

## PLATFORM FUNCTIONS

Suppliers have a maximum of 48 hours to present an offer, from when they are notified if they want to buy the lead, if in that period they have not contacted and sent a formal offer through the platform, they lose contact.

The results are sorted in order of contact, the first to contact appears at the top, the last supplier to send an offer appears at the bottom.

Sort results:

Default (contact order), Lower price - Higher price, Higher price - Lower price, Distance.

Customers are the ones who value suppliers.

Suppliers are the most interested in receiving reviews, since with positive ratings, they generate trust for new customers.

Customers are responsible for notifying the platform, saying with which provider they have placed the order.

### How can we avoid fake reviews?

As the transaction of the project is closed off the platform, it can happen that suppliers register as fake clients to receive false reviews and thus increase their sales.

There has to be a control system so that this does not happen, the reviews are not published automatically, they have to be verified by the administrator.

### Contact Client - Supplier

Once the lead has been purchased by the Screen Provider, the only way the providers can contact the customers is through the platform's chat.

Why just for the platform chat? We want to avoid calls and annoyance to the customer, since the customer may be receiving 10 quotes and receiving 10 calls can be annoying.

That is why the contact details (telephone and email) of the client remain hidden from the provider.

The provider will have to start a conversation with the client through the platform's chat and you can get the telephone number and email if the client wants to share it, in case they need to clarify doubts with the provider by another means other than chat.

## PROJECT TIMES

These types of projects do not close overnight, there is a process, since they are usually high amounts and clients think about it a lot.

If a customer has received 5 offers, you need to be able to discard projects so that you can better manage the offers and avoid being disturbed by discarded suppliers.

Example:

Client receives 5 offers - Discards 3 offers and negotiates with 2 suppliers.

The 3 discarded providers will be blocked and will not be able to speak through the platform's chat.

If the project has been closed with a supplier, the rest of the suppliers are notified and communications with the rejected suppliers are blocked.

## PLATFORM DATA

When the supplier buys the lead, all the customer's data is made available to the supplier, except for the phone and email.

The data is shared with the provider so that it can make an offer to the customer

Example

Contact name: ANTONIO

Company name: REPSOL

City screen location: VALENCIA Sector:  
AUTOMOBILE

Intermediary or End Customer: END CUSTOMER

Each supplier can only make one offer, so the supplier will have to adjust the offer according to each customer, if the customer is going to price, offer a lower quality, if the customer wants a higher quality quality.

If the customer needs a budget modification, the supplier can do it, but the supplier can never send 2 simultaneous offers to the customer.

## PLATFORM CONDITIONS

All new supplier registrations are manually reviewed by our team, they are asked for a series of documents proving who they are (so that there is no identity theft) and experience is checked. They are contacted via email / user panel.

There can be no related companies  
There cannot be 2 companies with the same owner.

## RECORD

When a new user or provider registers on the platform for the first time, the system has to send a verification email to confirm that the email entered is correct.

## QUESTIONS

The platform will be launched for Spain, but I am thinking of launching it in other markets, which are not European, as it may affect the issue of charging suppliers in a currency other than €.

It's possible? Stripe allows it?  
Could you charge a Pakistani led display supplier in €?

The current web page loads a little slow and that I am using the best servers, is it normal? can be optimized.

I need the web to be adapted for mobile devices.