

Purpose

Our purpose is to help companies and individuals find the best supplier of led screens for their project

Mission

Our mission is to simplify processes, save time and **save money** in transactions

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View

Our vision is to be the leading and reference portal for the led screen sector.

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WHAT IS WOOFIC?

Woofic is an independent platform in which we connect clients with suppliers in the sector of led screens.

CLIENT NEED:

Save time, obtaining quotes from different providers. Get to know the provider through verified reviews of real clients Facilitate selection of certified and guaranteed providers

Access complementary services (electricians, graphic designers ...) Have a comprehensive platform (Project manager, technical documents, tickets) Need for financing, we collaborate with banks that study the operation * Empowers the client to better understand the sector and of the product.

SUPPLIER NEED:

Save money on advertising campaigns.

Save money in external online Marketing departments or companies.

Reach customers you couldn't access without the platform

Be able to make online budgets. (quick and easy)

Guarantee the communication channel avoiding the loss of opportunity (emails that go to SPAM)

Make the way you work more flexible.

Participate in a solutions Forum between users and providers

Who is it addressed to?

Woofic is aimed at all those people / companies that want to acquire a led screen. Either in the traditional purchase mode, as in the short and long-term rental model.

On the other hand, we address all those providers who want to enter the world of digitization. In post-covid times, online traffic is increasing and Woofic offers additional customers, technology and ratings from other users.

How do you generate income?

Woofic has primarily a business model:

SaaS B2B: allows providers to enter the world of digitization through a platform that not only generates leads, but also allows them to:

- Suppliers pay for the Lead
- Automate the offer,
- Customer follow-up
- Increase your conversion rates with less effort.

Where does it operate?

Woofic is operating in the Spanish market.

As far as internationalization is concerned, the company's plans are to jump to other European markets.

How much does Woofic cost?

Signing up is free. You will have an online profile of your business in which to display your contact information, photos of your work, customer opinions, etc.

Woofic will notify you of the requests of potential clients, the provider decides if they are interested and if they buy the contact

We do not charge commission for the work you do through our platform.

How much does each request for a quote cost? How is the price calculated?

You will be able to see the standard price of each category in Your Profile in the Rates section of the Budget Service.

Prices are automatically assigned based on these criteria:

Type of Project: According to the m2 demanded, we estimate a cost to the project.

€ 0 to € 10,000 - Bronze Contact - € 3
€ 10,000 to € 20,000 - Silver Contact € 4
€ 30,000 to € 40,000 - Gold Contact € 5
€ 40,000 - onwards - Platinum Contact € 10

On average, each professional manages to win the job in one out of every 10/15 applications (some get many more and others less, depending on the area, category, competence and age on the page, as well as the commercial ability of each one).

The average price per Lead costs € 5.5 and the average income obtained by our clients per job is close to € 10,000, which means that the margin that the professional can obtain is very high.

In addition to the value of the possible work to be done, each new contact can get you a loyal customer who can bring you more jobs and even recommend to their friends and family.

What does the Service consist of?

- The client searches on the Internet for a professional or company that meets their needs.
- The client finds Woofics.com.
- The client makes a request for a quote describing their need using a form.

- Woofic reviews the request and validates the customer's contact details.
- The request for a budget or work is notified to the suppliers that meet the requirements.
- Suppliers decide if they are interested in the client, buy the contact and offer.
- Suppliers contact the individual to make a visit if necessary and pass on a detailed budget.

The client decides whether to select one of the companies to carry out the work. The client gives his opinion on the quality of the work.

I want to request a quote, how much does it cost?

The Budget Service is totally free for individuals. Publishing your ad on the web is free, and it will take you less than a minute.

It is the professionals and companies that pay to provide a budget and access our services in order to increase their client portfolio.

That is why we ask you to please respond to the companies that contact you to pass on their budgets, since they dedicate a lot of time and resources to these tasks. And if you are not interested, please cancel your request from Your Profile or notify us by email or phone.

Woofic does not obtain any commission for contracted work nor does it act as an intermediary.

Competitive advantages

Woofic is a technology company whose main objective is to improve the customer experience in the purchase process.

They put the user at the center of the purchase process. Woofic is the only platform where you can get:

The largest offer of suppliers, you can buy by price, distance and ratings

Technology is key at Woofic. Using a machine learning algorithm, Woofic can predict users' purchase probability. With this information we can optimize internal processes and improve the conversion ratios of suppliers.

In addition, the provider has access to a SaaS tool with different functionalities that allow them to optimize resources and maximize sales.

Buying a screen is a complex process with many barriers



Complexity: There are unlimited options when choosing a led screen



Save Money: Greater competition between suppliers and better prices for customers.



Trust: Find the best supplier for your project, 100% real reviews from 100% real clients.



Time: Searching, choosing and negotiating with different providers has never been easier.

The Keys to Woofic: Simple, reliable and transparent.



Easy: Custom proposals without any effort, thanks to our technology



Flexibilidad

Wide variety of options and solutions, for purchase and rent



Precio fiable

Suppliers compete for the buyer by offering their best offers



Official and quality suppliers

HOW DOES WOOFIC WORK?

Woofic is an independent B2B platform that arises from experience working in the sector, knowing first-hand the needs of customers and suppliers.

Woofic is an online platform that connects customers with suppliers.

The platform is completely free for users.

Registering as a provider on woofic is free, you do not have to pay a monthly fee, you only pay per contact.

The system will notify the suppliers that there is a user who requires a budget, the supplier can see basic information about the user's project, to assess whether he is really interested.

The provider has 2 options:

- 1- Refuse to make the budget and you are not charged anything
- 2- Accept to make the budget and you are charged an amount established according to the size of the project.

€ 0 to € 10,000 - Bronze - € 3
€ 10,000 to € 20,000 - Silver € 4
€ 30,000 to € 40,000 - Gold € 5
€ 40,000 - onwards - Platinum € 10

Suppliers have 48 hours to present a binding offer to the user.

At the end of each month, the billing period ends.

Each supplier will receive an invoice with the breakdown of lead purchases.

The amount will be charged monthly and automatically through the credit / debit card that the provider has linked.

Suppliers from their dashboard can see their monthly expenses, to be able to keep track of their expenses and have a forecast of expenses.

LAMANERA DE MONETIZAR IS PER CPL (COST PER LEAD)

Once the lead is purchased, the provider will have access to contact the user and to the project data.

The contact form can be: platform chat or Telephone, Email

The provider will have to prepare and send a binding offer to the user, within the expected 48 hours, through the platform.

In case the provider has to make any clarification with the user before making the budget and sending the offer, you can contact through: chat platform, Telephone, Email

The budget is made through the woofic platform

The budget is usually accompanied by a technical sheet, product sheet and some extra document.

Therefore, providers have to be able to share and make this information available to the user.

The way to show the offers to the users has to be like this:

The screenshot displays a user interface for car dealerships. It features three distinct listings, each with a profile picture, name, company, star ratings, location, and response time. Each listing also provides pricing details for two financing options: 'Al contado' (cash) and 'Financiado' (financed). The first listing is for Manuel Jiménez (MOGADEALER), the second for Dani Rodríguez (Gralla Motors - Granollers), and the third for Olarizu Aguirrezabal (Ortasa Motor - Erandio). The third listing is marked as 'NUEVA' (new). Each listing includes a 'Llamar a [Name]' button, a 'Chat' button, and a 'Ver detalles' button. The pricing details include the total price, discount, and percentage savings for both financing options.

Provider	Company	Rating	Location	Response Time	Al contado Price	Al contado Discount	Al contado Savings %	Financiado Price	Financiado Discount	Financiado Savings %
Manuel Jiménez	MOGADEALER	24 Valoraciones	78 Km	Responde en alrededor de 1 hora	32.348 €	3.152 € de descuento	8,88 % de ahorro	28.974 €	6.526 € de descuento	18,38 % de ahorro
Dani Rodríguez	Gralla Motors - Granollers	32 Valoraciones	91 Km	Responde en 2 minutos	32.046 €	3.454 € de descuento	9,73 % de ahorro	28.672 €	6.828 € de descuento	19,23 % de ahorro
Olarizu Aguirrezabal	Ortasa Motor - Erandio	29 Valoraciones	430 Km	Responde en 1 día	34.096 €	1.404 € de descuento	3,95 % de ahorro	30.722 €	4.778 € de descuento	13,46 % de ahorro

Suppliers must have an option in their dashboard in which they fill in the **data of the offer** to be able to make the budget, final price, if you have any discount applied, delivery times, model offered, dimensions....

So that in a visual and homogeneous way you can quickly compare the offers How I want the offers to be shown to users:

<https://carnovo.com/es/client/showroom/e9a3cd79-96a3-4c68-86f0-a117e3b6fd4f>

user: paloma_c_j30@hotmail.com

pass: 123456

Nuevo
Las mejores ofertas de coche nuevo para tu Skoda Kodiah

Manuel Jiménez
MOGADEALER
★★★★★ 24 Valoraciones
78 Km
Responde en alrededor de 1 hora

Más cercano
Recomendado

Al contado
32.348 €
3.152 € de descuento
8,88 % de ahorro

Financiado
28.974 €
6.526 € de descuento
18,38 % de ahorro
Aviso legal

✓ Pregunta por la influencia de WLTP ✓ IVA, matriculación y gestión incluidos ✓ Coches similares en stock
[Ver coches en stock](#)

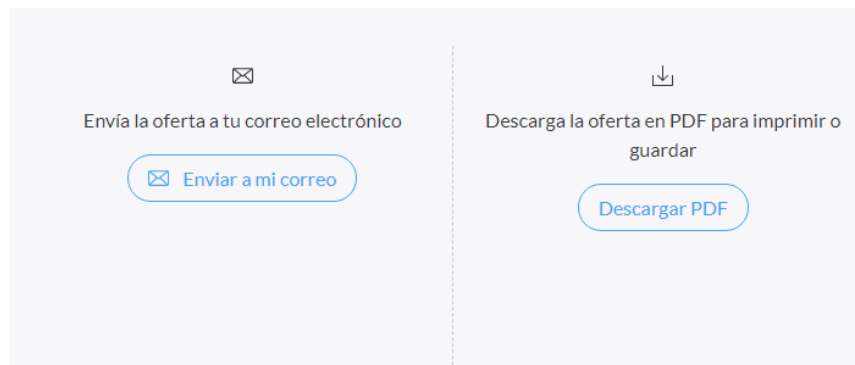
Llamar a Manuel Chat **Ver detalles >**

In the option see details:

The user has to be able; supplier evaluations, company information and offer with services included, not included, delivery dates. technical characteristics, attached documents.



There must be the option that you can download or send me the budget by mail.



The platform has to notify the user that once they have chosen a provider and closed the operation, notify woofic with which provider they have closed the project.

With this, the user will have access to be able to carry out the review of the provider, whether it is good or bad, and will have access on the platform to the resolution of incidents with the providers through tickets.

This option is important because if a provider has a lot of unresolved issues, they will even be penalized for a second review to assess the experience in the medium term.

Suppliers do not know the customer's personal data, these remain hidden until the supplier buys the lead.

All suppliers have the same opportunities to close the operation, they have 48 hours to present a binding offer to the client.

When the supplier prepares the quote / offer, it has a section to be able to attach a technical sheet and to make the offer more complete.

Once the client has received the different offers (there is no limit to receive offers) the client can start a private conversation between the client and the provider through the platform's chat, arrange a phone call or email.

The more contacts / leads the platform buys. More complete have your supplier file. Higher valuation of clients have.

More confidence generates for future purchases.

The clients are the suppliers, woofic acts as an intermediary by putting them in contact and offering the platform tools. We have no responsibility for the services provided or products sold.