



PLUMBR

Find workers for all your needs



PROBLEM

- 1.No platform for finding workers based on location.
- 2.Most of the workers are highly underpaid.
- 3.Self employed workers do not have an online presence



SOLUTION



PLUMBR: Find any kind
of work anywhere

A referral system which not
only acts as a part of marketing,
but also as an additional means
of income for the worker



Anyone can signup
and provide services in
plumbr



Rate will be based on the
the no. of hours worked.
This way, the customer won't
be overcharged nor will
the worker be underpaid

How it works:



The customer finds a worker who's available and close by and hires him via the app

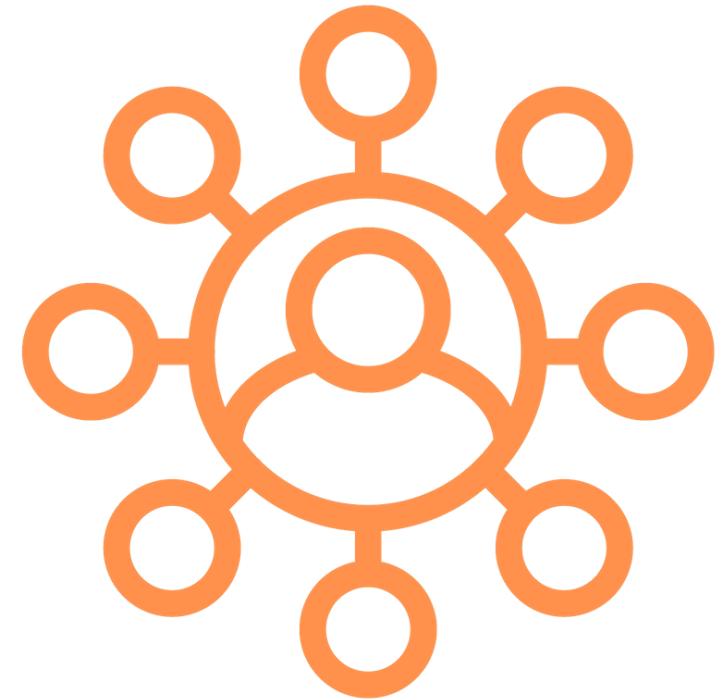


A message regarding all the details of the gig will be sent to the worker either via SMS or via the app



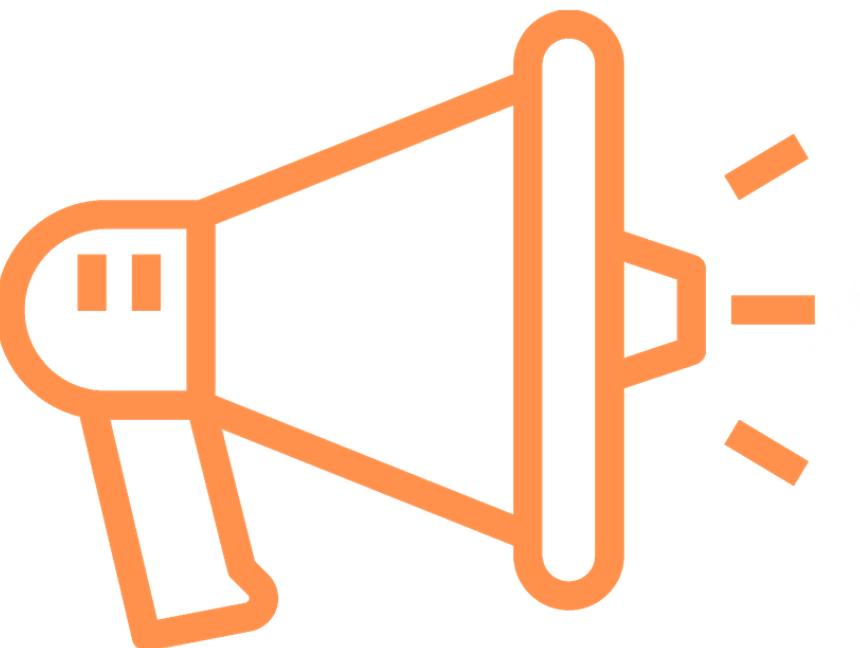
After the work is done, the customer can pay either directly via the app or choose offline payment

Go-to Market Plan



Referral:

Workers can refer people to join our app



Virality:

Become a premium service providing company



COMPETITION



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Uses their own workers.
Few users in Kerala



UrbanClap

.....

Not established in Kerala



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Not established in Kerala

COMPETITIVE ADVANTAGE



A referral system where a worker gets paid to get a customer on the app



We plan to sell tools to workers for cheap prices



A rating based system to find the trust-worthy worker



Get workers even if there is an urgency



Get real-time data on whether a worker is available or not



Schedule when the worker needs to arrive

REVENUE MODEL

We take about 7-15% commission on each transaction

150-250Rs/hour
Average rate of a worker

7.85M
Households in Kerala

Founding Team



Adam Oommen Jacob
First year CS: MEC
Youtuber
Video editor

Sreejith KS
First year CS: MEC
Handler of established
social media pages

Sabeel EK
First year CS: MEC
Designer: Novelty Ink