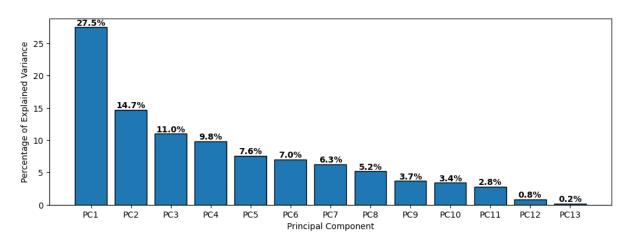
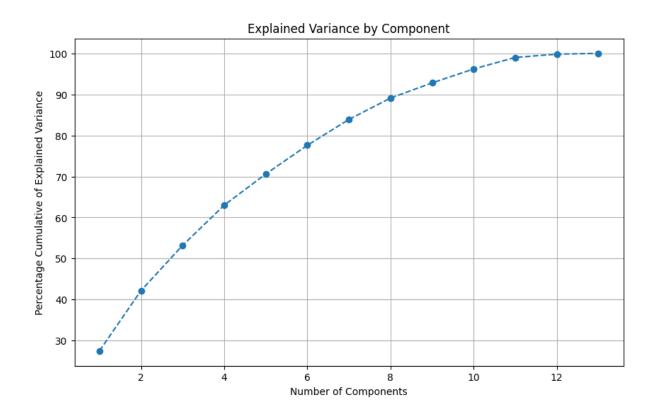
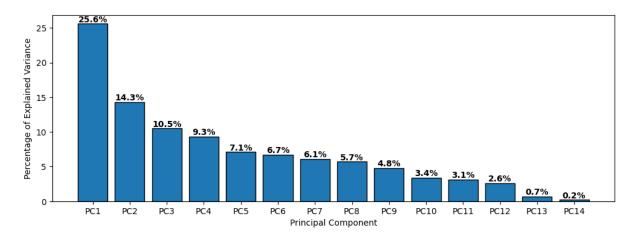
## 1. PCA Results

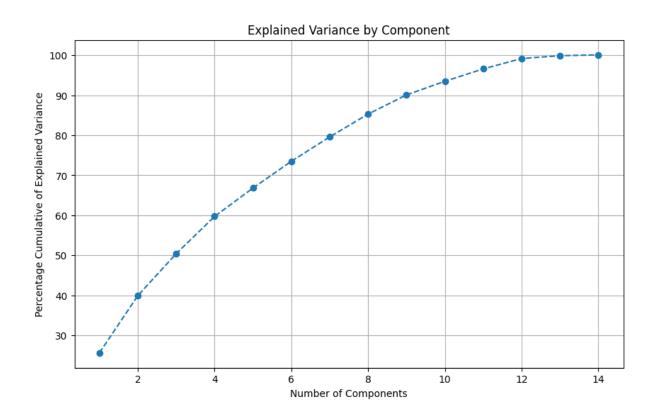
# a. Without unit type





# b. With unit type





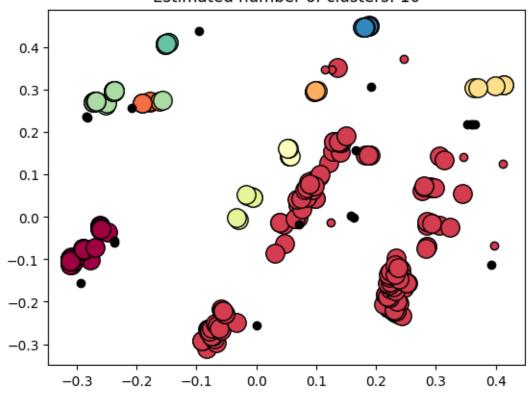
# 2. CALCULATIONS

# A. Without unit\_type

# I. 7 Components ~85% explained variance

	0
PC1	[tv, building_staff, ac, wifi, breakfast]
PC2	[pool, building_staff, breakfast, area_name, tv]
PC3	[building_staff, pool, tv, area_name, wifi]
PC4	[breakfast, area_name, pool, ac, bathroom]
PC5	[area_name, breakfast, bedroom, bathroom, buil
PC6	[parking, wifi, breakfast, ac, bathroom]
PC7	[ac, overall_rating, wifi, parking, tv]

## Estimated number of clusters: 10



## segment

Cluster 2 177

Cluster 1 63

Cluster 8 29

Cluster 10 9

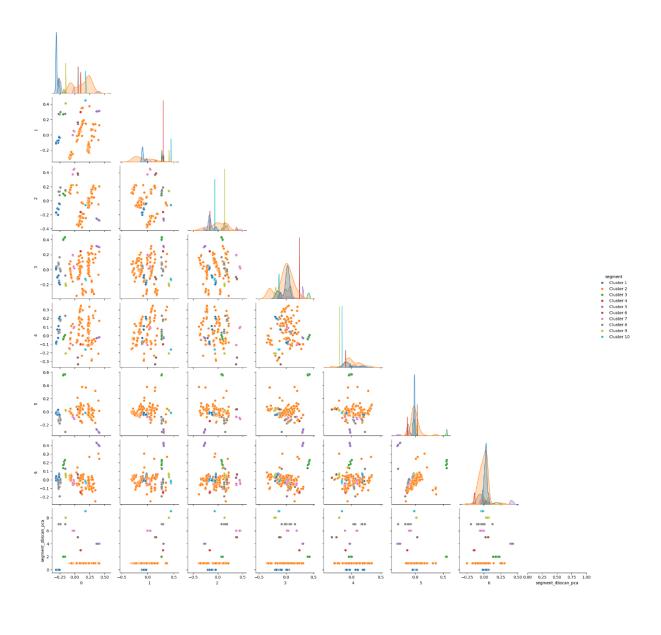
Cluster 7 7

Cluster 9 7

Cluster 3 5

Cluster 4 5

Cluster 5 5



### II. 8 Components ~90% explained variance

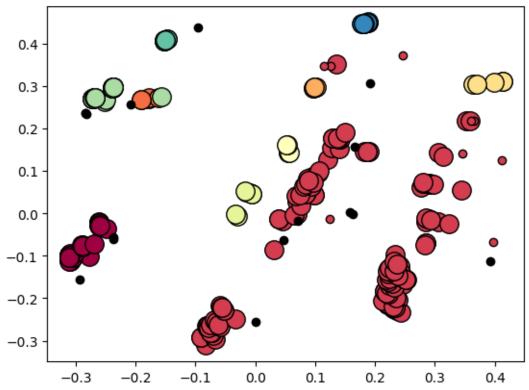
eps = 0.38, min\_samples = 5

Clusters = 10

Outliers = 16



Estimated number of clusters: 10



Cluster 2 180

Cluster 1 63

Cluster 8 29

Cluster 10 9

Cluster 7 7

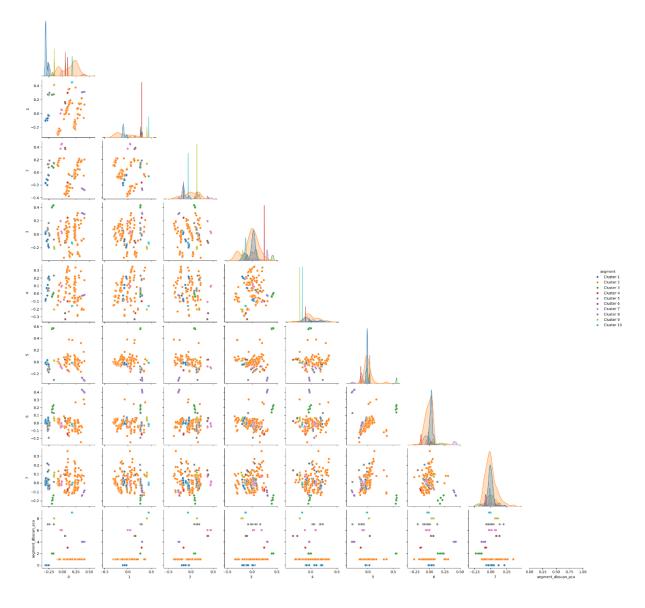
Cluster 9 7

Cluster 3 5

Cluster 4 5

Cluster 5 5

Cluster 6 5

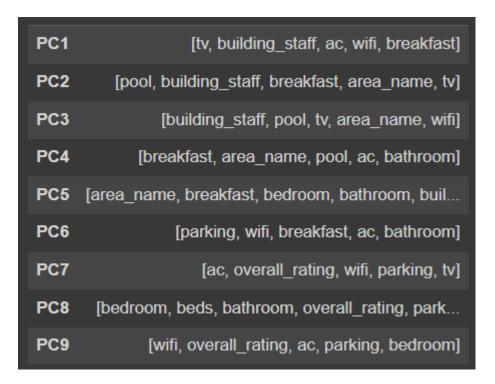


## III. 9 Components ~95% explained variance

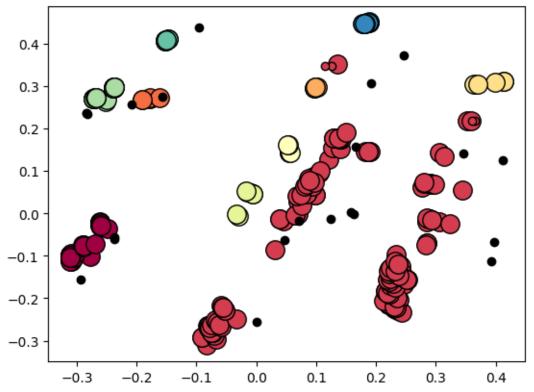
eps = 0.38, min\_samples = 5

Clusters = 10

Outliers = 22



#### Estimated number of clusters: 10



Cluster 2 175

Cluster 1 63

Cluster 8 28

Cluster 10 9

Cluster 7 7

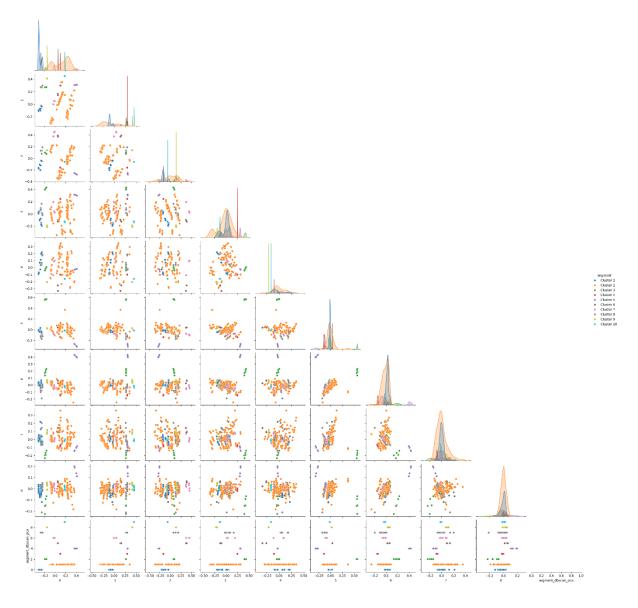
Cluster 9 7

Cluster 3 5

Cluster 4 5

Cluster 5 5

Cluster 6 5



## B. With unit\_type

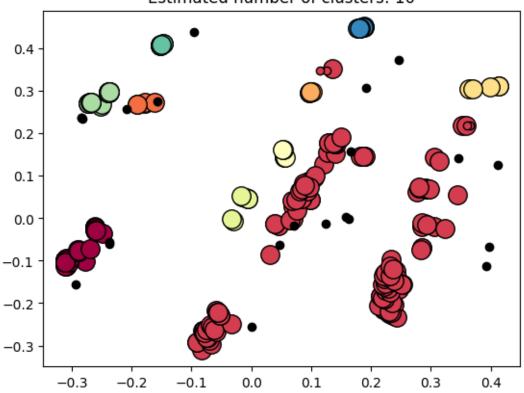
## I. 7 Components ~80% explained variance

eps = 0.36, min\_samples = 5

Clusters = 10

Outliers = 13

### Estimated number of clusters: 10



Cluster 2 175

Cluster 1 63

Cluster 8 28

Cluster 10 9

Cluster 7 7

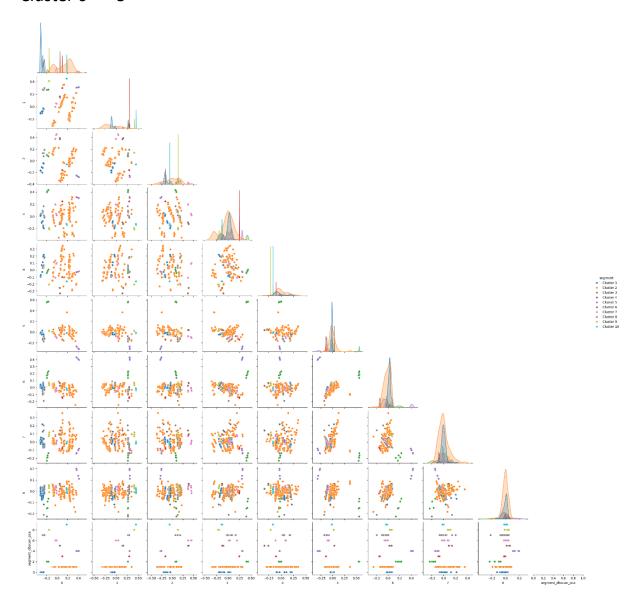
Cluster 9 7

Cluster 3 5

Cluster 4 5

Cluster 5 5

## Cluster 6 5



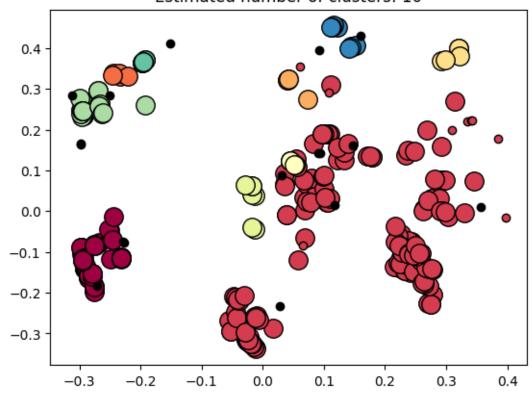
# II. 8 Components ~85% explained variance

eps = 0.37, min\_samples = 5

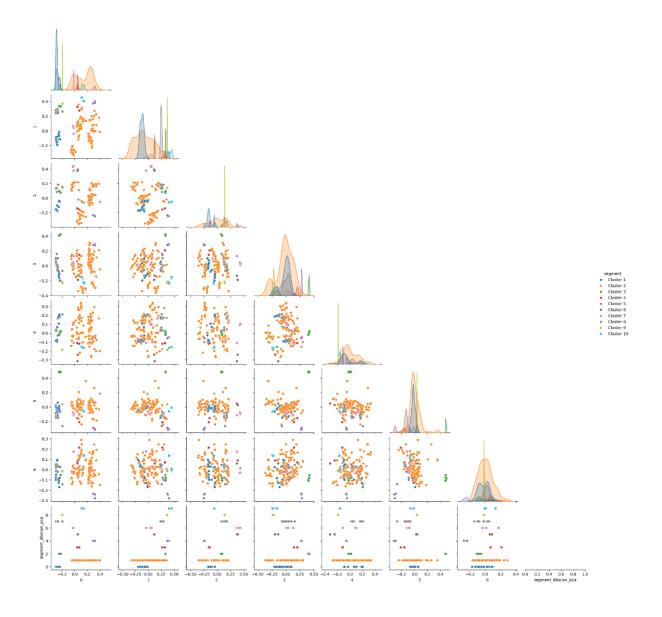
Clusters = 10

Outliers = 17

# Estimated number of clusters: 10



- Cluster 2 179
- Cluster 1 63
- Cluster 8 29
- Cluster 10 9
- Cluster 7 7
- Cluster 9 7
- Cluster 3 5
- Cluster 4 5
- Cluster 5 5
- Cluster 6 5



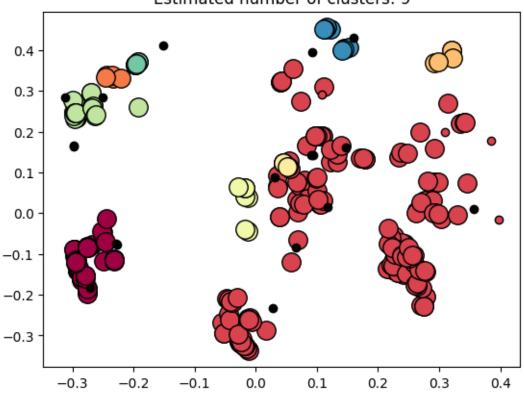
# III. 9 Components ~90% explained variance

eps = 0.38, min\_samples = 5

Clusters = 9

Outliers = 18

### Estimated number of clusters: 9



- Cluster 2 183
- Cluster 1 63
- Cluster 7 29
- Cluster 9 9
- Cluster 6 7
- Cluster 8 7
- Cluster 3 5
- Cluster 4 5
- Cluster 5 5

