

Ideation Phase

Empathize & Discover

Date	20 February 2026
Team ID	LTVIP2026TMIDS83775
Project Name	Exploratory Analysis of Rain Fall Data in India for Agriculture
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple and structured tool that helps understand the users' needs, behaviours, and challenges.

It helps the team better understand the users who depend on accurate rainfall predictions for their daily and professional activities.

Creating an effective rainfall prediction system requires understanding the real problems faced by farmers, commuters, and planners when weather conditions are uncertain. The empathy mapping process helps us analyze the user's thoughts, feelings, goals, and frustrations related to weather forecasting.

