**MARKET ANALYSIS**



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# Market Analysis Reports:

Our team will be developing a **Bus tracking system** that allows students, teachers, and staff to view live bus locations, routes, pickup points, and estimated time of arrival. For that purpose we have done the market analysis and find out 5 existing app similar to this project exist in market that are given bellow:

1. Track School Bus
2. Track Pod
3. School Bus Routing Software
4. School Bus Tracking System

## Track School Bus

### Platforms

|  |  |
| --- | --- |
| **Platforms** | **Users** |
| Web + Desktop + Mobile | Adminstrator |
| Web + Desktop + Mobile | Manager |
| Mobile | Driver |

### Features/Modules

* Vehicle/ Driver / Assistant sharing
* Bus station and parking management
* Student data
* Integration with school ERP
* Cashless system
* On-demand trips
* Shuttle trips
* Bus tracking for schools
* Secure Online Bus Fare Collection

Trip cards

### Technology used

* Features/Modules
* Cloud Storage
* Google Map
* GPS Tracker

### Price

Price on Contact

### Website Url

<https://www.trackschoolbus.com/>

## Track POD

### Platforms

|  |  |
| --- | --- |
| **Platforms** | **Users** |
| Web + Desktop + Mobile | Adminstrator |
| Web + Desktop + Mobile | Manager |
| Mobile | Driver |

### Features/Modules

* User management
* Order management
* Android Route Manager App
* Iphone & android Driver App
* Proof of Delivery
* Live Tracking
* Route Planning
* Email and push Notifications
* Geofencing
* Analytic and reports
* Support

### Technology used

* Cloud Storage
* Google Map
* GPS Tracker

### Price

|  |  |
| --- | --- |
| **Type** | **Price** |
| Standard | $29 per driver/month |
| Advanced | $49 per driver/month |
| Advanced-Plus | $69 per driver/month |
| Enterprise | price on contact |

### Website URL

<https://www.track-pod.com/>

### **School Bus Routing System**

### Platforms

|  |  |
| --- | --- |
| **Platforms** | **Users** |
| Web + Desktop | Adminstrator |
| Mobile | Driver |
| Mobile | User |

### Features/Modules

* Find the most efficient routes
* Eliminate risky route deviations
* Keep drivers on the right route
* Reduce parent complaints

### Technology used

* Cloud Storage
* Google Map
* GPS Tracker
* Viewing Software
* Wireless Media Transfer
* Cameras
* Recorder

### Price

Price on contact

### Website URL

<https://www.safefleet.net/products/fleet-management/school-bus-routing-software/>

## School Bus Tracking System

### Platforms

|  |  |
| --- | --- |
| **Platforms** | **Users** |
| Web + Desktop | Adminstrator |
| Mobile | Driver |
| Mobile | User |

### Features/Modules

* Live GPS School Bus Tracking
* Proximity, Pick & Drop Alerts
* Bus Over speeding Alerts
* Add or change routes and stops
* Central Dashboard with real-time updates
* View history of bus and student trips
* Multi-location monitoring
* Customized trends and reports
* Easy integration of hardware
* Geo-Fancing
* Emergency Alerts
* Bus Attendance

### Technology used

* Cloud Storage
* Google Map
* GPS Tracker
* Access Cards

### Price

Price on contact

### Website URL

<https://www.versionx.in/school-bus-tracking-system>