# Salman

#### ront-end Web-Dev.



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# ROFILE

Recent graduate with strong technical skills in front-end development, including proficiency in HTML, CSS, and JavaScript. and React JS.

Experienced in building and customizing WordPress websites. Proven ability to work collaboratively and effectively communicate with cross-functional teams. problem-solving skills and a commitment to staying current with industry developments.

#### STUDIES

#### BS SOFTWARE ENGINEERING 2018-2022

My degree in software engineering has provided me with the technical skills and knowledge necessary to excel in roles involving web development, data analysis, and automation.

Web development Certification - DIGISKILL - 2020

My Experience involved Learning technologies such as HTML, CSS, JavaScript, and frameworks like React, Angular, or Vue.js to build and maintain websites and web applications.

# Language

**URDU - PASHTUN ACCENT** Native

**ENGLISH - NUTERAL ACCENT Flluent** 

**PASHTU - CENTRAL ACCENT** Native

#### EXPERTISE

Search Engin Optimisation

Web Developing

Wordpress Development

**E-commerce Development** 

Marketing Strategy making

E-commerce Managment

#### EXPERIENCE

# SEO and Marketing Expert | HZA SYD

My primary role is to drive traffic and increase the online visibility of the company. To achieve this, I use a range of tactics including SEO, content marketing, SMM, and email marketing. I use to analyze data and use tools like Google Analytics to track the performance of our online campaigns and make data-driven decisions to optimize their effectiveness

#### JR. Front End Developer || Beta Byta Tech

As a junior front-end developer in a Beta Byte Tech, I contribute to creating visually appealing websites and applications, collaborating with a team of experienced developers. I apply my knowledge of HTML, CSS, and JavaScript.

# Inbound Marketing Expert || IDIG DIGITAL

As an Inbound Marketing Expert at IDIG DIGITAL, I am responsible for executing inbound marketing campaigns that drive brand awareness and generate leads for our clients that mosty included US companies like USA home improvment and techy Mobile repair

# Wordpress and SEO Expert | Rising Tech Slou.

As a WordPress and SEO Manager at Risi Tech Solutions, I was responsible for managing and maintaining the company's WordPress websites and implementing effective SEO strategies to improve their online visibility and drive traffic to the websites.

#### SKILLS

**7**5%

50%

ILLUSTRATOR

META ADS FRONT END DEV SEM RUSH GOOGLE ADS PROJECT MAN.

## Social Activities

# Women Rights Worker

I am part of an NGO that supports Young Girls of Pakistan that are underprivileged and belong to rural communities, We help them to get Skilled Education and get financially independence

# **Civil Society Worker**

I am a part of the Progressive Group that help and push Pakistani society to accept many issues that are challenging us

### Researcher

I am part of a experimantal research group that reaserch on recycling waste material and garbage in to energy which can be used in the form of electercity using Thermal decomposition and Insinderery Prosess