



Salman Lakhani

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WORK EXPERIENCE

APR 2022 – CURRENT Markham, Canada

PROJECT MANAGER ELEVATE TALENT & MARKETING

1. Lead and manage a diverse team of developers, including WordPress developers, MERN stack developers, mobile application developers, and SEO specialists.
2. Oversee ReactJS and NodeJS projects, ensuring optimized code for faster load times and enhanced website performance.
3. Collaborate with cross-functional teams to ensure the seamless integration of new features.
4. Enhance user experience through the development and implementation of responsive web designs.
5. Actively contribute to WordPress projects, ensuring the accuracy and quality of UI/UX for websites and applications.
6. Monitor and optimize SEO performance to improve online visibility and search rankings.
7. Manage overall client communications, ensuring clear and effective interactions.
8. Develop and implement new strategies for client onboarding, contributing to company growth.
9. Foster a collaborative and productive team environment, ensuring the timely and successful delivery of projects.

FEB 2024 – CURRENT Texas, United States

SOFTWARE DEVELOPER DESIGNS IN PK

1. Led and managed a diverse team of developers, including WordPress developers, MERN stack developers, mobile application developers, and SEO specialists.
2. Oversaw ReactJS and NodeJS projects, ensuring streamlined code for faster load times and improved website performance.
3. Collaborated with cross-functional teams to ensure seamless integration of new features.
4. Enhanced user experience by developing and implementing responsive web designs.
5. Actively participated as a team member in WordPress projects to ensure UI/UX accuracy and quality for websites and applications.
6. Monitored and optimized SEO performance to enhance online visibility and search rankings.
7. Managed overall client communications, ensuring clear and effective interactions.
8. Developed and implemented new strategies for onboarding clients, contributing to the company's growth.
9. Fostered a collaborative and productive team environment, ensuring timely and successful project delivery.

JAN 2022 – MAR 2024 Chicago, United States

MERN STACK DEVELOPER GEEKSLOGICITY

Responsibilities:

- Led and managed a diverse team of developers, including WordPress developers, MERN stack developers, mobile application developers, and SEO specialists.
- Oversaw ReactJS and NodeJS projects, ensuring streamlined code for faster load times and improved website performance.
- Collaborated with cross-functional teams to ensure seamless integration of new features.
- Enhanced user experience by developing and implementing responsive web designs.
- Actively participated as a team member in WordPress projects to ensure UI/UX accuracy and quality for websites and applications.
- Monitored and optimized SEO performance to enhance online visibility and search rankings.
- Managed overall client communications, ensuring clear and effective interactions.
- Developed and implemented new strategies for onboarding clients, contributing to the company's growth.
- Fostered a collaborative and productive team environment, ensuring timely and successful project delivery.

Key Achievements:

- Successfully led and contributed to over 20 diverse projects as a team lead, demonstrating strong leadership and fast problem-solving abilities.
- Recognized for enhancing team efficiency and productivity, leading to a 15% decrease in project timelines and delivery of projects ahead of schedule.

Technologies Used:

- JavaScript, ReactJS, Node.js, React Native

Projects:

1. OneDay.AE - E-commerce Marketplace Platform

- **Project URL:** <https://oneday.ae/>

- **Role & Contributions:**

- Engineered the backend using Node.js (Strapi), developed the web interface with React.js, and crafted the mobile application using React Native.
- **Mobile App:** <https://play.google.com/store/apps/details?id=com.onedaydeal>
- Focused on building a robust platform for a UAE-based marketplace featuring daily deals, ensuring high performance and user engagement.
- Collaborated closely with cross-functional teams to meet project milestones, aligning with the client's vision and requirements.

2. 24-7 Carwash - Car Wash Service Platform

- **Project URL:** <https://24-7carwash.net/>

- **Role & Contributions:**

- Spearheaded the development of this comprehensive project, overseeing the creation of the website on WordPress, and the mobile app and backend on Node.js.
- **Mobile App:** <https://play.google.com/store/apps/details?id=com.carwashtwentyfourseven>
- Led a dedicated team, ensuring seamless integration across different platforms and delivering a high-quality user experience.
- Managed client interactions, fostering a strong relationship and gaining valuable insights for project enhancement.

Additional Responsibilities:

- Effectively communicated with stakeholders and teams, translating complex technical concepts into understandable terms for diverse audiences.
- Maintained up-to-date knowledge of industry trends and technologies, continually applying this knowledge to enhance project outcomes.

AUG 2021 – JAN 2022 Toronto, Canada

WEB DEVELOPER ANNZEH DIGITALS

1. Initiated my tenure as a WordPress Developer and subsequently earned a promotion to MERN Stack Developer.
2. Developed multiple websites and spearheaded the creation of two significant mobile apps for clients, both available on GitHub, leveraging Node.js and Expo React Native technologies.
3. Key responsibilities included client communication, requirement gathering, and the formulation of comprehensive Statements of Work (SOW).
4. Independently managed projects from initiation to completion, ensuring effective coordination and successful project delivery.

JUN 2020 – DEC 2021 Texas, United States

WEB DEVELOPER BBW SUPPLY

1. Spearheaded the development of the BBW Supply website from scratch, focusing on custom theme customization to enhance user experience and functionality.
2. Successfully launched the website, which can be viewed at <https://bbwsupply.com/>.
3. Following the successful launch and marketing of the website, developed a complementary mobile application using Expo React Native for the frontend and Shopify APIs for the backend, providing a cohesive and seamless user experience across platforms.

NOV 2019 – DEC 2021 Karachi, Pakistan

WEB DEVELOPER TRETECH MEDIA

1. Commenced my journey into development at Trettech Media, rapidly acquiring proficiency in WordPress within a span of 2 to 3 months.
2. Distinguished for creating over 30 websites during my tenure, each featuring unique and custom designs.
3. Initiated self-directed learning in advanced technologies including Node.js, React.js, and React Native, broadening my skill set.
4. Particularly strengthened capabilities in JavaScript, enabling efficient problem-solving across diverse challenges.
5. Enhanced website performance by optimizing front-end and back-end code, improving user experience.
6. Developed custom WordPress themes for increased brand consistency and improved site navigation.

- 1. Developed strong relationships with students, parents, and colleagues by maintaining open lines of communication and fostering a supportive learning environment.
- 2. Increased student literacy rates by implementing targeted reading strategies in individualized instruction plans.
- 3. Enhanced classroom engagement through the use of interactive teaching methods, such as group projects and hands-on activities.
- 4. Collaborated with other teachers to plan interdisciplinary units that connected subjects and promoted deeper understanding among students.

● EDUCATION AND TRAINING

NOV 2021 – CURRENT Karachi, Pakistan
BACHELOR IN COMPUTER SCIENCE ILMA University

Website <https://ilmauniversity.edu.pk/> | Level in EQF EQF level 6

AUG 2024 – AUG 2024
BUILDING AN IMMERSIVE CREATIVE WEBSITE FROM SCRATCH WITHOUT FRAMEWORKS - ONLINE COURSE Awwwards

Website <https://www.awwwards.com/> | Level in EQF EQF level 4

2018 – 2021 Karachi, Pakistan
HIGH SCHOOL DIPLOMA Aptech Learning Institute

Website <https://aptech-education.com.pk/> | Level in EQF EQF level 5

2018 – 2020 Karachi, Pakistan
UPPER SECONDARY EDUCATION College For Advance Studies

Website <https://hpgs.edu.pk/> | Level in EQF EQF level 4

2017 Karachi, Pakistan
SECONDARY EDUCATION Metropolitan Foundation School

Level in EQF EQF level 3

● LANGUAGE SKILLS

Mother tongue(s): URDU

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C1	B2	B1	B1	B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● DIGITAL SKILLS

Javascript(Nodejs, ExpressJs) | Html, Java, CSS | MERN Stack (MongoDB, ExpressJS, ReactJS, NodeJS) | RESTful api | Node.js, React.js | Web Development | Full Stack Developer | Github | Object-Oriented Programming | Adobe (Photoshop, InDesign, Dreamweaver) | Adobe Photoshop, illustrator, AI | Figma & Adobe XD