



# Salman Haider

## GRAPHIC DESIGNER

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**Date of Birth:**

11/09/1995

**Gender:**

Male

**Nationality:**

Pakistani

## ABOUT MYSELF

My name is Salman Haider. I'm a Professional Graphic Designer. Graphic and Design is my passion. I completed my Graduation in 2019. I love to explore new things and techniques. Still, I am an ordinary man bound to make mistakes like everyone; however, I constantly strive to learn and improve along the way so better service can be provided.

## EDUCATION

MARCH 2019

BSIT (Hons)

[VIRTUAL UNIVERSITY OF PAKISTAN](#)

APRIL 2014

ICS (Computer Science)

[GULBERG COLLEGE FOR BOYS](#)

APRIL 2012

MATRICULATION (Computer Science)

[Brombley High School System](#)

## EXPERIENCE

### Graphic Designer

#### Dari Mooch

Lahore, Pakistan

Job Responsibilities:

This is an E-commerce website named by Dari Mooch. Creating social media posts, Web creatives making videos motion graphics, flyer design, flex design and many more. Prepares work to be accomplished by gathering information and materials. Plans concept by studying information and materials.

01/10/2021 - Current

### Graphic Designer

#### Supa.pk

Lahore, Pakistan

Job Responsibilities:

This is an E-commerce website named by Supa.pk. Creating social media posts, making videos motion graphics, flyer design, flex design and many more. Prepares work to be accomplished by gathering information and materials. Plans concept by studying information and materials. Illustrates concept by designing rough layout of art and copy regarding arrangement, size, type size and style, and related aesthetic concepts.

22/05/2020 - 30/09/2021

### Graphic Designer

#### Vintage Fashion

Dubai, United Arab Emirates

This is a Remote base Job. Here I used to create social media ads post and videos, they provide me the content of post ads or videos and I can create it and deliver them on time.

10/07/2020 - 05/12/2020

### Graphic Designer

**PlanAlpha Digital Advertising Agency**  
**Lahore, Pakistan**

**05/01/2020 – 10/07/2020**

Responsible for managing all design projects from concept to delivery. Other responsibilities include creating original artwork and reviewing the drafts of Junior Graphic Designers to ensure quality work. Designing graphic content, illustrations, and infographics. Managing graphic designs from conception to delivery. Reviewing junior designer drafts to ensure quality. Generating fresh concepts. Ensuring brand consistency throughout various marketing projects.

Liaising between the marketing and design teams to ensure deadlines are met.

Keeping up-to-date with industry developments.

### Graphic Designer

**Zayron Advertising Company U.A.E**  
**Dubai, United Arab Emirates**

**05/09/2019 – 01/02/2020**

This was a Remote base Job. Here I used to create designs like: business cards, flyers, bill books, logos Banner as per client demand

### Graphic Designer

**New Friends Travel & Tours**  
**Lahore, Pakistan**

**10/08/2017 – 10/12/2018**

Job Responsibilities: Prepares work to be accomplished by gathering information and materials. Plans concept by studying information and materials. Illustrates concept by designing rough layout of art and copy regarding arrangement, size, type size and style, and related aesthetic concepts. Managing social media posts, Flex design billboard design

### Graphic Designer

**iVibes Digital**  
**Lahore, Pakistan**

**05/03/2017 – 05/08/2017**

Job Responsibilities: Prepares work to be accomplished by gathering information and materials. Plans concept by studying information and materials. Illustrates concept by designing rough layout of art and copy regarding arrangement, size, type size and style, and related aesthetic concepts.

## SKILLS

Adobe Illustrator  
Adobe Photoshop  
Adobe Premiere Pro  
Adobe Aftereffects  
Adobe Adobe Xd  
Animations  
InPage  
Wondershare Filmora  
Blender