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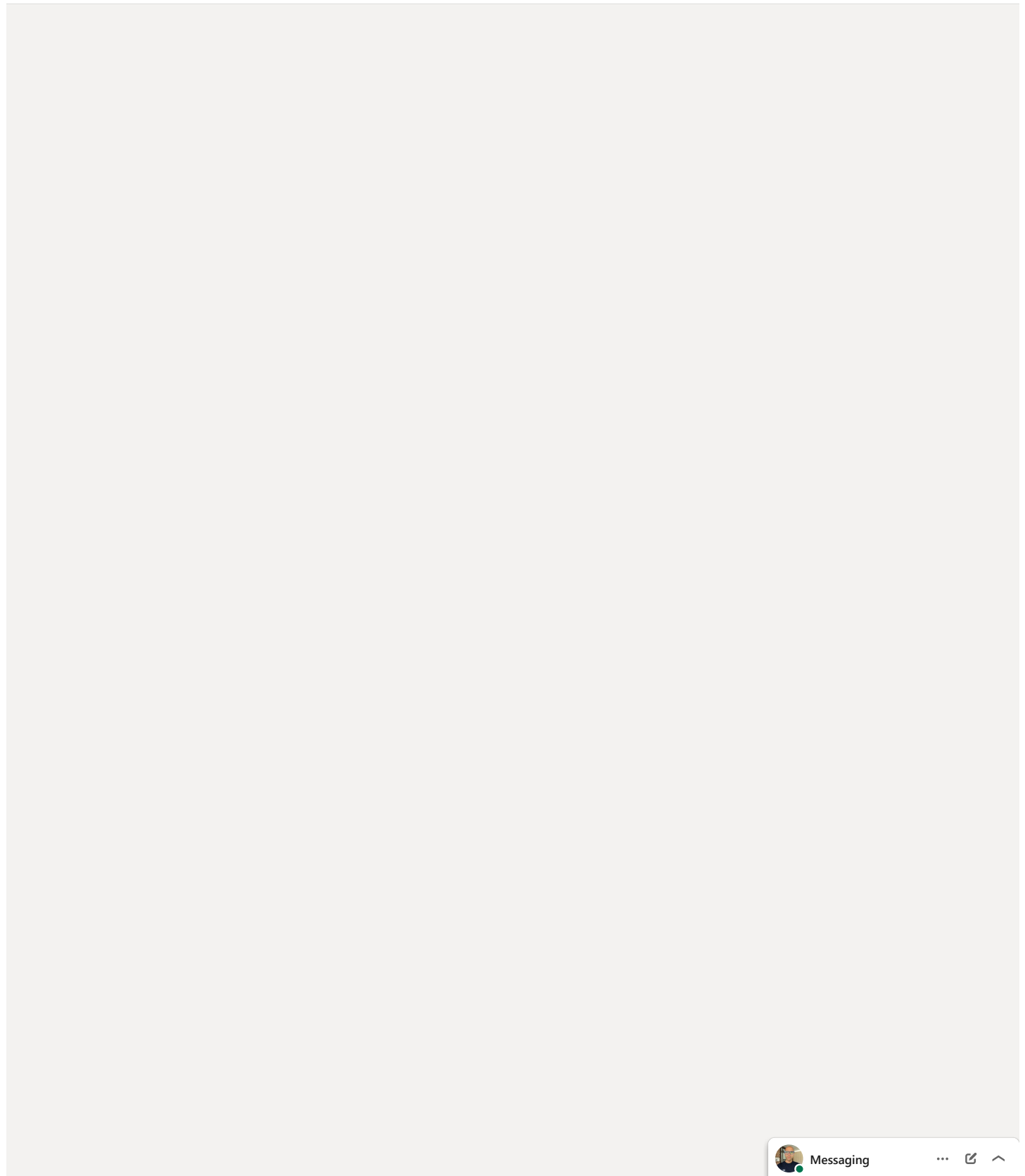


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Messaging



```
00:00:12,679 --> 00:00:15,690
especially when I'm
debating something.

00:00:15,690 --> 00:00:19,859
So I went to Publix
in order to get some

00:00:19,859 --> 00:00:22,140
stuff to slow cook,
and I decided, "Hmm,

00:00:22,140 --> 00:00:24,090
this is going to take a while to cook.

00:00:24,090 --> 00:00:26,970
Let me grab something
that I can cook in

00:00:26,970 --> 00:00:30,480
like 45 minutes,
so I grabbed some salmon.

00:00:30,480 --> 00:00:33,719W
ell, while looking
```

SRT Formatting for LinkedIn Video Captions

How to Format SRT Files for LinkedIn Video Captions

**Kyndall Bennett**Founder of Kyrabe Stories. Marketing
Specialist at Pathstream. Advocating for...

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September 16, 2019

[Open Immersive Reader](#)

For anyone who has been trying to get captions to work properly on your LinkedIn video, I present to you a summary of FOUR HOURS OF TRIAL AND ERROR in order to properly format an SRT file to work properly with the LinkedIn video edit function! If there are any questions as to WHY any of these cases will cause an error, please know that I wish I could answer it for you. After that second hour, I just accepted whatever progress LinkedIn was willing to toss to me...

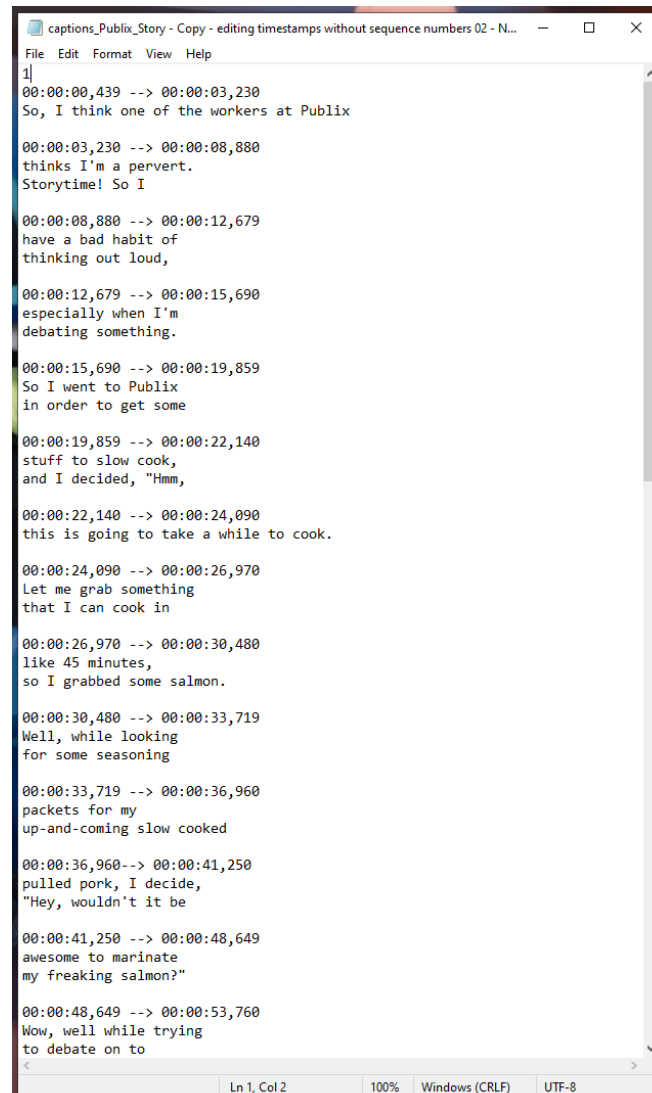
I have also [linked my SRT file](#) as a reference for how it was successfully generated into the new Kyrabe Stories video "[Horribly Timed Comment in Publix](#)" although downloading the text file may open with inaccurate formatting compared to what's shown in the image. If this is the case, then I hope that the instructions listed below will explain properly how to fix those issues.



Messaging



If these tips help out, please share with anyone else who has been having issues with creating captioned content. Providing wider accessibility is important, but it's less likely to happen if creating accessible content has too many hurdles to jump!



```
1|
00:00:00,439 --> 00:00:03,230
So, I think one of the workers at Publix

00:00:03,230 --> 00:00:08,880
thinks I'm a pervert.
Storytime! So I

00:00:08,880 --> 00:00:12,679
have a bad habit of
thinking out loud,

00:00:12,679 --> 00:00:15,690
especially when I'm
debating something.

00:00:15,690 --> 00:00:19,859
So I went to Publix
in order to get some

00:00:19,859 --> 00:00:22,140
stuff to slow cook,
and I decided, "Hmm,

00:00:22,140 --> 00:00:24,090
this is going to take a while to cook.

00:00:24,090 --> 00:00:26,970
Let me grab something
that I can cook in

00:00:26,970 --> 00:00:30,480
like 45 minutes,
so I grabbed some salmon.

00:00:30,480 --> 00:00:33,719
Well, while looking
for some seasoning

00:00:33,719 --> 00:00:36,960
packets for my
up-and-coming slow cooked

00:00:36,960--> 00:00:41,250
pulled pork, I decide,
"Hey, wouldn't it be

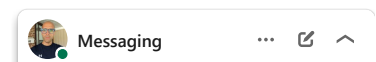
00:00:41,250 --> 00:00:48,649
awesome to marinate
my freaking salmon?"

00:00:48,649 --> 00:00:53,760
Wow, well while trying
to debate on to
```

This image is the final SRT draft that was accepted into the Kyrabe Stories video post "[Horribly Timed Comment in Publix.](#)"

Yes, you need the "1" in the very first line of your SRT file.

If removed, you will get an error message stating, "Invalid SRT format at line 1: expected integer for sequence number"



Whenever I numbered each timestamp sequence (1,2,3,...) right before the new timestamp, the file would load just fine, but the formatting in the video never went passed the first caption line. Once I removed all the other sequence labels except for the first in line one, the formatting and caption timing was fixed.

UPDATE 03/23/2021 - A few recent SRT tests have shown that adding the number sequence right above the respective timestamp is fine now.

*SRT number sequence formatting example
provided by [Doug Piper](#).*

```
1
00:00:13,240 --> 00:00:17,640
The beer only has three ingredients,
knowledge, experience, and creativity.

2
00:00:19,560 --> 00:00:25,560
Everyone that works in beer has a
passion for beer, brews beer, I think

3
00:00:26,880 --> 00:00:32,160
has a story. I was officially 16,
no, actually rather 14.

4
00:00:32,800 --> 00:00:35,720
To me it just tasted like beer,
back then.

5
00:00:36,760 --> 00:00:41,280
It's like when you drink your first
coffee you don't distinuish the

6
00:00:45,640 --> 00:00:46,680
Beer is my art.

7
00:00:47,240 --> 00:00:53,200
It is a way to express myself to capture
whatever it is that it has inspired you.

8
```

**Each timestamp needs to be
formatted as
Hour:Minute:Second,Millisecond**

00:00:00,000 --> 00:00:00,001

Make sure to use a comma in between the "Second" and "Millisecond" timestamps. There should be no spaces within



the individual numbered sequences.

Single spacing before and after the --> ("dash" "dash" "greater than sign"). It WILL cause an error if there are two or more spaces either before or after these symbols!

UPDATE 02/03/2022 - Common Mistake! Make sure that you are indicating correctly where the time is supposed to end. If editing manually, it's super easy to place the number in the incorrect time section. For example: 00:01:00,000 --> 00:01:04,000 is a four-second time marker. 00:01:00,000 --> 01:00:04,000 is an hour and four seconds! Small change, huge difference!

Thank you, [Eric Marroquin](#), for this example to watch out for!

No extra spaces at the end of the SRT file. It WILL cause an error!

I do not know why the LinkedIn SRT uploads hate extra spaces, but it was a pain figuring out that this was a contributing factor to all of those blasted red error messages. Many thanks to the brainstorming session in this [LinkedIn Help Forum](#) that lead to this realization!

Any extra spaces at the end of the SRT file and any extra spaces at the end of the timestamps, I deleted! A single space in between each timestamp/caption cluster works fine. A space after a split caption line is fine too.

Feel free to DM me if you get stuck with your own SRT file.

I might can help with "what" to do. Just please don't expect me to answer "why" it's formatted that way. Hopefully, LinkedIn will release an official explanation in the near future.

Special thanks to the University of Iowa for their article "[Digital Media - .srt Files Overview and Best Practices](#)." It played a huge part in guiding me towards the right track with formatting the SRT file.




If you found this article helpful, please visit our blog at <https://KyrabeStories.com> for personal and professional development posts or follow our [LinkedIn page](#) for updates!

Take care,

Kyndall Bennett from Kyrabe Stories

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Published by



Kyndall Bennett
Founder of Kyrabe Stories. Marketing Specialist at Pathstream. Advocating for ...
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







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#Captions are extremely important when it comes to expanding the #accessibility for any type of video. However, when tasked with a multitude of error messages, it can become tempting to just do without the captioning. This post is to help anyone who has had issues with the #LinkedIn SRT file upload not syncing properly to their #LinkedInVideos! #InItTogether #WithCaptions #VideoContent #HelpEachOther #Transcription #Media #Audio #Communication #Information

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40 Comments

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Jeremy Warnick • 3rd+
Director of Media Relations and Content Strategy at City of Cambridge
2y ...

Kyndall - this is exactly the type of article I was seeking as I floundered through issues trying to upload an SRT file for a video uploaded to LinkedIn. I'm now nearing the two-hour mark and getting an error message "Line 6: expected integer for sequence number" that I can't seem to locate. Would you have any thoughts?

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Kyndall Bennett (She/Her) • 3rd+
Founder of Kyrabe Stories. Marketing Specialist at Pathstream. Advocating for affordable educational opportunities for avid learners and career changers.
2y ...

[Jeremy Warnick](#) I'm glad it was fixed! Feel free to reach out to me in Messenger if you come across another issue. 😊


Like · 1 | Reply



Jeremy Warnick • 3rd+
Director of Media Relations and Content Strategy at City of Cambridge
2y ...

Greatly appreciate your attention and support!

Like · 1 | Reply



Doug Piper • 3rd+
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 Messaging

⋮ ↗ ↶



Fine Beverage & Food Influencer | International Beer Judge | Certified Cicerone® | Founder & Host Gourmet Brewing | The Beer Connoisseur | Halftime Livestreams & Podcasts | GourmetBrewing.com

Excellent article. Exactly what I needed. Thank you! What is the maximum number of characters that LinkedIn allows on SRT files?

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Kyndall Bennett (She/Her) • 3rd+

2y ...

Founder of Kyrabe Stories. Marketing Specialist at Pathstream. Advocating for affordable educational opportunities for avid learners and career changers.

[Doug Piper](#) I'm not sure if there's a max number of characters for LinkedIn SRT files. At the moment, I think the max length for a video on LinkedIn is 10 minutes, so I would gauge it by that.

Also, you can either link me the file in messenger or send it to my

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Kyndall Bennett

Founder of Kyrabe Stories. Marketing Specialist at Pathstream. Advocating for affordable educational opportunities for avid learners and career changers.

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