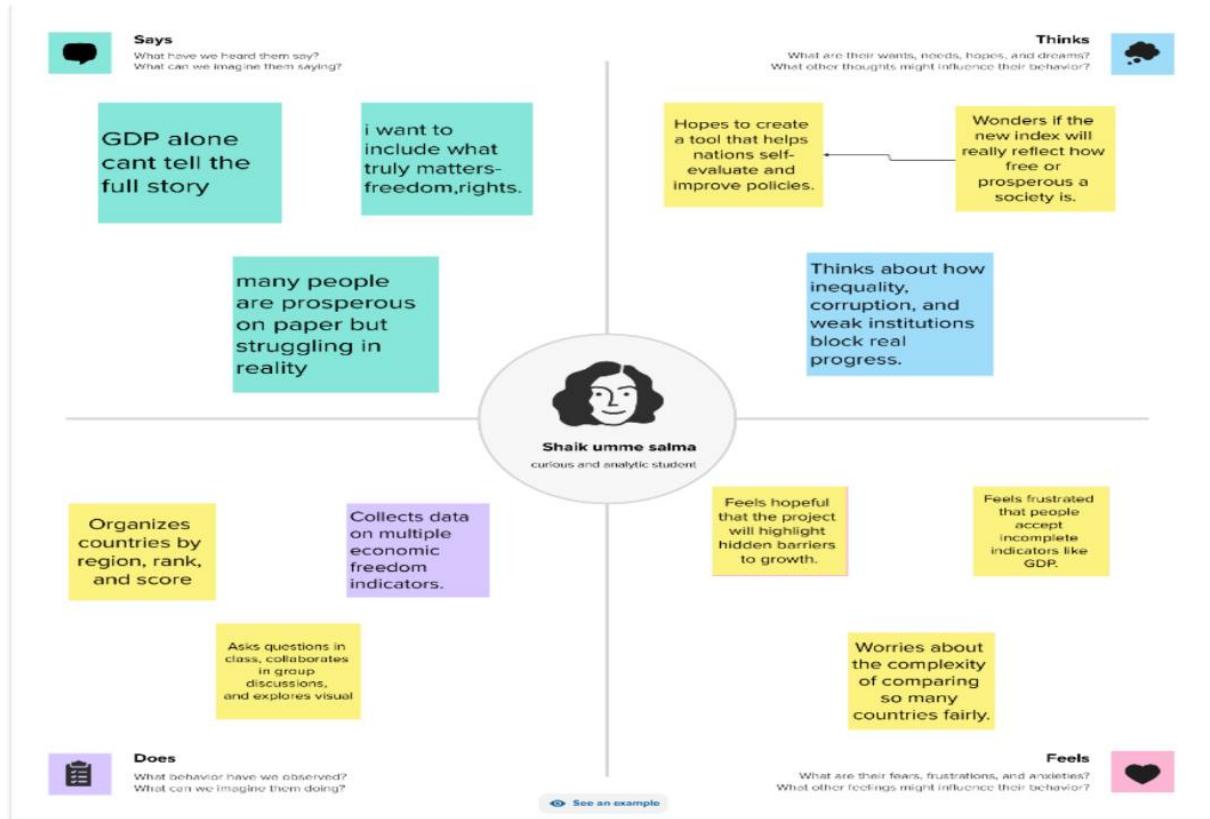
Ideation Phase

Empathize & Discover

Date	FEB 2026
Team ID	LTVIP2026TMIDS86694
Project Name	Measuring the Pulse of Prosperity: An Index of Economic Freedom Analysis
Maximum Marks	4 Marks

Empathy Map Canvas: An empathy map captures the mindset and actions of Shaik Umme Salma, a student researcher aiming to redefine how prosperity is measured. She says that traditional metrics like GDP aren't enough and insists on including real-world indicators like freedom, rights, and equality. She thinks deeply about the underlying barriers to economic progress, such as corruption or weak governance, and dreams of building a more inclusive, data-driven index. Emotionally, she feels both frustrated by outdated measurements and hopeful that her work will lead to fairer insights and smarter policy decisions.

.Example:



LINK:

<https://app.mural.co/t/salma4377/m/salma4377/1750859086901/19248543d17a85331b79dae3ba948db215792d44>

Example: Measuring the Pulse of Prosperity: An Index of Economic Freedom Analysis

